## Edgar Filing: PICHLER JOSEPH A - Form 4

PICHLER JOS	SEPH A								
Form 4 May 22, 2007									
FORM	Δ						E COMMISSIO		PPROVAL
	N OMB Number:	3235-0287							
Check this if no longe subject to Section 16. Form 4 or Form 5 obligations may contin <i>See</i> Instruc 1(b).	Filed pur Filed pur Section 17(	rsuant to S (a) of the 1	Section Public U	<b>SECUI</b> 16(a) of th Itility Hol	RITIES ne Securit ding Con	ies Excha	WNERSHIP OF nge Act of 1934, of 1935 or Secti 940	Estimated burden hou response	urs per
(Print or Type Re	esponses)								
1. Name and Ad PICHLER JO	2. Issuer Name and Ticker or Trading Symbol FEDERATED DEPARTMENT STORES INC /DE/ [FD]				5. Relationship of Reporting Person(s) to Issuer (Check all applicable)				
(Last)	(First) (	Middle)		of Earliest T	ransaction		XDirector		% Owner
119 EAST CO	OURT STREET	Г	(Month/ 05/18/2	Day/Year) 2007			Officer (giv below)	below)	ner (specify
	(Street)			endment, D onth/Day/Yea	-	1	6. Individual or Applicable Line) _X_ Form filed by	One Reporting P	erson
CINCINNAT	T, OH 45202						Person	More than One R	eporting
(City)	(State)	(Zip)	Tab	ole I - Non-l	Derivative	Securities A	Acquired, Disposed	of, or Beneficia	lly Owned
	. Transaction Date Month/Day/Year)	2A. Deem Execution any (Month/D:	Date, if	Code (Instr. 8)	4. Securit mAcquired Disposed (Instr. 3, 4 Amount	(A) or of (D)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
Reminder: Repor	rt on a separate line	e for each cl	ass of sec	urities bene	ficially own	ned directly	or indirectly.		
·	·				Perso inform requir	ns who res nation cont ed to resp ys a curre	spond to the colle tained in this forn ond unless the fo ntly valid OMB co	n are not rm	SEC 1474 (9-02)

 Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
 (e.g., puts, calls, warrants, options, convertible securities)

1. Title of	2.	3. Transaction Date	3A. Deemed	4.	5. Number of	6. Date Exercisable and	7. Title and Amount of
Derivative	Conversion	(Month/Day/Year)	Execution Date, if	Transacti	orDerivative	Expiration Date	Underlying Securities
Security	or Exercise		any	Code	Securities	(Month/Day/Year)	(Instr. 3 and 4)

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(Instr. 3)	Price of Derivative Security		(Month/Day/Year)	(Instr.	8)	Acquired ( or Dispose (D) (Instr. 3, 4 and 5)	d of				
				Code	v	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares
Options to Purchase Common Stock	\$ 39.06	05/18/2007		A		10,000		<u>(1)</u>	05/18/2017	Common Stock	10,000

## **Reporting Owners**

Reporting Owner Name / Address		Relationsh	ips		
	Director	10% Owner	Officer	Other	
PICHLER JOSEPH A 119 EAST COURT STREET CINCINNATI, OH 45202	Х				
Signatures					

/s/Christopher M. Kelly, as attorney-in-fact for Joseph A. Pichler pusruant to a Power of Attorney 05/22/2007

\*\*Signature of Reporting Person

## **Explanation of Responses:**

- \* If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Grant to reporting person of options to purchase 10,000 shares of common stock under the Issuer's 1995 Executive Equity Incentive Plan. The options become exercisable in 25% increments on May 18, 2008, May 18, 2009, May 18, 2010 and May 18, 2011.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

Date