

PVH CORP. /DE/  
Form S-8  
June 30, 2011

As filed with the Securities and Exchange Commission on June 30, 2011

Registration No. 333-\_\_\_\_\_

UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549  
\_\_\_\_\_

FORM S-8  
REGISTRATION STATEMENT  
UNDER  
THE SECURITIES ACT OF 1933  
\_\_\_\_\_

PVH CORP.

(Exact name of registrant as specified in its charter)

Delaware  
(State or other jurisdiction of  
incorporation or organization)

200 Madison Avenue  
New York, New York 10016  
(212) 381-3500

(Address, including zip code, and telephone  
number, including area code, of Registrant's  
principal executive offices)

13-1166910  
(I.R.S. Employer Identification Number)  
Mark D. Fischer, Esq.  
Senior Vice President,  
General Counsel and Secretary  
200 Madison Avenue  
New York, New York 10016  
(212) 381-3500

(Name, address, including zip code, and  
telephone number, including area code, of  
agent for service)

PVH CORP.

2006 STOCK INCENTIVE PLAN

(Full title of the plan)

With Copy to:

MARTHA N. STEINMAN, ESQ.  
DEWEY & LeBOEUF LLP  
1301 AVENUE OF THE AMERICAS  
NEW YORK, NY 10019  
(212) 259-8000

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Indicate by check mark whether the registrant is a large accelerated filer, an accelerated filer, a non-accelerated filer, or a smaller reporting company. See definitions of “large accelerated filer,” “accelerated filer” and “smaller reporting company” in Rule 12b-2 of the Exchange Act.

Large accelerated filer  Accelerated filer  Non-accelerated filer  Smaller reporting company   
 (do not check if a smaller reporting company)

CALCULATION OF REGISTRATION FEE

Title of Each Class of Securities to be Registered	Amount to be Registered(1)	Proposed Maximum Offering Price Per Share(2)	Proposed Maximum Aggregate Offering Price	Amount of Registration Fee
Common Stock, par value \$1.00 per share	15,648	\$64.76	\$1,013,364	\$117.65

- In addition, pursuant to Rule 416(a) under the Securities Act of 1933, this registration statement also covers any additional securities to be offered or issued in connection with a stock split, stock dividend or similar transaction.
- Determined on the basis of the average of the high and low sale price of the common stock as reported in the consolidated reporting system on June 27, 2011, solely for the purpose of calculating the registration fee pursuant to Rule 457(h) under the Securities Act of 1933.

EXPLANATORY NOTE

PVH Corp. (the “Registrant”) filed with the Securities and Exchange Commission (the “SEC”) its Registration Statement on Form S-8, Registration No. 333-143921, on June 20, 2007 (the “2007 Registration Statement”) pursuant to which it registered 3,991,167 shares of its Common Stock, par value \$1.00 per share (the “Common Stock”), to be offered and sold under its 2006 Stock Incentive Plan (the “2006 Plan”). Pursuant to the 2006 Plan, any shares of Common Stock that were available under a Prior Plan (as defined below) as of the date of its approval by the Registrant’s stockholders or thereafter become available under a Prior Plan because of expirations, cancellations and terminations of outstanding options without exercise, are to be assigned to, and made available for issuance under, the 2006 Plan. Accordingly, the shares registered pursuant to the 2007 Registration Statement included 991,167 shares of Common Stock that were previously available for grant (i.e., not subject to outstanding awards) under the Registrant’s 1997 Stock Option Plan, 2000 Stock Option Plan and 2003 Stock Option Plan (collectively, the “Prior Plans”) as of June 13, 2006 and shares of Common Stock underlying grants under the Prior Plans that were outstanding on June 13, 2006 but which expired, were terminated or were cancelled between June 13, 2006 and June 18, 2007. (Such 991,167 shares had been previously registered under Registration Statements on Form S-8 (Registration Nos. 333-109000, 333-29765 and 333-41068) relating to the offer and sale of shares of Common Stock issuable under the Prior Plans and were subject to Post-Effective Amendments thereto filed on June 20, 2007 deregistering such shares thereunder.)

