

RURBAN FINANCIAL CORP

Form 10-Q

May 11, 2007

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**UNITED STATES SECURITIES AND EXCHANGE COMMISSION
WASHINGTON, D.C. 20549
FORM 10-Q**

**QUARTERLY REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES
EXCHANGE ACT OF 1934**

For the quarterly period ended March 31, 2007

OR

**TRANSITION REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES
EXCHANGE ACT OF 1934**

For the transition period from _____ to _____

Commission file number 0-13507

RURBAN FINANCIAL CORP.

(Exact name of registrant as specified in its charter)

Ohio

34-1395608

(State or other jurisdiction of
incorporation or organization)

(I.R.S. Employer Identification No.)

401 Clinton Street, Defiance, Ohio 43512

(Address of principal executive offices)

(Zip Code)

(419) 783-8950

(Registrant's telephone number, including area code)

None

(Former name, former address and former fiscal year, if changed since last report.)

Indicate by check mark whether the registrant (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days. Yes

No

Indicate by check mark whether the registrant is a large accelerated filer, an accelerated filer or a non-accelerated filer. See definition of "accelerated filer" and "large accelerated filer" in Rule 12b-2 of the Exchange Act.

Large Accelerate Filer Accelerated Filer Non-Accelerated Filer

Indicate by check mark whether the registrant is a shell company (as defined in Rule 12b-2 of the Exchange Act).

Yes No

Indicate the number of shares outstanding of each of the issuer's classes of common stock, as of the latest practicable date.

**Common Shares, without par value
(class)**

**5,027,433 shares
(Outstanding at May 9, 2007)**

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PART I FINANCIAL INFORMATION

Item 1. Financial Statements

The interim condensed consolidated financial statements of Rurban Financial Corp. (Rurban or the Company) are unaudited; however, the information contained herein reflects all adjustments which are, in the opinion of management, necessary for a fair presentation of financial condition and results of operations for the interim periods presented. All adjustments reflected in these financial statements are of a normal recurring nature in accordance with Rule 10-01 of Regulation S-X. Results of operations for the three months ended March 31, 2007 are not necessarily indicative of results for the complete year.

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Rurban Financial Corp.
Condensed Consolidated Balance Sheets
March 31, 2007 and December 31, 2006

| | March 31, 2007 | December 31, 2006 |
|--|---------------------------|------------------------------|
| | (Unaudited) | |
| Assets | | |
| Cash and due from banks | \$ 10,627,291 | \$ 13,381,791 |
| Federal funds sold | 6,500,000 | 9,100,000 |
| Cash and cash equivalents | 17,127,291 | 22,481,791 |
| Interest-bearing deposits | 150,000 | 150,000 |
| Available-for-sale securities | 97,148,409 | 102,462,075 |
| Loans held for sale | 110,697 | 390,100 |
| Loans, net of unearned income | 373,293,814 | 370,101,809 |
| Allowance for loan losses | (3,768,814) | (3,717,377) |
| Premises and equipment | 15,912,493 | 15,449,774 |
| Purchased software | 4,482,113 | 4,618,691 |
| Federal Reserve and Federal Home Loan Bank stock | 4,040,700 | 3,993,450 |
| Foreclosed assets held for sale, net | 9,400 | 82,397 |
| Interest receivable | 2,820,915 | 3,129,774 |
| Goodwill | 13,690,092 | 13,674,058 |
| Core deposits and other intangibles | 5,683,598 | 5,858,982 |
| Cash value of life insurance | 10,861,017 | 10,771,843 |
| Other | 7,323,829 | 6,559,886 |
| | | |
| Total assets | \$ 548,885,554 | \$ 556,007,253 |

See notes to condensed consolidated financial statements (unaudited)

Note: The balance sheet at December 31, 2006 has been derived from the audited consolidated financial statements at that date.

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Rurban Financial Corp.
Condensed Consolidated Balance Sheets (continued)
March 31, 2007 and December 31, 2006

| | March 31, 2007 (Unaudited) | December 31, 2006 |
|---|--|------------------------------|
| Liabilities and Stockholders Equity | | |
| Liabilities | | |
| Deposits | | |
| Demand | \$ 43,759,627 | \$ 46,565,554 |
| Savings, interest checking and money market | 136,754,887 | 130,267,333 |
| Time | 232,078,426 | 237,722,558 |
| | | |
| Total deposits | 412,592,940 | 414,555,445 |
| Notes payable | 2,515,911 | 2,589,207 |
| Federal Home Loan Bank advances | 17,500,000 | 21,000,000 |
| Retail repurchase agreements | 30,827,195 | 32,270,900 |
| Trust preferred securities | 20,620,000 | 20,620,000 |
| Interest payable | 2,233,625 | 2,224,413 |
| Other liabilities | 4,884,579 | 5,792,135 |
| | | |
| Total liabilities | 491,174,250 | 499,052,100 |
| | | |
| Commitments and Contingent Liabilities | | |
| | | |
| Stockholders Equity | | |
| Common stock, \$2.50 stated value; authorized 10,000,000 shares; 5,027,433 shares outstanding | 12,568,583 | 12,568,583 |
| Additional paid-in capital | 14,872,424 | 14,859,165 |
| Retained earnings | 30,808,105 | 30,407,298 |
| Accumulated other comprehensive loss | (537,808) | (879,893) |
| | | |
| Total stockholders equity | 57,711,304 | 56,955,153 |
| | | |
| Total liabilities and stockholders equity | \$ 548,885,554 | \$ 556,007,253 |

See notes to condensed consolidated financial statements (unaudited)

Note: The balance sheet at December 31, 2006 has been derived from the audited consolidated financial statements at that date.

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Rurban Financial Corp.
Condensed Consolidated Statements of Income (Unaudited)
Three Months Ended

| | March 31, 2007 | March 31, 2006 |
|--|---------------------------|---------------------------|
| Interest Income | | |
| Loans | | |
| Taxable | \$ 6,676,813 | \$ 5,554,154 |
| Tax-exempt | 17,293 | 12,235 |
| Securities | | |
| Taxable | 1,091,197 | 1,312,600 |
| Tax-exempt | 153,057 | 131,833 |
| Other | 78,468 | 36,267 |
| Total interest income | 8,016,828 | 7,047,089 |
| Interest Expense | | |
| Deposits | 3,333,730 | 2,121,214 |
| Other borrowings | 51,072 | 26,299 |
| Retail repurchase agreements | 343,849 | 124,277 |
| Federal Home Loan Bank advances | 249,587 | 482,821 |
| Trust preferred securities | 445,314 | 428,422 |
| Total interest expense | 4,423,552 | 3,183,033 |
| Net Interest Income | 3,593,276 | 3,864,056 |
| Provision for Loan Losses | 92,640 | 246,000 |
| Net Interest Income After Provision for Loan Losses | 3,500,636 | 3,618,056 |
| Non-interest Income | | |
| Data service fees | 4,834,136 | 3,241,134 |
| Trust fees | 826,382 | 815,451 |
| Customer service fees | 528,424 | 550,067 |
| Net gains on loan sales | 54,279 | 61,046 |
| Loan servicing fees | 108,706 | 86,694 |
| Gain (loss) on sale of assets | 35,967 | (19,126) |
| Other | 350,848 | 273,034 |
| Total non-interest income | 6,738,742 | 5,008,300 |

See notes to condensed consolidated financial statements (unaudited)

