ACTIVISION INC /NY Form 424B3 July 09, 2002

#### PROSPECTUS SUPPLEMENT

(To Prospectus dated October 26, 2001)

1,073,049 Shares

ACTIVISION, INC.

Common Stock

The stockholders of Activision, Inc. listed in this prospectus supplement under the section entitled "Selling Stockholders" are offering and selling up to 1,073,049 shares of Activision's common stock under this prospectus.

All of the Selling Stockholders acquired their shares of Activision common stock in connection with Activision's acquisition on October 1, 2001 of Treyarch Invention LLC, a California based console software development company. The Selling Stockholders were all of the members and certain employees of Treyarch. This prospectus supplement reflects the release of certain shares of Activision common stock which had been subject to certain software program delivery and revenue requirements.

Activision will not receive any of the proceeds from the sale of shares being offered by the Selling Stockholders.

Activision's common stock is traded on the Nasdaq National Market under the symbol "ATVI." The last reported sale price for the common stock on July 5, 2002 was \$27.23 per share.

No underwriting is being used in connection with this offering of common stock. The shares of common stock are being offered without underwriting discounts. The expenses of this registration will be paid by Activision. Normal brokerage commissions, discounts and fees will be payable by the Selling Stockholders.

Activision's principal executive offices are located at 3100 Ocean Park Boulevard, Santa Monica, California 90405, telephone number (310) 255-2000.

For a discussion of certain matters that should be considered by prospective investors, see "Risk Factors" starting on page 2 of the Prospectus dated October 26, 2001.

Neither the Securities and Exchange Commission nor any state securities commission has approved or disapproved of the shares of common stock offered or sold under this prospectus or passed upon the adequacy or accuracy of this prospectus. Any representation to the contrary is a criminal offense.

The date of this Prospectus Supplement is July 9, 2002.

#### SELLING STOCKHOLDERS

The following table reflects (i) the beneficial ownership by the Selling

Stockholders of an additional 101,635 shares of Activision Common Stock which had been subject to certain software program delivery and revenue requirements and (ii) the addition of a donee of 6,750 shares of Activision Common Stock as a Selling Stockholder. This table supplements and must be read in conjunction with the table set forth in the Prospectus Supplement dated November 20, 2001, to the Prospectus dated October 26, 2001.

Name of Selling Stockholder	Number Additional of Common	Shares
Aeria, Zach	43	
Agraviador, Arnold	928	
Akaike, Akihiro	696	
Akemann, Peter	14,023	
Akopyan, Loudvik	130	
Altman, Matt	109	
Anderson, Jennifer	43	
Andrunas, John	217	
Argoud, Doris	279	
Baird, Shawn	570	
Bare, Jason	2,436	
Bendis, Scott	217	
Bortoluzzi, Alex	1,829	
Bower, Thad	398	
Brainerd, Wade	1,412	
Burgess, Joel	696	
Busic, L. Christian	946	
Busse, Christopher	1,445	
Bustamante, Sergio	690	
Byelay, Dymtro	522	
Capistrano, Shawn	3,275	
Carlson, Marc	87	
Caruso, Mike	130	
Chao, James	2,720	
Chen, Peter	217	
Chien, Tsung-Kuei	696	
Cook, David	262	
Davis, Wendy	130	
DeHart, John	43	

-2-

Name of Selling Stockholder	Number Additional of Common	Shares
Dharwadkar, Amrit	87	
Donlon, Martin	696	
Doran, Nicholas	511	
Doss, Ian	130	
DuBois, Daniel	65	
Dumlao, Darwin	217	
Dzhavadov, Viacheslav	130	
Eastepp, Travis	391	
Edelstein, Paul	435	
Erdman, Christopher C.	737	

Fedasz, Stephen 131 Fiederer, Joerg 21 First Lutheran Church of Venice 6,750	7
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First Lutheran Church of Venice 6,750	
	0
Ford, Tim 13	
Fristrom, James 2,13	8
Giampa, Kristopher 13	0
Gilman, Sukru 52	4
Gluck, Florent 523	2
Goldman, Daniel 21	7
Grace, Bradley 30	4
Hayes, Jeff 478	8
Hosfeld, Ian-Peter 69	6
Hughes, Patrick 14	6
Ikeda, Lisa 21	7
Ishihara, Glenn 5:	3
John, Gregory 1,19	4
Johnson, Sean 13	0
Juneau, Jason 17-	4
Krug, Barbara 263	2
Kwok, Tony 21	7
Lakshmanan, Srini 610	0
Lauf, Jonathan 1,000	0
Lee, Winnie	
Likeness, Don 14,403	3
Long, Susan 8	
Lydon, John 13	0
Mailhot, Michel 43	5

