

CRAWFORD & CO  
Form 10-Q  
November 06, 2017  
Table of Contents

United States  
SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

---

Form 10-Q  
 QUARTERLY REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934  
for the quarterly period ended September 30, 2017  
OR  
 TRANSITION REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934  
for the transition period from \_\_\_\_ to \_\_\_\_

Commission file number 1-10356

CRAWFORD & COMPANY

(Exact name of Registrant as specified in its charter)

Georgia 58-0506554  
(State or other jurisdiction of (I.R.S. Employer  
incorporation or organization) Identification No.)

5335 Triangle Parkway  
Peachtree Corners, Georgia 30092  
(Address of principal executive offices) (Zip Code)  
(404) 300-1000  
(Registrant's telephone number, including area code)

---

Indicate by check mark whether the Registrant: (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the Registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days.

Yes  No

Indicate by check mark whether the Registrant has submitted electronically and posted on its corporate website, if any, every Interactive Data File required to be submitted and posted pursuant to Rule 405 of Regulation S-T (Section 232.405 of this chapter) during the preceding 12 months (or for such shorter period that the Registrant was required to submit and post such files). Yes  No

Indicate by check mark whether the Registrant is a large accelerated filer, an accelerated filer, a non-accelerated filer, smaller reporting company, or an emerging growth company. See the definitions of "large accelerated filer", "accelerated filer," "smaller reporting company," and "emerging growth company" in Rule 12b-2 of the Exchange Act.

Large accelerated filer  Accelerated filer   
Non-accelerated filer  (Do not check if a smaller reporting company)  
Smaller reporting company   
Emerging growth company

Edgar Filing: CRAWFORD & CO - Form 10-Q

If an emerging growth company, indicate by check mark if the registrant has elected not to use the extended transition period for complying with any new or revised financial accounting standards pursuant to Section 13(a) of the Exchange Act.

Indicate by check mark whether the Registrant is a shell company (as defined in Rule 12b-2 of the Exchange Act).

Yes  No

The number of shares outstanding of each class of the Registrant's common stock, as of October 31, 2017, was as follows:

Class A Common Stock, \$1.00 par value: 31,252,307

Class B Common Stock, \$1.00 par value: 24,514,584

---

CRAWFORD & COMPANY  
 Quarterly Report on Form 10-Q  
 Quarter Ended September 30, 2017

Table of Contents

	Page
Part I. Financial Information	
<u>Item 1. Financial Statements:</u>	<u>3</u>
<u>Condensed Consolidated Statements of Operations (unaudited) for the three months ended September 30, 2017 and 2016</u>	<u>3</u>
<u>Condensed Consolidated Statements of Operations (unaudited) for the nine months ended September 30, 2017 and 2016</u>	<u>4</u>
Condensed Consolidated Statements of Comprehensive Income (unaudited) for the three months and nine months ended September 30, 2017 and 2016	<u>5</u>
<u>Condensed Consolidated Balance Sheets (unaudited) as of September 30, 2017 and December 31, 2016</u>	<u>6</u>
<u>Condensed Consolidated Statements of Cash Flows (unaudited) for the nine months ended September 30, 2017 and 2016</u>	<u>8</u>
<u>Condensed Consolidated Statements of Shareholders' Investment (unaudited) as of and for the three months and nine months ended September 30, 2017 and 2016</u>	<u>9</u>
<u>Notes to Condensed Consolidated Financial Statements (unaudited)</u>	<u>11</u>
Review <u>Report of Independent Registered Public Accounting Firm</u>	<u>25</u>
<u>Item 2. Management's Discussion and Analysis of Financial Condition and Results of Operations</u>	<u>26</u>
<u>Item 3. Quantitative and Qualitative Disclosures About Market Risk</u>	<u>42</u>
<u>Item 4. Controls and Procedures</u>	<u>43</u>
Part II. Other Information	
<u>Item 1A. Risk Factors</u>	<u>44</u>
<u>Item 2. Unregistered Sales of Equity Securities and Use of Proceeds</u>	<u>44</u>

<u>Item</u> <u>6. Exhibits</u>	<u>45</u>
<u>Signatures</u>	<u>46</u>

---

Table of Contents

## Part I — Financial Information

## Item 1. Financial Statements

## CRAWFORD &amp; COMPANY

## CONDENSED CONSOLIDATED STATEMENTS OF OPERATIONS

## Unaudited

	Three Months Ended September 30,	
(In thousands, except per share amounts)	2017	2016
Revenues:		
Revenues before reimbursements	\$270,551	\$277,286
Reimbursements	16,115	18,101
Total Revenues	286,666	295,387
Costs and Expenses:		
Costs of services provided, before reimbursements	191,977	193,453
Reimbursements	16,115	18,101
Total costs of services	208,092	211,554
Selling, general, and administrative expenses	57,859	60,325
Corporate interest expense, net of interest income of \$174 and \$278, respectively	2,524	2,262
Restructuring and special charges	1,431	1,488
Total Costs and Expenses	269,906	275,629
Other Income	132	197
Income Before Income Taxes	16,892	19,955
Provision for Income Taxes	4,922	8,606
Net Income	11,970	11,349
Net Income Attributable to Noncontrolling Interests and Redeemable Noncontrolling Interests	(157 )	(404 )
Net Income Attributable to Shareholders of Crawford & Company	\$11,813	\$10,945
Earnings Per Share - Basic:		
Class A Common Stock	\$0.22	\$0.21
Class B Common Stock	\$0.20	\$0.19
Earnings Per Share - Diluted:		
Class A Common Stock	\$0.22	\$0.20
Class B Common Stock	\$0.20	\$0.18

Edgar Filing: CRAWFORD & CO - Form 10-Q

Weighted-Average Shares Used to Compute Basic Earnings Per Share:		
Class A Common Stock	31,276	30,922
Class B Common Stock	24,550	24,690
Weighted-Average Shares Used to Compute Diluted Earnings Per Share:		
Class A Common Stock	32,097	31,665
Class B Common Stock	24,550	24,690
Cash Dividends Per Share:		
Class A Common Stock	\$0.07	\$0.07
Class B Common Stock	\$0.05	\$0.05
(See accompanying notes to condensed consolidated financial statements)		

Table of Contents

CRAWFORD & COMPANY  
 CONDENSED CONSOLIDATED STATEMENTS OF OPERATIONS  
 Unaudited

	Nine Months Ended September 30,	
(In thousands, except per share amounts)	2017	2016
Revenues:		
Revenues before reimbursements	\$807,065	\$836,863
Reimbursements	43,103	47,101
Total Revenues	850,168	883,964
Costs and Expenses:		
Costs of services provided, before reimbursements	570,858	595,248
Reimbursements	43,103	47,101
Total costs of services	613,961	642,349
Selling, general, and administrative expenses	175,178	178,182
Corporate interest expense, net of interest income of \$581 and \$498, respectively	6,674	7,553
Restructuring and special charges	8,818	7,431
Total Costs and Expenses	804,631	835,515
Other Income	898	719
Income Before Income Taxes	46,435	49,168
Provision for Income Taxes	16,569	20,029
Net Income	29,866	29,139
Net Income Attributable to Noncontrolling Interests and Redeemable Noncontrolling Interests	(188	) (937
Net Income Attributable to Shareholders of Crawford & Company	\$29,678	\$28,202
Earnings Per Share - Basic:		
Class A Common Stock	\$0.56	\$0.54
Class B Common Stock	\$0.50	\$0.48
Earnings Per Share - Diluted:		
Class A Common Stock	\$0.55	\$0.53
Class B Common Stock	\$0.49	\$0.47
Weighted-Average Shares Used to Compute Basic Earnings Per Share:		
Class A Common Stock	31,359	30,731
Class B Common Stock	24,639	24,690

Edgar Filing: CRAWFORD & CO - Form 10-Q

Weighted-Average Shares Used to Compute Diluted Earnings Per Share:		
Class A Common Stock	32,156	31,200
Class B Common Stock	24,639	24,690
Cash Dividends Per Share:		
Class A Common Stock	\$0.21	\$0.21
Class B Common Stock	\$0.15	\$0.15
(See accompanying notes to condensed consolidated financial statements)		

4

---



Table of Contents

CRAWFORD & COMPANY  
 CONDENSED CONSOLIDATED STATEMENTS OF COMPREHENSIVE INCOME  
 Unaudited

(In thousands)	Three Months Ended September 30,	
	2017	2016
Net Income	\$11,970	\$11,349
Other Comprehensive Income (Loss):		
Net foreign currency translation income (loss), net of tax of \$0 and \$0, respectively	6,994	(4,095 )
Amortization of actuarial losses for retirement plans included in net periodic pension cost, net of tax of \$975 and \$1,126, respectively	1,745	2,171
Other Comprehensive Income (Loss)	8,739	(1,924 )
Comprehensive Income	20,709	9,425
Comprehensive income attributable to noncontrolling interests and redeemable noncontrolling interests	(151 )	(503 )
Comprehensive Income Attributable to Shareholders of Crawford & Company	\$20,558	\$8,922
(In thousands)	Nine Months Ended September 30,	
	2017	2016
Net Income	\$29,866	\$29,139
Other Comprehensive Income:		
Net foreign currency translation income (loss), net of tax of \$0 and \$0, respectively	8,525	(648 )
Amortization of actuarial losses for retirement plans included in net periodic pension cost, net of tax of \$2,954 and \$3,339, respectively	5,278	6,453
Other Comprehensive Income	13,803	5,805
Comprehensive Income	43,669	34,944
Comprehensive loss attributable to noncontrolling interests and redeemable noncontrolling interests	502	47
Comprehensive Income Attributable to Shareholders of Crawford & Company	\$44,171	\$34,991

(See accompanying notes to condensed consolidated financial statements)

5

---

Table of ContentsCRAWFORD & COMPANY  
CONDENSED CONSOLIDATED BALANCE SHEETS  
Unaudited

(In thousands)	*	
	September 30, 2017	December 31, 2016
<b>ASSETS</b>		
Current Assets:		
Cash and cash equivalents	\$ 73,289	\$ 81,569
Accounts receivable, less allowance for doubtful accounts of \$16,122 and \$14,499 respectively	164,660	153,566
Unbilled revenues, at estimated billable amounts	123,783	101,809
Income taxes receivable	3,661	3,781
Prepaid expenses and other current assets	26,483	24,006
Total Current Assets	391,876	364,731
Net Property and Equipment	32,680	29,605
Other Assets:		
Goodwill	117,362	91,750
Intangible assets arising from business acquisitions, net	99,682	86,931
Capitalized software costs, net	87,834	80,960
Deferred income tax assets	28,252	30,379
Other noncurrent assets	60,660	51,503
Total Other Assets	393,790	341,523
<b>TOTAL ASSETS</b>	<b>\$ 818,346</b>	<b>\$ 735,859</b>

\* Derived from the audited Consolidated Balance Sheet

(See accompanying notes to condensed consolidated financial statements)

Table of Contents

CRAWFORD & COMPANY  
 CONDENSED CONSOLIDATED BALANCE SHEETS — CONTINUED  
 Unaudited

	*	
(In thousands, except par value amounts)	September 30, 2017	December 31, 2016
<b>LIABILITIES AND SHAREHOLDERS' INVESTMENT</b>		
<b>Current Liabilities:</b>		
Short-term borrowings	\$ 3,627	\$ 30
Accounts payable	49,670	51,991
Accrued compensation and related costs	71,423	74,466
Self-insured risks	12,284	14,771
Income taxes payable	8,154	3,527
Deferred rent	11,142	12,142
Other accrued liabilities	39,893	34,922
Deferred revenues	36,987	37,456
Current installments of long-term debt and capital leases	372	982
<b>Total Current Liabilities</b>	<b>233,552</b>	<b>230,287</b>
<b>Noncurrent Liabilities:</b>		
Long-term debt and capital leases, less current installments	246,083	187,002
Deferred revenues	24,443	25,884
Accrued pension liabilities	91,265	105,175
Other noncurrent liabilities	23,878	28,247
<b>Total Noncurrent Liabilities</b>	<b>385,669</b>	<b>346,308</b>
Redeemable Noncontrolling Interests	7,085	—
<b>Shareholders' Investment:</b>		
Class A common stock, \$1.00 par value; 50,000 shares authorized; 31,243 and 31,296 shares issued and outstanding at September 30, 2017 and December 31, 2016, respectively	31,243	31,296
Class B common stock, \$1.00 par value; 50,000 shares authorized; 24,515 and 24,690 shares issued and outstanding at September 30, 2017 and December 31, 2016 respectively	24,515	24,690
Additional paid-in capital	53,138	48,108
Retained earnings	276,304	261,562
Accumulated other comprehensive loss	(197,280)	(211,773)
Shareholders' Investment Attributable to Shareholders of Crawford & Company	187,920	153,883
Noncontrolling interests	4,120	5,381
<b>Total Shareholders' Investment</b>	<b>192,040</b>	<b>159,264</b>
<b>TOTAL LIABILITIES AND SHAREHOLDERS' INVESTMENT</b>	<b>\$ 818,346</b>	<b>\$ 735,859</b>

\* Derived from the audited Consolidated Balance Sheet

(See accompanying notes to condensed consolidated financial statements)

