

BRONFMAN MATTHEW  
Form 4  
December 12, 2007

**FORM 4** UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

OMB APPROVAL

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
BRONFMAN MATTHEW

2. Issuer Name and Ticker or Trading Symbol  
JAMES RIVER GROUP, INC  
[JRVR]

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

(Last) (First) (Middle)  
300 MEADOWMONT VILLAGE  
CIRCLE, SUITE 333  
  
(Street)

3. Date of Earliest Transaction  
(Month/Day/Year)  
12/11/2007

Director  10% Owner  
 Officer (give title below)  Other (specify below)  
Manager of JRG Seven, LLC

CHAPEL HILL, NC 27517

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
 Form filed by More than One Reporting Person

(City) (State) (Zip)

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

| 1. Title of Security (Instr. 3)          | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | 3. Transaction Code (Instr. 8) | 4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) | 5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Indirect Ownership (Instr. 4) |
|--|--------------------------------------|--|--------------------------------|---|---|--|--|
|  |                                      |  |                                | Code V  | Amount  | (A) or (D)   | Price                                      |
| Common Stock, par value \$0.01 per share | 12/11/2007                           |  | D                              | 14,371  | D   |  | \$ 34.50<br><u>(1)</u>                     |
| Common Stock, par value \$0.01 per share | 12/11/2007                           |  | D                              | 87,854  | D   |  | \$ 34.50<br><u>(1)</u>                     |
|  | 12/11/2007                           |  | D                              | 1,632,688   | D   |  | 0  |

By  
Bronfman  
Associates  
III

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|  |            |  |   |       |                          |                          |   |   |  |
|--|------------|--|---|-------|--------------------------|--------------------------|---|---|--|
| Common Stock, par value \$0.01 per share |            |  |   |       | \$<br>34.5<br><u>(1)</u> |                          |   |   | By JRG<br>Seven, LLC<br><u>(2)</u>     |
| Common Stock, par value \$0.01 per share | 12/11/2007 |  | D | 6,500 | D                        | \$<br>34.5<br><u>(1)</u> | 0 | I | By Matthew Bronfman<br>Long Term Trust |
| Common Stock, par value \$0.01 per share | 12/11/2007 |  | D | 2,000 | D                        | \$<br>34.5<br><u>(1)</u> | 0 | I | By Matthew Bronfman's<br>Wife          |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

**Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.**

SEC 1474  
(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transaction Code (Instr. 8) | 5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5) | 6. Date Exercisable and Expiration Date (Month/Day/Year) | 7. Title and Amount of Underlying Securities (Instr. 3 and 4) | 8. Amount or Number of Shares |                            |
|--|--|--------------------------------------|--|--------------------------------|---|--|---|-------------------------------|----------------------------|
|  |  |                                      |  | Code                           | V (A) (D)   | Date Exercisable   | Expiration Date   | Title                         | Amount or Number of Shares |
| Options to purchase common stock           | \$ 10  | 12/11/2007                           |  | D                              | 8,120   | <u>(3)</u> 05/14/2013                                    | Common Stock  | 8,120                         |                            |
| Options to purchase common stock           | \$ 10  | 12/11/2007                           |  | D                              | 4,000   | <u>(4)</u> 03/24/2014                                    | Common Stock  | 4,000                         |                            |