The Registrant filed with the SEC its Registration Statement on Form S-8, Registration No. 333-151966, on June 26, 2008 (the “2008 Registration Statement”) pursuant to and in accordance with the requirements of General Instruction E to Form S-8 for the purpose of registering under the Securities Act 11,387 additional shares of Common Stock to be offered and sold under the 2006 Plan. These shares represented shares of Common Stock underlying grants under the 2003 Stock Option Plan outstanding on June 13, 2006 that were forfeited between June 19, 2007 and June 18, 2008 and, in accordance with the terms of the 2006 Plan, were assigned to and made available for grant under the 2006 Plan. (Such 11,387 shares had been previously registered under the Registration Statement on Form S-8, Registration No. 333-109000, relating to the offer and sale of shares of Common Stock issuable under Registrant’s 2003 Stock Option Plan and were subject to a Post-Effective Amendment thereto filed on June 26, 2008 deregistering such shares thereunder.)

The Registrant filed with the SEC its Registration Statement on Form S-8, Registration No. 333-160382, on July 1, 2009 (the “2009 Registration Statement”) pursuant to and in accordance with the requirements of General Instruction E to Form S-8 for the purpose of registering under the Securities Act 4,472,397 additional shares of Common Stock to be offered and sold under the 2006 Plan. These shares represented 4,400,000 shares of Common Stock that were added to the 2006 Plan as of April 30, 2009 and 72,397 shares of Common Stock described in the following sentence. The 72,397 shares referred to in the previous sentence represented 1,700 shares of Common Stock underlying grants under the 2000 Stock Option Plan and 70,697 shares of Common Stock underlying grants under the 2003 Stock Option Plan outstanding on June 18, 2008 that expired or were cancelled or forfeited between June 19, 2008 and June 25, 2009 and, in accordance with the terms of the 2006 Plan, were assigned to and made available for grant under the 2006 Plan. (Such 72,397 shares had been previously registered under the Registration Statement on Form S-8, Registration No. 333-41068, relating to the offer and sale of shares of Common Stock issued under Registrant’s 2000 Stock Option Plan, and Form S-8, Registration No. 333-109000, relating to the offer and sale of shares of Common Stock issuable under Registrant’s 2003 Stock Option Plan, and were subject to Post-Effective Amendments thereto filed on July 1, 2009 deregistering such shares thereunder.)

This Registration Statement on Form S-8 has been prepared and filed pursuant to and in accordance with the requirements of General Instruction E to Form S-8 for the purpose of registering under the Securities Act 15,648 additional shares of Common Stock to be offered and sold under the 2006 Plan. These shares represent 584 shares of Common Stock underlying grants under the 1997 Stock Option Plan, 2,563 shares of Common Stock underlying

grants under the 2000 Stock Option Plan and 12,501 shares of Common Stock underlying grants under the 2003 Stock Option Plan outstanding on June 18, 2008 that expired or were cancelled or forfeited between June 26, 2009 and June 26, 2011 and, in accordance with the terms of the 2006 Plan, are to be assigned to and made available for grant under the 2006 Plan. (Such shares are being deregistered pursuant to Post-Effective Amendment No. 2 to the Registrant's Registration Statement on Form S-8, Registration No. 333-29765, relating to the 1997 Stock Option Plan, Post-Effective Amendment No. 3 to the Registrant's Registration Statement on Form S-8, Registration No. 333-41068, relating to the 2000 Stock Option Plan, and Post-Effective Amendment No. 4 to the Registrant's Registration Statement on Form S-8, Registration No. 333-109000, relating to the 2003 Stock Option Plan, which Post-Effective Amendments are being filed simultaneously with the filing of this Registration Statement.) Pursuant to General Instruction E to Form S-8, the contents of the 2007 Registration Statement are incorporated into this Registration Statement by reference.

