ST JOE CO Form POS AM March 26, 2008

As filed with the Securities and Exchange Commission on March 26, 2008 Registration No. 333-149371

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

Post-Effective Amendment No. 1
to
FORM S-3
REGISTRATION STATEMENT
UNDER
THE SECURITIES ACT OF 1933

The St. Joe Company

(Exact Name of Registrant as Specified in Its Charter)

Florida

(State or Other Jurisdiction of Incorporation or Organization)

59-0432511

(I.R.S. Employer Identification No.)

245 Riverside Avenue, Suite 500

Jacksonville, Florida 32202

(904) 301-4200

(Address, Including Zip Code, and Telephone Number, Including Area Code, of Registrant s Principal Executive Offices)

Christine M. Marx The St. Joe Company 245 Riverside Avenue, Suite 500 Jacksonville, Florida 32202 (904) 301-4450

(Name, address, including zip code, and telephone number, including area code, of agent for service)

Copies to:

Donald C. Walkovik Sullivan & Cromwell LLP 125 Broad Street New York, New York 10005

The Registrant recently offered securities pursuant to this shelf registration statement and filed a prospectus supplement, dated February 26, 2008, relating to these securities. The Registrant does not intend to offer any additional securities hereunder in the foreseeable future. As a result, the Registrant hereby terminates this Registration Statement.

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SIGNATURES

Pursuant to the requirements of the Securities Act of 1933, the Registrant certifies that it has reasonable grounds to believe that it meets all of the requirements for filing on Form S-3 and has duly caused this Post-Effective Amendment to the Registration Statement to be signed on its behalf by the undersigned, thereunto duly authorized, in the City of Jacksonville, State of Florida, on the 26th day of March, 2008.

THE ST. JOE COMPANY

By: /s/ William S. McCalmont Name: William S. McCalmont Title: Chief Financial Officer

Pursuant to the requirements of the Securities Act of 1933, this Post-Effective Amendment to the Registration Statement has been signed below by the following persons in the capacities indicated as of March 26, 2008:

Signature Title 2

Signature Title

* Director

Harry H. Frampton, III

* Director

Dr. Adam W. Herbert, Jr.

* Director

Delores M. Kesler

* Director

John S. Lord

* Director

Walter L. Revell

* Director

William H. Walton, III

*By: /s/ William S. McCalmont William S. McCalmont Attorney-in-Fact