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Rurban Financial Corp.
Condensed Consolidated Statements of Income (Unaudited) (continued)
Three Months Ended

| | March 31, 2007 | March 31, 2006 |
|-------------------------------------|---------------------------|---------------------------|
| Non-interest Expense | | |
| Salaries and employee benefits | \$ 4,396,787 | \$ 3,857,734 |
| Net occupancy expense | 527,133 | 439,948 |
| Equipment expense | 1,605,873 | 1,375,828 |
| Data processing fees | 156,181 | 136,590 |
| Professional fees | 677,391 | 519,365 |
| Marketing expense | 155,685 | 126,448 |
| Printing and office supplies | 198,092 | 152,984 |
| Telephone and communications | 445,204 | 402,367 |
| Postage and delivery expense | 392,261 | 131,994 |
| State, local and other taxes | 199,741 | 133,858 |
| Employee expense | 255,069 | 249,388 |
| Other | 290,836 | 423,527 |
| Total non-interest expense | 9,300,253 | 7,950,031 |
| Income Before Income Tax | 939,125 | 676,325 |
| Provision for Income Taxes | 236,672 | 153,780 |
| Net Income | \$ 702,453 | \$ 522,545 |
| Basic Earnings Per Share | \$ 0.14 | \$ 0.10 |
| Diluted Earnings Per Share | \$ 0.14 | \$ 0.10 |
| Dividends Declared Per Share | \$ 0.06 | \$ 0.05 |

See notes to condensed consolidated financial statements (unaudited)

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RURBAN FINANCIAL CORP.
CONDENSED CONSOLIDATED STATEMENTS OF CHANGES IN STOCKHOLDERS
EQUITY (UNAUDITED)

| | Three Months Ended | |
|---|--------------------|----------------|
| | March 31, 2007 | March 31, 2006 |
| Balance at beginning of period | \$ 56,955,153 | \$ 54,450,648 |
| Net Income | 702,453 | 522,545 |
| Other comprehensive income (loss): | | |
| Net change in unrealized gains (losses) on securities available for sale, net | 342,085 | (675,829) |
| Total comprehensive income (loss) | 1,044,538 | (153,284) |
| Cash dividend | (301,646) | (251,372) |
| Stock option expense | 13,259 | 5,940 |
| Balance at end of period | \$ 57,711,304 | \$ 54,051,932 |

See notes to condensed consolidated financial statements (unaudited)

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Rurban Financial Corp.
Condensed Consolidated Statements of Cash Flows (Unaudited)
Three Months Ended

| | March 31, 2007 | March 31, 2006 |
|--|---------------------------|---------------------------|
| Operating Activities | | |
| Net income | \$ 702,453 | \$ 522,545 |
| Items not requiring (providing) cash | | |
| Depreciation and amortization | 968,860 | 847,743 |
| Provision for loan losses | 92,640 | 246,000 |
| Expense of stock option plan | 13,259 | 5,940 |
| Amortization of premiums and discounts on securities | 25,649 | 74,956 |
| Amortization of intangible assets | 175,384 | 116,760 |
| Deferred income taxes | (157,478) | (868,939) |
| FHLB Stock Dividends | (47,250) | (41,900) |
| Proceeds from sale of loans held for sale | 4,808,032 | 3,489,321 |
| Originations of loans held for sale | (4,474,350) | (3,244,275) |
| Gain from sale of loans | (54,279) | (61,046) |
| (Gain) loss on sale of foreclosed assets | (9,040) | 6,452 |
| (Gain) loss on sales of fixed assets | (26,927) | 12,674 |
| Changes in | | |
| Interest receivable | 308,859 | 243,356 |
| Other assets | (853,117) | (1,156,765) |
| Interest payable and other liabilities | (917,091) | (66,900) |
| Net cash provided by operating activities | 555,604 | 125,922 |
| Investing Activities | | |
| Purchases of available-for-sale securities | (5,722,790) | (9,659,256) |
| Proceeds from maturities of available-for-sale securities | 11,529,117 | 2,577,430 |
| Proceeds from sales of available-for-sale securities | | 15,562,738 |
| Net change in loans | (3,326,187) | (11,439,615) |
| Purchase of premises and equipment and software | (1,502,472) | (2,137,041) |
| Proceeds from sales of premises and equipment | 234,397 | 23,741 |
| Proceeds from sale of foreclosed assets | 175,016 | 44,115 |
| Cash paid to shareholders of Exchange Bank acquisition | | (6,453,084) |
| Cash paid for Diverse Computer Marketers, Inc. acquisition | (16,034) | |
| Net cash provided by (used in) investing activities | 1,371,047 | (11,480,972) |

See notes to condensed consolidated financial statements (unaudited)

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Rurban Financial Corp.
Condensed Consolidated Statements of Cash Flows (Unaudited) (continued)
Three Months Ended

| | March 31, 2007 | March 31, 2006 |
|--|---------------------------|-----------------------|
| Financing Activities | | |
| Net increase (decrease) in demand deposits, money market, interest checking and savings accounts | \$ 3,681,627 | \$ (1,787,363) |
| Net increase (decrease) in certificates of deposit | (5,644,131) | 15,475,580 |
| Net increase (decrease) in securities sold under agreements to repurchase | (1,443,705) | 9,323,080 |
| Net decrease in federal funds purchased | | (4,600,000) |
| Proceeds from Federal Home Loan Bank advances | | 10,400,000 |
| Repayment of Federal Home Loan Bank advances | (3,500,000) | (12,400,000) |
| Repayment of notes payable | (73,296) | (938,572) |
| Dividends paid | (301,646) | (251,372) |
| Net cash (used in) provided by financing activities | (7,281,151) | 15,221,353 |
| Increase (Decrease) in Cash and Cash Equivalents | (5,354,500) | 3,866,303 |
| Cash and Cash Equivalents, Beginning of Year | 22,481,791 | 12,650,839 |
| Cash and Cash Equivalents, End of Period | \$ 17,127,291 | \$ 16,517,142 |
| Supplemental Cash Flows Information | | |
| Interest paid | \$ 4,414,340 | \$ 3,069,232 |
| Transfer of loans to foreclosed assets | \$ 28,244 | \$ 244,088 |

See notes to condensed consolidated financial statements (unaudited)

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The accompanying unaudited condensed consolidated financial statements have been prepared in accordance with generally accepted accounting principles for interim financial information and with the instructions for Form 10-Q. Accordingly, they do not include all of the information and footnotes required by generally accepted accounting principles for complete financial statements. The financial statements reflect all adjustments that are, in the opinion of management, necessary to fairly present the financial position, results of operations and cash flows of the Company. Those adjustments consist only of normal recurring adjustments. Results of operations for the three months ended March 31, 2007 are not necessarily indicative of results for the complete year.

The condensed consolidated balance sheet of the Company as of December 31, 2006 has been derived from the audited consolidated balance sheet of the Company as of that date.

For further information, refer to the consolidated financial statements and footnotes included in the Company's Annual Report on Form 10-K for the year ended December 31, 2006.