## Reporting Owners

| Reporting Owner Name / Address   | Relationships |              |         |                              |
|--|---------------|--------------|---------|------------------------------|
|  | Director      | 10%<br>Owner | Officer | Other                        |
| BRONFMAN MATTHEW<br>300 MEADOWMONT VILLAGE CIRCLE<br>SUITE 333<br>CHAPEL HILL, NC 27517  | X             | X            |         | Manager of JRG<br>Seven, LLC |
| JRG Seven LLC<br>C/O HOLTZ RUBENSTEIN REMNICK LLP<br>1430 BROADWAY, 17TH FLOOR<br>NEW YORK, NY 10018   |               | X            |         |                              |
| Edgar M Bronfman Non-IDB Trust A under the 1942 EMBT<br>Donation dated May 1 1942<br>C/O HOLTZ RUBENSTEIN REMNICK LLP<br>1430 BROADWAY, 17TH FLOOR<br>NEW YORK, NY 10018 |               |              |         | Trustee                      |
| Edgar M Bronfman Non-IDB Trust B under the 1942 EMBT<br>Donation dated May 1 1942<br>C/O HOLTZ RUBENSTEIN REMNICK LLP<br>1430 BROADWAY, 17TH FLOOR<br>NEW YORK, NY 10018 |               |              |         | Trustee                      |
| Edgar M Bronfman Non-IDB Trust C under the 1942 EMBT<br>Donation dated May 1 1942<br>C/O HOLTZ RUBENSTEIN REMNICK LLP<br>1430 BROADWAY, 17TH FLOOR<br>NEW YORK, NY 10018 |               |              |         | Trustee                      |
| Edgar M Bronfman Non-IDB Trust D under the 1942 EMBT<br>Donation dated May 1 1942<br>C/O HOLTZ RUBENSTEIN REMNICK LLP<br>1430 BROADWAY, 17TH FLOOR<br>NEW YORK, NY 10018 |               |              |         | Trustee                      |
| Edgar M Bronfman Non-IDB Trust E under the 1942 EMBT<br>Donation dated May 1 1942<br>C/O HOLTZ RUBENSTEIN REMNICK LLP<br>1430 BROADWAY, 17TH FLOOR<br>NEW YORK, NY 10018 |               |              |         | Trustee                      |
| Edgar M Bronfman Non-IDB Trust F under the 1942 EMBT<br>Donation<br>C/O HOLTZ RUBENSTEIN REMNICK LLP<br>1430 BROADWAY, 17TH FLOOR<br>NEW YORK, NY 10018                  |               |              |         | Trustee                      |
| Edgar M Bronfman Non-IDB Trust G under the 1942 EMBT<br>Donation   |               |              |         | Trustee                      |

C/O HOLTZ RUBENSTEIN REMNICK LLP  
1430 BROADWAY, 17TH FLOOR  
NEW YORK, NY 10018

## Signatures

/s/ E. Caperton Lauver,  
Attorney-in-Fact

12/12/2007

\_\_Signature of Reporting Person

Date

## Explanation of Responses:

\* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

On November 6, 2007, the Company's stockholders approved the Agreement and Plan of Merger, dated as of June 11, 2007, among the issuer, Franklin Holdings (Bermuda), Ltd. and Franklin Acquisition Corp. (the merger agreement). Pursuant to the merger agreement, the issuer was acquired by Franklin Holdings (Bermuda), Ltd., effective December 11, 2007 (the merger). Subsequent to the closing of the

(1) merger, the issuer's common stock ceased to be publicly traded and its registration was terminated with the SEC and NASDAQ. Pursuant to the terms of the merger agreement, each option to purchase shares of the issuer's common stock, whether vested or unvested, was cancelled in exchange for either a cash payment or for options in Franklin Holdings II (Bermuda), Ltd. (a private company and wholly-owned subsidiary of Franklin Holdings (Bermuda), Ltd.).

(2) Matthew Bronfman is the manager of JRG Seven, LLC.

This option, which provided for vesting in four equal annual installments beginning 5/15/2003, was cancelled in accordance with the merger agreement pursuant to which the reporting person is entitled to receive a cash payment equal to the difference between \$34.50 and the strike price of the underlying option multiplied by the number of options cancelled in connection with the merger, without interest, and less any required withholding taxes. Reflects 10-for-1 common stock split effective 8/08/2005.

(3) This option, which provided for vesting in four equal annual installments beginning 3/25/2004, was cancelled in accordance with the merger agreement pursuant to which the reporting person is entitled to receive a cash payment equal to the difference between \$34.50 and the strike price of the underlying option multiplied by the number of options cancelled in connection with the merger, without interest, and less any required withholding taxes. Reflects 10-for-1 common stock split effective 8/08/2005.

### Remarks:

See Exhibit 99 - Joint Filers

Ms. E. Caperton Lauver was granted power of attorney to sign this Form 4 on behalf of Mr. Bronfman.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

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