Table of Contents

CRAWFORD & COMPANY  
 CONDENSED CONSOLIDATED STATEMENTS OF CASH FLOWS  
 Unaudited

	Nine Months Ended September 30,	
(In thousands)	2017	2016
<b>Cash Flows From Operating Activities:</b>		
Net income	\$29,866	\$29,139
Reconciliation of net income to net cash provided by operating activities:		
Depreciation and amortization	30,648	30,643
Stock-based compensation	4,973	3,246
Changes in operating assets and liabilities, net of effects of acquisitions and dispositions:		
Accounts receivable, net	(6,181 )	(7,628 )
Unbilled revenues, net	(16,996 )	(16,118 )
Accrued or prepaid income taxes	5,202	9,067
Accounts payable and accrued liabilities	(16,233 )	5,410
Deferred revenues	(2,352 )	(4,153 )
Accrued retirement costs	(13,360 )	(7,128 )
Prepaid expenses and other operating activities	(1,683 )	7,605
Net cash provided by operating activities	13,884	50,083
<b>Cash Flows From Investing Activities:</b>		
Acquisitions of property and equipment	(10,465 )	(5,782 )
Capitalization of computer software costs	(19,906 )	(13,653 )
Payments for business acquisitions, net of cash acquired	(36,029 )	(3,672 )
Other investing activities	(2,148 )	(95 )
Net cash used in investing activities	(68,548 )	(23,202 )
<b>Cash Flows From Financing Activities:</b>		
Cash dividends paid	(10,288 )	(10,162 )
Payments related to shares received for withholding taxes under stock-based compensation plans	(547 )	(15 )
Proceeds from shares purchased under employee stock-based compensation plans	1,048	1,208
Decrease in note payable for stock repurchase	—	(2,206 )
Repurchases of common stock	(6,066 )	—
Increases in short-term and revolving credit facility borrowings	82,905	79,664
Payments on short-term and revolving credit facility borrowings	(22,697 )	(95,855 )
Payments on capital lease obligations	(964 )	(1,119 )
Dividends paid to noncontrolling interests	(291 )	(381 )
Other financing activities	—	(12 )
Net cash provided by (used in) financing activities	43,100	(28,878 )
Effects of exchange rate changes on cash and cash equivalents	3,284	(2,406 )
Decrease in cash and cash equivalents	(8,280 )	(4,403 )
Cash and cash equivalents at beginning of year	81,569	76,066
Cash and cash equivalents at end of period	\$73,289	\$71,663

(See accompanying notes to condensed consolidated financial statements)



Table of Contents

## CRAWFORD &amp; COMPANY

## CONDENSED CONSOLIDATED STATEMENTS OF SHAREHOLDERS' INVESTMENT

Unaudited

(In thousands)

2017	Common Stock			Retained Earnings	Accumulated Other Comprehensive Loss	Shareholders' Investment	Noncontrolling Interests	Total Shareholders' Investment
	Class A Non-Voting	Class B Voting	Additional Paid-In Capital			Attributable to Shareholders of Crawford & Company		
Balance at January 1, 2017	\$31,296	\$24,690	\$48,108	\$261,562	\$(211,773 )	\$153,883	\$5,381	\$159,264
Net income <sup>(1)</sup>	—	—	—	7,664	—	7,664	137	7,801
Other comprehensive income (loss)	—	—	—	—	3,475	3,475	(814 )	2,661
Cash dividends paid	—	—	—	(3,441 )	—	(3,441 )	—	(3,441 )
Stock-based compensation	—	—	1,296	—	—	1,296	—	1,296
Cumulative-effect adjustment of ASU 2016-09	—	—	—	692	—	692	—	692
Common stock activity, net	231	—	(629 )	—	—	(398 )	—	(398 )
Acquisition of noncontrolling interests	—	—	34	—	—	34	(715 )	(681 )
Balance at March 31, 2017	\$31,527	\$24,690	\$48,809	\$266,477	\$(208,298 )	\$163,205	\$3,989	\$167,194
Net income <sup>(1)</sup>	—	—	—	10,201	—	10,201	275	10,476
Other comprehensive income	—	—	—	—	2,273	2,273	130	2,403
Cash dividends paid	—	—	—	(3,428 )	—	(3,428 )	—	(3,428 )
Stock-based compensation	—	—	2,109	—	—	2,109	—	2,109
Repurchases of common stock	(357 )	(48 )	—	(3,029 )	—	(3,434 )	—	(3,434 )
Common stock activity, net	88	—	172	—	—	260	—	260
Acquisition of noncontrolling interests	—	—	424	—	—	424	—	424
Balance at June 30, 2017	\$31,258	\$24,642	\$51,514	\$270,221	\$(206,025 )	\$171,610	\$4,394	\$176,004
Net income <sup>(1)</sup>	—	—	—	11,813	—	11,813	435	12,248
Other comprehensive income (loss)	—	—	—	—	8,745	8,745	(6 )	8,739
Cash dividends paid	—	—	—	(3,419 )	—	(3,419 )	—	(3,419 )
	—	—	1,568	—	—	1,568	—	1,568

Stock-based compensation								
Repurchases of common stock	(194 )	(127 )	—	(2,311 )	—	(2,632 )	—	(2,632 )
Acquisition of noncontrolling interests	—	—	(404 )	—	—	(404 )	(412 )	(816 )
Common stock activity, net	179	—	460	—	—	639	—	639
Dividends paid to noncontrolling interests	—	—	—	—	—	—	(291 )	(291 )
Balance at September 30, 2017	\$31,243	\$24,515	\$53,138	\$276,304	\$(197,280 )	\$187,920	\$4,120	\$192,040

(See accompanying notes to condensed consolidated financial statements)

<sup>(1)</sup> The total net income presented in the consolidated statements of shareholders' investment for the three months ended March 31, June 30, and September 30, 2017 excludes \$178, \$203, and \$278 respectively, in net loss attributable to the redeemable noncontrolling interests.



Table of Contents

CRAWFORD & COMPANY  
CONDENSED CONSOLIDATED STATEMENTS OF SHAREHOLDERS' INVESTMENT-CONTINUED  
Unaudited  
(In thousands)

2016	Common Stock			Retained Earnings	Other Comprehensive Loss	Accumulated Investment Attributable to Shareholders of Crawford & Company	Noncontrolling Interests	Total Shareholders' Investment
	Class A Non-Voting	Class B Voting	Additional Paid-In Capital					
Balance at January 1, 2016	\$30,537	\$24,690	\$41,936	\$239,161	\$(222,631)	\$113,693	\$10,658	\$124,351
Net income (loss)	—	—	—	8,630	—	8,630	(1)	8,629
Other comprehensive income (loss)	—	—	—	—	338	338	(614)	(276)
Cash dividends paid	—	—	—	(3,373)	—	(3,373)	—	(3,373)
Stock-based compensation	—	—	729	—	—	729	—	729
Common stock activity, net	14	—	—	—	—	14	—	14
Acquisition of noncontrolling interests	—	—	1,079	—	—	1,079	(4,879)	(3,800)
Dividends paid to noncontrolling interests	—	—	—	—	—	—	(186)	(186)
Balance at March 31, 2016	\$30,551	\$24,690	\$43,744	\$244,418	\$(222,293)	\$121,110	\$4,978	\$126,088
Net income	—	—	—	8,627	—	8,627	534	9,161
Other comprehensive income (loss)	—	—	—	—	8,474	8,474	(469)	8,005
Cash dividends paid	—	—	—	(3,389)	—	(3,389)	—	(3,389)
Stock-based compensation	—	—	1,228	—	—	1,228	—	1,228
Common stock activity, net	250	—	181	—	—	431	—	431
Dividends paid to noncontrolling interests	—	—	—	—	—	—	(23)	(23)
Balance at June 30, 2016	\$30,801	\$24,690	\$45,153	\$249,656	\$(213,819)	\$136,481	\$5,020	\$141,501
Net income	—	—	—	10,945	—	10,945	404	11,349
Other comprehensive (loss) income	—	—	—	—	(2,023)	(2,023)	99	(1,924)
Cash dividends paid	—	—	—	(3,400)	—	(3,400)	—	(3,400)
Stock-based compensation	—	—	1,289	—	—	1,289	—	1,289
Common stock activity, net	151	—	597	—	—	748	—	748

Edgar Filing: CRAWFORD & CO - Form 10-Q

Acquisition of noncontrolling interests	—	—	209	—	—	209	(209	) —
Dividends paid to noncontrolling interests	—	—	—	—	—	—	(172	) (172 )
Balance at September 30, 2016	\$30,952	\$24,690	\$47,248	\$257,201	\$ (215,842 )	\$ 144,249	\$ 5,142	\$ 149,391

(See accompanying notes to condensed consolidated financial statements)

Table of Contents

NOTES TO CONDENSED CONSOLIDATED FINANCIAL STATEMENTS

Unaudited

Based in Atlanta, Georgia, Crawford & Company ("Crawford" or "the Company") is the world's largest publicly listed independent provider of claims management solutions to the risk management and insurance industry, as well as to self-insured entities, with an expansive global network serving clients in more than 70 countries. The Crawford Solution® offers comprehensive, integrated claims services, business process outsourcing and consulting services for major product lines including property and casualty claims management; workers' compensation claims and medical management; and legal settlement administration.

Shares of the Company's two classes of common stock are traded on the New York Stock Exchange ("NYSE") under the symbols CRD-A and CRD-B, respectively. The Company's two classes of stock are substantially identical, except with respect to voting rights and the Company's ability to pay greater cash dividends on the non-voting Class A Common Stock than on the voting Class B Common Stock, subject to certain limitations. In addition, with respect to mergers or similar transactions, holders of Class A Common Stock must receive the same type and amount of consideration as holders of Class B Common Stock, unless different consideration is approved by the holders of 75% of the Class A Common Stock, voting as a class. The Company's website is [www.crawfordandcompany.com](http://www.crawfordandcompany.com). The information contained on, or hyperlinked from, the Company's website is not a part of, and is not incorporated by reference into, this report.

1. Basis of Presentation

The accompanying unaudited condensed consolidated financial statements of the Company have been prepared in accordance with U.S. generally accepted accounting principles ("GAAP") for interim financial information and with the instructions to Form 10-Q and Article 10 of Regulation S-X promulgated by the United States Securities and Exchange Commission (the "SEC"). Accordingly, these unaudited condensed consolidated financial statements do not include all of the information and footnotes required by GAAP for complete financial statements. Operating results for the three months and nine months ended, and the Company's financial position as of, September 30, 2017 are not necessarily indicative of the results or financial position that may be expected for the year ending December 31, 2017 or for other future periods. The financial results from the Company's operations outside of the U.S., Canada, the Caribbean, and certain subsidiaries in the Philippines, are reported and consolidated on a two-month delayed basis (fiscal year-end of October 31) as permitted by GAAP in order to provide sufficient time for accumulation of their results.

The preparation of financial statements in conformity with GAAP requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities, and disclosure of contingent assets and liabilities at the date of the financial statements, and the reported amounts of revenues and expenses during the reporting period. In the opinion of management, all adjustments (consisting only of normal recurring accruals and adjustments) considered necessary for a fair presentation have been included. There have been no material changes to our significant accounting policies and estimates from those disclosed in the Company's Annual Report on Form 10-K for the year ended December 31, 2016.

Certain prior period amounts among the segments have been reclassified to conform to the current presentation. These reclassifications had no effect on the Company's reported consolidated results. Significant intercompany transactions have been eliminated in consolidation.

The Condensed Consolidated Balance Sheet information presented herein as of December 31, 2016 has been derived from the audited consolidated financial statements as of that date, but does not include all of the information and footnotes required by GAAP for complete financial statements. For further information, refer to the consolidated financial statements and footnotes thereto included in the Company's Annual Report on Form 10-K for the year ended December 31, 2016.

The Company consolidates the liabilities of its deferred compensation plan and the related assets, which are held in a rabbi trust and also considered a variable interest entity ("VIE") of the Company. The rabbi trust was created to fund the liabilities of the Company's deferred compensation plan. The Company is considered the primary beneficiary of

the rabbi trust because the Company directs the activities of the trust and can use the assets of the trust to satisfy the liabilities of the Company's deferred compensation plan. At September 30, 2017 and December 31, 2016, the liabilities of the deferred compensation plan were \$7,572,000 and \$9,385,000, respectively, which represented obligations of the Company rather than of the rabbi trust, and the values of the assets held in the related rabbi trust were \$16,462,000 and \$16,227,000, respectively. These liabilities and assets are included in "Other noncurrent liabilities" and "Other noncurrent assets," respectively, on the Company's unaudited Condensed Consolidated Balance Sheets.

Table of Contents

## NOTES TO CONDENSED CONSOLIDATED FINANCIAL STATEMENTS

Unaudited

The Company owns 51% of the capital stock of Lloyd Warwick International Limited ("LWI"). The Company has also agreed to provide financial support to LWI of up to approximately \$10,000,000. Because of this controlling financial interest, and because Crawford has the obligation to absorb certain of LWI's losses through the additional financial support that LWI may require, LWI is considered a VIE of the Company. LWI also does not meet the business scope exception, as Crawford provides more than half of its financial support, and because LWI lacks sufficient equity at risk to permit it to carry on its activities without this additional financial support. Creditors of LWI have no recourse to Crawford's general credit. Accordingly, Crawford is considered the primary beneficiary and consolidates LWI. Total assets and liabilities of LWI as of September 30, 2017 were \$10,163,000 and \$10,791,000, respectively. Total assets and liabilities of LWI as of December 31, 2016 were \$9,300,000 and \$10,554,000, respectively. Included in LWI's total liabilities is a loan from Crawford of \$8,756,000 and \$8,704,000 as of September 30, 2017 and December 31, 2016, respectively.

Noncontrolling interests represent the minority shareholders' share of the net income or loss and shareholders' investment in consolidated subsidiaries. Noncontrolling interests are presented as a component of shareholders' investment in the unaudited Condensed Consolidated Balance Sheets and reflect the initial fair value of these investments by noncontrolling shareholders, along with their proportionate share of the income or loss of the subsidiaries, less any dividends or distributions. Noncontrolling interests that are redeemable at the option of the holder are presented outside of shareholders' investment as "Redeemable Noncontrolling Interests" and are carried at either their initial fair value plus any profits or losses or estimated redemption value if an adjustment is required.

## 2. Business Acquisition

On January 4, 2017, the Company acquired 85% of the outstanding membership interests of WeGoLook<sup>®</sup>, LLC, for cash consideration of \$36,125,000. WeGoLook provides a variety of on-demand inspection, verification, and other field services for businesses and consumers through a mobile platform of independent contractors.

Based on our preliminary acquisition accounting, net tangible assets acquired totaled \$1,040,000, including \$96,000 of cash. The difference between the purchase price and the net assets acquired represents indefinite- and definite-lived intangible assets, goodwill and redeemable noncontrolling interests. The acquisition was funded primarily through additional borrowings under the Company's credit facility.

The purchase agreement also provides that: (a) \$250,000 of the purchase price will be held in escrow to secure the net working capital post-closing adjustment; and (b) \$800,000 of the purchase price will be held in escrow for a period of 15 months, and \$1,000,000 of the purchase price will be held in escrow for a period of 24 months, after the closing date in each case, to secure any valid indemnification claims that the Company may assert for specified breaches of representations, warranties or covenants under the purchase agreement. As of September 30, 2017, the \$250,000 net working capital post-closing adjustment escrow has been released.