NOTE B EARNINGS PER SHARE

Earnings per share (EPS) have been computed based on the weighted average number of shares outstanding during the periods presented. For the periods ended March 31, 2007 and 2006, stock options totaling 319,913 and 281,407 common shares, respectively, were not considered in computing EPS as they were anti-dilutive. The number of shares used in the computation of basic and diluted earnings per share was:

| | Three Months Ended March 31, | |
|----------------------------|---------------------------------|-----------|
| | 2007 | 2006 |
| Basic earnings per share | 5,027,433 | 5,027,433 |
| Diluted earnings per share | 5,027,613 | 5,028,183 |

NOTE C LOANS, RISK ELEMENTS AND ALLOWANCE FOR LOAN LOSSES

Total loans on the balance sheet are comprised of the following classifications at:

| | March, 31 2007 | December 31, 2006 |
|-------------------------|-------------------|----------------------|
| Commercial | \$ 71,791,498 | \$ 71,640,907 |
| Commercial real estate | 112,288,346 | 109,503,312 |
| Agricultural | 47,551,562 | 44,682,699 |
| Residential real estate | 90,009,697 | 94,389,118 |
| Consumer | 51,309,799 | 49,314,080 |
| Lease financing | 607,712 | 856,808 |
| Total loans | 373,558,614 | 370,386,924 |
| Less | | |

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| | March, 31 2007 | December 31, 2006 |
|--|-------------------|----------------------|
| Net deferred loan fees, premiums and discounts | (264,800) | (285,115) |
| Loans, net of unearned income | \$ 373,293,814 | \$ 370,101,809 |
| Allowance for loan losses | \$ (3,768,814) | \$ (3,717,377) |

The following is a summary of the activity in the allowance for loan losses account for the three months ended March 31, 2007 and 2006.

| | Three Months Ended March 31, | |
|------------------------------|---------------------------------|--------------|
| | 2007 | 2006 |
| Balance, beginning of period | \$ 3,717,377 | \$ 4,699,827 |
| Provision charged to expense | 92,640 | 246,000 |
| Recoveries | 54,044 | 143,301 |
| Loans charged off | (95,247) | (740,587) |
| Balance, end of period | \$ 3,768,814 | \$ 4,348,541 |

The following schedule summarizes nonaccrual, past due and impaired loans at:

| | March 31, 2007 | December 31, 2006 |
|--|-------------------|----------------------|
| Non-accrual loans | \$ 4,103,000 | \$ 3,828,000 |
| Accruing loans which are contractually past due 90 days or more as to interest or principal payments | | |
| Total non-performing loans | \$ 4,103,000 | \$ 3,828,000 |

Individual loans determined to be impaired were as follows:

| | March 31, 2007 | December 31, 2006 |
|---|-------------------|----------------------|
| Loans with no allowance for loan losses allocated | \$ 825,000 | \$ 608,000 |
| Loans with allowance for loan losses allocated | 1,565,000 | 1,514,000 |
| Total impaired loans | \$ 2,390,000 | \$ 2,122,000 |
| Amount of allowance allocated | \$ 170,000 | \$ 225,000 |

NOTE D REGULATORY MATTERS

The Company and The State Bank and Trust Company (State Bank) are subject to various regulatory capital requirements administered by federal and state banking agencies. Failure to meet minimum capital requirements can initiate certain mandatory, and possibly additional discretionary, actions by regulators. If undertaken, these actions

could have a direct material adverse effect on the Company's

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financial statements. Under capital adequacy guidelines and the regulatory framework for prompt corrective action, the Company and State Bank must meet specific capital guidelines that involve quantitative measures of assets, liabilities and certain off-balance-sheet items as calculated under regulatory accounting practices. The capital amounts and classification are also subject to qualitative judgments by the regulators about components, risk weightings and other factors.

Quantitative measures established by regulation to ensure capital adequacy require the Company and State Bank to maintain minimum amounts and ratios (set forth in the table below) of total and Tier I capital (as defined in the regulations) to risk-weighted assets (as defined in the regulations), and of Tier I capital to average assets (as defined in the regulations). As of March 31, 2007 and December 31, 2006, the Company and State Bank exceeded all well-capitalized requirements to which they were subject.

As of December 31, 2006, the most recent notification to the regulators categorized State Bank as well-capitalized under the regulatory framework for prompt corrective action. To be categorized as well-capitalized, State Bank must maintain capital ratios as set forth in the following table. There are no conditions or events since that notification that management believes have changed State Bank's categorization as well capitalized.

The Company's consolidated, and State Bank's actual, capital amounts (in millions) and ratios, as of March 31, 2007 and December 31, 2006, are also presented in the following table. On March 24, 2007, Exchange Bank was merged with and into the lead bank, State Bank.

| | Actual | | Minimum Required For Capital Adequacy Purposes | | To Be Well Capitalized Under Prompt Corrective Action Provisions | |
|---|--------|-------|---|-------|--|-------|
| | Amount | Ratio | Amount | Ratio | Amount | Ratio |
| As of March 31, 2007 | | | | | | |
| Total Capital (to Risk-Weighted Assets) | | | | | | |
| Consolidated | \$62.4 | 16.1% | \$31.1 | 8.0% | \$ | N/A |
| State Bank | 47.3 | 12.6 | 30.2 | 8.0 | 37.7 | 10.0 |
| Tier I Capital (to Risk-Weighted Assets) | | | | | | |
| Consolidated | 58.1 | 14.9 | 15.6 | 4.0 | | N/A |
| State Bank | 43.5 | 11.5 | 15.1 | 4.0 | 22.6 | 6.0 |
| Tier I Capital (to Average Assets) | | | | | | |
| Consolidated | 58.1 | 10.9 | 21.4 | 4.0 | | N/A |
| State Bank | 43.5 | 8.3 | 20.9 | 4.0 | 26.1 | 5.0 |
| As of December 31, 2006 | | | | | | |
| Total Capital (to Risk-Weighted Assets) | | | | | | |
| Consolidated | \$62.0 | 16.0% | \$30.9 | 8.0% | \$ | N/A |
| State Bank | 38.9 | 12.2 | 25.4 | 8.0 | 31.8 | 10.0 |
| Exchange Bank | 7.8 | 13.2 | 4.8 | 8.0 | 6.0 | 10.0 |

| | | | | | | |
|---|------|------|------|-----|------|-----|
| Tier I Capital (to Risk-Weighted Assets) | | | | | | |
| Consolidated | 57.6 | 14.9 | 15.5 | 4.0 | | N/A |
| State Bank | 35.9 | 11.3 | 12.7 | 4.0 | 19.1 | 6.0 |
| Exchange Bank | 7.1 | 11.9 | 2.4 | 4.0 | 3.6 | 6.0 |

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| | Actual | | Minimum Required For Capital Adequacy Purposes | | To Be Well Capitalized Under Prompt Corrective Action Provisions | |
|---------------------------------------|--------|-------|---|-------|--|-------|
| | Amount | Ratio | Amount | Ratio | Amount | Ratio |
| Tier I Capital (to Average Assets) | | | | | | |
| Consolidated | 57.6 | 10.5 | 22.0 | 4.0 | | N/A |
| State Bank | 35.9 | 7.9 | 18.2 | 4.0 | 22.8 | 5.0 |
| Exchange Bank | 7.1 | 8.7 | 3.3 | 4.0 | 4.1 | 5.0 |

NOTE E CONTINGENT LIABILITIES

There are various contingent liabilities that are not reflected in the consolidated financial statements, including claims and legal actions arising in the ordinary course of business. In the opinion of management, after consultation with legal counsel, the ultimate disposition of these matters is not expected to have a material effect on the Company's consolidated financial condition or results of operations.

NOTE F NEW ACCOUNTING PRONOUNCEMENTS

In March 2006, the FASB issued Statement of Financial Accounting Standards No. 156, *Accounting for Servicing of Financial Assets: an amendment of FASB Statement No. 140* (FAS 140 and FAS 156). FAS 140 establishes, among other things, the accounting for all separately recognized servicing assets and servicing liabilities. This Statement amends FAS 140 to require that all separately recognized servicing assets and servicing liabilities be initially measured at fair value, if practicable. This Statement permits, but does not require, the subsequent measurement of separately recognized servicing assets and servicing liabilities at fair value. Under this Statement, an entity can elect subsequent fair value measurement to account for its separately recognized servicing assets and servicing liabilities. Adoption of this Statement is required as of the beginning of the first fiscal year that begins after September 15, 2006. The Company is currently measuring the effects of SFAS No. 156 and looks to adopt it in the first quarter of 2007. On January 1, 2007 the Company adopted SFAS No. 156. The adoption of SFAS No. 156 did not have a material impact on the financial position and results of operations of the Company.

