

PLAYBOY ENTERPRISES INC
Form 8-K
May 08, 2003

SECURITIES AND EXCHANGE COMMISSION

WASHINGTON, D.C. 20549

FORM 8-K

CURRENT REPORT

Pursuant to Section 13 or 15(d) of the
Securities Exchange Act of 1934

Date of Report (Date of Earliest Event Reported): May 7, 2003

PLAYBOY ENTERPRISES, INC.

(Exact Name of Registrant as Specified in Charter)

DELAWARE
(State or Other Jurisdiction of
Incorporation)

001-14790
(Commission File Number)

36-4249478
(IRS Employer Identification No.)

680 NORTH LAKE SHORE DRIVE, CHICAGO, ILLINOIS 60611

(Address of Principal Executive Offices) (Zip Code)

Registrant's telephone number, including area code: (312) 751-8000

NOT APPLICABLE

(Former Name or Former Address, if Changed Since Last Report)

Item 9. Regulation FD Disclosure.

On May 7, 2003, Playboy Enterprises, Inc. (the Company) announced that David F. Zucker is resigning as the Company's President and Chief Operating Officer, effective May 9, 2003, to become the Chief Executive Officer of Midway Games Inc.

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, as amended, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

Date: May 7, 2003

PLAYBOY ENTERPRISES, INC.

By: /s/ Linda G. Harvard

Linda G. Harvard
Executive Vice President
Finance and Operations, and
Chief Financial Officer