

Edgar Filing: BOOKS A MILLION INC - Form SC 13G

BOOKS A MILLION INC  
Form SC 13G  
October 07, 2005

UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

SCHEDULE 13G

Under the Securities Exchange Act of 1934  
(Amendment No. \_\_\_\_\_) \*

Books-A-Million, Inc.

-----  
(Name of Issuer)

Common Stock, par value \$.01 per share

-----  
(Title of Class and Securities)

098570-10-4

-----  
(CUSIP Number)

September 23, 2005

-----  
(Date of Event Which Requires Filing of this Statement)

Check the appropriate box to designate the rule pursuant to which this Schedule is filed:

- Rule 13d-1(b)
- Rule 13d-1(c)
- Rule 13d-1(d)

\*The remainder of this cover page shall be filled out for a reporting person's initial filing on this form with respect to the subject class of securities, and for any subsequent amendment containing information which would alter the disclosures provided in a prior cover page.

The information required in the remainder of this cover page shall not be deemed to be "filed" for the purpose of Section 18 of the Securities Exchange Act of 1934 ("Act") or otherwise subject to the liabilities of that section of the Act but shall be subject to all other provisions of the Act (however, see the Notes).

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(1) NAMES OF REPORTING PERSONS  
I.R.S. IDENTIFICATION NOS. OF ABOVE PERSONS (entities only)

Richard A. Rubin  
-----

(2) CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP (See Instructions):  
(a)   
(b)

-----  
(3) SEC USE ONLY  
-----

-----  
(4) CITIZENSHIP OR PLACE OF ORGANIZATION

United States  
-----

NUMBER OF  
SHARES  
BENEFICIALLY  
OWNED BY  
EACH  
REPORTING  
PERSON  
WITH

(5) SOLE VOTING POWER  
950,162 shares  
-----

(6) SHARED VOTING POWER  
0 shares  
-----

(7) SOLE DISPOSITIVE POWER  
950,162 shares  
-----

(8) SHARED DISPOSITIVE POWER  
0 shares  
-----

-----  
(9) AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON

950,162 shares  
-----

(10) CHECK IF THE AGGREGATE AMOUNT IN ROW (9) EXCLUDES CERTAIN SHARES  
(See Instructions)

-----  
(11) PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW (9)

5.86%  
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(12) TYPE OF REPORTING PERSON (See Instructions)

IN  
-----

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(1) NAMES OF REPORTING PERSONS  
I.R.S. IDENTIFICATION NOS. OF ABOVE PERSONS (entities only)

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Hawkeye Capital Management, LLC - 134 092 634

(2) CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP (See Instructions):  
(a)   
(b)

(3) SEC USE ONLY

(4) CITIZENSHIP OR PLACE OF ORGANIZATION

United States

NUMBER OF  
SHARES  
BENEFICIALLY  
OWNED BY  
EACH  
REPORTING  
PERSON  
WITH

(5) SOLE VOTING POWER  
0 shares

(6) SHARED VOTING POWER  
0 shares

(7) SOLE DISPOSITIVE POWER  
0 shares

(8) SHARED DISPOSITIVE POWER  
0 shares

(9) AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON

950,162 shares

(10) CHECK IF THE AGGREGATE AMOUNT IN ROW (9) EXCLUDES CERTAIN SHARES  
(See Instructions)

(11) PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW (9)

5.86%

(12) TYPE OF REPORTING PERSON (See Instructions)

OO

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(1) NAMES OF REPORTING PERSONS  
I.R.S. IDENTIFICATION NOS. OF ABOVE PERSONS (entities only)

Hawkeye Capital Master - 98 046 6159

(2) CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP (See Instructions):  
(a)   
(b)

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(3) SEC USE ONLY

-----  
(4) CITIZENSHIP OR PLACE OF ORGANIZATION

Cayman Islands  
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NUMBER OF  
SHARES  
BENEFICIALLY  
OWNED BY  
EACH  
REPORTING  
PERSON  
WITH

(5) SOLE VOTING POWER  
0 shares

-----  
(6) SHARED VOTING POWER  
0 shares

-----  
(7) SOLE DISPOSITIVE POWER  
0 shares

-----  
(8) SHARED DISPOSITIVE POWER  
0 shares  
-----

-----  
(9) AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON

950,162 shares  
-----

(10) CHECK IF THE AGGREGATE AMOUNT IN ROW (9) EXCLUDES CERTAIN SHARES  
(See Instructions) [ ]

-----  
(11) PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW (9)

5.86%  
-----

(12) TYPE OF REPORTING PERSON (See Instructions)

OO  
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Item 1(a). Name of Issuer:

Books-A-Million, Inc.