-3-

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McMahan, Michael	870	
McAlpine, Terri	87	
McKesson, Jason	217	
Michon, Nick	33	
Montague, Mike	217	
Moriwaki, Yoshitomo G.	1,887	
Morrisroe, Brian	696	
Nau, Mark	1,134	
Olson, Evan	262	
Palmer, Sean	337	
Parker, Jeremy	696	
Parkinson, Bobby	435	
Pasko, Kevin	326	
Pavone, Eric	696	
Petty, Cameron	174	
Probst, Timothy	304	
Rakunas, Adam	130	
Rappaport, Douglas	522	
Rhoades, Matthew	783	
Rusch, Matthew	217	
Sahuc, Pascal	551	
Samonte, Rey	261	
Sanchez, Roberto	1,131	
Santa Ana, Jake	1,305	
Santat, Daniel	174	

Santoso, Petrus	261
Sereda, Eduard	348
Smilovitch, Timothy	1,000
Soares, Christopher	1,485
Stanev, Dimiter (Malkia)	304
Steinmann, Eric	13,235
Stone, Erik	174
Swihart, Andrew	130
Tarvin, Derek	130
Taylor, Greg	870
Tolman, Tiffany	115
Tolman, Charles	1,352
Tomatani, Kevin	217
Touevsky, Krassimir	522

-4-

Name of Selling Stockholder	Number Additional of Common	Shares
van Zelm, John	217	
Vance, Michael	1,305	
Vezina, Jean-Francois (Jeff)	33	
Villasenor, Rose	446	
Wadey, Charles	348	
Whitehead, Paul	174	
Zachary, James	1,131	
Zamkoff, Jonathan	1,131	
All Selling Stockholders as a Group	108,385	

Activision entered into an agreement and plan of merger (the "Merger Agreement") with Activision Publishing Inc., Treyarch Invention LLC ("Treyarch"), Don Likeness, Peter Akemann, Eric Steinmann, Shawn Capistrano and Eric Steinmann, as representative of the persons listed on Schedule 1 thereto (the "Members"). The transaction contemplated by the Merger Agreement was consummated on October 1, 2001.

Pursuant to a warranty escrow agreement an aggregate of 230,988 shares of Common Stock, or twenty-two percent (22%) of the total number of shares of Common Stock issued, have been deposited in an escrow account in connection with the transaction (the "Escrow Shares"). The Escrow Shares have been deposited in order to ensure that the representations, warranties and covenants made by the former Treyarch Members under the Merger Agreement are not breached and in order to provide a source of indemnification to Activision pursuant to the Merger Agreement. The Escrow Shares are also subject to release from escrow upon fulfillment of certain software program delivery and ranking requirements and certain revenue requirements, as described in the Merger Agreement. In addition, in the event certain of the software program delivery and ranking requirements are met, certain of the Selling Stockholders are entitled to receive, in addition to the Escrow Shares, an aggregate of 23,098 shares of Common Stock (the "Additional Shares").

This prospectus supplement reflects the release from escrow of 92,395 Escrow Shares and the issuance of 9,240 Additional Shares, as a result of the fulfillment of some of the conditions described above. 138,593 Escrow Shares remain in escrow, and 13,858 Additional Shares remain to be issued, pending

fulfillment of the conditions described above. We will issue a prospectus supplement to reflect any increase in the number of Escrow Shares and Additional Shares offered for sale.

Prior to the acquisition of Treyarch by Activision, Treyarch was a party to various development agreements with Activision. Other than such contracts and the fact that the Selling Stockholders are employees of Treyarch, which became a wholly owned subsidiary of Activision on October 1, 2001 pursuant to the Merger Agreement, none of the Selling Stockholders has had a material relationship with Activision within the past three years.