The Company or one of its subsidiaries files income tax returns in the U.S. federal and Ohio jurisdictions. With few exceptions, the Company is no longer subject to U.S. federal, state and local examinations by tax authorities for years before 2003.

The Company adopted the provisions of the Financial Accounting Standards Board (FASB) Interpretation No. 48 (FIN 48), *Accounting for Uncertainty in Income Taxes*—an interpretation of FASB Statement No. 109, on January 1, 2007. FIN 48 prescribes a recognition threshold and measurement attribute for the financial statement recognition and measurement of a tax position taken or expected to be taken in a tax return. FIN 48 also provides guidance on derecognition, classification, interest and penalties, accounting in interim periods, disclosure and transition. As a result of the implementation of FIN 48, the Company did not become aware of any liability for uncertain tax positions that it believes should be recognized in the financial statements.

In February 2007, the Financial Accounting Standards Board (FASB) issued Statement of Financial Accounting Standards No. 159, *The Fair Value Option for Financial Assets and Financial Liabilities*—including an amendment of FASB Statement No. 115 (SFAS No. 159). SFAS No. 159 permits us to choose to measure certain financial assets and liabilities at fair value that are not currently required to be measured at fair value (i.e. the Fair Value Option). Election of the Fair Value Option is made on an instrument-by-instrument basis and is irrevocable. At the adoption date, unrealized gains and losses on financial assets and liabilities for which the Fair Value Option has been elected would be reported as a cumulative adjustment to beginning retained earnings. If we elect the Fair Value Option for certain financial assets and liabilities, we will report unrealized gains and losses due to changes in their fair value in earnings at each subsequent reporting date. SFAS No. 159 is effective as of January 1, 2008. We are

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currently evaluating the potential impact of adopting SFAS No. 159 on our consolidated financial statements. In September 2006, the FASB issued Statement of Financial Accounting Standards No. 157, *Fair Value Measurements* (FAS 157). FAS 157 enhances existing guidance for measuring assets and liabilities using fair value. Prior to the issuance of FAS 157, guidance for applying fair value was incorporated in several accounting pronouncements. FAS 157 provides a single definition of fair value, together with a framework for measuring it, and requires additional disclosure about the use of fair value to measure assets and liabilities. FAS 157 also emphasizes that fair value is a market-based measurement, not an entity-specific measurement, and sets out a fair value hierarchy with the highest priority being quoted prices in active markets. Under FAS 157, fair value measurements are disclosed by level within that hierarchy. While FAS 157 does not add any new fair value measurements, it does change current practice. Changes to practice include: (1) a requirement for an entity to include its own credit standing in the measurement of its liabilities; (2) a modification of the transaction price presumption; (3) a prohibition on the use of block discounts when valuing large blocks of securities for broker-dealers and investment companies; and (4) a requirement to adjust the value of restricted stock for the effect of the restriction even if the restriction lapses within one year. FAS 157 is effective for financial statements issued for fiscal years beginning after November 15, 2007, and interim periods within those fiscal years. We are currently evaluating the potential impact of adopting FAS 157 on our financial statements.

NOTE G COMMITMENTS AND CREDIT RISK

As of March 31, 2007, loan commitments and unused lines of credit totaled \$71,999,000, standby letters of credit totaled \$403,000 and no commercial letters of credit were outstanding.

NOTE H SEGMENT INFORMATION

The reportable segments are determined by the products and services offered, primarily distinguished between banking and data processing operations. On March 24, 2007, Exchange Bank and Reliance Financial Services were merged with and into the lead bank, State. Due to this merger, the segment reporting as of March 31, 2006 has been restated to reflect this merger.

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NOTE H SEGMENT INFORMATION (Continued)

As of and for the three months ended March 31, 2007

| Income statement information: | Banking | Data Processing | Other | Total Segments | Intersegment Elimination | Consolidated Totals |
|--|----------------|-----------------|--------------|----------------|--------------------------|---------------------|
| Net interest income (expense) | \$ 4,131,429 | \$ (93,658) | \$ (444,495) | \$ 3,593,276 | | \$ 3,593,276 |
| Non-interest income external customers | 1,889,737 | 4,834,136 | 14,869 | 6,738,742 | | 6,738,742 |
| Non-interest income other segments | 526,124 | 415,225 | 313,046 | 1,254,395 | (1,254,395) | |
| Total revenue | 6,547,290 | 5,155,703 | (116,580) | 11,586,413 | (1,254,395) | 10,332,018 |
| Non-interest expense | 5,710,203 | 4,108,766 | 735,679 | 10,554,648 | (1,254,395) | 9,300,253 |
| Significant non-cash items: | | | | | | |
| Depreciation and amortization | 239,567 | 699,637 | 29,656 | 968,860 | | 968,860 |
| Provision for loan losses | 92,640 | | | 92,640 | | 92,640 |
| Income tax expense (benefit) | 173,944 | 355,973 | (293,245) | 236,672 | | 236,672 |
| Segment profit (loss) | \$ 570,503 | \$ 690,964 | \$ (559,014) | \$ 702,453 | \$ | \$ 702,453 |
| Balance sheet information: | | | | | | |
| Total assets | \$ 530,459,372 | \$ 21,097,318 | \$ 8,460,028 | \$ 560,016,718 | \$ (11,131,164) | \$ 548,885,554 |
| Goodwill and intangibles | 12,040,233 | 7,333,457 | | 19,373,690 | | 19,373,690 |
| Premises and equipment expenditures | 730,435 | 772,037 | | 1,502,472 | | 1,502,472 |

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NOTE H SEGMENT INFORMATION (Continued)

As of and for the three months ended March 31, 2006

| Income statement information: | Banking | Data Processing | Other | Total Segments | Intersegment Elimination | Consolidated Totals |
|--|----------------|-----------------|--------------|----------------|--------------------------|---------------------|
| Net interest income (expense) | \$ 4,341,794 | \$ (45,927) | \$ (431,811) | \$ 3,864,056 | | \$ 3,864,056 |
| Non-interest income external customers | 1,747,037 | 3,241,134 | 20,129 | 5,008,300 | | 5,008,300 |
| Non-interest income other segments | 26,241 | 442,168 | 292,740 | 761,149 | (761,149) | |
| Total revenue | 6,115,072 | 3,637,375 | (118,942) | 9,633,505 | (761,149) | 8,872,356 |
| Non-interest expense | 5,281,812 | 2,807,194 | 622,174 | 8,711,180 | (761,149) | 7,950,031 |
| Significant non-cash items: | | | | | | |
| Depreciation and amortization | 241,260 | 594,519 | 11,964 | 847,743 | | 847,743 |
| Provision for loan losses | 246,000 | | | 246,000 | | 246,000 |
| Income tax expense (benefit) | 126,866 | 282,262 | (255,348) | 153,780 | | 153,780 |
| Segment profit (loss) | \$ 460,394 | \$ 547,919 | \$ (485,768) | \$ 522,545 | \$ | \$ 522,545 |
| Balance sheet information: | | | | | | |
| Total assets | \$ 527,869,961 | \$ 12,954,276 | \$ 8,236,679 | \$ 549,060,916 | \$ (10,859,689) | \$ 538,201,227 |
| Goodwill and intangibles | 12,430,920 | | | 12,430,920 | | 12,430,920 |
| Premises and equipment expenditures | 320,856 | 1,811,257 | 4,928 | 2,137,041 | | 2,137,041 |

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Item 2. Management's Discussion and Analysis of Financial Condition and Results of Operations
Cautionary Statement Regarding Forward-Looking Information

