

GAP INC  
Form 8-K  
March 14, 2017

UNITED STATES

SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

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FORM 8-K

CURRENT REPORT

Pursuant to Section 13 or 15(d) of The Securities Exchange Act of 1934

Date of Report  
(Date of earliest event reported)

March 14, 2017

THE GAP, INC.

(Exact name of registrant as specified in its charter)

Delaware                      1-7562                      94-1697231  
(State of incorporation) (Commission File Number) (IRS Employer Identification No.)

Two Folsom Street                      94105  
San Francisco, California  
(Address of principal executive offices) (Zip Code)  
(415) 427-0100  
(Registrant's telephone number,  
including area code)

N/A  
(Former name or former address, if changed since last report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions (see General Instruction A.2. below):

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR

240.13e-4(c))

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Item 7.01. Regulation FD Disclosure

On March 14, 2017, The Gap, Inc. issued a press release announcing the appointment of Mark Breitbard as president and chief executive officer of Banana Republic, beginning in May 2017. A copy of this press release is attached hereto as Exhibit 99.1.

Item 9.01. Financial Statements and Exhibits

99.1 Press Release dated March 14, 2017

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SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

THE GAP, INC.  
(Registrant)

Date: March 14, 2017 By: /s/ Julie Gruber  
Julie Gruber  
Executive Vice  
President,  
Global General  
Counsel, Chief  
Compliance  
Officer &  
Corporate  
Secretary

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EXHIBIT INDEX

Exhibit Number Description

99.1 Press Release dated March 14, 2017