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FRACALOSSI KIMBRA A  
Form 4  
March 13, 2003

FORM 4

U.S. SECURITIES AND EXCHANGE COMMISSION  
STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

( ) Check box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See

1. Name and Address of Reporting Person	2. Issuer Name and Ticker or Trading Symbol	3. IRS or Social Security Number of Reporting Person (Voluntary)
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Fracalossi, Kimbra A. Exhibitgroup/Giltspur Division 200 North Gary Avenue Roselle, Illinois 60172	Viad Corp VVI
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6. Relationship of Reporting Person to Issuer (Check all applicable)

Director     10% Owner     Officer (give title below)     Other (specify below)

Pres. & CEO, Exhibit group/Giltspur Div.

7. Individual or Joint/Group Reporting

Form Filed by One Reporting Person  
 Form Filed by More than One Reporting Person

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned at End of Month (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I)
Common Stock	03-12-2003	J (a)	3,624 D (a)		D
Common Stock	03-12-2003	F (a)	834 D (a)		84,292 D
Common Stock					2,413.03 I

Table II - Derivative Securities Acquired, Disposed of, or Beneficially owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of	3. Transaction Date	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed	6. Date exercisable and Expiration Date (Month/	7. Title and Amount of Underlying Securities (Instr. 3 and 4)	8. Price of
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Deriv- ative Security	of (D) (Instr. 3, 4 and 5)	Day/Year)	ri (I 5)
( Month/ C Day/ O Year D ) E V (A) (D)		Date Expi- Exer- ra- cis- tion able Date Title	Amount or Number of Shares

Explanation of responses:

- a. Of the 5,500 shares of performance-based stock that were previously awarded in March of 2000 pursuant to the 1997 Viad Corp Omnibus Incentive Plan, 3,624 shares were forfeited. Of the 1,876 shares that were earned, 834 shares were surrendered for payment of taxes.

Signature of Reporting Person:

/s/Scott E. Sayre, Attorney-in-Fact

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Scott E. Sayre, Attorney-in-Fact