Management's Discussion and Analysis of Financial Condition and Results of Operations contains forward-looking statements that are provided to assist in the understanding of anticipated future financial performance. Forward-looking statements provide current expectations or forecasts of future events and are not guarantees of future performance. Examples of forward-looking statements include: (a) projections of income or expense, earnings per share, the payments or non-payments of dividends, capital structure and other financial items; (b) statements of plans and objectives of the Company or our management or Board of Directors, including those relating to products or services; (c) statements of future economic performance; and (d) statements of assumptions underlying such statements. Words such as believes, anticipates, expects, intends, targeted, and similar expressions are intended to identify forward-looking statements, but are not the exclusive means of identifying those statements. Forward-looking statements are based on management's expectations and are subject to a number of risks and uncertainties. Although management believes that the expectations reflected in such forward-looking statements are reasonable, actual results may differ materially from those expressed or implied in such statements. Risks and uncertainties that could cause actual results to differ materially include, without limitation, changes in interest rates, changes in the competitive environment, and changes in banking regulations or other regulatory or legislative requirements affecting bank holding companies. Additional detailed information concerning a number of important factors which could cause actual results to differ materially from the forward-looking statements contained in Management's Discussion and Analysis of Financial Condition and Results of Operations is available in the Company's filings with the Securities and Exchange Commission, under the Securities Exchange Act of 1934, including the disclosure under the heading "Item 1A. Risk Factors" of Part I of the Company's Annual Report on Form 10-K for the fiscal year ended December 31, 2006. Undue reliance should not be placed on the forward-looking statements, which speak only as of the date hereof. Except as may be required by law, the Company undertakes no obligation to update any forward-looking statement to reflect unanticipated events or circumstances after the date on which the statement is made.

Overview of Rurban

Rurban is a bank holding company registered with the Federal Reserve Board. Rurban's wholly-owned subsidiary, The State Bank and Trust Company ("State Bank"), is engaged in commercial banking. Rurban's subsidiary, Rurbanc Data Services, Inc. ("RDSI"), provides computerized data processing services to community banks and businesses. On March 24, 2007, The Exchange Bank and Reliance Financial Services, N.A. ("Reliance") were merged with and into the lead bank, State Bank. Reliance trust and investment operations are now conducted through a division of State Bank doing business under the name Reliance Financial Services.

Rurban Statutory Trust I ("RST") was established in August 2000. In September 2000, RST completed a pooled private offering of 10,000 Capital Securities with a liquidation amount of \$1,000 per security. The proceeds of the offering were loaned to the Company in exchange for junior subordinated debentures of the Company with terms substantially similar to the Capital Securities. The sole assets of RST are the junior subordinated debentures, and the back-up obligations, in the

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aggregate, constitute a full and unconditional guarantee by the Company of the obligations of RST under the Capital Securities.

Rurban Statutory Trust II (RST II) was established in August 2005. In September 2005, RST II completed a pooled private offering of 10,000 Capital Securities with a liquidation amount of \$1,000 per security. The proceeds of the offering were loaned to the Company in exchange for junior subordinated debentures of the Company with terms substantially similar to the Capital Securities. The sole assets of RST II are the junior subordinated debentures, and the back-up obligations, in the aggregate, constitute a full and unconditional guarantee by the Company of the obligations of RST II under the Capital Securities.

RFCBC, Inc, (RFCBC) is an Ohio corporation and wholly-owned subsidiary of the Company that was incorporated in August 2004. RFCBC operates as a loan subsidiary in servicing and working out problem loans.

Diverse Computer Marketers, Inc (DCM), a wholly owned subsidiary of RDSI, provides item processing services to financial services to over 50 financial institutions throughout the Midwest.

Critical Accounting Policies

Note 1 to the Notes to the Consolidated Financial Statements included in the Company s Annual Report on Form 10-K for the fiscal year ended December 31, 2006 describes the significant accounting policies used in the development and presentation of the Company s financial statements. The accounting and reporting policies of the Company are in accordance with accounting principles generally accepted in the United States and conform to general practices within the banking industry. The preparation of financial statements in conformity with generally accepted accounting principles requires management to make estimates and assumptions. The Company s financial position and results of operations can be affected by these estimates and assumptions and are integral to the understanding of reported results. Critical accounting policies are those policies that management believes are the most important to the portrayal of the Company s financial condition and results, and they require management to make estimates that are difficult, subjective, or complex.

Allowance for Loan Losses The allowance for loan losses provides coverage for probable losses inherent in the Company s loan portfolio. Management evaluates the adequacy of the allowance for loan losses each quarter based on changes, if any, in underwriting activities, loan portfolio composition (including product mix and geographic, industry or customer-specific concentrations), trends in loan performance, regulatory guidance and economic factors. This evaluation is inherently subjective, as it requires the use of significant management estimates. Many factors can affect management s estimates of specific and expected losses, including volatility of default probabilities, rating migrations, loss severity and economic and political conditions. The allowance is increased through provisions charged to operating earnings and reduced by net charge-offs.

The Company determines the amount of the allowance based on relative risk characteristics of the loan portfolio. The allowance recorded for commercial loans is based on reviews of individual credit relationships and an analysis of the migration of commercial loans and actual loss experience. The allowance recorded for homogeneous consumer loans is based on an analysis of loan mix, risk characteristics of the portfolio, fraud loss and bankruptcy experiences, and historical losses, adjusted

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for current trends, for each homogeneous category or group of loans. The allowance for credit losses relating to impaired loans is based on the loan's observable market price, the collateral for certain collateral-dependent loans, or the discounted cash flows using the loan's effective interest rate.

Regardless of the extent of the Company's analysis of customer performance, portfolio trends or risk management processes, certain inherent but undetected losses are probable within the loan portfolio. This is due to several factors, including inherent delays in obtaining information regarding a customer's financial condition or changes in their unique business conditions, the subjective nature of individual loan evaluations, collateral assessments and the interpretation of economic trends. Volatility of economic or customer-specific conditions affecting the identification and estimation of losses for larger non-homogeneous credits and the sensitivity of assumptions utilized to establish allowances for homogenous groups of loans are also factors. The Company estimates a range of inherent losses related to the existence of these exposures. The estimates are based upon the Company's evaluation of imprecise risk associated with the commercial and consumer allowance levels and the estimated impact of the current economic environment. To the extent that actual results differ from management's estimates, additional loan loss provisions may be required that could adversely impact earnings for future periods.

Goodwill and Other Intangibles The Company records all assets and liabilities acquired in purchase acquisitions, including goodwill and other intangibles, at fair value as required by SFAS 141. Goodwill is subject, at a minimum, to annual tests for impairment. Other intangible assets are amortized over their estimated useful lives using straight-line or accelerated methods, and are subject to impairment if events or circumstances indicate a possible inability to realize the carrying amount. The initial goodwill and other intangibles recorded and subsequent impairment analysis requires management to make subjective judgments concerning estimates of how the acquired asset will perform in the future. Events and factors that may significantly affect the estimates include, among others, customer attrition, changes in revenue growth trends, specific industry conditions and changes in competition. A decrease in earnings resulting from these or other factors could lead to an impairment of goodwill that could adversely impact earnings of future periods.

Impact of Accounting Changes

None

Three Months Ended March 31, 2007 compared to Three Months Ended March 31, 2006

Net Income: Net income for the first quarter of 2007 was \$702,000, or \$0.14 per diluted share, compared to \$523,000, or \$0.10 per diluted share, for the first quarter of 2006. This quarterly increase in net income was driven by a \$1.7 million increase in non-interest income and a \$153,000 decrease in provision expense offset by a reduction of \$271,000 in net interest income along with a \$1.4 million increase in non-interest expense.