The Company has an option, beginning on January 1, 2022 and expiring on December 31, 2023, to acquire the remaining 15% of the outstanding membership interests of WeGoLook. In the event the Company does not exercise the option, beginning on January 1, 2024, the minority members shall have the right to require the Company to acquire the minority members' interests on or before December 31, 2024. In addition, at the time of the exercise of the option or the put, the minority members may be entitled to additional consideration depending on whether certain financial targets of WeGoLook are achieved between closing and December 31, 2021.

The acquisition was accounted for under the guidance of ASC 805-10, as a business combination under the acquisition method. The preliminary application of acquisition accounting to the assets acquired, and liabilities and redeemable noncontrolling interests assumed, as well as the results of operations of WeGoLook including income or loss attributable to redeemable noncontrolling interests, are reported within the Company's U.S. Services segment.

Table of Contents

## NOTES TO CONDENSED CONSOLIDATED FINANCIAL STATEMENTS

Unaudited

As a result of the acquisition, the Company preliminarily recognized definite-lived intangible assets of \$17,794,000 consisting of developed technology, customer relationships, non-compete agreements and established relationships with independent contractors. The estimated useful lives of these definite-lived intangible assets range from three to ten years. The Company recognized related amortization expense of \$643,000 and \$1,930,000 in its unaudited Condensed Consolidated Statements of Operations for the three months and nine months ended September 30, 2017. The Company preliminarily recognized goodwill of \$23,977,000 related to the acquisition. The Company anticipates the goodwill attributable to the acquisition will be deductible for tax purposes. The Company recognized noncontrolling interests of \$7,743,000 which were measured at fair value at the acquisition date. The noncontrolling interests have been recorded as "Redeemable Noncontrolling Interests" in the Company's unaudited Condensed Consolidated Balance Sheets. During the nine months ended September 30, 2017, no changes were made to the redemption value of the redeemable noncontrolling interests; the change in value was due to the loss for the period. See Note 1, "Basis of Presentation" for a discussion of noncontrolling interests and redeemable noncontrolling interests. The business acquisition accounting is preliminary and subject to change, as the Company gathers additional information related to the assets acquired and liabilities and redeemable noncontrolling interests assumed, including intangible assets, other assets, accrued liabilities, deferred taxes, and uncertain tax positions. The Company is in the process of obtaining final third-party valuations of certain intangible assets; thus, the provisional measurements of intangible assets, goodwill, redeemable noncontrolling interests, and deferred income taxes are subject to change. The Company does not anticipate the WeGoLook operations will have a material impact on the Company's consolidated results of operations or its earnings per share during 2017. For the three months and nine months ended September 30, 2017, WeGoLook accounted for \$2,180,000 and \$6,338,000 of the Company's consolidated revenues before reimbursements, respectively.

## 3. Recently Issued Accounting Standards

## Derivatives and Hedging-Targeted Improvements to Accounting for Hedging Activities

In August 2017, the Financial Accounting Standards Board ("FASB") issued Accounting Standards Update ("ASU") 2017-12, "Targeted Improvements to Accounting for Hedging Activities." The ASU was issued to improve the financial reporting of hedging relationships to better portray the economic results of an entity's risk management activities in its financial statements. Additionally, the amendments in this update simplify the application of the hedge accounting guidance. The update is effective for annual periods beginning after December 15, 2018, and interim periods thereafter. Early adoption is permitted, with the effect of adoption reflected as of the beginning of the fiscal year of adoption. The Company is currently evaluating the effect this ASU may have on its results of operations, financial condition and cash flows. The Company is not party to any derivative contracts.

## Earning Per Share-Distinguishing Liabilities from Equity-Derivatives and Hedging

In July 2017, the FASB issued ASU 2017-11, "Earnings Per Share (Topic 260); Distinguishing Liabilities from Equity (Topic 480); Derivatives and Hedging (Topic 815): (Part I) Accounting for Certain Financial Instruments with Down Round Features, (Part II) Replacement of the Indefinite Deferral for Mandatorily Redeemable Financial Instruments of Certain Nonpublic Entities and Certain Mandatorily Redeemable Noncontrolling Interests with a Scope Exception." The ASU Part I changes the classification analysis of certain equity-linked financial instruments with down round features and the related disclosures. Part II of the amendments recharacterizes the indefinite deferral of certain provisions of Topic 480 and do not have an accounting effect. The update is effective for annual periods beginning after December 15, 2018, and interim periods thereafter. Early adoption is permitted, including adoption in an interim period. The Company is currently evaluating the effect this ASU may have on its results of operations, financial condition and cash flows.

## Compensation-Stock Compensation: Scope of Stock Compensation Modification Accounting

In May 2017, the FASB issued ASU 2017-9, "Compensation-Stock Compensation: Scope of Stock Compensation Modification Accounting." The ASU was issued to provide clarity and reduce both (1) diversity in practice and (2)

cost and complexity when applying the guidance in Topic 718, Compensation—Stock Compensation, to a change to the terms or conditions of a share-based payment award. The amendments in this update provide guidance about which changes to the terms or conditions of a share-based payment award require an entity to apply modification accounting in Topic 718. The update is effective for annual periods beginning after December 15, 2017, and interim periods thereafter. Early adoption is permitted, including adoption in any interim period. The Company is currently evaluating the effect this ASU may have on its results of operations, financial condition and cash flows.

Table of Contents

NOTES TO CONDENSED CONSOLIDATED FINANCIAL STATEMENTS

Unaudited

Compensation-Retirement Benefits: Improving the Presentation of Net Periodic Pension Cost and Net Periodic Postretirement Benefit Cost

In March 2017, the FASB issued ASU 2017-7, "Compensation-Retirement Benefits: Improving the Presentation of Net Periodic Pension Cost and Net Periodic Postretirement Benefit Cost." The ASU requires that an employer report the service cost component in the same line item or items as other compensation costs arising from services rendered by the pertinent employees during the period. The other components of net benefit cost are required to be presented in the income statement separately from the service cost component and outside a subtotal of income from operations, if one is presented. If a separate line item or items are used to present the other components of net benefit cost, that line item or items must be appropriately described. If a separate line item or items are not used, the line item or items used in the income statement to present the other components of net benefit cost must be disclosed. The amendments in this update also allow only the service cost component to be eligible for capitalization when applicable. The update is effective for annual periods beginning after December 15, 2017, and interim periods thereafter. Early adoption is permitted, including adoption in any interim period. The Company is currently evaluating the effect this ASU may have on its results of operations, financial condition and cash flows.

Simplifying the Test for Goodwill Impairment

In January 2017, the FASB issued ASU 2017-4, "Simplifying the Test for Goodwill Impairment." The ASU was issued to simplify subsequent measurement of goodwill. The update eliminates Step 2 from the goodwill impairment test. Under the amendments in this update, an entity should perform its annual, or interim, goodwill impairment test by comparing the fair value of a reporting unit with its carrying amount. An entity should recognize an impairment charge for the amount by which the carrying amount exceeds the reporting unit's fair value; however, the loss recognized should not exceed the total amount of goodwill allocated to that reporting unit. Additionally, an entity should consider income tax effects from any tax deductible goodwill on the carrying amount of the reporting unit when measuring the goodwill impairment loss, if applicable. The Company elected to early adopt this ASU during the three-month period ended March 31, 2017, with no effect on its results of operations, financial condition or cash flows.

Clarifying the Definition of a Business

In January 2017, the FASB issued ASU 2017-1, "Clarifying the Definition of a Business." The ASU was issued to clarify the definition of a business for purposes of acquisitions and dispositions. The amendments in this update provide a more robust framework than prior guidance to use in determining when a set of assets and activities constitutes a business. The Company early adopted this ASU during the three-month period ended March 31, 2017, with no effect on its results of operations, financial condition or cash flows.

Restricted Cash

In November 2016, the FASB issued ASU 2016-18, "Restricted Cash." The ASU was issued to address diversity in practice in the classification and presentation of a change in restricted cash on the statement of cash flows. The amendments in this update require that a statement of cash flows explain the change during the period in the total of cash, cash equivalents, and amounts generally described as restricted cash or restricted cash equivalents. The Company early adopted this ASU during the three-month period ended March 31, 2017, with no effect on its statement of cash flows.

Intra-Entity Transfers of Assets Other Than Inventory

In October 2016, the FASB issued ASU 2016-16, "Intra-Entity Transfers of Assets Other Than Inventory." The update was issued to improve the accounting for income tax consequences of intra-entity transfers of assets other than inventory. The initiative is designed to reduce the complexity in accounting standards. Under the amendment an entity should recognize the income tax consequences of an intra-entity transfer of an asset other than inventory when the transfer occurs. Consequently, the amendments in this update eliminate the exception for an intra-entity transfer of an asset other than inventory. The update is effective for annual periods beginning after December 15, 2017, and interim periods thereafter. Early adoption is permitted. The Company is currently evaluating the effect this ASU may have on



its results of operations, financial condition and cash flows.

14

---

Table of Contents

NOTES TO CONDENSED CONSOLIDATED FINANCIAL STATEMENTS

Unaudited

Classification of Certain Cash Receipts and Cash Payments in the Statement of Cash Flows

In August 2016, the FASB issued ASU 2016-15, "Statement of Cash Flows Classification of Certain Cash Receipts and Cash Payments." The update addresses diversity in cash flow reporting issues. The guidance specifically addresses issues concerning debt repayment costs, settlement of zero coupon debt instruments, contingent consideration payments made after a business combination, proceeds from insurance claims and corporate owned life insurance beneficial interests in securitization transactions, and distributions from equity method investees. The guidance also clarifies how the predominant principle should be applied when cash receipts and cash payments have more than one class of cash flows. The update is effective for annual periods beginning after December 15, 2017, and interim periods thereafter. Early adoption is permitted. The Company is currently evaluating the effect this amendment may have on its statement of cash flows.

Measurement of Credit Losses on Financial Instruments

In June 2016, the FASB issued ASU 2016-13, "Measurement of Credit Losses on Financial Instruments." This update replaces the incurred loss methodology to record credit losses with a methodology that reflects the expected credit losses for financial assets not accounted for at fair value with gains and losses recognized through income. The amendment is effective for annual periods beginning after December 15, 2019, and interim periods within those fiscal years. Early adoption is permitted for fiscal years beginning after December 15, 2018, and interim periods within those fiscal years. The Company is currently evaluating the effect this amendment may have on its results of operations, financial condition and cash flows.

Improvements to Employee Share-Based Payment Accounting

In March 2016, the FASB issued ASU 2016-09, "Improvements to Employee Share-Based Payment Accounting." This update was issued as part of a simplification effort for the accounting of share-based payment transactions, including the income tax consequences, classification of awards as either equity or liabilities, change in forfeiture accounting, and classification on the statement of cash flows. The Company adopted this standard prospectively effective January 1, 2017. Prior periods have not been adjusted. As a result of adoption, the Company recorded an entry to increase deferred tax assets and increased retained earnings in the amount of \$692,000 for tax benefits not previously recorded related to stock compensation. The Company will record all excess tax benefits and tax deficiencies on share-based payment awards as a discrete item in the income statement as these awards vest or are exercised. Forfeitures will be recognized as they occur. The Company reflects all payments made to taxing authorities on behalf of employees by withholding shares as a financing activity in the statement of cash flows. During the quarter and nine months ended September 30, 2017, the Company recorded tax benefits of \$0 and \$200,000, respectively, as a result of adoption of this standard.

Simplifying the Transition to the Equity Method of Accounting

In March 2016, the FASB issued ASU 2016-07, "Simplifying the Transition to the Equity Method of Accounting." This update eliminates the requirement that when an investment qualifies for use of the equity method as a result of an increase in the level of ownership interest or degree of influence, an investor must adjust the investment, results of operations, and retained earnings retroactively on a step-by-step basis as if the equity method had been in effect during all previous periods that the investment had been held. The amendments in this update are effective for annual periods beginning after December 15, 2016, and interim periods thereafter. The Company adopted this standard effective January 1, 2017, with no impact to its results of operations, financial condition and cash flows.

Table of Contents

NOTES TO CONDENSED CONSOLIDATED FINANCIAL STATEMENTS

Unaudited

Financial Accounting for Leases

In February 2016, the FASB issued ASU 2016-02, "Financial Accounting for Leases." Under this update, a lessee will be required to recognize assets and liabilities for leases with lease terms of more than 12 months. Consistent with current GAAP, the recognition, measurement, and presentation of expenses and cash flows arising from a lease by a lessee primarily will depend on its classification as a finance or operating lease. However, unlike current GAAP, which requires only capital leases to be recognized on the balance sheet, this ASU will require both types of leases to be recognized on the balance sheet. The ASU also will require disclosures to help investors and other financial statement users better understand the amount, timing, and uncertainty of cash flows arising from leases. These disclosures include qualitative and quantitative requirements, providing additional information about the amounts recorded in the financial statements. The update is effective for annual periods beginning after December 15, 2018, and interim periods thereafter. Early adoption is permitted. The Company anticipates the impact of adopting this standard will result in an increase in operating lease liabilities and right to use assets on its balance sheet.

