Edgar Filing: VIACOM INC - Form 4

VIACOM INC Form 4 July 06, 2005					
FORM 4 UNITED		RITIES AND EXCHANGE ashington, D.C. 20549	COMMISSION	OMB A OMB Number:	3235-0287
if no longer subject to Section 16. Form 4 or Form 5 Filed pure	rsuant to Section (a) of the Public I	NGES IN BENEFICIAL OV SECURITIES 16(a) of the Securities Exchar Utility Holding Company Act	nge Act of 1934, of 1935 or Section	Expires: Estimated burden hou response	urs per
See Instruction 1(b). (Print or Type Responses)	30(h) of the I	Investment Company Act of 1	940		
1. Name and Address of Reporting REDSTONE SUMNER M	Symbol	er Name and Ticker or Trading OM INC [VIA, VIAB]	5. Relationship of Issuer		
(Last) (First) (1515 BROADWAY	. ,	of Earliest Transaction /Day/Year) /2005	X Director X Officer (give below)	k all applicabl 	% Owner her (specify
(Street) NEW YORK, NY 10036		nendment, Date Original ionth/Day/Year)	6. Individual or Joint/Group Filing(Check Applicable Line) _X_ Form filed by One Reporting Person Form filed by More than One Reporting Person		
(City) (State)	(Zip) Ta	ble I - Non-Derivative Securities A		, or Beneficia	lly Owned
1.Title of Security (Instr. 3)2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any	3. 4. Securities TransactionAcquired (A) or Code Disposed of (D) (Instr. 8) (Instr. 3, 4 and 5) (A) or Code V Amount (D) Price	5. Amount of Securities F Beneficially (I Owned (I	. Ownership orm: Direct D) or Indirect	7. Nature of Indirect
Reminder: Report on a separate line	e for each class of sea	information cont required to resp	or indirectly. spond to the collect tained in this form a ond unless the form ntly valid OMB con	are not n	SEC 1474 (9-02)

 Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned

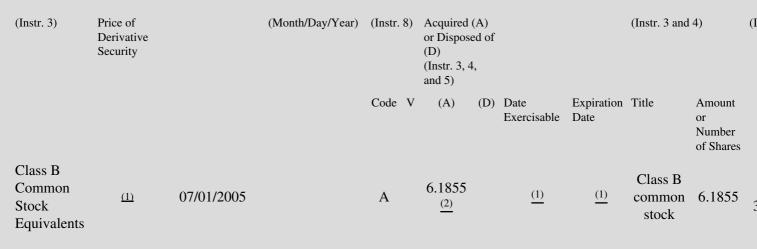
 (e.g., puts, calls, warrants, options, convertible securities)

1. Title of	2.	3. Transaction Date	3A. Deemed	4.	5. Number of	6. Date Exercisable and	7. Title and Amount
Derivative	Conversion	(Month/Day/Year)	Execution Date, if	Transacti	orDerivative	Expiration Date	of Underlying
Security	or Exercise		any	Code	Securities	(Month/Day/Year)	Securities

1

8 D S

Edgar Filing: VIACOM INC - Form 4



Reporting Owners

Attorney-in-Fact

Reporting Owner Name / Address	Relationships				
	Director	10% Owner	Officer	Other	
REDSTONE SUMNER M 1515 BROADWAY NEW YORK, NY 10036	Х	Х	Chairman & CEO		
Signatures					
By: /s/ Michael D. Fricklas,		07	7/06/2005		

Explanation of Responses:

**Signature of Reporting Person

- * If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Date

- (1) Class B Common Stock Equivalents are payable in cash at the beginning of the year after the Reporting Person ceases to be a Viacom Inc. executive officer.
- (2) Class B Common Stock Equivalents credited in respect of hypothetical dividends pursuant to a deferred compensation arrangement with the Issuer.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.