

CNH GLOBAL N V
Form 6-K
August 14, 2003

Table of Contents

SECURITIES AND EXCHANGE COMMISSION

WASHINGTON, DC 20549

FORM 6-K

**REPORT OF FOREIGN PRIVATE ISSUER
PURSUANT TO RULE 13a-16 OR 15d-16 OF
THE SECURITIES EXCHANGE ACT OF 1934**

For the month of August, 2003.

CNH GLOBAL N.V.

(Translation of Registrant's Name Into English)

**World Trade Center
Tower B, 10th Floor
Amsterdam Airport
The Netherlands**

(Address of Principal Executive Offices)

Indicate by check mark whether the registrant files or will file annual reports under cover of Form 20-F or Form 40-F.

Form 20-F Form 40-F

Indicate by check mark whether the registrant by furnishing the information contained in this form is also thereby furnishing the information to the Commission pursuant to Rule 12g3-2(b) under the Securities Exchange Act of 1934.

Yes No

If Yes is marked, indicate below the file number assigned to the registrant in connection with Rule 12g3-2(b): 82- .

TABLE OF CONTENTS

CNH Global N.V.
SIGNATURES

Table of Contents

CNH GLOBAL N.V.

Form 6-K for the month of August, 2003

List of Exhibits:

1. Registrant's Summary North American Retail Unit Sales Activity For Selected Agricultural and Construction Equipment, During the Month of July and Cumulative for 7 Months, 2003, And Indicators of North American Dealer Inventory Levels for Selected Agricultural Equipment at the End of June 2003 Relative to Industry Results or Levels, Compared with Prior Year Periods.
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Table of Contents

CNH Global N.V.

Summary North American Retail Unit Sales Activity
For Selected Agricultural and Construction Equipment,
During the Month of July and Cumulative for 7 Months, 2003,
And Indicators of North American Dealer Inventory Levels for Selected Agricultural
Equipment at the End of June 2003
Relative to Industry Results or Levels, Compared with Prior Year Periods

The following table summarizes selected agricultural and construction equipment industry retail unit sales results in North America as compared with prior year periods. Industry results for the current periods are expressed as a percentage change from the prior year periods, by major product category. The percentage change reflects only industry retail unit sales results and is derived from flash, or preliminary actual, data of the U.S. Association of Equipment Manufacturers (AEM) and of the Canadian Farm and Industrial Equipment Institute (CFIEI).

These industry data are based on unit sales as preliminarily reported by AEM and CFIEI member companies and include most, but not all, of the equipment sold in each of the categories. The data are subject to revision from time to time and caution should be maintained when using the data for any purpose. Actual results will vary and may not be known for some time. Over time, industry results will be adjusted to reflect actual sales differences, reclassifications, or other factors. Retail unit sales will fluctuate from month to month due to several factors, including timing of new products and new product introductions, product availability, and sales programs. CNH Global N.V. 's performance for the same periods is described relative to the change in industry results.

Also included in the table are indicators of North American dealer inventory levels. Industry data are derived from the flash, or preliminary actual, data of the AEM and CFIEI and expressed as the number of months of inventory on hand, based on the simple average of the previous 12 months retail unit sales results. CNH Global N.V. 's dealer 's inventory levels for the same periods are described relative to the industry levels.

This information reflects point-in-time data that is not necessarily representative of either the market nor of CNH Global N.V. 's relative performance going forward, nor does it reflect or imply any forward-looking information regarding the market or CNH Global N.V. 's relative performance in that market.

Copies of the relevant Agricultural Flash report from AEM and CFIEI follow the table.