Revenue from Contracts with Customers

In May 2014, the FASB issued ASU 2014-09, "Revenue from Contracts with Customers." Under ASU 2014-09, companies will be required to recognize revenue to depict the transfer of control for goods or services to customers in amounts that reflect the consideration to which the company expects to be entitled in exchange for those goods or services. The new standard also will result in enhanced disclosures about revenue, provide guidance for transactions that were not previously addressed comprehensively (for example, service revenue and contract modifications) and modify guidance for multiple-element arrangements. In August 2015, the FASB issued ASU 2015-14, which deferred by one year the effective date of ASU 2014-09. The one year deferral of the effective date of this standard changed the effective date for the Company to January 1, 2018. Early adoption is permitted, but not before the original effective date. The FASB issued ASU 2016-08, "Principal versus Agent Considerations (Reporting Revenue Gross versus Net)" in March 2016, ASU 2016-10, "Revenue from Contracts with Customers: Identifying Performance Obligations and Licensing" in April 2016, ASU 2016-12, "Revenue from Contracts with Customers: Narrow-Scope Improvements and Practical Expedients," in May 2016, and ASU 2016-20, "Technical Corrections and Improvements to Topic 606, Revenue from Contracts with Customers," in December 2016. All of these amendments are intended to improve and clarify the implementation guidance of ASU 2014-09 and have the same effective date as the original standard. The Company has reviewed a sample of contracts with its customers that represent approximately 50% of its consolidated annual revenues before reimbursements that the Company believes is representative of its significant revenue streams identified to date, and is performing procedures to confirm the initial assessment as applied to all revenue streams. The assessment of the impact on revenue and expenses based on these reviews to determine the impact to the Company's results of operations, financial position and cash flows as a result of this guidance is ongoing. As the Company completes its overall assessment, it is also identifying and preparing to implement changes to its accounting policies and disclosure requirements. For example, the ASU requires increased disclosure, which in turn is expected to require certain new processes and system changes. The Company's evaluation indicated that process and system changes are required to capture the amounts and expected timing of revenues to be recognized from the remaining performance obligations during and as of each reporting period and the Company has completed a majority of these process and system changes at this time. The Company expects to adopt this new standard as of January 1, 2018 using the modified retrospective method that may result in a cumulative effect adjustment as of the date of adoption.

4. Income Taxes

The Company's consolidated effective income tax rate may change periodically due to changes in enacted tax rates, fluctuations in the mix of income earned from the Company's various domestic and international operations, which are subject to income taxes at different rates, the Company's ability to utilize net operating loss and tax credit carryforwards, and amounts related to uncertain income tax positions. The Company estimates that its effective

income tax rate for 2017 will be approximately 30% after considering known discrete items. The decrease in rate is due to certain non-recurring benefits in 2017 and changes in the mix of income. The provision for income taxes on consolidated income totaled \$4.9 million and \$8.6 million for the three months ended September 30, 2017 and 2016, respectively. The provision for income taxes on consolidated income totaled \$16.6 million and \$20.0 million for the nine months ended September 30, 2017 and 2016, respectively. The overall effective tax rate decreased to 35.7% for the nine months ended September 30, 2017 compared with 40.7% for the 2016 period due to changes in non-recurring items and mix of income year over year.

Table of Contents

## NOTES TO CONDENSED CONSOLIDATED FINANCIAL STATEMENTS

Unaudited

## 5. Defined Benefit Pension Plans

Net periodic benefit cost related to all of the Company's defined benefit pension plans recognized in the Company's unaudited Condensed Consolidated Statements of Operations for the three months and nine months ended September 30, 2017 and 2016 included the following components:

(in thousands)	Three months ended		Nine months ended	
	September 30, 2017	September 30, 2016	September 30, 2017	September 30, 2016
Service cost	\$333	\$ 167	\$980	\$ 825
Interest cost	5,656	6,726	16,829	23,298
Expected return on assets	(8,608)	(8,024)	(25,623)	(28,782)
Amortization of actuarial loss	2,782	2,911	8,297	9,729
Net periodic benefit cost	\$163	\$ 1,780	\$483	\$ 5,070

For the nine-month period ended September 30, 2017, the Company made contributions of \$9,000,000 and \$4,038,000 to its U.S. and U.K. defined benefit pension plans, respectively, compared with contributions of \$9,000,000 and \$4,564,000, respectively, in the comparable 2016 periods. The Company is not required to make any additional contributions to its U.S. or U.K. defined benefit pension plans for the remainder of 2017; however, the Company expects to make additional contributions of approximately \$1,327,000 to its U.K. plan during the remainder of 2017. No additional contributions are expected to be made to the U.S. plan during the remainder of 2017.

## 6. Net Income Attributable to Shareholders of Crawford &amp; Company per Common Share

The Company computes earnings per share of its non-voting Class A Common Stock ("CRD-A") and voting Class B Common Stock ("CRD-B") using the two-class method, which allocates the undistributed earnings in each period to each class on a proportionate basis. The Company's Board of Directors has the right, but not the obligation, to declare higher dividends on the CRD-A shares than on the CRD-B shares, subject to certain limitations. In periods when the dividend is the same for CRD-A and CRD-B or when no dividends are declared or paid to either class, the two-class method generally will yield the same earnings per share for CRD-A and CRD-B. During the first three quarters of each of 2017 and 2016, the Board of Directors declared a higher dividend on CRD-A than on CRD-B.

The computations of basic net income attributable to shareholders of Crawford & Company per common share were as follows:

(in thousands, except per share amounts)	Three months ended				Nine months ended			
	September 30, 2017		September 30, 2016		September 30, 2017		September 30, 2016	
	CRD-A	CRD-B	CRD-A	CRD-B	CRD-A	CRD-B	CRD-A	CRD-B
Earnings per share - basic:								
Numerator:								
Allocation of undistributed earnings	\$4,703	\$3,691	\$4,195	\$3,350	\$10,858	\$8,532	\$10,003	\$8,037
Dividends paid	2,193	1,226	2,166	1,234	6,593	3,695	6,459	3,703
Net income attributable to common shareholders, basic	\$6,896	\$4,917	\$6,361	\$4,584	\$17,451	\$12,227	\$16,462	\$11,740
Denominator:								
Weighted-average common shares outstanding, basic	31,276	24,550	30,922	24,690	31,359	24,639	30,731	24,690
Earnings per share - basic	\$0.22	\$0.20	\$0.21	\$0.19	\$0.56	\$0.50	\$0.54	\$0.48



Table of Contents

## NOTES TO CONDENSED CONSOLIDATED FINANCIAL STATEMENTS

Unaudited

The computations of diluted net income attributable to shareholders of Crawford & Company per common share were as follows:

	Three months ended				Nine months ended			
	September 30, 2017		September 30, 2016		September 30, 2017		September 30, 2016	
(in thousands, except per share amounts)	CRD-ACRD-B	CRD-ACRD-B	CRD-A	CRD-B	CRD-A	CRD-B	CRD-A	CRD-B
Earnings per share - diluted:								
Numerator:								
Allocation of undistributed earnings	\$4,756	\$3,638	\$4,239	\$3,306	\$10,978	\$8,412	\$10,071	\$7,969
Dividends paid	2,193	1,226	2,166	1,234	6,593	3,695	6,459	3,703
Net income attributable to common shareholders, diluted	\$6,949	\$4,864	\$6,405	\$4,540	\$17,571	\$12,107	\$16,530	\$11,672
Denominator:								
Weighted-average common shares outstanding, basic	31,276	24,550	30,922	24,690	31,359	24,639	30,731	24,690
Weighted-average effect of dilutive securities	821	—	743	—	797	—	469	—
Weighted-average common shares outstanding, diluted	32,097	24,550	31,665	24,690	32,156	24,639	31,200	24,690
Earnings per share - diluted	\$0.22	\$0.20	\$0.20	\$0.18	\$0.55	\$0.49	\$0.53	\$0.47

Listed below are the shares excluded from the denominator in the above computation of diluted earnings per share for CRD-A because their inclusion would have been antidilutive:

(in thousands)	Three months ended		Nine months ended	
	September 30, 2017	September 30, 2016	September 30, 2017	September 30, 2016
Shares underlying stock options excluded	729	50	692	70
Performance stock grants excluded because performance conditions have not been met <sup>(1)</sup>	201	895	201	895

Compensation cost is recognized for these performance stock grants based on expected achievement rates;

<sup>(1)</sup> however, no consideration is given to these performance stock grants when calculating earnings per share until the performance measurements have been achieved.

The following table details shares issued during the three months and nine months ended September 30, 2017 and September 30, 2016. These shares are included from their dates of issuance in the weighted-average common shares used to compute basic and diluted earnings per share for CRD-A in the table above. There were no shares of CRD-B issued during any of these periods.

(in thousands)	Three months ended		Nine months ended	
	September 30, 2017	September 30, 2016	September 30, 2017	September 30, 2016
CRD-A issued under Non-Employee Director Stock Plan	9	2	99	121
CRD-A issued under the Employee Stock Purchase Plan	102	119	102	119
CRD-A issued under the U.K. ShareSave Scheme	4	10	63	151
CRD-A issued under the International Employee Stock Purchase Plan	8	7	8	7
CRD-A issued under the Executive Stock Bonus Plan	—	13	107	17
CRD-A issued under the 2016 Omnibus Stock and Incentive Plan	75	—	137	—





Table of Contents

## NOTES TO CONDENSED CONSOLIDATED FINANCIAL STATEMENTS

Unaudited

The Company's share repurchase authorization, approved in August 2014, (the "2014 Repurchase Authorization") provided the Company with the ability to repurchase up to 2,000,000 shares of CRD-A or CRD-B (or both). The 2014 Repurchase Authorization was terminated on July 28, 2017.

Effective July 29, 2017, the Company's Board of Directors authorized the repurchase of up to 2,000,000 shares of CRD-A or CRD-B (or both) through July 2020 (the "2017 Repurchase Authorization"). Under the 2017 Repurchase Authorization, repurchases may be made for cash, in the open market or privately negotiated transactions at such times and for such prices as management deems appropriate, subject to applicable contractual and regulatory restrictions. At September 30, 2017, the Company had remaining authorization to repurchase 1,829,263 shares under the 2017 Repurchase Authorization.

During the three months ended September 30, 2017, the Company repurchased 193,527 shares of CRD-A, of which 75,000 shares were repurchased prior to July 29, 2017, under the 2014 Repurchases Authorization and 127,100 shares of CRD-B, of which 74,890 shares were repurchased under the 2014 Repurchase Authorization prior to July 29, 2017, at an average cost of \$7.77 and \$8.87, respectively. During the three months ended September 30, 2016 the Company did not repurchase any shares of CRD-A or CRD-B. During the nine months ended September 30, 2017, the Company repurchased 549,847 shares of CRD-A and 175,588 shares of CRD-B at an average cost of \$8.19 and \$8.89, respectively. During the nine months ended September 30, 2016 the Company did not repurchase any shares of CRD-A or CRD-B.

## 7. Accumulated Other Comprehensive Loss

Comprehensive income (loss) for the Company consists of the total of net income, foreign currency translation adjustments, and accrued pension and retiree medical liability adjustments. The changes in components of "Accumulated other comprehensive loss" ("AOCL"), net of taxes and noncontrolling interests, included in the Company's unaudited condensed consolidated financial statements were as follows:

(in thousands)	Three months ended September 30, 2017			Nine months ended September 30, 2017		
	Foreign currency translation adjustments	Retirement liabilities (1)	AOCL attributable to shareholders of Crawford & Company	Foreign currency translation adjustments	Retirement liabilities (1)	AOCL attributable to shareholders of Crawford & Company
Beginning balance	\$(31,234)	\$(174,791)	\$(206,025 )	\$(33,449)	\$(178,324)	\$(211,773 )
Other comprehensive income before reclassifications	7,000	—	7,000	9,215	—	9,215
Amounts reclassified from accumulated other comprehensive income	—	1,745	1,745	—	5,278	5,278
Net current period other comprehensive income	7,000	1,745	8,745	9,215	5,278	14,493
Ending balance	\$(24,234)	\$(173,046)	\$(197,280 )	\$(24,234)	\$(173,046)	\$(197,280 )

Table of Contents

## NOTES TO CONDENSED CONSOLIDATED FINANCIAL STATEMENTS

Unaudited

(in thousands)	Three months ended September 30, 2016			Nine months ended September 30, 2016		
	Foreign currency translation adjustments	Retirement liabilities <sup>(1)</sup>	AOCL attributable to shareholders of Crawford & Company	Foreign currency translation adjustments	Retirement liabilities <sup>(1)</sup>	AOCL attributable to shareholders of Crawford & Company
Beginning balance	\$(19,817)	\$(194,002)	\$(213,819 )	\$(24,347)	\$(198,284)	\$(222,631 )
Other comprehensive (loss) income before reclassifications	(4,194 )	—	(4,194 )	336	—	336
Amounts reclassified from accumulated other comprehensive income	—	2,171	2,171	—	6,453	6,453
Net current period other comprehensive (loss) income	(4,194 )	2,171	(2,023 )	336	6,453	6,789
Ending balance	\$(24,011)	\$(191,831)	\$(215,842 )	\$(24,011)	\$(191,831)	\$(215,842 )

Retirement liabilities reclassified to net income are related to the amortization of actuarial losses and are included<sup>(1)</sup> in "Selling, general, and administrative expenses" in the Company's unaudited Condensed Consolidated Statements of Operations. See Note 5, "Defined Benefit Pension Plans" for additional details.

The other comprehensive loss amounts attributable to noncontrolling interests shown in the Company's unaudited Condensed Consolidated Statements of Shareholders' Investment are foreign currency translation adjustments.

## 8. Fair Value Measurements

The following table presents the Company's assets that are measured at fair value on a recurring basis and that are categorized using the fair value hierarchy:

(in thousands)	Total	Fair Value Measurements at September 30, 2017		
		Quoted Prices in Active Markets (Level 1)	Significant Observable Inputs (Level 2)	Significant Unobservable Inputs (Level 3)
Assets:				
Money market funds <sup>(1)</sup>	\$ 10,127	\$ 10,127	\$ —	\$ —

The fair values of the money market funds were based on recently quoted market prices and reported transactions<sup>(1)</sup> in an active marketplace. Money market funds are included in the Company's unaudited Condensed Consolidated Balance Sheets as "Cash and cash equivalents."

Fair Value Disclosures

There were no transfers of assets between fair value levels during the three months or nine months ended September 30, 2017. The categorization of assets and liabilities within the fair value hierarchy and the measurement techniques are reviewed quarterly. Any transfers between levels are deemed to have occurred at the end of the quarter. The fair values of accounts receivable, unbilled revenues, accounts payable and short-term borrowings approximate their respective carrying values due to the short-term maturities of the instruments. The interest rate on the Company's variable rate long-term debt resets at least every 90 days; therefore, the carrying value approximates fair value.

Table of Contents

## NOTES TO CONDENSED CONSOLIDATED FINANCIAL STATEMENTS

Unaudited

## 9. Segment Information

Financial information for the three months and nine months ended September 30, 2017 and 2016 related to the Company's reportable segments, including a reconciliation from segment operating earnings to income before income taxes, the most directly comparable GAAP financial measure, is presented below.

