### LAMAR ADVERTISING CO/NEW Form SC 13G/A February 13, 2001

UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

SCHEDULE 13G (Rule 13d-102)

INFORMATION TO BE INCLUDED IN STATEMENTS FILED PURSUANT
TO RULES 13d-1(b) (c) AND (d) AND AMENDMENTS THERETO FILED
PURSUANT TO 13d-2(b)
(AMENDMENT NO. 4)\*

LAMAR ADVERTISING COMPANY (Name of Issuer)

CLASS A COMMON STOCK, \$0.001 PAR VALUE (Title of Class of Securities)

512815-10-1 (CUSIP Number)

\* The remainder of this cover page shall be filled out for a reporting person's initial filing on this form with respect to the subject class of securities, and for any subsequent amendment containing information which would alter the disclosures provided in a prior cover page.

The information required on the remainder of this cover page shall not be deemed to be "filed" for the purpose of Section 18 of the Securities Exchange Act of 1934 (the "Act") or otherwise subject to the liabilities of that section of the Act but shall be subject to all other provisions of the Act (however, see the Notes).

CUSIP No. 512815-10-1

1 NAMES OF REPORTING PERSONS
I.R.S. IDENTIFICATION NO. OF ABOVE PERSONS (ENTITIES ONLY)

The Reilly Family Limited Partnership

2 CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP\*

(a) [x]

(b) []

3 SEC USE ONLY

4 CITIZENSHIP OR PLACE OF ORGANIZATION

State of Delaware

\_\_\_\_\_\_

NUMBER OF SHARES BENEFICIALLY OWNED BY EACH REPORTING PERSON WITH		5	5 SOLE VOTING POWER				
		6	SHARED VOTING POWER				
			17,000,000				
		7	SOLE DISPOSITIVE POWER				
		 8	SHARED DISPOSITIVE POWER				
			17,000,000				
9	AGGREGATE AM	 OUNT	BENEFICIALLY OWNED BY EACH REPORTING PERSON				
	17,000,000						
10	CHECK BOX IF	THE	AGGREGATE AMOUNT IN ROW (9) EXCLUDES CERTAIN SHARES		[ ]		
11	PERCENT OF C	LASS	REPRESENTED BY AMOUNT IN ROW (9)				
	17.5%						
12	TYPE OF REPO	 RTING	; PERSON*				
	PN 						
CUSI	P No. 512815-	10-1	13G				
1	NAMES OF REPORTING PERSONS I.R.S. IDENTIFICATION NO. OF ABOVE PERSONS (ENTITIES ONLY)						
	Kevin P. Reilly, Jr.						
2			RIATE BOX IF A MEMBER OF A GROUP*	(b)	[x]		
3	SEC USE ONLY						
4	CITIZENSHIP	OR PI	LACE OF ORGANIZATION				
	United State	s of	America				
BEN	UMBER OF SHARES EFICIALLY WNED BY	5	SOLE VOTING POWER				

	REPORTING				
	PERSON WITH				
		6	SHARED VOTING POWER		
			17,000,000/1/		
		7	SOLE DISPOSITIVE POWER		
		8	SHARED DISPOSITIVE POWER		
			17,000,000/1/		
9	AGGREGATE AM	IOUNT	BENEFICIALLY OWNED BY EACH REPORTING PERSON		
	17,000,000/1	./			
10	CHECK BOX IF	THE	AGGREGATE AMOUNT IN ROW (9) EXCLUDES CERTAIN SHARE	S*	[ ]
11	PERCENT OF C	LASS	REPRESENTED BY AMOUNT IN ROW (9)		
	17.5%				
12	TYPE OF REPC	RTING	G PERSON*		
	IN				
Sto			y Family Limited Partnership as shares of Class B C ne per share, which are convertible into shares of		
Sto	Held in the R ck, \$0.001 par	valu			
Sto	Held in the Fck, \$0.001 par mon Stock  IP No. 512815- NAMES OF REP	valu	ne per share, which are convertible into shares of 13G		
CUS	Held in the Fck, \$0.001 par mon Stock  IP No. 512815- NAMES OF REP	valu	13G  NG PERSONS ATION NO. OF ABOVE PERSONS (ENTITIES ONLY)	Clas	s A
CUS	Held in the R ck, \$0.001 par mon Stock  IP No. 512815 NAMES OF REP I.R.S. IDENT Wendell S. R CHECK THE AP	valu 10-1 ORTIN IFICA Reilly	13G  NG PERSONS ATION NO. OF ABOVE PERSONS (ENTITIES ONLY)  RELATE BOX IF A MEMBER OF A GROUP*	Clas:	s A
CUS1	Held in the R ck, \$0.001 par mon Stock  IP No. 512815 NAMES OF REP I.R.S. IDENT Wendell S. R CHECK THE AP	value 10-1 CORTING IFICA Reilly	13G  NG PERSONS ATION NO. OF ABOVE PERSONS (ENTITIES ONLY)  RIATE BOX IF A MEMBER OF A GROUP*	(a)	S A
CUS1	Held in the R ck, \$0.001 par mon Stock  IP No. 512815-  NAMES OF REP I.R.S. IDENT  Wendell S. R  CHECK THE AP	value 10-1 CORTING PROPERTIES	13G  NG PERSONS ATION NO. OF ABOVE PERSONS (ENTITIES ONLY)  RELATE BOX IF A MEMBER OF A GROUP*	(a)	S A
CUS1	Held in the R ck, \$0.001 par mon Stock  IP No. 512815-  NAMES OF REP I.R.S. IDENT  Wendell S. R  CHECK THE AP	ORTING CONTING	13G  NG PERSONS ATION NO. OF ABOVE PERSONS (ENTITIES ONLY)  RIATE BOX IF A MEMBER OF A GROUP*  CACC OF ORGANIZATION	(a) (b)	[X]

