

Edgar Filing: GANNETT CO INC /DE/ - Form 4

(Check all applicable)

- Director
- Officer (give title below)

- 10% Owner
- Other (specify below)

Senior Group President/East Newspaper Group

7. Individual or Joint/Group Filing
(Check applicable line)

- Form filed by one Reporting Person
- Form filed by more than one Reporting Person

Table I -- Non-Derivative Securities Acquired, Disposed of,
or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (mm/dd/yy)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		Price
			Amount	(A) or (D)	
Common Stock	04/27/01	S	3,875	D	\$65.05
Common Stock	04/26/01	M	11,020	A	\$27.7500
Common Stock	04/26/01	S	11,020	D	\$63.9033
Common Stock	To 03/31/01				
Common Stock	To 12/30/00				

* If the form is filed by more than one Reporting Person, see Instruction 4(b) (v).

Edgar Filing: GANNETT CO INC /DE/ - Form 4

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Page 1 of 2

FORM 4 (continued)

Table II -- Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)

=====

1. Title of Derivative Security (Instr. 3)	2. Conver- sion or Exer- cise Price of Deriv- ative Secur- ity	3. Trans- action Date (Month/ Day/ Year)	4. Trans- action Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) ----- (A) (D)	6. Date Exercisable and Expiration Date (Month/Day/Year) ----- Date Expira- tion Date		7. Title and Amount of Underlying Securities (Instr. 3 and 4) ----- Amount or Number of Shares Title	
--	---	--	---	--	---	--	---	--

Stock Options	\$27.7500	04/26/01 M		11,020	12/14/97	12/14/01	Common Stock	11,020
---------------	-----------	------------	--	--------	----------	----------	-----------------	--------

Edgar Filing: GANNETT CO INC /DE/ - Form 4

Explanation of Responses:

- (1) Held by the trustee of the Company's Deferred Compensation Plan, The Northern Trust Company.
- (2) Held by the trustee of the Company's 401(k) Plan, Boston Safe Deposit and Trust Company.

/s/W. Curtis Riddle

05/08/01

**Signature of Reporting Person

Date

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations.

See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed.
If space provided is insufficient, see Instruction 6 for procedure.

Alternatively, this Form is permitted to be submitted to the Commission in electronic format at the option of the reporting person pursuant to Rule 101(b)(4) of Regulation S-T.