(in thousands)	Three months ended		Nine months ended	
	September 30, 2017	September 30, 2016	September 30, 2017	September 30, 2016
<b>Revenues:</b>				
U.S. Services	\$63,052	\$ 56,530	\$184,843	\$ 173,969
International	110,784	120,950	331,019	360,425
Broadspire	76,683	76,676	231,544	227,975
Garden City Group	20,032	23,130	59,659	74,494
Total segment revenues before reimbursements	270,551	277,286	807,065	836,863
Reimbursements	16,115	18,101	43,103	47,101
Total revenues	\$286,666	\$ 295,387	\$850,168	\$ 883,964
<b>Segment Operating Earnings (Loss):</b>				
U.S. Services	\$9,537	\$ 9,354	\$26,187	\$ 27,943
International	10,165	13,460	29,682	31,867
Broadspire	8,240	8,263	24,235	23,497
Garden City Group	188	2,152	(2,267)	5,982
Total segment operating earnings	28,130	33,229	77,837	89,289
<b>Deduct:</b>				
Unallocated corporate and shared (costs) and credits, net	(4,078)	(6,947)	(6,333)	(17,454)
Net corporate interest expense	(2,524)	(2,262)	(6,674)	(7,553)
Stock option expense	(468)	(176)	(1,342)	(403)
Amortization of customer-relationship intangible assets	(2,737)	(2,401)	(8,235)	(7,280)
Restructuring and special charges	(1,431)	(1,488)	(8,818)	(7,431)
Income before income taxes	\$16,892	\$ 19,955	\$46,435	\$ 49,168

Intersegment transactions are not material for any period presented.

Operating earnings is the primary financial performance measure used by the Company's senior management and chief operating decision maker ("CODM") to evaluate the financial performance of the Company's four operating segments and make resource allocation and certain compensation decisions. The Company believes this measure is useful to others in that it allows them to evaluate segment operating performance using the same criteria used by the Company's senior management and CODM. Operating earnings will differ from net income computed in accordance with GAAP since operating earnings represent segment earnings before certain unallocated corporate and shared costs and credits, net corporate interest expense, stock option expense, amortization of customer-relationship intangible assets, restructuring and special charges, income taxes, and net income or loss attributable to noncontrolling interests and redeemable noncontrolling interests.

Segment operating earnings includes allocations of certain corporate and shared costs. If the Company changes its allocation methods or changes the types of costs that are allocated to its four operating segments, prior period amounts presented in the current period financial statements are adjusted to conform to the current allocation process.



Table of Contents

## NOTES TO CONDENSED CONSOLIDATED FINANCIAL STATEMENTS

Unaudited

Revenues before reimbursements by major service line in the U.S. Services segment and the Broadspire segment are shown in the following table. It is not practicable to provide revenues by service line for the International segment. The Company considers all Garden City Group revenues to be derived from one service line.

(in thousands)	Three months ended		Nine months ended	
	September 30, 2017	September 30, 2016	September 30, 2017	September 30, 2016
U.S. Services				
Claims Field Operations	\$22,596	\$ 21,657	\$65,965	\$ 62,363
Technical Services	7,990	7,127	22,123	21,056
Catastrophe Services	12,016	9,198	33,806	35,153
Subtotal U.S. Claims Services	42,602	37,982	121,894	118,572
Contractor Connection	18,270	18,548	56,611	55,397
WeGoLook	2,180	—	6,338	—
Total Revenues before Reimbursements--U.S. Services	\$63,052	\$ 56,530	\$184,843	\$ 173,969
Broadspire				
Medical Management Services	40,395	41,149	121,754	121,433
Workers' Compensation, Disability and Liability Claims Management	32,656	32,028	99,245	95,910
Risk Management Information Services	3,632	3,499	10,545	10,632
Total Revenues before Reimbursements--Broadspire	\$76,683	\$ 76,676	\$231,544	\$ 227,975

## 10. Commitments and Contingencies

As part of the Company's credit facility, the Company maintains a letter of credit facility to satisfy certain of its own contractual requirements. At September 30, 2017, the aggregate committed amount of letters of credit outstanding under the credit facility was \$14,470,000.

In the normal course of its business, the Company is sometimes named as a defendant or responsible party in suits or other actions by insureds or claimants contesting decisions made by the Company or its clients with respect to the settlement of claims. Additionally, certain clients of the Company have in the past brought, and may, in the future bring, claims for indemnification on the basis of alleged actions by the Company, its agents, or its employees in rendering services to clients. The majority of these claims are of the type covered by insurance maintained by the Company. However, the Company is responsible for the deductibles and self-insured retentions under various insurance coverages. In the opinion of Company management, adequate provisions have been made for such known and foreseeable risks.

The Company is subject to numerous federal, state, and foreign labor, employment, worker health and safety, antitrust and competition, environmental and consumer protection, import/export, anti-corruption, and other laws, and from time to time the Company faces claims and investigations by employees, former employees, and governmental entities under such laws. Such claims, investigations, and any litigation involving the Company could divert management's time and attention from the Company's business operations and could potentially result in substantial costs of defense, settlement or other disposition, which could have a material adverse effect on the Company's results of operations, financial position, and cash flows. In the opinion of Company management, adequate provisions have been made for any items that are probable and reasonably estimable.

## 11. Restructuring and Special Charges

Total restructuring and special charges for the three months and nine months ended September 30, 2017 were \$1,431,000 and \$8,818,000, respectively.



Table of Contents

## NOTES TO CONDENSED CONSOLIDATED FINANCIAL STATEMENTS

Unaudited

## Restructuring Charges

Restructuring charges for the three months and nine months ended September 30, 2017 of \$1,431,000 and \$8,818,000 were incurred for the implementation and phase in of the Company's Global Business Services Center in Manila, Philippines and Global Technology Services Center in Pune, India (the "Centers"), restructuring and integration costs related to reductions of administrative costs and consolidation of management layers in certain operations, and other restructuring charges for asset impairments and lease termination costs.

The following table shows the restructuring charges incurred by type of activity:

(in thousands)	Three months ended		Nine months ended	
	September 30, 2017	September 30, 2016	September 30, 2017	September 30, 2016
Implementation and phase-in of the Centers	\$91	\$ 775	\$314	\$ 3,177
Restructuring and integration costs	741	586	7,457	2,189
Asset impairments and lease termination costs	599	—	1,047	1,165
Total restructuring charges	\$1,431	\$ 1,361	\$8,818	\$ 6,531

Costs associated with the Centers were primarily for professional fees and severance costs. Costs associated with the restructuring and integration activities were primarily in U.S. administrative areas and the International segment and were predominantly for severance costs. Asset impairments and lease termination costs were incurred for obsolete software and the exiting of certain leased facilities.

As of September 30, 2017, the following liabilities remained on the Company's unaudited Condensed Consolidated Balance Sheets related to restructuring charges. The rollforward of these costs to September 30, 2017 were as follows:

(in thousands)	Three months ended September 30, 2017				
	Deferred rent	Accrued compensation and related costs	Accounts payable	Other accrued liabilities	Total
Beginning balance, June 30, 2017	\$2,241	\$ 5,196	\$ —	\$ 1,069	\$8,506
Additions	348	734	101	248	1,431
Adjustments to accruals	(300 )	—	—	—	(300 )
Cash payments	—	(2,733 )	(81 )	(545 )	(3,359 )
Ending balance, September 30, 2017	\$2,289	\$ 3,197	\$ 20	\$ 772	\$6,278

(in thousands)	Nine months ended September 30, 2017				
	Deferred rent	Accrued compensation and related costs	Accounts payable	Other accrued liabilities	Total
Beginning balance, December 31, 2016	\$3,066	\$ 1,525	\$ 617	\$ 1,949	\$7,157
Additions	348	7,567	195	708	8,818
Adjustments to accruals	(1,125 )	—	—	(431 )	(1,556 )
Cash payments	—	(5,895 )	(792 )	(1,454 )	(8,141 )
Ending balance, September 30, 2017	\$2,289	\$ 3,197	\$ 20	\$ 772	\$6,278



Special Charges

The Company recorded no special charges for the three months and nine months ended September 30, 2017 and \$127,000 and \$900,000 for the three months and nine months ended September 30, 2016, respectively. The special charges for the three months and nine months ended September 30, 2016 consisted of legal and professional fees.

Table of Contents

## NOTES TO CONDENSED CONSOLIDATED FINANCIAL STATEMENTS

Unaudited

## 12. Subsequent Event

On October 11, 2017, the Company, its subsidiaries Crawford & Company Risk Services Investments Limited, Crawford & Company (Canada) Inc. and Crawford & Company (Australia) Pty. Ltd. (the Company, together with such subsidiaries, as borrowers (the "Borrowers")), Wells Fargo Bank, National Association, as administrative agent and a lender ("Wells Fargo"), Bank of America, N.A., as syndication agent and a lender, Citizens Bank, N.A., as documentation agent and a lender, and the other lenders party thereto, entered into an Amended and Restated Credit Agreement (the "Amended and Restated Credit Agreement"), which amended and restated that certain Credit Agreement, dated as of December 8, 2011, by and among, inter alia, the Borrowers, Wells Fargo and the other lenders from time to time party thereto (as previously amended, the "Original Credit Agreement"). In connection with the Amended and Restated Credit Agreement, the Company, the Company's guarantor subsidiaries party thereto and Wells Fargo entered into an Amended and Restated Pledge and Security Agreement (the "Amended and Restated Pledge and Security Agreement") and an Amended and Restated Guaranty Agreement (the "Amended and Restated Guaranty Agreement"), each dated as of the date of the Amended and Restated Credit Agreement.

The Amended and Restated Credit Agreement: (i) increases the aggregate commitments under the Original Credit Agreement from \$400.0 million to \$450.0 million, without impacting the Company's ability, subject to the satisfaction of certain conditions and its receipt of additional commitments, to exercise its option to further increase the revolving loan commitments by up to \$200.0 million (previously \$100.0 million under the Original Credit Agreement); (ii) extends the maturity date under the Amended and Restated Credit Agreement to November 23, 2022 (the maturity date was November 25, 2018 under the Original Credit Agreement); (iii) reduces the interest margin ranges to 1.30% to 2.10% for LIBOR loans (previously 1.50% to 2.25%) and 0.30% to 1.10% for Base Rate loans (previously 0.50% to 1.25%); (iv) reduces the minimum required fixed charge coverage ratio to 1.10 to 1.00 (previously 1.25 to 1.00); and (v) amends the leverage ratio tests to set a maximum permitted senior secured leverage ratio of 3.25 to 1.00 and set a maximum permitted total leverage ratio of 4.25 to 1.00, among other things.

The obligations of the Borrowers under the Amended and Restated Credit Agreement are guaranteed by each existing material domestic subsidiary of the Company, certain other domestic subsidiaries of the Company and certain existing material foreign subsidiaries of the Company that are disregarded entities for U.S. income tax purposes (each such foreign subsidiary, a "Disregarded Foreign Entity"), and such obligations are required to be guaranteed by each subsequently acquired or formed material domestic subsidiary and Disregarded Foreign Entity (each, a "Guarantor"), and the obligations of the Borrowers other than the Company ("Foreign Borrowers") for which the Company is not the primary obligor are also guaranteed by the Company. In addition, (i) the Borrowers' obligations under the Amended and Restated Credit Agreement are secured by a first priority lien (subject to liens permitted by the Amended and Restated Credit Agreement) on substantially all of the personal property of the Company and the Guarantors as set forth in the Amended and Restated Pledge and Security Agreement and (ii) the obligations of the Foreign Borrowers are secured by a first priority lien on 100% of the capital stock of the Foreign Borrowers.

Table of Contents

REVIEW REPORT OF INDEPENDENT REGISTERED PUBLIC ACCOUNTING FIRM

The Shareholders and Board of Directors of  
Crawford & Company

We have reviewed the condensed consolidated balance sheet of Crawford & Company as of September 30, 2017, and the related condensed consolidated statements of operations, comprehensive income, and shareholders' investment for the three-month and nine-month periods ended September 30, 2017 and 2016, and the condensed consolidated statements of cash flows for the nine-month periods ended September 30, 2017 and 2016. These financial statements are the responsibility of the Company's management.

We conducted our review in accordance with the standards of the Public Company Accounting Oversight Board (United States). A review of interim financial information consists principally of applying analytical procedures and making inquiries of persons responsible for financial and accounting matters. It is substantially less in scope than an audit conducted in accordance with the standards of the Public Company Accounting Oversight Board (United States), the objective of which is the expression of an opinion regarding the financial statements taken as a whole. Accordingly, we do not express such an opinion.

Based on our review, we are not aware of any material modifications that should be made to the condensed consolidated financial statements referred to above for them to be in conformity with U.S. generally accepted accounting principles.

We have previously audited, in accordance with the standards of the Public Company Accounting Oversight Board (United States), the consolidated balance sheet of Crawford & Company as of December 31, 2016, and the related consolidated statements of operations, comprehensive income (loss), cash flows, and shareholders' investment for the year then ended (not presented herein) and we expressed an unqualified audit opinion on those consolidated financial statements in our report dated February 27, 2017. In our opinion, the accompanying condensed consolidated balance sheet of Crawford & Company as of December 31, 2016, is fairly stated, in all material respects, in relation to the consolidated balance sheet from which it has been derived.

/s/ Ernst & Young LLP

Atlanta, Georgia

November 6, 2017

Table of Contents

## Item 2. Management's Discussion and Analysis of Financial Condition and Results of Operations

## Cautionary Statement Concerning Forward-Looking Statements

This report contains forward-looking statements within the meaning of that term in the Private Securities Litigation Reform Act of 1995, Section 27A of the Securities Act of 1933, and Section 21E of the Securities Exchange Act of 1934. Statements contained in this report that are not statements of historical fact are forward-looking statements made pursuant to the "safe harbor" provisions thereof. These statements may relate to, among other things, our expected future operating results and financial condition, our ability to grow our revenues and reduce our operating expenses, expectations regarding our anticipated contributions to our underfunded defined benefit pension plans, collectability of our billed and unbilled accounts receivable, financial results from our recently completed acquisitions, our continued compliance with the financial and other covenants contained in our financing agreements, expectations regarding the timing, costs and synergies from our global business and technology services centers and our other long-term capital resource and liquidity requirements. These statements may also relate to our business strategies, goals and expectations concerning our market position, future operations, margins, case and project volumes, profitability, contingencies, liquidity position, and capital resources. The words "anticipate", "believe", "could", "would", "should", "estimate", "expect", "intend", "may", "plan", "goal", "strategy", "predict", "project", "will" and similar terms and phrases, or the negatives thereof, identify forward-looking statements contained in this report.