Table of Contents

Page 2

CNH Global N.V

July N.A. Activity

SUMMARY OF NORTH AMERICAN RETAIL ACTIVITY		
CATEGORY	Total North American INDUSTRY	CNH RELATIVE PERFORMANCE (All Brands)
RETAIL UNIT SALES: MONTH OF JULY 2003		
Agricultural Tractors: under 40 horsepower (2WD)	+ 9.2%	down low double digits
40 to 100 horsepower (2WD)	+ 4.2%	up low double digits, moderately better than the industry
over 100 horsepower (2WD)	+ 5.7%	up high double digits, significantly better than the industry
4 wheel drive tractors	+ 32.1%	up high double digits, significantly better than the industry
Total tractors	+ 7.7%	up low single digits
Combines	+ 60.0%	up high double digits, moderately better than the industry
Loader/backhoes	+ 20.8%	up low double digits
Skid Steer Loaders	+ 5.5%	up low single digits
Total Heavy Construction Equipment	+ 15.2%	up moderate double digits, moderately better than the industry
RETAIL UNIT SALES: 7 MONTHS, 2003		
Agricultural Tractors: under 40 horsepower (2WD)	+ 22.1%	up low single digits
40 to 100 horsepower (2WD)	+ 6.5%	up low double digits, moderately better than the industry
over 100 horsepower (2WD)	+ 1.5%	down mid-single digits
4 wheel drive tractors	(2.0 %)	down mid-single digits
Total tractors	+ 14.9%	up mid-single digits
Combines	+ 0.1%	down mid-single digits
Loader/backhoes	+ 2.0%	down low double digits
Skid Steer Loaders	(2.6%)	down low double digits

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Total Heavy
Construction Equipment + 4.1% down low single digits

**DEALER INVENTORIES:
END OF June 2003**

Agricultural Tractors: under 40 horsepower (2WD)	5.1 months supply	in line with the industry
40 to 100 horsepower (2WD)	5.2 months supply	> 1 month less than the industry
over 100 horsepower (2WD)	4.8 months supply	1/2 month less than the industry
4 wheel drive tractors	4.4 months supply	1/2 month less than the industry
Total tractors	5.1 months supply	1/2 month less than the industry
Combines	4.2 months supply	1/2 month more than the industry

Dated: August 13, 2003

Table of Contents**Industry Trends****U.S. Ag Flash Reports**
July 2003 Flash Report
U.S. Unit Retail Sales
 (Report released August 13, 2003)

Equipment	July 2003	July 2002	% Chg.	Y-T-D 2003	Y-T-D 2002	% Chg.	June 2003 U.S. Field Inventory
Farm Wheel Tractors							
2 Wheel Drive							
Under 40 HP	13,357	12,188	9.6	80,244	65,329	22.8	46,284
40 & Under 100 HP	5,855	5,597	4.6	35,620	32,970	8.0	23,846
100 HP & Over	832	800	4.0	8,546	8,618	-0.8	5,406
Total 2 Wheel Drive	20,044	18,585	7.9	124,410	106,917	16.4	75,536
Total 4 Wheel Drive	154	116	32.8	1,592	1,715	-7.2	923
Total Farm Wheel Tractors	20,198	18,701	8.0	126,002	108,632	16.0	76,459
Combines (Self-Propelled)	467	332	40.7	2,185	2,311	-5.5	1,457

Table of Contents

These data are, in part, estimates that are subject to revisions when final detail data become available. Because of the seasonal nature of the industry, comparisons of monthly data from one period to another should be done with extreme caution. These data represent most, but not all, of the manufacturers in each product category being sold at retail in the fifty states and the District of Columbia.

Ag Flash Report is updated by the 15th of the month.

For further information, please contact Deb Carson at 414-298-4146.

<<Back To U.S. Ag Reports Home

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Table of Contents**Industry Trends****Canadian Ag Flash Reports****July 2003 Flash Report Canada****Unit Retail Sales**

(Report released 8/13/2003)

These data are, in part, estimates that are subject to revisions when final detail data become available. Because of the seasonal nature of the industry, comparisons of monthly data from one period to another should be done with extreme caution. These data represent most, but not all, of the manufacturers in each product category being sold at retail in the Provinces of Canada.

Equipment	July			July YTD			June	
	2003	2002	% Chg.	2003	2002	% Chg.	2003	2002
							Canadian (Field) Inventory	Canadian (Field) Inventory
Farm Wheel Tractors								
2 Wheel Drive								
Under 40 HP	561	553	1.4	3,309	3,115	6.2	3,497	3,114
40 & Under 100 HP	551	551	0.0	3,655	3,910	-6.5	3,460	3,572
100 HP & Over	289	261	10.7	2,524	2,291	10.2	1,637	1,465
Total 2 Wheel Drive	1,401	1,365	2.6	9,488	9,316	1.8	8,594	8,151
Total 4 Wheel Drive	23	18	27.8	474	394	20.3	223	170
Total Farm Wheel Tractors	1,424	1,383	3.0	9,962	9,710	2.6	8,817	8,321
Combines (Self-Propelled)	181	73	147.9	514	386	33.2	580	513

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Table of Contents

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

CNH Global N.V.

By: /s/Darlene M. Roback

Darlene M. Roback
Assistant Secretary

August 14, 2003