	PERSON WITH				
	MIII	6	SHARED VOTING POWER		
			17,000,000/2/		
		7	SOLE DISPOSITIVE POWER		
		8	SHARED DISPOSITIVE POWER		
			17,000,000/2/		
9	AGGREGATE A	MOUNT	BENEFICIALLY OWNED BY EACH REPORTING PERSON		
	17,000,000/	2/			
10	CHECK BOX I	F THE	AGGREGATE AMOUNT IN ROW (9) EXCLUDES CERTAIN SHAR	ES*	[ ]
11	PERCENT OF	CLASS	REPRESENTED BY AMOUNT IN ROW (9)		
	17.5%				
12	TYPE OF REP	ORTING	F PERSON*		
	IN				
Sto			Family Limited Partnership as shares of Class B ne per share, which are convertible into shares of		
CUS	IP No. 512815	-10-1	13G		
1	NAMES OF RE	PORTIN	IG PERSONS LTION NO. OF ABOVE PERSONS (ENTITIES ONLY)		
	Sean E. Rei	lly 			
2			RIATE BOX IF A MEMBER OF A GROUP*	(b)	[X]
3	SEC USE ONL				
4	CITIZENSHIP	OR PI	ACE OF ORGANIZATION		
	United Stat	es of	America		
BE	NUMBER OF SHARES NEFICIALLY OWNED BY EACH	5	SOLE VOTING POWER		

1	REPORTING PERSON			
	WITH	6	SHARED VOTING POWER	
			17,000,000/3/	
		7	SOLE DISPOSITIVE POWER	
		8	SHARED DISPOSITIVE POWER	
			17,000,000/3/	
9	AGGREGATE A	 MOUNT	BENEFICIALLY OWNED BY EACH REPORTING PERSON	
	17,000,000/	3/		
10	CHECK BOX I	F THE	AGGREGATE AMOUNT IN ROW (9) EXCLUDES CERTAIN	N SHARES* [ ]
11	PERCENT OF	 CLASS	REPRESENTED BY AMOUNT IN ROW (9)	
	17.5%			
12	TYPE OF REP	ORTING	G PERSON*	
	IN			
Sto		Reilly	y Family Limited Partnership as shares of Cla ne per share, which are convertible into sha	
CUS	IP No. 512815	-10-1	13G	
1	NAMES OF RE	PORTI	NG PERSONS ATION NO. OF ABOVE PERSONS (ENTITIES ONLY)	
	Anna R. Cul	linan		
2			RIATE BOX IF A MEMBER OF A GROUP*	(a) [X] (b) [
3	SEC USE ONL			
4	CITIZENSHIP	OR PI	LACE OF ORGANIZATION	
	United Stat	es of		
BE	NUMBER OF SHARES NEFICIALLY OWNED BY EACH	5	SOLE VOTING POWER	

	REPORTING PERSON WITH					
	WIIN -	6	SHARED VOTING POWER			
			17,000,000/4/			
		7	SOLE DISPOSITIVE POWER			
		8	SHARED DISPOSITIVE POWER			
			17,000,000/4/			
9	AGGREGATE AM	IOUNT	BENEFICIALLY OWNED BY EACH REPORTING PERSON			
	17,000,000/4/					
10	CHECK BOX IF	THE	AGGREGATE AMOUNT IN ROW (9) EXCLUDES CERTAIN SHARES*	[ ]		
11	PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW (9)					
	17.5%					
12	TYPE OF REPORTING PERSON*					
	IN					

/4/ Held in the Reilly Family Limited Partnership as shares of Class B Common Stock, \$0.001 par value per share, which are convertible into shares of Class A Common Stock

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ITEM 1(a). NAME OF ISSUER:
Lamar Advertising Company

ITEM 1(b). ADDRESS OF ISSUER'S PRINCIPAL EXECUTIVE OFFICES:

5551 Corporate Boulevard Baton Rouge, Louisiana 70808

ITEM 2(a). NAME OF PERSON FILING:

The Reilly Family Limited Partnership (the "RFLP") Kevin P. Reilly, Jr. Wendell S. Reilly Sean E. Reilly Anna R. Cullinan

ITEM 2(b). ADDRESS OF PRINCIPAL BUSINESS OFFICES OR, IF NONE, RESIDENCE:

For each Reporting Person:

c/o The Lamar Corporation 5551 Corporate Boulevard Baton Rouge, LA 70808

#### ITEM 2(c). CITIZENSHIP:

The RFLP is a Delaware limited partnership. The other Reporting Persons are citizens of the United States of America.

