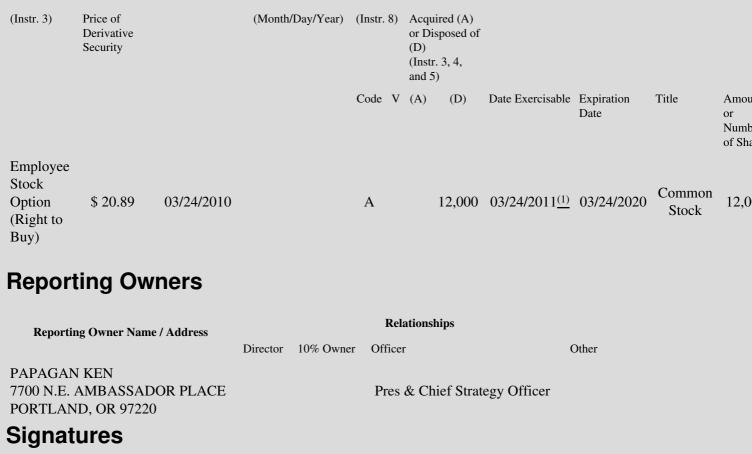
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Form 4	EN									
March 26, 201										
FORM 4 UNITED STATES SECURITIES AND EXCHANGE COMMISSION									OMB APPROVAL MB 3235-0287 umber:	
Check this if no longer subject to		Washington, D.C. 20549 STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF							January 31, 2005	
	Section 16. SECURITIES Form 4 or							burden hou	Estimated average burden hours per response 0.5	
obligations may contin <i>See</i> Instruc 1(b).	Section 17(a) of the l	Public U	Itility Hol		npany Act	of 1935 or Section	on		
(Print or Type Re	esponses)									
1. Name and Address of Reporting Person <u>*</u> PAPAGAN KEN			2. Issuer Name and Ticker or Trading Symbol RENTRAK CORP [RENT]				5. Relationship of Reporting Person(s) to Issuer			
(Last)	(First) (I	Middle)	3. Date of Earliest Transaction (C				(Che	eck all applicable)		
7700 N.E. AM	MBASSADOR	PLACE	(Month/ 03/24/2	Day/Year) 2010			Director X Officer (giv below) Pres & C			
(Street)			4. If Amendment, Date Original Filed(Month/Day/Year)			 6. Individual or Joint/Group Filing(Check Applicable Line) _X_ Form filed by One Reporting Person Form filed by More than One Reporting 				
PORTLAND	, OR 97220						Person		eporting	
(City)	(State)	(Zip)	Tab	ole I - Non-	Derivative	Securities A	cquired, Disposed	of, or Beneficia	lly Owned	
	. Transaction Date Month/Day/Year)		Date, if	3. Transactio Code (Instr. 8)	4. Securiti nAcquired (Disposed o (Instr. 3, 4	(A) or of (D) and 5) (A)	Securities Beneficially Owned	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)	
				Code V		or (D) Price	(Instr. 3 and 4)			
Reminder: Repor	rt on a separate line	for each cl	ass of sec	urities bene	Persor inform require	ns who res ation cont ed to resp ys a curre	or indirectly. spond to the colle tained in this form ond unless the for ntly valid OMB co	i are not rm	SEC 1474 (9-02)	

 Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
 (e.g., puts, calls, warrants, options, convertible securities)

1. Title of	2.	3. Transaction Date	3A. Deemed	4.	5. Number of	6. Date Exercisable and	7. Title and Amount
Derivative	Conversion	(Month/Day/Year)	Execution Date, if	Transacti	orDerivative	Expiration Date	Underlying Securitie
Security	or Exercise		any	Code	Securities	(Month/Day/Year)	(Instr. 3 and 4)

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Kenneth 03/26/2010 Papagan **Signature of Date

Reporting Person

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

(1) Becomes exercisable in four equal annual installments beginning on March 24, 2011.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.