Net Interest Income: Net interest income was \$3.6 million, down \$271,000 or 7.0 percent, from the 2006 first quarter. Average earning assets increased \$10.0 million or 2.1 percent over the 12-month period, all of which is organic growth. Loan growth over the past twelve months was approximately \$36 million, or 10.5 percent, reaching \$373.3 million at March 31, 2007; this growth was entirely organic. Nearly 62 percent of State Bank's loan portfolio is commercial, and virtually all of the Bank's growth was derived from this sector. Loan growth during the first quarter slowed, both from

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competitive factors and from the priority given to merger activities this past quarter. As of March 31, 2007, loans were \$3.2 million higher than year-end, with commercial loan growth leading the way. Year-over-year, the net interest margin decreased 33 basis points from 3.37% for the first quarter 2006 to 3.04% for the first quarter 2007. The 3.04% represents a 12 basis point increase from the linked quarter of 2.92%. This increase is a result of the balance sheet restructuring that the Company completed at the end of 2006.

Provision for Loan Losses: The provision for loan losses was \$93,000 in the first quarter of 2007 compared to a \$246,000 provision for the first quarter of 2006. The continued low provision was due in part to the Company's very low loss experience in the 2007-first quarter, which reflected net charge-offs of \$41,000 compared to \$597,000 net charge-offs in the 2006-first quarter. For the first quarter ended March 31, 2007, net charge-offs as a percentage of average loans was 0.04% annualized. Asset quality continues to improve. At quarter end, consolidated non-performing assets, including those of RFCBC (the loan workout subsidiary), were \$4.1 million or 0.75% of total assets compared with \$8.8 million or 1.64% of total assets for the prior year first quarter.

| | March 31, 2007 | December 31, 2006 | March 31, 2006 |
|--|----------------------|-------------------------|----------------------|
| <i>(\$ in Thousands)</i> | | | |
| Non-performing Assets | \$ 4,112 | \$ 3,910 | \$ 8,833 |
| Allowance for loan losses / Total loans | 1.01% | 1.00% | 1.29% |
| Allowance for loan losses/Non-performing loans | 91.9% | 97.1% | 72.1% |

Non-interest Income: Non-interest income was \$6.7 million for the first quarter of 2007 compared with \$5.0 million for the prior-year first quarter, an increase of \$1.7 million or 34.6 percent. The increase was primarily driven by data processing fees as they increased \$1.6 million. DCM, which was acquired by RDSI in September of 2006, provided \$1.1 million of this increase. Rurban's data processing subsidiary, accounts for approximately \$4.8 million or 71.7 percent of non-interest income and 92.1 percent of the growth. Excluding the \$1.1 million in DCM revenue, non-interest income increased \$600,000 or 12.0% and was driven by organic growth within RDSI.

Non-interest Expense: Non-interest expense was \$9.3 million for the first quarter of 2007, up \$1.4 million or 17.0 percent from the year-earlier quarter. Included in the first quarter 2007 operating results are \$1.0 million of DCM operating expense. The acquisition of DCM took place in September 2006, so there were no corresponding DCM expenses in the first quarter, 2006. First quarter 2007 expenses also included \$95,000 of one-time merger-related expense resulting from the internal merger of Exchange Bank into the State Bank. Excluding the DCM operating expense and one-time merger-related expenses, non-interest expense increased \$255,000 or 3.2% to \$8.2 million for the first quarter of 2007 most of which was expense increases at RDSI.

Changes in Financial Condition**March 31, 2007 vs. December 31, 2006**

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At March 31, 2007, total assets were \$548.9 million, representing a decrease of \$7.1 million or 1.3% from December 31, 2006. The decrease was primarily attributable to a decrease of \$5.3 million or 5.2% in available-for-sale securities and a \$5.4 million or 23.8% decrease in cash and cash equivalents. Total loans increased \$3.2 million or 1.0% during the three month period. The decrease in securities was due to several securities being called or matured. Year over year, average assets increased \$20 million, or 3.8%. Loan growth over the past twelve months was approximately \$36 million, or 10.5 percent, reaching \$373.3 million at March 31, 2007; this growth was entirely organic. Virtually all of the growth in the Bank's loan portfolio over this period was derived from the commercial sector. Loan growth during the first quarter slowed, both from competitive factors and from the priority given to merger activities this past quarter. As of March 31, 2007, loans were \$3.2 million higher than year-end, with commercial loan growth leading the way.

At March 31, 2007, liabilities totaled \$491.2 million, a decrease of \$7.9 million since December 31, 2006. Of this decrease, significant changes included total deposits, which decreased \$2.0 million (0.5%); Federal Home Loan Bank Advances, which decreased \$3.5 million (16.7%); repurchase agreements, which decreased \$1.4 million (4.5%); and other liabilities, which decreased \$907,000 (15.7%). Of the \$2.0 million decrease in total deposits, time deposits decreased \$5.6 million and demand deposits decreased \$2.8 million during the period, while savings, interest checking and money market deposits increased \$6.5 million. The decrease in time deposits was due to excess liquidity which allowed management to run off higher cost municipal deposits.

From December 31, 2006 to March 31, 2007, total shareholders' equity increased \$756,000 or 1.3% to \$57.7 million. Of this increase, retained earnings increased \$401,000 which is the result of \$702,000 in net income less \$302,000 in cash dividends to shareholders. Also, accumulated other comprehensive loss decreased \$342,000 as the result of an increase in market value of the available-for-sale securities portfolio, and additional paid in-capital increased \$13,000 as the result of stock option expense incurred during the quarter.

Capital Resources

At March 31, 2007, actual capital levels (in millions) and minimum required levels were as follows:

| | Actual | | Minimum Required For Capital Adequacy Purposes | | Minimum Required To Be Well Capitalized Under Prompt Corrective Action Regulations | |
|---|---------|-------|--|-------|--|-------|
| | Amount | Ratio | Amount | Ratio | Amount | Ratio |
| Total capital (to risk weighted assets) | | | | | | |
| Consolidated | \$ 62.4 | 16.1% | \$ 31.1 | 8.0% | \$ | N/A |
| State Bank | 47.3 | 12.6 | 30.2 | 8.0 | 37.7 | 10.0 |

Both the Company and State Bank were categorized as well capitalized at March 31, 2007.

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LIQUIDITY

Liquidity relates primarily to the Company's ability to fund loan demand, meet deposit customers' withdrawal requirements and provide for operating expenses. Assets used to satisfy these needs consist of cash and due from banks, federal funds sold, interest earning deposits in other financial institutions, securities available-for sale and loans held for sale. These assets are commonly referred to as liquid assets. Liquid assets were \$114.5 million at March 31, 2007 compared to \$125.5 million at December 31, 2006.

The Company's residential first mortgage portfolio of \$90.0 million at March 31, 2007 and \$94.4 million at December 31, 2006, which can and has been used to collateralize borrowings, is an additional source of liquidity. Management believes its current liquidity level is sufficient to meet its liquidity needs. At March 31, 2007, all eligible mortgage loans were pledged under a Federal Home Loan Bank (FHLB) blanket lien.

The cash flow statements for the periods presented provide an indication of the Company's sources and uses of cash as well as an indication of the ability of the Company to maintain an adequate level of liquidity. A discussion of the cash flow statements for the three months ended March 31, 2007 and 2006 follows.

The Company experienced positive cash flows from operating activities for the three months ended March 31, 2007 and 2006. Net cash provided from operating activities was \$556,000 and \$126,000, respectively, for the three months ended March 31, 2007 and 2006.

