ROLLINS INC Form 8-K January 30, 2004

> UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

> > FORM 8-K

CURRENT REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

Date of Report (Date of earliest event reported): January 29, 2004

1-4422 (Commission File Number.)

ROLLINS, INC. (Exact name of registrant as specified in its charter)

Delaware incorporation or organization)

51-0068479 (State or other jurisdiction of (I.R.S. Employer Identification No.)

> 2170 Piedmont Road, N.E., Atlanta, Georgia (Address of principal executive offices)

> > 30324 (Zip Code)

(404) 888-2000 (Registrant's telephone number, including area code)

ITEM 7. Financial Statements and Exhibits.

(c) Exhibits.

(99.1) The Registrant's Press Release dated January 27, 2004.

ITEM 9. Regulation FD Disclosure.

On January 27, 2004, Rollins, Inc., a premier North American consumer services company (NYSE Ticker Symbol - ROL), announced today that the Board of

Directors approved a 20% increase in the Company's quarterly dividend on January 27, 2004. The increased regular quarterly dividend of \$0.06 per share will be payable March 10, 2004 to stockholders of record at the close of business February 10, 2004.

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

ROLLINS, INC.

Date: January 29, 2004

By: /s/ Gary W. Rollins
Gary W. Rollins
Chief Executive Officer, President
and Chief Operating Officer

By: /s/ Harry J. Cynkus
Harry J. Cynkus
Chief Financial Officer and Treasurer

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1. Name and Address of Reporting Person * RANGEN ERIC S		orting Person *	2. Issuer Name and Ticker or Trading Symbol FLEXSTEEL INDUSTRIES INC	5. Relationship of Reporting Person(s) to Issuer		
			[FLXS]	(Check all applicable)		
(Last)	(First)	(Middle)	3. Date of Earliest Transaction (Month/Day/Year)	Director 10% Owner Other (specify		
P O BOX 877			12/04/2012	below) below)		
	(Street)		4. If Amendment, Date Original	6. Individual or Joint/Group Filing(Check		
DUBUQUE, I	A 52004		Filed(Month/Day/Year)	Applicable Line) _X_ Form filed by One Reporting Person Form filed by More than One Reporting		
				Person		

(City)	(State)	(Zip) Tabl	le I - Non-I	Derivative	Secui	rities Acqu	ired, Disposed of	, or Beneficiall	y Owned
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transactio Code (Instr. 8)	4. Securion(A) or D (Instr. 3,	ispose 4 and (A)	d of (D)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
Common Stock	12/04/2012		Code V	Amount 1,250	or (D) A	Price \$ 15.925	(Instr. 3 and 4) 2,750	D	

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474

(9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transactic Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	e Expiration Da	6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount o Underlying Securities (Instr. 3 and 4)	
				Code V	(A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares	
Option 12/09/2003	\$ 20.27					12/09/2003	12/09/2013	Common Stock	1,250	
Option 12/15/2004	\$ 16.49					12/15/2004	12/15/2014	Common Stock	1,250	
Option 12/13/2005	\$ 14.4					12/13/2005	12/13/2015	Common Stock	1,250	
Option 12-12-2006	\$ 12.45					12/12/2006	12/12/2016	Common Stock	1,250	
Option 12/11/2007	\$ 12.74					12/11/2007	12/11/2017	Common Stock	1,250	
Option 12-09-2008	\$ 6.96					12/09/2008	12/09/2018	Common Stock	1,250	
Option 12/08/2009	\$ 8.55					12/08/2009	12/08/2019	Common Stock	2,500	

Option 12/07/2010	\$ 17.23				12/07/2010	12/07/2020	Common Stock	2,500
Option 12/13/2011	\$ 13.75				12/13/2011	12/13/2021	Common Stock	2,500
Option 12/10/2002	\$ 15.925	12/04/2012	M	1,250	12/10/2002	12/10/2012	Common Stock	1,250

Reporting Owners

Reporting Owner Name / Address Relationships

Director 10% Owner Officer Other

RANGEN ERIC S P O BOX 877 DUBUQUE, IA 52004

Signatures

Eric Rangen 12/05/2012

**Signature of Reporting Person Date

Explanation of Responses:

* If the form is filed by more than one reporting person, see Instruction 4(b)(v).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

Reporting Owners 4

^{**} Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).