Coleman Clinton J Form 4 January 07, 2010

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

SECURITIES

OMB

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OMB APPROVAL

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Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

See Instruction 1(b).

(Print or Type Responses)

may continue.

1. Name and Address of Reporting Person * 2. Issu NEWCASTLE PARTNERS L P Symbol				uer Name and Ticker or Trading l				5. Relationship of Reporting Person(s) to Issuer			
		Pl	IZZA I	NN INC	MO/ [PZ	ZZI]		(Che	ck all applicable	e)	
(Last)	(First) (M			Earliest Tra	nsaction						
200 CRESC	ENT COURT, ST	`	Month/Da 1/05/20	•				below)	e title _X_ Oth below) ached explanati		
	(Street)	4.	If Amen	dment, Dat	e Original			6. Individual or J	oint/Group Filir	ng(Check	
DALLAS, TX 75201				nth/Day/Year)				Applicable Line) Form filed by One Reporting Person _X_ Form filed by More than One Reporting Person			
(City)	(State)	Zip)	Table	I - Non-De	erivative S	ecurit	ies Acq	quired, Disposed o	f, or Beneficial	ly Owned	
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemec Execution D any (Month/Day	Date, if	3. Transactio Code (Instr. 8)	4. Securitin(A) or Dis (D) (Instr. 3, 4)	posed	of	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)	
Common Stock	01/05/2010			J	87,582	D	\$0	2,230,067 <u>(1)</u> (2) <u>(3)</u> <u>(4)</u>	D		

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

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action Date 3A. Deemed	4.	5.	6. Date Exerc	cisable and	7. Titl	le and	8. Price of	9. Nu
Day/Year) Execution Date, if	Transactio	orNumber	Expiration D	ate	Amou	ınt of	Derivative	Deriv
any	Code	of	(Month/Day/	Year)	Under	rlying	Security	Secui
(Month/Day/Year)	(Instr. 8)	Derivative	e		Secur	ities	(Instr. 5)	Bene
		Securities			(Instr.	. 3 and 4)		Own
		Acquired						Follo
		(A) or						Repo
		Disposed						Trans
		of (D)						(Instr
		(Instr. 3,						
		4, and 5)						
						Amount		
			Date	Expiration	Title			
			Exercisable	Date	Title			
	Code V	(Δ) (D)						
	Day/Year) Execution Date, if any	Day/Year) Execution Date, if Transaction any Code (Month/Day/Year) (Instr. 8)	Day/Year) Execution Date, if TransactionNumber any Code of (Month/Day/Year) (Instr. 8) Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3,	Day/Year) Execution Date, if TransactionNumber Expiration D any Code of (Month/Day/(Month/Day/Year)) (Instr. 8) Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5) Date Exercisable	Day/Year) Execution Date, if TransactionNumber Expiration Date any Code of (Month/Day/Year) (Month/Day/Year) (Instr. 8) Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5) Date Expiration Exercisable Date	Day/Year) Execution Date, if any Code of (Month/Day/Year) Under Securities (Instr. 8) Derivative Securities (Instr. 4A) or Disposed of (D) (Instr. 3, 4, and 5) Date Expiration Date Amount (Instr. 5A) Date Expiration Title	Day/Year) Execution Date, if any Code of (Month/Day/Year) Underlying (Month/Day/Year) (Instr. 8) Derivative Securities (Instr. 3 and 4) Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5) Date Expiration Date Amount of Underlying Securities (Instr. 3 and 4) Amount of Underlying Securities (Instr. 3 and 4) Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	Day/Year) Execution Date, if any Code of (Month/Day/Year) Underlying Security (Instr. 5) (Month/Day/Year) (Instr. 8) Derivative Securities (Instr. 3 and 4) Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5) Date Expiration Date Amount of Underlying Security (Instr. 5) Amount of Underlying Security (Instr. 5) Date Expiration Date Of Title Of Number of Number of Number of Underlying Security (Instr. 5) Amount of Date Expiration Title Of Number of Number of Underlying Security (Instr. 5)