## PART II

### INFORMATION REQUIRED IN THE REGISTRATION STATEMENT

#### Item 3. Incorporation of Documents by Reference.

The following documents, which have been filed with the SEC by the Registrant, are incorporated by reference in this Registration Statement:

- (a) The Registrant's Annual Report on Form 10-K for the fiscal year ended January 30, 2011, filed March 30, 2011 (SEC File No. 001-07572);
- (b) The Registrant's Quarterly Report on Form 10-Q for the quarter ended May 1, 2011, filed June 9, 2011 (SEC File No. 001-07572);
- (c) The Registrant's Current Report on Form 8-K, filed January 31, 2011 (SEC File No. 001-07572);
- (d) The Registrant's Current Report on Form 8-K, filed March 3, 2011 (SEC File No. 001-07572);
- (e) The Registrant's Current Report on Form 8-K, filed June 29, 2011 (SEC File No. 001-07572);
- (f) The information in respect of the Registrant's Common Stock under the caption "Description of Capital Stock" contained in the Registrant's Registration Statement on Form S-3 (Registration No. 33-46770) filed on March 27, 1992.

All documents that the Registrant subsequently files pursuant to Section 13(a), 13(c), 14 or 15(d) of the Securities Exchange Act of 1934, as amended, other than any information it furnishes, rather than files, with the SEC pursuant to certain items of Form 8-K, prior to the filing of a post-effective amendment which indicates that all securities offered have been sold or which deregisters all securities then remaining unsold, shall be deemed to be incorporated by reference in this Registration Statement and to be part hereof from the date of filing of such documents. Any statement contained in a document incorporated or deemed to be incorporated by reference herein shall be deemed to be modified or superseded for the purposes of this Registration Statement to the extent that a statement contained herein or in any other subsequently filed document which also is or is deemed to be incorporated by reference herein modifies or supersedes such statement. Any such statement so modified or superseded shall not be deemed, except as so modified or superseded, to constitute a part of this Registration Statement.



Item 8. Exhibits.

The following is a list of all exhibits filed as a part of this Registration Statement on Form S-8, including those incorporated herein by reference.

Exhibit	Number	Description of Exhibit
4.1		Specimen of Common Stock certificate (incorporated by reference to Exhibit 4 to the Registrant's Annual Report on Form 10-K for the fiscal year ended January 31, 1981).
5.1		Opinion of Mark D. Fischer, Esq., General Counsel.
23.1		Consent of Mark D. Fischer, Esq., General Counsel (included in Exhibit 5.1).
23.2		Consent of Ernst & Young LLP.

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SIGNATURES

Pursuant to the requirements of the Securities Act of 1933, PVH Corp. certifies that it has reasonable grounds to believe that it meets all of the requirements for filing on Form S-8 and has duly caused this Registration Statement to be signed on its behalf by the undersigned, thereunto duly authorized, in the city of New York, state of New York, on the 30th day of June, 2011.

PVH CORP.

By: /s/ Emanuel Chirico  
Emanuel Chirico  
Chief Executive  
Officer

Pursuant to the requirements of the Securities Act of 1933, this Registration Statement has been signed by the following persons in the capacities indicated on the 30th day of June, 2011.

Signature	Title
/s/ Emanuel Chirico Emanuel Chirico	Chief Executive Officer; Director (Principal Executive Officer)
/s/ Michael Shaffer Michael Shaffer	Executive Vice President and Chief Financial Officer (Principal Financial Officer)
/s/ Bruce Goldstein Bruce Goldstein	Senior Vice President and Controller (Principal Accounting Officer)
/s/ Mary Baglivo Mary Baglivo	Director
/s/ Juan R. Figueroa Juan R. Figueroa	Director
/s/ Joseph B. Fuller Joseph B. Fuller	Director
/s/ Fred Gehring Fred Gehring	Director
/s/ Margaret L. Jenkins Margaret L. Jenkins	Director
/s/ David A. Landau	



David A. Landau                      Director  
/s/ Bruce Maggin  
Bruce Maggin                      Director

/s/ V. James Marino  
V. James Marino                      Director

/s/ Henry Nasella  
Henry Nasella                      Director

/s/ Rita M. Rodriguez  
Rita M. Rodriguez                      Director

/s/ Craig Rydin  
Craig Rydin                      Director

/s/ Christian Stahl  
Christian Stahl                      Director

INDEX TO EXHIBITS

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