#### ITEM 2(d). TITLE OF CLASS OF SECURITIES:

Class A Common Stock, \$0.001 par value per share. The shares held in the RFLP are shares of Class B Common Stock, \$0.001 par value per share. The Class B Common Stock is convertible on a one-for-one basis into shares of Class A Common Stock. (Generally, Class B Common Stock is entitled to ten votes per share whereas Class A Stock is entitled to one vote per share.)

#### ITEM 2(e). CUSIP NUMBER:

512815-10-1

- ITEM 3. IF THIS STATEMENT IS FILED PURSUANT TO RULE 13d-1(b), OR 13d-2(b) OR (c), CHECK WHETHER THE PERSON FILING IS A:
  - (a) [ ] Broker or dealer registered under Section 15 of the Exchange  $\operatorname{Act}$ .
  - (b) [ ] Bank as defined in Section 3(a)(6) of the Exchange Act.

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- (c) [ ] Insurance company as defined in Section 3(a)(19) of the Exchange Act.
- (d) [ ] Investment Company registered under Section 8 of the Investment Company Act.
- (e) [ ] An investment adviser in accordance with Rule 13d-1 (b) (1) (ii) (E);
- (f) [ ] An employee benefit plan or endowment fund in accordance with Rule 13d-1(b)(1)(ii)(F);
- (h) [ ] A savings association as defined in Section 3(b) of the Federal Deposit Insurance Act;
- (i) [ ] A church plan that is excluded from the definition of an investment company under Section 3(c)(14) of the Investment Company Act;
- (j) [ ] Group, in accordance with Rule 13d-1(b)(1)(ii)(J).

If this statement is filed pursuant to Rule 13d-1(c), check this box [ ].

Not applicable.

ITEM 4. OWNERSHIP (AS OF DECEMBER 31, 2000).

Provide the following information regarding the aggregate number and percentage of the class of securities of the issuer identified in Item 1.

(a) Amount beneficially owned:

See Box 9 on cover pages.

(b) Percent of class:

See Box 11 on cover pages.

(c) Number of shares as to which such person has:

See Box 5 on cover pages.

- (i) Sole power to vote or direct the vote:
- (ii) Shared power to vote or direct the vote:

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See Box 6 on cover pages.

- (iii) Sole power to dispose or to direct the disposition of:
  See Box 7 on cover pages.
- ITEM 5. OWNERSHIP OF FIVE PERCENT OR LESS OF A CLASS.

If this statement is being filed to report the fact that as of the date hereof the reporting person had ceased to be the beneficial owner of more than five percent of the class of securities, check the following [].

ITEM 6. OWNERSHIP OF MORE THAN FIVE PERCENT ON BEHALF OF ANOTHER PERSON.

Not applicable.

ITEM 7. IDENTIFICATION AND CLASSIFICATION OF THE SUBSIDIARY WHICH ACQUIRED THE SECURITY BEING REPORTED ON BY THE PARENT HOLDING COMPANY.

Not applicable.

ITEM 8. IDENTIFICATION AND CLASSIFICATION OF MEMBERS OF THE GROUP.

Not applicable.

ITEM 9. NOTICE OF DISSOLUTION OF GROUP.

Not applicable.

ITEM 10. CERTIFICATION.

Not applicable.

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SIGNATURE

After reasonable inquiry and to the best of my knowledge and belief, I certify that the information set forth in this statement is true, complete and correct.

Dated: February 13, 2001

The Reilly Family Limited Partnership

By: /s/ Kevin P. Reilly, Jr.

Name: Kevin P. Reilly, Jr.
Title: Managing General Partner

/s/ Kevin P. Reilly, Jr.

Kevin P. Reilly, Jr.

/s/ Wendell S. Reilly

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Wendell S. Reilly

/s/ Sean E. Reilly

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Sean E. Reilly

/s/ Anna R. Cullinan

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Anna R. Cullinan

The original statement shall be signed by each person on whose behalf the statement is filed or his authorized representative. If the statement is signed on behalf of a person by his authorized representative (other than an executive officer or general partner of the filing person), evidence of the representative's authority to sign on behalf of such person shall be filed with the statement, provided, however, that a power of attorney for this purpose which is already on file with the Commission may be incorporated by reference. The name and any title of each person who signs the statement shall be typed or printed beneath his signature.

Note. Six copies of this statement, including all exhibits, should be filed with the Commission.

Attention. Intentional misstatements or omissions of fact constitute Federal

criminal violations (See 18 U.S.C. 1001).

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EXHIBIT INDEX TO SCHEDULE 13G

Exhibit 1

Agreement as to Joint Filing of Schedule 13G.

Exhibit 2

List of all members of group.