

AUTONATION INC /FL
Form 8-K
September 09, 2004

**SECURITIES AND EXCHANGE COMMISSION
WASHINGTON, D.C. 20549**

FORM 8-K

**CURRENT REPORT
PURSUANT TO SECTION 13 OR 15(d) OF THE
SECURITIES EXCHANGE ACT OF 1934**

Date Of Report (Date Of Earliest Event Reported) September 9, 2004

AUTONATION, INC.

(Exact Name Of Registrant As Specified In Its Charter)

DELAWARE

1-13107

73-1105145

(State Or Other Jurisdiction
Of Incorporation)

(Commission
File Number)
110 S.E. 6th Street
Ft. Lauderdale, Florida 33301

(IRS Employer
Identification No.)

(Address Of Principal Executive Offices, Including Zip Code)
Registrant's Telephone Number, Including Area Code (954) 769-6000

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions (see General Instruction A.2. below):

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
 - Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
 - Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
 - Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))
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ITEM 7.01. REGULATION FD DISCLOSURE.

The following information is furnished pursuant to Item 7.01, Regulation FD Disclosure.

On September 9, 2004, AutoNation, Inc. (the Company) issued a press release announcing plans to implement a streamlined regional management structure that is designed to generate improved efficiency and management effectiveness. A copy of the Company s press release is furnished as Exhibit 99.1 to this Current Report and is incorporated herein by reference.

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

AUTONATION, INC.

(Registrant)

By: /s/ Jonathan P. Ferrando
Jonathan P. Ferrando
Senior Vice President, General Counsel
and Secretary

Dated: September 9, 2004

INDEX TO EXHIBITS

Exhibit Number	Exhibit Description
99.1	Press Release dated September 9, 2004 issued by AutoNation, Inc.