Although we believe the assumptions upon which these forward-looking statements are based are reasonable, any of these assumptions could prove to be inaccurate and the forward-looking statements based on these assumptions could be incorrect. Our operations and the forward-looking statements related to our operations involve risks and uncertainties, many of which are outside our control, and any one of which, or a combination of which, could materially adversely affect our financial condition and results of operations, and whether the forward-looking statements ultimately prove to be correct. Included among the risks and uncertainties we face are risks related to the following:

- a decline in cases referred to us for any reason, including changes in the degree to which property and casualty insurance carriers outsource their claims handling functions,
- the project-based nature of our Garden City Group segment, including associated fluctuations in revenue,
- changes in global economic conditions,
- changes in interest rates,
- changes in foreign currency exchange rates,
- changes in regulations and practices of various governmental authorities,
- changes in our competitive environment,
- changes in the financial condition of our clients,
- the loss of any material customer,
- our ability to successfully integrate the operations of acquired businesses,
- our ability to achieve projected levels of efficiencies and cost savings from our Global Business Services Center in Manila, Philippines and our Global Technology Services Center in Pune, India (the "Centers"),
- regulatory changes related to funding of defined benefit pension plans,
- our U.S. and U.K. defined benefit pension plans and our future funding obligations thereunder,
- our ability to complete any transaction involving the acquisition or disposition of assets on terms and at times acceptable to us,
- our ability to identify new revenue sources not tied to the insurance underwriting cycle,
  - our ability to develop or acquire information technology resources to support and grow our business,
- our ability to attract and retain qualified personnel,
- our ability to renew existing contracts with clients on satisfactory terms,
- our ability to collect amounts due from our clients and others,
- continued availability of funding under our financing agreements,

• general risks associated with doing business outside the U.S., including changes in tax rates,  
• our ability to comply with the covenants in our financing or other agreements,  
• changes in market conditions or legislation (including judicial interpretation thereof) relating to class actions, which may make it more difficult for plaintiffs to bring such actions,  
• changes in the frequency or severity of man-made or natural disasters,  
• the ability of our third-party service providers, used for certain aspects of our internal business functions, to meet expected service levels,  
• our ability to prevent cybersecurity breaches and cyber incidents,  
• our ability to achieve targeted integration goals with the consolidation and migration of multiple software platforms,  
• risks associated with our having a controlling shareholder, and  
• impairments of goodwill or our other indefinite-lived intangible assets.

## Table of Contents

As a result, undue reliance should not be placed on any forward-looking statements. Actual results and trends in the future may differ materially from those expressed or implied by the forward-looking statements. Forward-looking statements speak only as of the date they are made and we undertake no obligation to publicly update any of these forward-looking statements in light of new information or future events.

The following Management's Discussion and Analysis of Financial Condition and Results of Operations ("MD&A") should be read in conjunction with 1) our unaudited condensed consolidated financial statements and accompanying notes thereto for the three months and nine months ended September 30, 2017 and 2016 and as of September 30, 2017 and December 31, 2016 contained in Item 1 of this Quarterly Report on Form 10-Q, and 2) our Annual Report on Form 10-K for the year ended December 31, 2016. As described in Note 1, "Basis of Presentation," the financial results of our operations outside of the U.S., Canada, the Caribbean, and certain subsidiaries in the Philippines, are included in our consolidated financial statements on a two-month delayed basis (fiscal year-end of October 31) as permitted by U.S. generally accepted accounting principles ("GAAP") in order to provide sufficient time for accumulation of their results.

### Business Overview

Based in Atlanta, Georgia, Crawford & Company ([www.crawfordandcompany.com](http://www.crawfordandcompany.com)) is the world's largest publicly listed independent provider of claims management solutions to the risk management and insurance industry, as well as to self-insured entities, with an expansive global network serving clients in more than 70 countries. The Crawford Solution<sup>®</sup> offers comprehensive, integrated claims services, business process outsourcing and consulting services for major product lines including property and casualty claims management; workers' compensation claims and medical management; and legal settlement administration.

Shares of the Company's two classes of common stock are traded on the New York Stock Exchange under the symbols CRD-A and CRD-B, respectively. The Company's two classes of stock are substantially identical, except with respect to voting rights and the Company's ability to pay greater cash dividends on the non-voting Class A Common Stock than on the voting Class B Common Stock, subject to certain limitations. In addition, with respect to mergers or similar transactions, holders of Class A Common Stock must receive the same type and amount of consideration as holders of Class B Common Stock, unless different consideration is approved by the holders of 75% of the Class A Common Stock, voting as a class.

As discussed in more detail in subsequent sections of this MD&A, we have four operating segments: U.S. Services; International; Broadspire; and Garden City Group. Our four operating segments represent components of our Company for which separate financial information is available, and which is evaluated regularly by our chief operating decision maker ("CODM") in deciding how to allocate resources and in assessing operating performance. U.S. Services primarily serves the property and casualty insurance company markets in the U.S. International serves the property and casualty insurance company and self-insurance markets outside the U.S. Broadspire serves the self-insurance marketplace, primarily in the U.S. Garden City Group serves the class action, regulatory, mass tort, bankruptcy, and other legal settlement markets, primarily in the U.S.

Insurance companies rely on us for certain services such as field investigation and the evaluation of property and casualty insurance claims. We continue to experience increased utilization by insurance companies of the managed repair network provided by our Contractor Connection division.

Self-insured entities typically rely on us for a broader range of services. In addition to field investigation and claims evaluation, we may also provide initial loss reporting services for their claimants, loss mitigation services such as medical bill review, medical case management and vocational rehabilitation, risk management information services, and trust fund administration to pay their claims.

We also perform legal settlement administration services related to class action settlements, mass tort claims and bankruptcies, including identifying and qualifying class members, determining and dispensing settlement payments, and administering settlement funds.

The global claims management services market is highly competitive and comprised of a large number of companies of varying size and that offer a varied scope of services. The demand from insurance companies and self-insured entities for services provided by independent claims service firms like us is largely dependent on industry-wide claims

volumes, which are affected by, among other things, the insurance underwriting cycle, weather-related events, general economic activity, overall employment levels, and workplace injury rates. Demand is also impacted by decisions insurance companies and self-insured entities make with respect to the level of claims outsourced to independent claim service firms as opposed to those handled by their own in-house claims adjusters. In addition, our ability to retain clients and maintain or increase case referrals is also dependent in part on our ability to continue to provide high-quality, competitively priced services and effective sales efforts.

## Table of Contents

We typically earn our revenues on an individual fee-per-claim basis for claims management services we provide to insurance companies and self-insured entities. Accordingly, the volume of claim referrals to us is a key driver of our revenues. Generally, fees are earned on cases as services are provided, which generally occurs in the period the case is assigned to us, although sometimes a portion or substantially all of the revenues generated by a specific case assignment will be earned in subsequent periods. We cannot predict the future trend of case volumes for a number of reasons, including the frequency and severity of weather-related cases and the occurrence of natural and man-made disasters, which are a significant source of cases for us and are not subject to accurate forecasting.

The legal settlement administration market within which our Garden City Group segment operates is also highly competitive but is comprised of a limited number of specialized entities. The demand for legal settlement administration services is generally not directly tied to or affected by the insurance underwriting cycle. The demand for these services is largely dependent on the volume of class action settlements, the volume of bankruptcy filings and the resulting settlements, volume of mass torts and general economic conditions. Our revenues for legal settlement administration services are largely project-based and we earn these revenues as we perform individual tasks and deliver the outputs as outlined in each project.

## Results of Operations

### Executive Summary

Consolidated revenues before reimbursements decreased \$6.7 million or 2.4% for the three months ended September 30, 2017 and \$29.8 million or 3.6% for the nine months ended September 30, 2017 compared with the same periods of 2016. The decreases in revenues for both the third quarter and nine-month periods were due to decreases in revenues in our International and Garden City Group segments, partially offset by increases in revenues in our U.S. Services and Broadspire segments. The decrease in revenues in the International segment was primarily due to a change in the operating model in the U.K. contractor repair business where we are acting in an agency role instead of principal in certain relationships with clients related to our Contractor Connection service line, which represents a \$5.9 million reduction for the three months ended September 30, 2017 and \$10.4 million reduction for the nine months ended September 30, 2017 as compared to the prior year periods. Changes in foreign exchange rates reduced revenues in the International segment by \$1.0 million for the three months ended September 30, 2017 and \$12.7 million for the nine months ended September 30, 2017 as compared to the prior year periods.

Costs of services provided, before reimbursements, decreased \$1.5 million or 1% for the three months ended September 30, 2017 and \$24.4 million or 4.1% for the nine months ended September 30, 2017 compared with the same periods of 2016. These decreases were primarily due to decreases in professional fees and compensation costs in our International and Garden City Group segments and decreases in non-employee labor costs in our International, Broadspire, and Garden City Group segments, partially offset by an increase in costs in our U.S. Services segment resulting from the acquisition of WeGoLook and start-up costs in the three months ended September 30, 2017 to mobilize staff in areas affected by hurricane activity

Selling, general, and administrative ("SG&A") expenses were 4% lower in the third quarter of 2017 and 1.7% lower in the nine months ended September 30, 2017 compared with the same periods of 2016. The decrease in expense for the three months ended September 30, 2017 was due to lower professional fees. The decrease for the nine months ended September 30, 2017 was due to a reduction in professional fees, partially offset by a branding campaign in our U.S. Services segment compared with the 2016 period.

### Restructuring and Special Charges

During the three months and nine months ended September 30, 2017, we recorded \$1.4 million and \$8.8 million in restructuring and special charges, and for the same periods of 2016 we recorded \$1.5 million and \$7.4 million, respectively. Restructuring charges were incurred for the implementation and phase in of our Global Business Services Center in Manila, Philippines and Global Technology Services Center in Pune, India (the "Centers"), restructuring and integration costs related to reductions of administrative costs and consolidation of management layers in certain operations, and other restructuring charges for asset impairments and lease termination costs. The 2017 restructuring costs were primarily due to severance costs associated with restructuring activities in U.S. administrative areas and the International segment.



Included in these totals are restructuring charges for the three months and nine months ended September 30, 2017 and 2016 as summarized below:

28

---

Table of Contents

Restructuring Charges  (in thousands)	Three months ended		Nine months ended	
	September 30, 2017	September 30, 2016	September 30, 2017	September 30, 2016
Implementation and phase-in of the Centers	\$91	\$ 775	\$314	\$ 3,177
Restructuring and integration costs	741	586	7,457	2,189
Asset impairments and lease termination costs	599	—	1,047	1,165
Total restructuring charges	\$1,431	\$ 1,361	\$8,818	\$ 6,531

The Company recorded no special charges for the three months and nine months ended September 30, 2017 and \$127,000 and \$900,000 for the comparable 2016 periods.

The Company expects to incur restructuring and special charges in 2017 totaling approximately \$13.0 million pretax, after inclusion of \$8.8 million in restructuring and special charges recorded for the nine months ended September 30, 2017. This is expected to be comprised of \$3.0 million related to the Centers and \$10.0 million related to other restructuring activities. The Centers provide us a venue for global consolidation of certain business functions, shared services, and currently outsourced processes. The Centers, which are expected to be phased in through 2018, are expected to allow us to continue to strengthen our client service, realize additional operational efficiencies, and invest in new capabilities for growth. No assurances can be provided of our ability to timely or cost-effectively complete and ramp up operations at the Centers, or to achieve expected cost savings on a timely basis or at all.

#### Operating Earnings of our Operating Segments

We believe that a discussion and analysis of the segment operating earnings of our four operating segments is helpful in understanding the results of our operations. Operating earnings is our segment measure of profitability presented in conformity with the Financial Accounting Standards Board's ("FASB") Accounting Standards Codification ("ASC") Topic 280 "Segment Reporting." Operating earnings is the primary financial performance measure used by our senior management and CODM to evaluate the financial performance of our operating segments and make resource allocation and certain compensation decisions.

We believe operating earnings is a measure that is useful to others in that it allows them to evaluate segment operating performance using the same criteria used by our senior management and CODM. Segment operating earnings represent segment earnings, including the direct and indirect costs of certain administrative functions required to operate our business, but excludes unallocated corporate and shared costs and credits, net corporate interest expense, stock option expense, amortization of customer-relationship intangible assets, restructuring and special charges, income taxes, and net income or loss attributable to noncontrolling interests and redeemable noncontrolling interests. For most of our international operations and for Garden City Group, many administrative functions, such as finance, human resources, information technology, quality and compliance, are embedded in those locations and are considered direct costs of those operations. For our domestic operations (primarily Broadspire and the U.S. Services segments), we have a centralized shared-services arrangement for most of these administrative functions, and we allocate the costs of those services to the segments as indirect costs based on usage. Although some of the administrative services in our shared-services center benefit, and are allocated to the other operating segments, the majority of these shared services are allocated to the Broadspire and U.S. Services segments.

Income taxes, net corporate interest expense, stock option expense, and amortization of customer-relationship intangible assets are recurring components of our net income, but they are not considered part of our segment operating earnings because they are managed on a corporate-wide basis. Income taxes are calculated for the Company on a consolidated basis based on statutory rates in effect in the various jurisdictions in which we provide services, and vary significantly by jurisdiction. Net corporate interest expense results from capital structure decisions made by senior management and the Board of Directors, affecting the Company as a whole. Stock option expense represents the non-cash costs generally related to stock options and employee stock purchase plan expenses which are not allocated to our operating segments. Amortization expense is a non-cash expense for finite-lived customer-relationship and trade name intangible assets acquired in business combinations. None of these costs relate

directly to the performance of our services or operating activities and, therefore, are excluded from segment operating earnings in order to better assess the results of each segment's operating activities on a consistent basis.

