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SMITH & NEPHEW PLC
Form 6-K
September 23, 2003

FORM 6-K

SECURITIES AND EXCHANGE COMMISSION
WASHINGTON, D.C. 20549

Report of Foreign Private Issuer

Pursuant to Rule 13a-16 or 15d-16
of the Securities Exchange Act of 1934

September 23, 2003

Commission File Number 001-14978

SMITH & NEPHEW plc
(Registrant's name)

15 Adam Street
London, England WC2N 6LA
(Address of registrant's principal executive offices)

[Indicate by check mark whether the registrant files or will file annual reports under cover Form 20-F or Form 40-F.]

Form 20-F Form 40-F

[Indicate by check mark if the registrant is submitting the Form 6-K in paper as permitted by Regulation S-T Rule 101(b)(1).]

Yes No

[Indicate by check mark if the registrant is submitting the Form 6-K in paper as permitted by Regulation S-T Rule 101(b)(7).]

Yes No

[Indicate by check mark whether by furnishing the information contained in this Form, the registrant is also thereby furnishing information to the Commission pursuant to Rule 12g3-2 (b) under the Securities Exchange Act of 1934.]

Yes No

If "Yes" is marked, indicate below the file number assigned to the registrant in connection with Rule 12g3-2 (b) : 82- n/a.

Total Pages: 3

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the

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registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

Smith & Nephew plc
(Registrant)

Date: September 23, 2003

By: /s/ Paul Chambers

Paul Chambers
Company Secretary

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SMITH & NEPHEW APPOINTS ENDOSCOPY PRESIDENT

22 September 2003

Smith & Nephew plc today announces the appointment of Jim Taylor as President of its Endoscopy business.

Mr Taylor, 47, joined Smith & Nephew in 2000 as a Group Director responsible for 25 country markets for the Orthopaedics, Endoscopy and Wound Management businesses. He is a current member of the Smith & Nephew Group Executive Committee.

Mr Taylor, who will be based at Endoscopy Division headquarters in Andover, Massachusetts, has wide executive experience in the medical devices arena and a strong background in global business operations. His experience encompasses several roles at DePuy, including President of DePuy International, as well as positions in the automotive industry.

He replaces former divisional president Ron Sparks, who left the company earlier this month to take over as Chief Executive Officer of UTI Corporation in Philadelphia.

Smith & Nephew Chief Executive Chris O'Donnell said "Jim Taylor has consistently shown leadership and strong results in building Smith & Nephew's international business. He understands the Endoscopy sector well and I have every confidence that he will be a strong leader for this business."

Enquiries:

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News