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RETAIL VE Form 4	NTURES INC										
July 13, 2005	5										
FORM	14 LINITED (статгс	SECUD	оттес а	ND EV		NCEC	OMMISSION		PPROVAL	
Check this box				shington,			OMB Number:	3235-0287			
			F CHANGES IN BENEFICIAL OWNERSHI						Expires:	January 31, 2005	
Section 1 Form 4 o Form 5 obligation may cont <i>See</i> Instru 1(b).	6. r Filed purs ¹⁸ Section 17(a	SECURITIES SECURITIES Section 16(a) of the Securities Exchange Act of 1934, Public Utility Holding Company Act of 1935 or Section of the Investment Company Act of 1940 Estimated average burden hours per response									
(Print or Type F	Responses)										
MILLER STEVEN E Symbol				Name and Ticker or Trading				5. Relationship of Reporting Person(s) to Issuer			
				L VENTURES INC [RVI]					Check all applicable)		
3241 WESTERVILLE ROAD 07/12/20				-				Director 10% Owner X Officer (give title Other (specify below) below) Vice President and Controller			
COLUMBU	(Street) (S, OH 43224375	1		endment, Da nth/Day/Year	-	1		6. Individual or Jo Applicable Line) _X_ Form filed by C Form filed by M	One Reporting Pe	rson	
(City)		(Zip)	Tabl	e I - Non-I	Derivative	Secur	ities A ca	Person uired, Disposed of	or Beneficial	ly Owned	
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	ransaction Date 2A. Deemed			4. Securi on(A) or Di (Instr. 3,	ties Ad sposed	cquired d of (D)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of	
Common Stock, without par value	07/12/2005			Code V	Amount 4,000	(D) A	Price \$ 2.35	(Instr. 3 and 4) 6,000	D		
Common Stock, without par value	07/12/2005			М	2,000	A	\$ 8.75	8,000	D		
Common Stock, without par value	07/12/2005			М	400	А	\$ 4.48	8,400	D		

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Common Stock, without par value	07/12/2005	S	3,800	D	\$ 12.96	4,600	D
Common Stock, without par value	07/12/2005	S	2,600	D	\$ 12.97	2,000	D

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transactio Code (Instr. 8)	5. Number on f Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Underlying Securities (Instr. 3 and 4)	
				Code V	(A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares
Stock Option (Right to Buy) 7/23/02	\$ 2.35	07/12/2005		М	4,000	<u>(1)</u>	07/23/2012	Common Stock, without par value	4,000
Stock Option (Right to Buy) 8/29/01	\$ 4.48	07/12/2005		М	400	08/29/2002	08/29/2011	Common Stock, without par value	400
Stock Option (Right to Buy) 9/11/00	\$ 8.75	07/12/2005		М	2,000	<u>(1)</u>	09/11/2010	Common Stock, without par value	2,000

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Reporting Owners

Reporting Owner Name / Address	Relationships							
	Director	10% Owner	Officer	Other				
MILLER STEVEN E 3241 WESTERVILLE ROAD COLUMBUS, OH 432243751			Vice President and Controller					
Signatures								
By: Robert J. Tannous, Attorney-in-Fact	07/13/2005							
**Signature of Reporting Person		Date						

Explanation of Responses:

* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

(1) Option vests 20% per year beginning on the first anniversary of the date of grant.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.