Item 1(b). Address of Issuer's Principal Executive Offices:

402 Industrial Lane  
Birmingham, Alabama 35211

Item 2(a). Name of Persons Filing:

This Schedule 13G is being filed jointly by Richard A. Rubin,  
Hawkeye Capital Management, LLC and Hawkeye Capital Master (collectively the

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"Reporting Persons") with respect to shares of Common Stock of Books-A-Million, Inc. which the Reporting Persons may be deemed to beneficially own pursuant to Section 13(d) of the Exchange Act.

Item 2(b). Address of Principal Business Office or, if None, Residence:

The principal place of business for Richard A. Rubin and Hawkeye Capital Management, LLC is:

800 Third Avenue, 10th Floor  
New York, NY 10022

The principal place of business for Hawkeye Capital Master is:

P.O. Box 897GT  
One Capital Place  
Georgetown, Grand Cayman  
Cayman Islands

Item 2(c). Citizenship:

Richard A. Rubin is a citizen of the United States. Hawkeye Capital Management, LLC was organized in the United States. Hawkeye Capital Master was organized in the Cayman Islands.

Item 2(d). Title of Class of Securities:

Common Stock, par value \$.01 per share

Item 2(e). CUSIP Number:

098570-10-4

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Item 3. If This Statement is Filed Pursuant to Sections 240.13d-1(b) or 240.13d-2(b), Check Whether the Person Filing is a:

Not applicable.

Item 4. Ownership.

(a) Amount Beneficially Owned: 950,162 shares

(b) Percent of Class: 5.86%

Hawkeye Capital Master, a pooled investment vehicle organized as a Cayman Islands series trust, owns 950,162 shares of Books-A-Million, Inc. Common Stock which may be deemed to be beneficially owned by each Reporting Person and as to which Richard Rubin has sole voting power and dispositive power in his role as manager of Hawkeye Capital Management, LLC, the manager of Hawkeye Capital Master.

Item 5. Ownership of Five Percent or Less of a Class.

Not applicable.

Item 6. Ownership of More than Five Percent on Behalf of Another Person.

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Not applicable.

Item 7. Identification and Classification of the Subsidiary Which Acquired the Security Being Reported on By the Parent Holding Company or Controlling Person.

Not applicable.

Item 8. Identification and Classification of Members of the Group.

Not applicable.

Item 9. Notice of Dissolution of Group

Not applicable.

Item 10. Certification

By signing below, I certify that, to the best of my knowledge and belief, the securities referred to above were not acquired and are not held for the purpose of or with the effect of changing or influencing the control of the issuer of the securities and were not acquired and are not held in connection with or as a participant in any transaction having that purpose or effect.

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SIGNATURE

After reasonable inquiry and to the best of my knowledge and belief, I certify that the information set forth in this statement is true, complete and correct.

October 7, 2005

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Date

/s/ Richard A. Rubin

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Richard A. Rubin

/s/ Richard A. Rubin

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Hawkeye Capital Management, LLC  
by Richard A. Rubin, Manager

/s/ Richard A. Rubin

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Hawkeye Capital Master  
by Richard A. Rubin,  
Manager of Hawkeye Capital  
Management, LLC,  
Manager of Hawkeye Capital Master

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EXHIBIT A

JOINT FILING AGREEMENT PURSUANT TO RULE 13d-1(k) (1)

This agreement is made pursuant to Rule 13d-1(k) (1) under the Securities Exchange Act of 1934 (the "Act") by and among the parties listed below, each referred to herein as a "Joint Filer". The Joint Filers agree that a statement of beneficial ownership as required by Section 13(d) of the Act and the Rules thereunder may be filed on each of their behalf on Schedule 13D or Schedule 13G, as appropriate, with respect to their ownership of the Common Stock, \$.01 par value per share, of Books-A-Million, Inc., and that said joint filing may thereafter be amended by further joint filings. The Joint Filers state that they each satisfy the requirements for making a joint filing under Rule 13d-1. This Agreement may be executed in any number of counterparts, all of which taken together shall constitute one and the same instrument.

IN WITNESS WHEREOF, the undersigned hereby execute this Joint Filing Agreement as of the 7th day of October, 2005.

/s/ Richard A. Rubin

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Richard A. Rubin

/s/ Richard A. Rubin

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Hawkeye Capital Management, LLC  
by Richard A. Rubin, Manager

/s/ Richard A. Rubin

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Hawkeye Capital Master  
by Richard A. Rubin,  
Manager of Hawkeye Capital Management, LLC,  
Manager of Hawkeye Capital Master