Unallocated corporate and shared costs and credits include expenses and credits related to our chief executive officer and Board of Directors, certain provisions for bad debt allowances or subsequent recoveries such as those related to bankrupt clients, defined benefit pension costs or credits for our frozen U.S. pension plan, certain unallocated professional fees, and certain self-insurance costs and recoveries that are not allocated to our individual operating segments.

Table of Contents

Restructuring and special charges arise from time to time from events (such as internal restructurings, losses on subleases, establishment of new operations, and asset impairments) that are not allocated to any particular segment since they historically have not regularly impacted our performance and are not expected to impact our future performance on a regular basis.

Additional discussion and analysis of our income taxes, net corporate interest expense, stock option expense, amortization of customer-relationship intangible assets, unallocated corporate and shared costs and credits, and restructuring and special charges follows the discussion and analysis of the results of operations of our four operating segments.

Segment Revenues

In the normal course of business, our operating segments incur certain out-of-pocket expenses that are thereafter reimbursed by our clients. Under GAAP, these out-of-pocket expenses and associated reimbursements are required to be included when reporting revenues and expenses, respectively, in our consolidated results of operations. In the discussion and analysis of results of operations which follows, we do not include a gross up of expenses and revenues for these pass-through reimbursed expenses. The amounts of reimbursed expenses and related revenues offset each other in our results of operations with no impact to our net income or operating earnings. A reconciliation of revenues before reimbursements to consolidated revenues determined in accordance with GAAP is self-evident from the face of the accompanying unaudited Condensed Consolidated Statements of Operations.

Our International segment results are impacted by changes in foreign exchange rates. We believe that a non-GAAP discussion and analysis of segment revenues before reimbursements by major region, based on actual exchange rates and using a constant exchange rate, is helpful in understanding the results of our operations in this segment.

Segment Operating Expenses

Our discussion and analysis of segment operating expenses is comprised of two components: "Direct Compensation, Fringe Benefits & Non-Employee Labor" and "Expenses Other Than Direct Compensation, Fringe Benefits & Non-Employee Labor."

"Direct Compensation, Fringe Benefits & Non-Employee Labor" includes direct compensation, payroll taxes, and benefits provided to the employees of each segment, as well as payments to outsourced service providers that augment our staff in each segment. As a service company, these costs represent our most significant and variable operating expenses. As noted above, in our International and Garden City Group segments, these costs include direct compensation, payroll taxes, and benefits of certain administrative functions that are embedded in those locations and are considered direct operating costs of those locations. In our U.S. Services and Broadspire operations, certain administrative functions are performed by centralized shared-services staff. These costs are considered indirect and are not included in "Direct Compensation, Fringe Benefits & Non-Employee Labor." Accordingly, the "Direct Compensation, Fringe Benefits & Non-Employee Labor" and "Expenses Other Than Direct Compensation, Fringe Benefits & Non-Employee Labor" components are not comparable across segments, but are comparable within each segment across periods.

The allocated indirect costs of our shared-services infrastructure are included in "Expenses Other Than Direct Compensation, Fringe Benefits & Non-Employee Labor." In addition to allocated corporate and shared costs, "Expenses Other Than Direct Compensation, Fringe Benefits & Non-Employee Labor" includes travel and entertainment, office rent and occupancy costs, automobile expenses, office operating expenses, data processing costs, cost of risk, professional fees, and amortization and depreciation expense other than amortization of customer-relationship intangible assets.

Unless noted in the following discussion and analysis, revenue amounts exclude reimbursements for out-of-pocket expenses and expense amounts exclude reimbursed out-of-pocket expenses.

Table of Contents

Operating results for our U.S. Services, International, Broadspire, and Garden City Group segments reconciled to income before income taxes and net income attributable to shareholders of Crawford & Company were as follows:

(in thousands, except percentages)	Three months ended		Nine months ended	
	September 30, 2017	September 30, 2016	September 30, 2017	September 30, 2016
<b>Revenues:</b>				
U.S. Services	\$63,052	\$56,530	\$184,843	\$173,969
International	110,784	120,950	331,019	360,425
Broadspire	76,683	76,676	231,544	227,975
Garden City Group	20,032	23,130	59,659	74,494
Total revenues, before reimbursements	270,551	277,286	807,065	836,863
Reimbursements	16,115	18,101	43,103	47,101
Total Revenues	\$286,666	\$295,387	\$850,168	\$883,964

**Direct Compensation, Fringe Benefits & Non-Employee****Labor:**

U.S. Services	\$39,051	\$32,608	\$111,352	\$100,613	
% of related revenues before reimbursements	61.9	% 57.7	% 60.1	% 57.8	%
International	72,472	75,829	215,049	229,396	
% of related revenues before reimbursements	65.5	% 62.7	% 65.0	% 63.6	%
Broadspire	42,061	41,891	128,314	125,753	
% of related revenues before reimbursements	54.9	% 54.6	% 55.4	% 55.2	%
Garden City Group	14,003	14,975	41,830	48,795	
% of related revenues before reimbursements	69.9	% 64.7	% 70.1	% 65.5	%
Total	\$167,587	\$165,303	\$496,545	\$504,557	
% of Revenues before reimbursements	61.9	% 59.6	% 61.5	% 60.3	%

**Expenses Other than Direct Compensation, Fringe Benefits &****Non-Employee Labor:**

U.S. Services	\$14,464	\$14,568	\$47,304	\$45,413	
% of related revenues before reimbursements	23.0	% 25.8	% 25.7	% 26.1	%
International	28,147	31,661	86,288	99,162	
% of related revenues before reimbursements	25.3	% 26.2	% 26.0	% 27.6	%
Broadspire	26,382	26,522	78,995	78,725	
% of related revenues before reimbursements	34.4	% 34.6	% 34.1	% 34.5	%
Garden City Group	5,841	6,003	20,096	19,717	
% of related revenues before reimbursements	29.2	% 26.0	% 33.7	% 26.5	%
Total before reimbursements	74,834	78,754	232,683	243,017	
% of Revenues before reimbursements	27.7	% 28.4	% 28.8	% 29.0	%
Reimbursements	16,115	18,101	43,103	47,101	
Total	\$90,949	\$96,855	\$275,786	\$290,118	
% of Revenues	31.7	% 32.8	% 32.4	% 32.8	%

**Operating Earnings (Loss):**

U.S. Services	\$9,537	\$9,354	\$26,187	\$27,943	
% of related revenues before reimbursements	15.1	% 16.5	% 14.2	% 16.1	%
International	10,165	13,460	29,682	31,867	
% of related revenues before reimbursements	9.2	% 11.1	% 9.0	% 8.8	%
Broadspire	8,240	8,263	24,235	23,497	
% of related revenues before reimbursements	10.7	% 10.8	% 10.5	% 10.3	%

Edgar Filing: CRAWFORD & CO - Form 10-Q

Garden City Group	188	2,152	(2,267 )	5,982
% of related revenues before reimbursements	0.9	% 9.3	% (3.8 )	% 8.0
Add (Deduct):				
Unallocated corporate and shared (costs) and credits, net	(4,078 )	(6,947 )	(6,333 )	(17,454 )
Net corporate interest expense	(2,524 )	(2,262 )	(6,674 )	(7,553 )
Stock option expense	(468 )	(176 )	(1,342 )	(403 )
Amortization of customer-relationship intangible assets	(2,737 )	(2,401 )	(8,235 )	(7,280 )
Restructuring and special charges	(1,431 )	(1,488 )	(8,818 )	(7,431 )
Income before income taxes	16,892	19,955	46,435	49,168
Provision for income taxes	(4,922 )	(8,606 )	(16,569 )	(20,029 )
Net income	11,970	11,349	29,866	29,139
Net income attributable to noncontrolling interests and redeemable noncontrolling interests	(157 )	(404 )	(188 )	(937 )
Net income attributable to shareholders of Crawford & Company	\$11,813	\$ 10,945	\$29,678	\$ 28,202

Table of Contents

## U.S. SERVICES SEGMENT

Operating earnings for our U.S. Services segment were \$9.5 million, or 15.1% of revenues before reimbursements, in the third quarter of 2017, compared with \$9.4 million, or 16.5% of revenues before reimbursements, in the third quarter of 2016. For the nine months ended September 30, 2017, operating earnings decreased to \$26.2 million, or 14.2% of revenues before reimbursements, from \$27.9 million, or 16.1% of revenues before reimbursements for the 2016 comparable period. The increase in operating earnings in the 2017 third quarter compared with 2016 was due to increased revenues as a result of hurricane activity which was mostly offset by start-up costs to mobilize staff in areas affected by the hurricanes and the operating losses attributable to WeGoLook. The decrease in operating earnings for the 2017 nine-month period compared with 2016 was also impacted by a branding campaign in the 2017 first quarter to further expand the presence of Contractor Connection in the consumer repair market and the year-to-date operating losses attributable to WeGoLook.

## Revenues before Reimbursements

U.S. Services revenues are primarily generated from the property and casualty insurance markets in the U.S. U.S. Services revenues before reimbursements by major service line for the three months and nine months ended September 30, 2017 and 2016 were as follows:

(in thousands, except percentages)	Three months ended			Nine months ended		
	September 30, 2017	September 30, 2016	Variance	September 30, 2017	September 30, 2016	Variance
Claims Field Operations	\$22,596	\$ 21,657	4.3 %	\$65,965	\$ 62,363	5.8 %
Technical Services	7,990	7,127	12.1 %	22,123	21,056	5.1 %
Catastrophe Services	12,016	9,198	30.6 %	33,806	35,153	(3.8 )%
Subtotal U.S. Claims Services	42,602	37,982	12.2 %	121,894	118,572	2.8 %
Contractor Connection	18,270	18,548	(1.5 )%	56,611	55,397	2.2 %
WeGoLook	2,180	—	nm	6,338	—	nm
Total U.S. Services Revenues before Reimbursements	\$63,052	\$ 56,530	11.5 %	\$184,843	\$ 173,969	6.3 %

nm = not meaningful

Overall, there were increases in revenues in the U.S. Services segment in both the third quarter and nine months ended September 30, 2017 compared with the 2016 periods. These increases were primarily due to the acquisition of WeGoLook, representing a 3.9% positive variance in the third quarter and 3.6% for the nine-month period, and an increase in weather-related activity in the 2017 third quarter. There was an increase in segment unit volume, measured principally by cases received, of 50.2% and 38.8% for the three months and nine months ended September 30, 2017, compared with the 2016 periods. Excluding the impact of high-frequency, low-complexity cases received from the WeGoLook acquisition, there were increases in segment unit volume of 21.8% and 10.2% for the three months and nine months ended September 30, 2017, respectively, compared with the 2016 periods. Changes in the overall mix of services provided and rates charged for those services decreased revenues by approximately 7.2% in the three months and approximately 3.0% in the nine months ended September 30, 2017 compared with the 2016 periods.

There was an increase in revenues in U.S. Claims Services in the third quarter and nine months ended September 30, 2017 due to an increase in weather-related activity in the third quarter of 2017, compared to the 2016 periods. These increases were the result of hurricane activity present in the 2017 third quarter which impacted all of our U.S. Claims Services service lines.

Revenues in our Catastrophe Services service line include revenues from an outsourcing project for a major U.S. insurance carrier, which resulted in \$2.4 million and \$19.1 million of revenues in the three months and nine months ended September 30, 2017, compared with \$6.3 million and \$27.2 million in the comparable 2016 periods, representing negative variances of 6.9% and 4.6%, respectively. The services provided to this customer are primarily project-based and are covered by the terms of multiple contractual arrangements which expire at various times in the future. In the event we are not able to retain these relationships, or replace any lost revenues from these projects as they reach their respective end dates, segment revenues and operating earnings would be negatively impacted.

Contractor Connection revenues decreased in the 2017 third quarter compared to the prior year period due to lower average case values in areas impacted by the hurricane activity. Revenues increased for the nine months ended September 30, 2017 compared with the same period of 2016 due to the ongoing expansion of our contractor network and the continued trend of insurance carriers moving high-frequency, low-complexity property cases directly to our contractor managed repair networks.

32

---



Table of Contents

## Reimbursed Expenses included in Total Revenues

Reimbursements for out-of-pocket expenses incurred in our U.S. Services segment, which are included in total Company revenues, were \$2.8 million and \$2.2 million for the three-month periods ended September 30, 2017 and 2016, respectively. Reimbursements were \$6.7 million and \$6.2 million for the nine-month periods ended September 30, 2017 and 2016, respectively. The 2017 increases were due to the increased revenues, primarily in the third quarter, resulting from the hurricane activity.

## Case Volume Analysis

U.S. Services unit volumes by underlying case category, as measured by cases received, for the three months and nine months ended September 30, 2017 and 2016 were as follows:

(whole numbers, except percentages )	Three months ended			Nine months ended		
	September 30, 2017	September 30, 2016	Variance	September 30, 2017	September 30, 2016	Variance
Claims Field Operations	43,538	39,279	10.8 %	122,452	116,571	5.0 %
Technical Services	2,864	2,410	18.8 %	7,622	6,766	12.7 %
Catastrophe Services	18,643	2,927	536.9 %	26,089	13,221	97.3 %
Subtotal U.S. Claims Services	65,045	44,616	45.8 %	156,163	136,558	14.4 %
Contractor Connection	55,831	54,660	2.1 %	167,685	157,327	6.6 %
WeGoLook	28,234	—	nm	84,015	—	nm
Total U.S. Services Cases Received	149,110	99,276	50.2 %	407,863	293,885	38.8 %

nm = not meaningful

Overall, there were increases in cases received of 50.2% and 38.8% for the 2017 third quarter and nine-month periods, respectively, compared to the 2016 periods. These increases were primarily due to the WeGoLook acquisition, which accounted for 28.4% and 28.6% of the increases in U.S. Services cases in the quarter and nine-month periods. Absent the WeGoLook acquisition, total cases received increased by 21.8% in the quarter and 10.2% in the nine-month period compared to the 2016 periods.

The increase in U.S. Claims Services cases for the three months ended September 30, 2017 compared with the 2016 period was due to an increase in weather-related case activity in all service lines, as a result of cases received from hurricanes in the 2017 period. Revenues associated with many of these cases are expected to benefit future periods. The increase in the nine-month period was also due to an increase in weather-related activity primarily in our Catastrophe Services service line. The increases in Contractor Connection cases were due to the ongoing expansion of our contractor network and the continued trend of insurance carriers moving high-frequency, low-complexity property cases directly to our contractor managed repair networks.

