**Cummins Joanne O** Form 3 January 12, 2012

#### UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

**OMB APPROVAL** 

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INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF **SECURITIES** 

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting 2. Date of Event Requiring 3. Issuer Name and Ticker or Trading Symbol Person \* Statement STANDARD REGISTER CO [SR] **Â** Cummins Joanne O (Month/Day/Year) 01/03/2012 (Last) (First) (Middle) 4. Relationship of Reporting 5. If Amendment, Date Original Person(s) to Issuer Filed(Month/Day/Year) 600 ALBANY STREET (Check all applicable) (Street) 6. Individual or Joint/Group Filing(Check Applicable Line) Director 10% Owner \_X\_ Form filed by One Reporting Officer \_\_X\_\_ Other Person (give title below) (specify below) DAYTON, OHÂ 45417 Form filed by More than One Chief Information Officer Reporting Person (City) (State) (Zip) Table I - Non-Derivative Securities Beneficially Owned 2. Amount of Securities 4. Nature of Indirect Beneficial 1. Title of Security Beneficially Owned Ownership (Instr. 4) Ownership (Instr. 4) Form: (Instr. 5) Direct (D) or Indirect (I) (Instr. 5) Common Stock (11) D Â 33,972 Reminder: Report on a separate line for each class of securities beneficially SEC 1473 (7-02) owned directly or indirectly. Persons who respond to the collection of information contained in this form are not

required to respond unless the form displays a currently valid OMB control number.

Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 4)	Derivative 2. Date Exercisable and Expiration Date (Month/Day/Year)		3. Title and Amount of Securities Underlying Derivative Security		4. Conversion or Exercise	5. Ownership Form of	6. Nature of Indirect Beneficial Ownership
			(Instr. 4)		Price of	Derivative	(Instr. 5)
	Date Exercisable	Expiration Date	Title	Amount or Number of	Derivative	Security:	
					Security	Direct (D)	
						or Indirect	

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				Shares		(I) (Instr. 5)	
Option to Buy (1)	02/23/2006(4)	02/23/2015	Common Stock	3,000	\$ 12.89	D	Â
Option to Buy (2)	02/22/2007(5)	02/22/2016	Common Stock	2,500	\$ 17	D	Â
Option to Buy (2)	02/21/2008(6)	02/21/2017	Common Stock	2,000	\$ 13.07	D	Â
Option to Buy (2)	02/25/2010(7)	02/25/2019	Common Stock	20,000	\$ 4.7	D	Â
Option to Buy (2)	04/30/2010(8)	04/30/2019	Common Stock	21,200	\$ 5.22	D	Â
Option to Buy (2)	03/02/2011(9)	03/02/2020	Common Stock	24,694	\$ 5.82	D	Â
Option to Buy (3)	03/03/2012(10)	03/03/2021	Common Stock	48,077	\$ 3.38	D	Â

# **Reporting Owners**

Reporting Owner Name / Address	Relationships				
• 0	Director	10% Owner	Officer	Other	
Cummins Joanne O 600 ALBANY STREET DAYTON, OH 45417	Â	Â	Â	Chief Information Officer	

### **Signatures**

/s/Gerard D. Sowar, by power of attorney for Joanne O.
Cummins

01/12/2012

\*\*Signature of Reporting Person Date

## **Explanation of Responses:**

- \* If the form is filed by more than one reporting person, see Instruction 5(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Granted pursuant to The Standard Register Company 1995 Stock Option Plan.
- (2) Granted pursuant to The Standard Register Company 2002 Equity Incentive Compensation Plan.
- (3) Granted pursuant to The Standard Register Company 2011 Equity Incentive Plan.
- (4) The options are exercisable in equal increments on 2/23/06, 2/23/07, 2/23/08, 2/23/09.
- (5) The options are exercisable in equal increments on 2/22/07, 2/22/08, 2/22/09, 2/22/10.
- (6) The options are exercisable in equal increments on 2/21/08, 2/21/09, 2/21/10, 2/21/11.
- (7) The options are exercisable in equal increments on 2/25/10, 2/25/11, 2/25/12, 2/25/13.
- (8) The options are exercisable in equal increments on 4/30/10, 4/30/11, 4/30/12, 4/30/13.
- (9) The options are exercisable in equal increments on 3/2/11, 3/2/12, 3/2/13, 3/2/14.

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- (10) The options are exercisable in equal increments on 3/3/12, 3/3/13, 3/3/14, 3/3/15.
- (11) 28,304 shares are unvested shares subject to certain restrictions.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *See* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.