

LEFRAK RICHARD S
Form SC 13G
February 13, 2013

UNITED STATES

SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

SCHEDULE 13G
Under the Securities Exchange Act of 1934

(Amendment No. ___)*

Kennedy-Wilson Holdings, Inc.
(Name of Issuer)

Common Stock
(Title of Class of Securities)

489398107
(CUSIP Number)

February 6, 2013
(Date of Event which Requires Filing of this Statement)

Check the appropriate box to designate the rule pursuant to which this Schedule is filed:

Rule 13d-1(b)

Rule 13d-1(c)

Rule 13d-1(d)

*The remainder of this cover page shall be filled out for a reporting person's initial filing on this form with respect to the subject class of securities, and for any subsequent amendment containing information which would alter disclosures provided in a prior cover page.

The information required on the remainder of this cover page shall not be deemed to be "filed" for the purpose of Section 18 of the Securities Exchange Act of 1934 ("Act") or otherwise subject to the liabilities of that section of the Act but shall be subject to all other provisions of the Act (however, see the Notes).

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1 NAME OF REPORTING PERSON

LeFrak Merchant Capital, L.P.

2 CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP

(a)
(b)

3 SEC USE ONLY

4 CITIZENSHIP OR PLACE OF ORGANIZATION

Delaware

5 SOLE VOTING POWER

NUMBER OF SHARES BENEFICIALLY OWNED BY EACH REPORTING PERSON WITH

1,692,318

6 SHARED VOTING POWER

-0-

7 SOLE DISPOSITIVE POWER

1,692,318

8 SHARED DISPOSITIVE POWER

-0-

9 AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON

1,692,318

10 CHECK BOX IF THE AGGREGATE AMOUNT IN ROW (9) EXCLUDES CERTAIN SHARES

11 PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW (9)

2.7%

12 TYPE OF REPORTING PERSON

PN

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1 NAME OF REPORTING PERSON

LeFrak Merchant Capital GP LLC

2 CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP

(a)
(b)

3 SEC USE ONLY

4 CITIZENSHIP OR PLACE OF ORGANIZATION

Delaware

5 SOLE VOTING POWER

NUMBER OF SHARES BENEFICIALLY OWNED BY EACH REPORTING PERSON WITH

1,692,318

6 SHARED VOTING POWER

-0-

7 SOLE DISPOSITIVE POWER

1,692,318

8 SHARED DISPOSITIVE POWER

-0-

9 AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON

1,692,318

10 CHECK BOX IF THE AGGREGATE AMOUNT IN ROW (9) EXCLUDES CERTAIN SHARES

11 PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW (9)

2.7%

12 TYPE OF REPORTING PERSON

OO

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1 NAME OF REPORTING PERSON

NOK1 Capital, L.P.

2 CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP

(a)
(b)

3 SEC USE ONLY

4 CITIZENSHIP OR PLACE OF ORGANIZATION

Delaware

5 SOLE VOTING POWER

NUMBER OF SHARES BENEFICIALLY OWNED BY EACH REPORTING PERSON WITH

1,525,183

6 SHARED VOTING POWER

-0-

7 SOLE DISPOSITIVE POWER

1,525,183

8 SHARED DISPOSITIVE POWER

-0-

9 AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON

1,525,183

10 CHECK BOX IF THE AGGREGATE AMOUNT IN ROW (9) EXCLUDES CERTAIN SHARES

11 PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW (9)

2.4%

12 TYPE OF REPORTING PERSON

PN

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1 NAME OF REPORTING PERSON

NOK1 Capital GP LLC

2 CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP

(a)
(b)

3 SEC USE ONLY

4 CITIZENSHIP OR PLACE OF ORGANIZATION

Delaware

5 SOLE VOTING POWER

NUMBER OF SHARES BENEFICIALLY OWNED BY EACH REPORTING PERSON WITH

1,525,183

6 SHARED VOTING POWER

-0-

7 SOLE DISPOSITIVE POWER

1,525,183

8 SHARED DISPOSITIVE POWER

-0-

9 AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON

1,525,183

10 CHECK BOX IF THE AGGREGATE AMOUNT IN ROW (9) EXCLUDES CERTAIN SHARES

11 PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW (9)

2.4%

12 TYPE OF REPORTING PERSON

OO

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1 NAME OF REPORTING PERSON

Richard LeFrak

2 CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP

(a)
(b)