Net cash flow from investing activities was \$1.4 million and \$(11.5) million for the three months ended March 31, 2007 and 2006, respectively. The changes in net cash from investing activities at March 31, 2007 included loan growth of \$3.3 million, available-for-sale securities purchases totaling \$5.7 million and \$1.5 million in purchases of premises equipment and software. These cash payments were offset by \$11.5 million in proceeds from maturities of available-for-sale securities. The changes in net cash from investing activities at March 31, 2006 included loan growth of \$11.4 million and the payment to the shareholders of Exchange Bancshares, Inc., which merged with the Company effective December 31, 2005 of \$6.5 million partially offset by a decrease in securities of \$8.5 million.

Net cash flow from financing activities was \$(7.3) million and \$15.2 million for the three month periods ended March 31, 2007 and 2006, respectively. The 2007 financing activities included a \$3.7 million increase in demand deposits, money market, interest checking and savings accounts, which was more than offset by a \$5.6 million decrease in certificates of deposit, a \$3.5 million repayment of FHLB advances and a \$1.4 million decrease in repurchase agreements. The net cash provided by financing activities at March 31, 2006 was primarily due to an increase in total deposits of \$13.7 million.

Off-Balance-Sheet Borrowing Arrangements:

Significant additional off-balance-sheet liquidity is available in the form of FHLB advances, unused federal funds lines from correspondent banks, and the national certificate of deposit market.

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Approximately \$76.4 million of the Company's \$90.0 million residential first mortgage loan portfolio qualifies to collateralize FHLB borrowings and was pledged to meet FHLB collateralization requirements as of March 31, 2007. Based on the current collateralization requirements of the FHLB, approximately \$22.1 million of additional borrowing capacity existed at March 31, 2007.

As of March 31, 2007, the Company had unused federal funds lines totaling \$20.9 million from four correspondent banks. At December 31, 2006, the Company had \$21.8 million in federal fund lines. There were no Federal funds borrowed at March 31, 2007 and December 31, 2006.

The Company's contractual obligations as of March 31, 2007 consisted of long-term debt obligations, other debt obligations, operating lease obligations and other long-term liabilities. Long-term debt obligations were comprised of FHLB advances of \$17.5 million. Other debt obligations were comprised of Trust Preferred Securities of \$20.6 million. The operating lease obligation is a lease on the State Bank operations building of \$99,600 per year, the RDSI-North building of \$162,000 per year, the new Northtowne branch of State Bank of \$60,000 per year and the DCM Lansing and Indiana facilities which total \$108,000 and \$60,000, respectively, per year. Other long-term liabilities were comprised of time deposits of \$232.1 million.

ASSET LIABILITY MANAGEMENT

Asset liability management involves developing and monitoring strategies to maintain sufficient liquidity, maximize net interest income and minimize the impact that significant fluctuations in market interest rates would have on earnings. The business of the Company and the composition of its balance sheet consists of investments in interest-earning assets (primarily loans, mortgage-backed securities, and securities available for sale) which are primarily funded by interest-bearing liabilities (deposits and borrowings). With the exception of loans, which are originated and held for sale, all of the financial instruments of the Company are for other than trading purposes. All of the Company's transactions are denominated in U.S. dollars with no specific foreign exchange exposure. In addition, the Company has limited exposure to commodity prices related to agricultural loans. The impact of changes in foreign exchange rates and commodity prices on interest rates are assumed to be insignificant. The Company's financial instruments have varying levels of sensitivity to changes in market interest rates resulting in market risk. Interest rate risk is the Company's primary market risk exposure; to a lesser extent, liquidity risk also impacts market risk exposure. Interest rate risk is the exposure of a banking institution's financial condition to adverse movements in interest rates. Accepting this risk can be an important source of results and profitability and stockholder value; however, excessive levels of interest rate risk could pose a significant threat to the Company's earnings and capital base. Accordingly, effective risk management that maintains interest rate risks at prudent levels is essential to the Company's safety and soundness.

Evaluating a financial institution's exposure to changes in interest rates includes assessing both the adequacy of the management process used to control interest rate risk and the organization's quantitative level of exposure. When assessing the interest rate risk management process, the Company seeks to ensure that appropriate policies, procedures, management information systems, and internal controls are in place to maintain interest rate risks at prudent levels of consistency and continuity. Evaluating the quantitative level of interest rate risk exposure requires the Company to assess the existing and potential future effects of changes in interest rates on its consolidated financial condition, including capital adequacy, earnings, liquidity, and asset quality (when appropriate).

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The Federal Reserve Board, together with the Office of the Comptroller of the Currency and the Federal Deposit Insurance Company, adopted a Joint Agency Policy Statement on interest rate risk effective June 26, 1996. The policy statement provides guidance to examiners and bankers on sound practices for managing interest rate risk, and serves as the basis for ongoing evaluation of the adequacy of interest rate risk management at supervised institutions. The policy statement also outlines fundamental elements of sound management that have been identified in prior Federal Reserve guidance and discusses the importance of these elements in the context of managing interest rate risk. Specifically, the guidance emphasizes the need for active Board of Director and senior management oversight and a comprehensive risk management process that effectively identifies, measures, and controls interest rate risk. Financial institutions derive their income primarily from the excess of interest collected over interest paid. The rates of interest an institution earns on its assets and owes on its liabilities generally are established contractually for a period of time. Since market interest rates change over time, an institution is exposed to lower profit margins (or losses) if it cannot adapt to interest rate changes. For example, assume that an institution's assets carry intermediate or long term fixed rates and that those assets are funded with short-term liabilities. If market interest rates rise by the time the short-term liabilities must be refinanced, the increase in the institution's interest expense on its liabilities may not be sufficiently offset if assets continue to earn at the long-term fixed rates. Accordingly, an institution's profits could decrease on existing assets because the institution will either have lower net interest income or possibly, net interest expense. Similar risks exist when assets are subject to contractual interest rate ceilings, or rate sensitive assets are funded by longer-term, fixed-rate liabilities in a declining rate environment.

There are several ways an institution can manage interest rate risk including: 1) matching repricing periods for new assets and liabilities, for example, by shortening terms of new loans or investments; 2) selling existing assets or repaying certain liabilities; and 3) hedging existing assets, liabilities, or anticipated transactions. An institution might also invest in more complex financial instruments intended to hedge or otherwise change interest rate risk. Interest rate swaps, futures contracts, options on futures contracts, and other such derivative financial instruments can be used for this purpose. Because these instruments are sensitive to interest rate changes, they require management's expertise to be effective. The Company has not purchased derivative financial instruments in the past.

Item 3. Quantitative and Qualitative Disclosures About Market Risk

The following table provides information about the Company's financial instruments used for purposes other than trading that are sensitive to changes in interest rates as of March 31, 2007. It does not present when these items may actually reprice. For loans receivable, securities, and liabilities with contractual maturities, the table presents principal cash flows and related weighted-average interest rates by contractual maturities as well as the Company's historical experience of the impact of interest rate fluctuations on the prepayment of loans and mortgage backed securities. For core deposits (demand deposits, interest-bearing checking, savings, and money market deposits) that have no contractual maturity, the table presents principal cash flows and, as applicable, related weighted-average interest rates based upon the Company's historical experience, management's judgment and statistical analysis, as applicable, concerning their most likely withdrawal behaviors. The current interest rates for core deposits have been assumed to apply for future periods in this table as the actual interest rates that will need to be paid to maintain these deposits are not currently known. Weighted average variable rates are based upon contractual rates existing at the reporting date.