Reporting Owners

Reporting Owner Name / Address	Relationships						
Reporting 6 wher runner reduces	Director	10% Owner	Officer	Other			
NEWCASTLE PARTNERS L P 200 CRESCENT COURT STE 1400 DALLAS, TX 75201				see attached explanation			
NEWCASTLE CAPITAL MANAGEMENT LP 200 CRESCENT COURT STE 1400 DALLAS, TX 75201				see atached explanation			
NEWCASTLE CAPITAL GROUP LLC 200 CRESCENT COURT STE 1400 DALLAS, TX 75201				see attached explanation			
SCHWARZ MARK E 200 CRESCENT COURT STE 1400 DALLAS, TX 75201	X	X	Chairman	see attached explanation			
Coleman Clinton J C/O NEWCASTLE CAPITAL MANAGEMENT, L.P. 200 CRESCENT COURT, SUITE 1400 DALLAS, TX 75201	X			see attached explanation			
HALLMARK FINANCIAL SERVICES INC 777 MAIN STREET STE 1000 FORT WORTH, TX 76102				see attached explanation			

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Signatures

•	weastle Capital Management, L.P., its general partner, By:			
Newcastle Capital Group, L.L.C. 1 member	ts general partner, By: /s/ Mark E. Schwarz, its managing	01/07/2010		
	**Signature of Reporting Person	Date		
Newcastle Capital Management, L.P., its general partner, By: Newcastle Capital Group, L.L.C. its general partner, By: /s/ Mark E. Schwarz, its managing member				
	**Signature of Reporting Person	Date		
•	its general partner, By: /s/ Mark E. Schwarz, its managing	01/05/0010		
member		01/07/2010		
	**Signature of Reporting Person	Date		
/s/ Mark E. Schwarz		01/05/0010		
		01/07/2010		
	**Signature of Reporting Person	Date		
/s/ Clinton J. Coleman		01/07/2010		
		01/07/2010		
	**Signature of Reporting Person	Date		
Hallmark Financial Services, Inc.		01/07/2010		

	**Signature of Reporting Person	Date		
American Hallmark Insurance Co	. of Texas	01/07/2010		
		01/0//2010		
	**Signature of Reporting Person	Date		

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
 - The Reporting Persons are members of a "group" for purposes of Section 13(d)(3) of the Securities Exchange Act of 1934, as amended and accordingly may be deemed to beneficially own Shares of the Issuer's Common Stock owned in the aggregate by the other members of the Section 13(d) group. The Section 13(d) group consists of Newcastle Partners, L.P. ("NP"), Newcastle Capital Management, L.P.
- (1) ("NCM"), Newcastle Capital Group, L.L.C. ("NCG"), Hallmark Financial Services, Inc. ("Hallmark"), American Hallmark Insurance Company of Texas ("AHIC"), Mark E. Schwarz ("Schwarz") and Clinton J. Coleman ("Coleman"). Each Reporting Person disclaims beneficial ownership of the shares of the Issuer's Common Stock owned by the other members of the Section 13(d) group except to the extent of its pecuniary interest therein.
- NCM is the general partner of each of NP. NCG is the general partner of NCM, and Schwarz is the managing member of NCG.

 Accordingly, each of NCM, NCG and Schwarz may be deemed to beneficially own the shares directly owned by NP. In addition, NCM may be deemed to beneficially own a controlling interest in Hallmark, and Hallmark is the parent company of AHIC. Accordingly, each of NCM, NCG, Schwarz and Hallmark may be deemed to beneficially own the shares directly owned by AHIC.
- Includes, as of 1/05/10, (1) 2,230,067 shares of Common Stock held by NP, (2)(a) 55,843 shares of Common Stock and (b) 30,000 options exercisable into shares of Common Stock, held in each case by Schwarz directly, (3) 35,753 shares of Common Stock held by Coleman and (4) 456,184 shares of Common Stock held by AHIC. In the aggregate, as of 1/05/10, the members of the Section 13(d) group beneficially own 2,807,847 shares of the Issuer's Common Stock.
- (4) Constitutes a distribution of shares to withdrawing partners of NP as of December 31, 2009.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

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