3 SEC USE ONLY

4 CITIZENSHIP OR PLACE OF ORGANIZATION

USA

5 SOLE VOTING POWER

NUMBER OF 3,217,501

SHARES 6 SHARED VOTING POWER

BENEFICIALLY OWNED -0-

BY EACH 7 SOLE DISPOSITIVE POWER

REPORTING PERSON 3,217,501

WITH 8 SHARED DISPOSITIVE POWER

-0-

9 AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON

3,217,501

10 CHECK BOX IF THE AGGREGATE AMOUNT IN ROW (9) EXCLUDES CERTAIN SHARES

11 PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW (9)

5.0%

12 TYPE OF REPORTING PERSON

IN

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Explanatory Note.

This Schedule 13G relates to the Common Stock (the "Shares") of Kennedy-Wilson Holdings, Inc. (the "Issuer").

Item 1. (a) Name of Issuer

Kennedy-Wilson Holdings, Inc.

(b) Address of Issuer's Principal Executive Offices

9701 Wilshire Blvd., Beverly Hills, CA 90212

Item 2. (a) Name of Person Filing

This Statement on Schedule 13G is being filed on behalf of the following persons (each, a "Reporting Person" and collectively, the "Reporting Persons"):

- (i) LeFrak Merchant Capital, L.P. ("LMC");
- (ii) LeFrak Merchant Capital GP LLC ("LMC-GP");
- (iii) NOK1 Capital, L.P. ("NOK1");
- (iv) NOK1 Capital GP LLC ("NOK1-GP"); and
- (v) Richard LeFrak.

LMC-GP is the general partner of LMC. NOK1-GP is the general partner of NOK1. Mr. LeFrak is the sole shareholder of the manager of LMC-GP and NOK1-GP and as such may be deemed to beneficially own the Shares directly owned by LMC and NOK1. Each of the Reporting Persons disclaims beneficial ownership of any Shares not directly owned by such Reporting Person.

(b) Address of Principal Business Office or, if none, Residence

The principal business address of each of the Reporting Persons is: c/o LeFrak Organization, 40 West 57th Street, 23rd Floor, New York, NY 10019.

(c) Citizenship

See row 4 on cover page of each reporting person

(d) Title of Class of Securities

See cover page

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(e) CUSIP Number

See cover page

Item 3. If this statement is filed pursuant to §§ 240.13d-1(b) or 240.13d-2(b) or (c), check whether the person filing is a:

- (a) " Broker or dealer registered under Section 15 of the Act (15 U.S.C. 78o);
- (b) " Bank as defined in Section 3(a)(6) of the Act (15 U.S.C. 78c);
- (c) " Insurance company as defined in Section 3(a)(19) of the Act (15 U.S.C. 78c);
- (d) " Investment company registered under Section 8 of the Investment Company Act of 1940 (15 U.S.C. 80a-8);
- (e) " An investment adviser in accordance with §240.13d-1(b)(1)(ii)(E);
- (f) " An employee benefit plan or endowment fund in accordance with §240.13d-1(b)(1)(ii)(F);
- (g) " A parent holding company or control person in accordance with §240.13d-1(b)(1)(ii)(G);
- (h) " A savings association as defined in Section 3(b) of the Federal Deposit Insurance Act (12 U.S.C. 1813);
- (i) " A church plan that is excluded from the definition of an investment company under Section 3(c)(14) of the Investment Company Act (15 U.S.C. 80a-3);
- (j) " Group, in accordance with §240.13d-1(b)(1)(ii)(J).

Item 4. Ownership

All ownership percentages set forth herein assume that there are 63,772,598 Shares outstanding, representing the total number of Shares reported in the Quarterly Report of the Issuer filed on Form 10-Q with the Securities and Exchange Commission (the "SEC") on November 9, 2012.

