

Edgar Filing: PLAYBOY ENTERPRISES INC - Form 8-K

PLAYBOY ENTERPRISES INC  
Form 8-K  
March 06, 2003

SECURITIES AND EXCHANGE COMMISSION

WASHINGTON, DC 20549

FORM 8-K

CURRENT REPORT  
PURSUANT TO SECTION 13 OR 15(D) OF THE  
SECURITIES EXCHANGE ACT OF 1934

Date of report (Date of earliest event reported): March 5, 2003

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PLAYBOY ENTERPRISES, INC.  
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(Exact Name of Registrant as Specified in Charter)

Delaware	001-14790	36-4249478
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(State or Other Jurisdiction of Incorporation)	(Commission File Number)	(IRS Employer Identification No.)

680 North Lake Shore Drive, Chicago, Illinois 60611  
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(Address of Principal Executive Offices) (Zip Code)

Registrant's telephone number, including area code: (312) 751-8000  
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Not applicable.

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(Former Name or Former Address, if Changed Since Last Report)

Item 5. Other Events and Required FD Disclosure.

On March 5, 2003, Playboy Enterprises, Inc. ("Playboy") issued a press release pursuant to Rule 135c under the Securities Act of 1933, as amended (the "Securities Act"), announcing that Playboy is pursuing a private offering of senior secured notes to be issued by PEI Holdings, Inc., a wholly-owned subsidiary of Playboy. The press release is attached as exhibit 99.1 hereto.

Item 7. Financial Statements, Pro Forma Financial Information and Exhibits.

(c) Exhibits.

99.1 Press release issued by Playboy Enterprises, Inc. on March 5, 2003.

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## SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

Date: March 5, 2003

PLAYBOY ENTERPRISES, INC.

By: /s/ Howard Shapiro

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Howard Shapiro  
Executive Vice President,  
Law and Administration,  
General Counsel and Secretary

## EXHIBIT INDEX

99.1 Press release issued by Playboy Enterprises, Inc. on March 5, 2003.