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(Dollars in Thousands)**

| Comparison of 2007 to 2006: | First | Years | | |
|-----------------------------------|-------------|------------|------------|------------|
| Total rate-sensitive assets: | Year | 2 5 | Thereafter | Total |
| At March 31, 2007 | \$ 181,757 | \$ 183,792 | \$ 115,695 | \$ 481,244 |
| At December 31, 2006 | 195,015 | 170,804 | 120,379 | 486,198 |
| Increase (decrease) | \$ (13,258) | \$ 12,988 | \$ (4,684) | \$ (4,954) |
| Total rate-sensitive liabilities: | | | | |
| At March 31, 2007 | \$ 223,063 | \$ 239,601 | \$ 21,393 | \$ 484,057 |
| At December 31, 2006 | 232,446 | 237,240 | 21,349 | 491,035 |
| Increase (decrease) | \$ (9,383) | \$ 2,361 | \$ 44 | \$ (6,978) |

The above table reflects expected maturities, not expected repricing. The contractual maturities adjusted for anticipated prepayments and anticipated renewals at current interest rates, as shown in the preceding table, are only part of the Company's interest rate risk profile. Other important factors include the ratio of rate-sensitive assets to rate-sensitive liabilities (which takes into consideration loan repricing frequency, but not when deposits may be repriced) and the general level and direction of market interest rates. For core deposits, the repricing frequency is assumed to be longer than when such deposits actually reprice. For some rate sensitive liabilities, their repricing frequency is the same as their contractual maturity. For variable rate loans receivable, repricing frequency can be daily or monthly. For adjustable rate loans receivable, repricing can be as frequent as annually for loans whose contractual maturities range from one to thirty years. While increasingly aggressive local market competition in lending rates has pushed loan rates lower, the Company's increased reliance on non-core funding sources has restricted the Company's ability to reduce funding rates in concert with declines in lending rates.

The Company manages its interest rate risk by the employment of strategies to assure that desired levels of both interest-earning assets and interest-bearing liabilities mature or reprice with similar time frames. Such strategies include: 1) loans receivable which are renewed (and repriced) annually, 2) variable rate loans, 3) certificates of deposit with terms from one month to six years, 4) securities available for sale which mature at various times primarily from one through ten years, 5) federal funds borrowings with terms of one day to 90 days, and 6) FHLB borrowings with terms of one day to ten years.

Item 4. Controls and Procedures**Evaluation of Disclosure Controls and Procedures**

With the participation of the President and Chief Executive Officer (the principal executive officer) and the Executive Vice President and Chief Financial Officer (the principal financial officer) of the Company, the Company's management has evaluated the effectiveness of the Company's disclosure controls and procedures (as defined in Rule 13a-15(e) under the Securities Exchange Act of 1934, as amended (the Exchange Act)) as of the end of the quarterly period covered by this Quarterly Report on Form 10-Q. Based on that evaluation, the Company's President and Chief Executive Officer and Executive Vice President and Chief Financial Officer have concluded that:

information required to be disclosed by the Company in this Quarterly Report on Form 10-Q and other reports which the Company files or submits under the Exchange Act would be accumulated and

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communicated to the Company's management, including its principal executive officer and principal financial officer, as appropriate to allow timely decisions regarding required disclosure;

information required to be disclosed by the Company in this Quarterly Report on Form 10-Q and other reports which the Company files or submits under the Exchange Act would be recorded, processed, summarized and reported within the time periods specified in the SEC's rules and forms; and

the Company's disclosure controls and procedures are effective as of the end of the quarterly period covered by this Quarterly Report on Form 10-Q to ensure that material information relating to the Company and its consolidated subsidiaries is made known to them, particularly during the period in which this Quarterly Report on Form 10-Q is being prepared.

Changes in Internal Control Over Financial Reporting

There were no changes in the Company's internal control over financial reporting (as defined in Rule 13a-15(f) under the Exchange Act) that occurred during the Company's fiscal quarter ended March 31, 2007, that have materially affected or are reasonably likely to materially affect, the Company's internal control over financial reporting.

Table of Contents**PART II OTHER INFORMATION****Item 1. Legal Proceedings**

There are no material pending legal proceedings against the Company or any of its subsidiaries other than ordinary, routine litigation incidental to their respective businesses. In the opinion of management, this litigation should not, individually or in the aggregate, have a material adverse effect on the Company's results of operations or financial condition.

Item 1A. Risk Factors

An investment in our common shares involves certain risks, including those identified and described in Item 1A. Risk Factors of Part I of the Company's Annual Report on Form 10-K for the fiscal year ended December 31, 2006, as well as in the Cautionary Statements Regarding Forward-Looking Information contained on page 18 of this Form 10-Q. These risk factors could materially affect the Company's business, financial condition or future results. There have been no material change in the risk factors previously disclosed in the Company's Annual Report on Form 10-K for the fiscal year ended December 31, 2006.

Item 2. Unregistered Sales of Equity Securities and Use of Proceeds

- a. Not applicable
- b. Not applicable
- c. The following table provides information regarding repurchases of the Company's common shares during the three months ended March 31, 2007:

| Period | Total Number of Shares Purchased (1) | Average Price Paid per Share | Total Number of Shares Purchased as Part of Publicly Announced Plans or Programs | Maximum Number (or Approximate Dollar Value) of Shares that May Yet Be Purchased Under the Plans or Programs |
|--------------------------------------|--------------------------------------|------------------------------|--|--|
| January 1 through January 31, 2007 | 643 | \$ 10.77 | | |
| February 1 through February 28, 2007 | 5,866 | \$ 9.25 | | |
| March 1 through March 31, 2007 | 3,547 | \$ 11.57 | | |

- (1) All of the repurchased shares were purchased in the open market by Reliance Financial Services, N.A., an indirect subsidiary of the Company, in its capacity as the administrator of the Company's

Employee Stock
Ownership and
Savings Plan.

Item 3. Defaults Upon Senior Securities

Not applicable

Item 4. Submission of Matters to a Vote of Security Holders

I. Annual Meeting of Shareholders April 19, 2007

- a. On April 19, 2007, Rurban Financial Corp. held its Annual Meeting of Shareholders. At the close of business on the February 21, 2007 record date, 5,027,433 Rurban Financial Corp.

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common shares of the Company were outstanding and 5,027,038 and entitled to vote (395 fractional shares from the dividend reinvestment plan are not entitled to vote). At the Annual Meeting, 3,643,690, or 72.5% of the outstanding common shares entitled to vote at the Annual Meeting were represented by proxy or in person.

- b. Directors elected at the Annual Meeting for a three year term:

Thomas M. Callan
Richard L. Hardgrove
Steven D. VanDemark

Directors whose term of office continued after the Annual Meeting:

Thomas A. Buis
John R. Compo
John Fahl
Robert A. Fawcett, Jr.
Kenneth A. Joyce
Rita A. Kissner
Thomas L. Sauer
J. Michael Walz

- c. Results of Matters voted upon at the Annual Meeting: Election of Directors:

| | Nominee | Votes For | Votes Withheld |
|----------------------|---------|-----------|-------------------|
| Thomas M. Callan | | 3,485,734 | 157,956 |
| Richard L. Hardgrove | | 3,488,762 | 154,928 |
| Steven D. VanDemark | | 3,411,043 | 232,647 |

- d. Not applicable

Item 5. Other Information

Not applicable

Item 6. Exhibits

Exhibits

- 31.1 Rule 13a-14(a)/15d-14(a) Certification (Principal Executive Officer)
31.2 Rule 13a-14(a)/15d-14(a) Certification (Principal Financial Officer)
32.1 Section 1350 Certification (Principal Executive Officer)
32.2 Section 1350 Certification (Principal Financial Officer)

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SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

RURBAN FINANCIAL CORP.

Date: May 10, 2007

By /s/ Kenneth A. Joyce
Kenneth A. Joyce
President & Chief Executive Officer

By /s/ Duane L. Sinn
Duane L. Sinn
Executive Vice President &
Chief Financial Officer

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