

SORELL STEHR DEBORAH
 Form 4
 May 05, 2005

FORM 4

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION
 Washington, D.C. 20549**

OMB APPROVAL

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *
SORELL STEHR DEBORAH

(Last) (First) (Middle)
C/O CANDIE'S INC, 215 WEST 40TH STREET
 (Street)

NEW YORK, NY 10018

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol
CANDIES INC [CAND]

3. Date of Earliest Transaction (Month/Day/Year)
05/03/2005

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

____ Director _____ 10% Owner
 Officer (give title below) _____ Other (specify below)
Senior VP, GC and Secretary

6. Individual or Joint/Group Filing(Check Applicable Line)
 Form filed by One Reporting Person
 ____ Form filed by More than One Reporting Person

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Ownership (Instr. 4)
				(A) or (D)	Price		
Common Stock	05/03/2005		M	A	\$ 1.1875	20,000	D
Common Stock	05/03/2005		M	A	\$ 1.7	30,000	D
Common Stock	05/03/2005		S	D	\$ 5.119	39,000	D
Common Stock	05/03/2005		S	D	\$ 5.0326	29,000	D
Common Stock	05/03/2005		S	D	\$ 5.06	20,000	D

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Common Stock	05/03/2005	S	8,000	D	\$ 5.05	12,000	D	
Common Stock	05/03/2005	S	6,300	D	\$ 5	5,700	D	
Common Stock	05/03/2005	S	3,100	D	\$ 5.1032	2,600	D	
Common Stock	05/03/2005	S	2,600	D	\$ 5.01	0	D	
Common Stock						9,985	I	By 401 (k) Plan

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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(9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)	Amount or Number of Shares	
				Code	V (A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares
Employee Stock Option (right to buy)	\$ 1.1875	05/03/2005		M	20,000	<u>(1)</u>	11/04/2009	Common Stock	20,000
Employee Stock Option (right to buy)	\$ 1.7	05/03/2005		M	30,000	<u>(2)</u>	09/21/2011	Common Stock	30,000

Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other

SORELL STEHR DEBORAH
C/O CANDIE'S INC
215 WEST 40TH STREET
NEW YORK, NY 10018

Senior VP, GC and Secretary

Signatures

/s/ Deborah
Sorell Stehr

05/05/2005

__Signature of Reporting
Person

Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
 - ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) (1) The option reported originally provided for the purchase of 50,000 shares and vested as follows: 15,000 on 11/4/99; 15,000 on 11/4/00 and 20,000 on 11/4/01.
 - (2) (2) The option reported originally provided for the purchase of 40,000 shares and vested as to one-third of the shares on each of 9/21/01, 9/21/02 and 9/21/03.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

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