(a) Amount Beneficially Owned

See row 9 of cover page of each reporting person

(b) Percent of Class

See row 11 of cover page of each reporting person

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(c) Number of Shares as to which such person has

- (i) sole power to vote or to direct the vote:
See row 5 of cover page of each reporting person
- (ii) shared power to vote or to direct the vote:
See row 6 of cover page of each reporting person
- (iii) sole power to dispose or to direct the disposition of:
See row 7 of cover page of each reporting person
- (iv) shared power to dispose or to direct the disposition of:
See row 8 of cover page of each reporting person

Item 5. Ownership of Five Percent or Less of a Class

If this statement is being filed to report the fact that as of the date hereof the reporting person has ceased to be the beneficial owner of more than 5 percent of the class of securities, check the following box " ".

Item 6. Ownership of More than Five Percent on Behalf of Another Person

The limited partners of LMC and NOK1 have the right to participate in the receipt of dividends from, or proceeds from the sale of, the Shares held for the account of LMC and NOK1 in accordance with their respective ownership interests in LMC and NOK1.

Item 7. Identification and Classification of the Subsidiary Which Acquired the Security Being Reported on by the Parent Holding Company or Control Person

Not Applicable

Item 8. Identification and Classification of Members of the Group

Not Applicable

Item 9. Notice of Dissolution of Group

Not Applicable

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Item 10. Certifications

By signing below I certify that, to the best of my knowledge and belief, the securities referred to above were not acquired and are not held for the purpose of or with the effect of changing or influencing the control of the issuer of the securities and were not acquired and are not held in connection with or as a participant in any transaction having that purpose or effect.

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SIGNATURE

After reasonable inquiry and to the best of our knowledge and belief, we certify that the information set forth in this statement is true, complete and correct.

Date: February 13, 2013

LeFrak Merchant Capital, L.P.

By: LeFrak Merchant Capital GP LLC, its General Partner

By: LeFrak Investment Holding LLC, Member

By: New Stone Manager Corp., its Manager.

By: /s/ Harrison T. LeFrak
Name: Harrison T. LeFrak
Title: Vice President

LeFrak Merchant Capital GP LLC

By: LeFrak Investment Holding LLC, Member

By: New Stone Manager Corp., its Manager.

By: /s/ Harrison T. LeFrak
Name: Harrison T. LeFrak
Title: Vice President

NOK1 Capital, L.P.

By: NOK1 Capital GP LLC, its General Partner

By: LeFrak Investment Holding LLC, Member

By: New Stone Manager Corp., its Manager

By: /s/ Harrison T. LeFrak
Name: Harrison T. LeFrak
Title: Vice President

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NOK1 Capital GP LLC

By: LeFrak Investment Holding LLC, Member

By: New Stone Manager Corp., its Manager

By: /s/ Harrison T. LeFrak
Name: Harrison T. LeFrak
Title: Vice President

Richard LeFrak

/s/ Richard LeFrak

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EXHIBIT 1

JOINT FILING AGREEMENT

In accordance with Rule 13d-1(k)(1) under the Securities Exchange Act of 1934, as amended, the persons named below agree to the joint filing on behalf of each of them of this Schedule 13G.

Date: February 13, 2013

LeFrak Merchant Capital, L.P.

By: LeFrak Merchant Capital GP LLC, its General Partner

By: LeFrak Investment Holding LLC, Member

By: New Stone Manager Corp., its Manager.

By: /s/ Harrison T. LeFrak
Name: Harrison T. LeFrak
Title: Vice President

LeFrak Merchant Capital GP LLC

By: LeFrak Investment Holding LLC, Member

By: New Stone Manager Corp., its Manager.

By: /s/ Harrison T. LeFrak
Name: Harrison T. LeFrak
Title: Vice President

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NOK1 Capital, L.P.

By: NOK1 Capital GP LLC, its General Partner

By: LeFrak Investment Holding LLC, Member

By: New Stone Manager Corp., its Manager

By: /s/ Harrison T. LeFrak
Name: Harrison T. LeFrak
Title: Vice President

NOK1 Capital GP LLC

By: LeFrak Investment Holding LLC, Member

By: New Stone Manager Corp., its Manager

By: /s/ Harrison T. LeFrak
Name: Harrison T. LeFrak
Title: Vice President

Richard LeFrak

/s/ Richard LeFrak
