

PROTECTIVE LIFE CORP
Form 4
May 18, 2007

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

OMB APPROVAL

OMB Number: 3235-0287
Expires: January 31, 2005
Estimated average burden hours per response... 0.5

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *
JOHNS JOHN D

2. Issuer Name and Ticker or Trading Symbol
PROTECTIVE LIFE CORP [PL]

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

(Last) (First) (Middle)

3. Date of Earliest Transaction (Month/Day/Year)

____ Director _____ 10% Owner
 Officer (give title below) _____ Other (specify below)

2801 HIGHWAY 280 SOUTH

05/17/2007

President

(Street)

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)
 Form filed by One Reporting Person
 Form filed by More than One Reporting Person

BIRMINGHAM, AL 35223

(City) (State) (Zip)

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)			
			Code	V	Amount	(A) or (D)	Price			
Common Stock	05/17/2007		A		2,118	A	\$ 47.323	15,124	D	
Common Stock	05/17/2007		F		1,158	D	\$ 47.323	13,966	D	
Common Stock	05/17/2007		A		33,188.58	A	\$ 47.323	304,024.832	I	Deferred Compensation ⁽¹⁾
Common Stock								9,607.9548	I	By 401(k) ⁽²⁾
Common Stock								2,600	I	By wife ⁽³⁾

Edgar Filing: PROTECTIVE LIFE CORP - Form 4

Common Stock	400	I	By wife as co-trustee of Trust ⁽³⁾
Common Stock	600	I	By wife as custodian for Daughter ⁽³⁾
Common Stock	600	I	by wife as custodian for son ⁽³⁾

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

SEC 1474
(9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)	8. Price of Derivative Security (Instr. 5)			
				Code	V	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares
<u>SAR 06</u> ⁽⁴⁾	\$ 41.05							03/04/2006	03/04/2015	SAR	5,800
<u>SAR 06 a</u> ⁽⁴⁾	\$ 41.05							03/04/2007	03/04/2015	SAR	5,800
<u>SAR 06 b</u> ⁽⁴⁾	\$ 41.05							03/04/2008	03/04/2015	SAR	5,800
<u>SAR 06 c</u> ⁽⁴⁾	\$ 41.05							03/04/2009	03/04/2015	SAR	5,800
<u>SAR 11</u> ⁽⁴⁾	\$ 43.46							03/05/2008	03/05/2017	SAR	15,100
<u>SAR 11a</u> ⁽⁴⁾	\$ 43.46							03/05/2009	03/05/2017	SAR	15,100
<u>SAR 11b</u> ⁽⁴⁾	\$ 43.46							03/05/2010	03/05/2017	SAR	15,100

SAR 11c (4)	\$ 43.46	03/05/2011	03/05/2017	SAR	15,100
SAR 2 (4)	\$ 22.31	03/06/2005	03/06/2010	SAR	50,000
SAR 3 3 06 (4)	\$ 48.6	03/03/2007	03/03/2016	SAR	6,325
SAR 3 3 06 a (4)	\$ 48.6	03/03/2008	03/03/2016	SAR	6,325
SAR 3 3 06 b (4)	\$ 48.6	03/03/2009	03/03/2016	SAR	6,325
SAR 3 3 06 c (4)	\$ 48.6	03/03/2010	03/03/2016	SAR	6,325
SAR 4 (4)	\$ 32	03/04/2007	03/04/2012	SAR	300,000
SAR 6 (4)	\$ 22.31	07/21/2004	03/06/2010	SAR	116,302

Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
JOHNS JOHN D 2801 HIGHWAY 280 SOUTH BIRMINGHAM, AL 35223			President	

Signatures

By: by Harriette Hyche
 Attorney-in-Fact for _____
 Date: 05/18/2007

 **Signature of Reporting Person

 Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Shares acquired through PLC Def. Comp. Plan for Officers of the Corporation (exempt under Rule 16b-3). Total amount in Col. 5 includes dividend shares acquired under the PLC Def. Comp. Plan for Officers exempt under Rule 16-a 11.
- (2) Total Shares held by reporting person in PLC's 401(k) & Stock Ownership Plan as of 4/30/07.
- (3) I disclaim beneficial ownership of such shares.
- (4) Previously reported Stock Appreciation Right (SAR).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.