

ALASKA AIR GROUP INC  
Form 8-K  
June 06, 2002

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**UNITED STATES SECURITIES AND EXCHANGE COMMISSION**

WASHINGTON, DC 20549

**FORM 8-K  
CURRENT REPORT**

**Pursuant to section 13 or 15(d) of the Securities Exchange Act of 1934**

**June 5, 2002**

(Date of Report)

**ALASKA AIR GROUP, INC.**

(Exact name of registrant as specified in its charter)  
Commission file number 1-8957

**Delaware**  
(State or other jurisdiction of  
incorporation or organization)

**91-1292054**  
(I.R.S. Employer  
Identification No.)

**19300 Pacific Highway South, Seattle, Washington 98188**  
(Address of principal executive offices)

**(206) 431-7040**  
(Registrant's telephone number)

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ITEM 9. Regulation FD Disclosure

Signature

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## FORWARD-LOOKING INFORMATION

This report may contain forward-looking statements that are based on the best information currently available to management. These forward-looking statements are intended to be subject to the safe harbor protection provided by Section 27A of the Securities Act of 1933 and Section 21E of the Securities Exchange Act of 1934. Forward-looking statements are indicated by phrases such as will, should, the Company believes, we expect or any other language indicating a prediction of future events. There can be no assurance that actual developments will be those anticipated by the Company. Actual results could differ materially from those projected as a result of a number of factors, some of which the Company cannot predict or control. For a discussion of these factors, please see Item 1 of the Company's Annual Report on Form 10-K for the year ended December 31, 2001. The Company expressly disclaims any duty to update these projections, and makes no representation as to their continued accuracy in the event it does not provide such updates.

**Second Quarter 2002 Estimates**

|                                     | <b>Forecast<br/>Q2</b> | <b>Change<br/>Yr/Yr</b> |
|-------------------------------------|------------------------|-------------------------|
| <b>Alaska Airlines</b>              |                        |                         |
| Capacity (ASMs in millions)         | 4,936                  | 5.4%                    |
| Fuel gallons (000,000)              | 82.8                   | 3.3%                    |
| Cost per ASM excluding fuel (cents) | 8.55                   | 3.7%                    |

For May 2002, Alaska experienced a 1.7% increase in traffic on a 6.1% increase in capacity. However, lower year-over-year load factors, combined with lower yields, resulted in an estimated decrease in revenue per available seat mile (RASM) of 4% for May 2002. For April 2002, RASM declined 6.7% as compared to April 2001.

|                                     |       |         |
|-------------------------------------|-------|---------|
| <b>Horizon Air</b>                  |       |         |
| Capacity (ASMs in millions)         | 607   | 5.6%    |
| Fuel gallons (000,000)              | 13.5  | (15.3)% |
| Cost per ASM excluding fuel (cents) | 15.90 | (6.1)%  |

For May 2002, Horizon experienced a 3.9% increase in traffic on a 7.4% increase in capacity. However, lower year-over-year load factors, combined with lower yields, resulted in an estimated decrease in RASM of 16% for May 2002. For April 2002, RASM declined 15.3% as compared to April 2001.

**Capacity and Traffic Estimates for 2002**

Provided below are capacity (ASMs in millions) estimates for the full year of 2002.

|                          |        |       |
|--------------------------|--------|-------|
| Alaska Airlines capacity | 19,500 | 8.8%  |
| Horizon Air capacity     | 2,393  | 11.4% |

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**Other Financial Information**

*Cash and Short-Term Investments*

Cash and short-term investments amounted to approximately \$664 million on May 31, 2002.

*Fuel Cost per Gallon*

Fuel cost per gallon including taxes and percentage change from prior year:

|                                 |        |         |
|---------------------------------|--------|---------|
| Alaska Airlines April           | \$0.79 | (13.5)% |
| Horizon Air April               | \$0.82 | (16.3)% |
| Alaska Airlines May preliminary | \$0.81 | (12.2)% |
| Horizon Air May preliminary     | \$0.85 | (12.8)% |

Current fuel hedge positions for Alaska and Horizon are as follows:

|                       | Approximate % of<br>Expected<br>Fuel Requirements | Approximate<br>Crude Oil<br>Price per Barrel |
|-----------------------|---|--|
| June 2002             | 20%   | \$ 23  |
| July December 2002    | 40%   | \$ 22  |
| January December 2003 | 35%   | \$ 22  |

**Signature**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

ALASKA AIR GROUP, INC.

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Registrant

Date: June 5, 2002

/s/ Bradley D. Tilden

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Bradley D. Tilden Executive Vice President/Finance  
and Chief Financial Officer