## Direct Compensation, Fringe Benefits &amp; Non-Employee Labor

The most significant expense in our U.S. Services segment is the compensation of employees, including related payroll taxes and fringe benefits, and the payments to outsourced service providers that augment the functions performed by our employees. For the quarter ended September 30, 2017, U.S. Services direct compensation, fringe benefits, and non-employee labor expense, as a percentage of segment revenues before reimbursements, was 61.9% compared with 57.7% for the comparable period in 2016. For the nine months ended September 30, 2017, U.S. Services direct compensation, fringe benefits, and non-employee labor expense, as a percentage of segment revenues before reimbursements, was 60.1%, compared with 57.8% for the comparable period in 2016. These increases were due to incremental costs in the 2017 period to mobilize staff in areas affected by the hurricanes.

The dollar amount of these expenses increased in the 2017 three-month period to \$39.1 million from \$32.6 million in the comparable 2016 period, and also in the nine months ended September 30, 2017 to \$111.4 million from \$100.6 million in the comparable 2016 period. These increases were due to incremental costs in the 2017 quarter to mobilize staff in areas affected by the hurricanes, and an increase in incentive compensation in the 2017 periods. There was an average of 1,474 full-time equivalent employees (including 344 catastrophe adjusters) in this segment during the first nine months of 2017, compared with an average of 1,360 employees (including 344 catastrophe adjusters) during the 2016 period. The WeGoLook acquisition resulted in an increase of 111 employees in the 2017 period.



Table of Contents**Expenses Other than Reimbursements, Direct Compensation, Fringe Benefits & Non-Employee Labor**

U.S. Services segment expenses other than reimbursements, direct compensation, fringe benefits, and non-employee labor were \$14.5 million, or 23.0% of segment revenues before reimbursements for the quarter ended September 30, 2017, compared with \$14.6 million, or 25.8% of segment revenues before reimbursements, for the comparable 2016 quarter. The decrease in the amount and the expense as a percent of revenues was due to an increase in revenues and a decrease in administrative support costs in the 2017 period. For the nine months ended September 30, 2017, these expenses were \$47.3 million, or 25.7% of segment revenues before reimbursements, compared with \$45.4 million, or 26.1% of segment revenues before reimbursements for the comparable 2016 period. The increase in the amount was due to a branding campaign to expand the presence of Contractor Connection in the consumer repair market. The decrease in expense as a percent of revenues was due to the higher revenues in the 2017 period.

**INTERNATIONAL SEGMENT**

Operating earnings in our International segment decreased to \$10.2 million, or 9.2% of revenues before reimbursements, for the three months ended September 30, 2017 compared with 2016 third quarter operating earnings of \$13.5 million, or 11.1% of revenues before reimbursements. Operating earnings in our International segment decreased to \$29.7 million, or 9.0% of revenues before reimbursements for the nine months ended September 30, 2017, compared with operating earnings of \$31.9 million, or 8.8% of revenues before reimbursements, for the nine months ended September 30, 2016. The decreases in operating earnings in the 2017 third quarter and nine-month periods resulted from lower revenues and associated earnings in the U.K., Canada and Asia primarily due to flooding activity in the U.K. and Australia, and Ft. McMurray wildfire activity in Canada in the 2016 third quarter.

**Revenues before Reimbursements**

International segment revenues are primarily derived from the property and casualty insurance company market, with additional revenues from the self-insured markets in the U.K., Canada, Asia-Pacific (which includes Australia and New Zealand, as well as the Middle East and Africa) and Europe and Rest of World (which together consist of continental Europe and Latin America). Revenues before reimbursements by major region, based on actual exchange rates and using a constant exchange rate, for the three months and nine months ended September 30, 2017 and 2016 were as follows:

	Three months ended			Based on exchange rates for three months ended	
	September 30, 2017	September 30, 2016	Variance	September 30, 2017	Variance
(in thousands, except percentages)					
U.K.	\$31,944	\$43,160	(26.0 )%	\$34,443	(20.2 )%
Canada	27,292	27,446	(0.6 )%	26,188	(4.6 )%
Asia-Pacific	29,174	27,350	6.7 %	28,880	5.6 %
Europe and Rest of World	22,374	22,994	(2.7 )%	22,280	(3.1 )%
Total International Revenues before Reimbursements	\$110,784	\$120,950	(8.4 )%	\$111,791	(7.6 )%
	Nine months ended			Based on exchange rates for nine months ended	
				September 30, 2016	
(in thousands, except percentages)					
	September 30,	September 30,	Variance	September 30, 2017	Variance

Edgar Filing: CRAWFORD & CO - Form 10-Q

	2017	2016				
U.K.	\$105,236	\$134,134	(21.5 )%	\$119,229	(11.1 )%	
Canada	79,466	78,484	1.3 %	78,836	0.4 %	
Asia-Pacific	79,417	78,739	0.9 %	78,339	(0.5 )%	
Europe and Rest of World	66,900	69,068	(3.1 )%	67,309	(2.5 )%	
Total International Revenues before Reimbursements	\$331,019	\$360,425	(8.2 )%	\$343,713	(4.6 )%	

34

---

Table of Contents

Revenues before reimbursements from our International segment totaled \$110.8 million in the three months ended September 30, 2017 compared with \$121.0 million in the 2016 period. Changes in foreign exchange rates resulted in a decrease of our International segment revenues by approximately 0.8%, or \$1.0 million for the three months ended September 30, 2017 as compared with the 2016 period. Absent foreign exchange rate fluctuations, International segment revenues would have been \$111.8 million for the three months ended September 30, 2017. Overall case volumes decreased 8.6% for the three months ended September 30, 2017 compared with the same period of 2016. The change in U.K. contractor repair business operating model accounted for a 4.9% decrease, and changes in product mix and in the rates charged for those services accounted for a 5.9% revenue increase for the three months ended September 30, 2017 compared with the same period in 2016.

Revenues before reimbursements from our International segment totaled \$331.0 million in the first nine months of 2017, compared with \$360.4 million in the 2016 period. Changes in foreign exchange rates resulted in a decrease of our International segment revenues by approximately 3.6%, or \$12.7 million, for the nine months ended September 30, 2017 as compared with the 2016 period. Absent foreign exchange rate fluctuations, International segment revenues would have been \$343.7 million for the nine months ended September 30, 2017. Overall case volumes decreased 2.7% for the nine months ended September 30, 2017 compared with the same period of 2016. The change in U.K. contractor repair business operating model accounted for a 2.9% decrease, and changes in product mix and in the rates charged for those services accounted for a 1.0% revenue increase for the nine months ended September 30, 2017 compared with the same period in 2016.

The decrease in revenues in the U.K. for the three months ended September 30, 2017 compared with the 2016 period was primarily due to a change in the operating model in the U.K. contractor repair business where we are acting in an agency role instead of principal in certain relationships with clients related to our Contractor Connection service line, which represents a \$5.9 million reduction, and a decrease in weather related activity. Revenues in Canada decreased in the third quarter compared with the 2016 period due to an increase in cases received in the 2016 third quarter from the Fort McMurray wildfires. There was a revenue increase in Asia-Pacific due to an increase in weather-related activity in Australia in the current year. The revenue decrease in Europe and Rest of World for the three months ended September 30, 2017 compared with the same period in 2016 was due to a change in the mix of services provided in Scandinavia, partially offset by an increase in weather-related cases in Peru.

The decrease in revenues in the U.K. for the nine months ended September 30, 2017 compared with the 2016 period was due to a change in the operating model in the U.K. contractor repair business where we are acting in an agency role instead of principal in certain relationships with clients related to our Contractor Connection service line, which represents a \$10.4 million reduction, and a decrease in weather-related activity in 2017 compared with the number of cases received from flooding in that region in 2016. Revenues in Canada increased in the nine months ended September 30, 2017 compared with the 2016 period due primarily to an increase in high-volume, low-complexity case volumes from existing clients, partially offset by a reduction in weather-related case volumes. The revenue increase in Asia-Pacific was due to a change in exchange rates; absent the change in exchange rates there was a slight reduction in revenues due to a decrease in high-volume, low-complexity motor cases in China and Singapore where we have exited that product line in those countries. The revenue decrease in Europe and Rest of World for the nine months ended September 30, 2017 compared with the same period in 2016 was due to changes in the mix of services provided in Scandinavia, partially offset by an increase in Peru due to an increase in weather-related activity.

## Reimbursed Expenses included in Total Revenues

Reimbursements for out-of-pocket expenses incurred in our International segment decreased to \$9.1 million and \$23.7 million for the three months and nine months ended September 30, 2017, respectively, from \$10.3 million and \$24.0 million in the comparable 2016 periods. These decreases were the result of the lower revenues in the 2017 periods.

## Case Volume Analysis

International segment unit volumes by region, measured by cases received, for the three months and nine months ended September 30, 2017 and 2016 were as follows:

(whole numbers, except percentages)	Three months ended			Nine months ended		
	September 30, 2017	September 30, 2016	Variance	September 30, 2017	September 30, 2016	Variance

Edgar Filing: CRAWFORD & CO - Form 10-Q

U.K.	28,027	32,004	(12.4 )%	86,526	102,032	(15.2 )%
Canada	43,419	46,621	(6.9 )%	130,873	125,709	4.1 %
Asia-Pacific	18,718	26,151	(28.4 )%	66,066	74,519	(11.3 )%
Europe and Rest of World	69,051	69,433	(0.6 )%	214,620	209,877	2.3 %
Total International Cases Received	159,215	174,209	(8.6 )%	498,085	512,137	(2.7 )%

35

---

Table of Contents

Overall case volumes were 8.6% lower in the three months ended September 30, 2017 compared with the same period in 2016. The U.K. case volumes were lower in the third quarter 2017 due to a reduction in weather-related cases received in 2016. The decrease in Canada was due to an increase in cases received in the 2016 third quarter from the Fort McMurray wildfires. The decrease in Asia-Pacific cases in the third quarter was due primarily to a decrease in cases received in Australia in the quarter. There was a slight decrease in cases in Europe and Rest of World due to a decrease in high-frequency, low-complexity cases in Spain.

Overall case volumes were 2.7% lower in the nine months ended September 30, 2017 compared with the same period in 2016. The U.K. case volumes were lower in the 2017 period due to flooding-related cases received in 2016. The increase in Canada was due to an increase in high-frequency, low-complexity vehicle appraisals in the 2017 period. The decrease in Asia-Pacific cases was due to a decline in high-frequency, low-complexity motor cases in Singapore and China where we have exited that product line in these countries. The increase in cases in Europe and Rest of World was due to an increase in high-frequency, low-complexity cases in Germany and an increase in Peru due to weather-related activity.

**Direct Compensation, Fringe Benefits & Non-Employee Labor**

The most significant expense in our International segment is the compensation of employees, including related payroll taxes and fringe benefits, and the payments to outsourced service providers that augment the functions performed by our employees. As a percentage of revenues before reimbursements, direct compensation, fringe benefits, and non-employee labor expenses were 65.5% for the three months ended September 30, 2017 compared with 62.7% for the comparable period in 2016, and were 65.0% for the nine months ended September 30, 2017 compared with 63.6% for the comparable period in 2016. These increases in expenses as a percent of revenues were due to lower revenues and lower staff utilization in the 2017 periods. The dollar amount of these expenses decreased to \$72.5 million for the three months ended September 30, 2017 from \$75.8 million for the comparable 2016 period, and \$215.0 million for the nine months ended September 30, 2017 from \$229.4 million for the comparable 2016 period. These decreases were due to the impact of cost reduction initiatives, a reduction in employees, and the impact of foreign exchange rates. There was an average of 4,202 full-time equivalent employees in this segment in the nine months ended September 30, 2017 compared with an average of 4,260 in the 2016 period.

**Expenses Other than Reimbursements, Direct Compensation, Fringe Benefits & Non-Employee Labor**

Expenses other than reimbursements, direct compensation, fringe benefits, and non-employee labor were 25.3% of International segment revenues before reimbursements for the three months ended September 30, 2017 compared with 26.2% for the comparable period in 2016, and were 26.0% of International segment revenues before reimbursements for the nine months ended September 30, 2017 compared with 27.6% for the comparable period in 2016. The amount of these expenses decreased to \$28.1 million for the three months ended September 30, 2017, compared with \$31.7 million in the comparable 2016 period, and to \$86.3 million for the nine months ended September 30, 2017, decreasing from \$99.2 million in the comparable 2016 period. The decrease in amounts was due to the impact of cost reduction initiatives and changes in foreign exchange rates. The decrease in expenses as a percent of revenues was primarily due to the impact of cost reduction initiatives.

**BROADSPIRE SEGMENT**

Our Broadspire segment reported operating earnings of \$8.2 million, or 10.7% of revenues before reimbursements, for the third quarter of 2017, compared with \$8.3 million, or 10.8% of revenues before reimbursements, for the third quarter of 2016. For the nine months ended September 30, 2017, Broadspire operating earnings were \$24.2 million, or 10.5% of revenues before reimbursements, compared with \$23.5 million, or 10.3% of revenues before reimbursements, for the comparable 2016 period. Operating earnings increased for the nine month period due primarily to an increase in revenues, operational efficiency gains, and a reduction in administrative support costs in the 2017 period.

Table of Contents

## Revenues before Reimbursements

Broadspire segment revenues are primarily derived from medical management services, such as medical bill review, medical case management and vocational rehabilitation for workers' compensation; workers' compensation, disability, and liability claims management; and risk management information services provided to the U.S. self-insured marketplace. Broadspire revenues before reimbursements by major service line for the three months and nine months ended September 30, 2017 and 2016 were as follows:

(in thousands, except percentages)	Three months ended			Nine months ended		
	September 2017	September 2016	Variance	September 2017	September 2016	Variance
Medical Management Services	\$40,395	\$ 41,149	(1.8 )%	\$121,754	\$ 121,433	0.3 %
Workers' Compensation, Disability and Liability Claims Management	32,656	32,028	2.0 %	99,245	95,910	3.5 %
Risk Management Information Services	3,632	3,499	3.8 %	10,545	10,632	(0.8 )%
Total Broadspire Revenues before Reimbursements	\$76,683	\$ 76,676	— %	\$231,544	\$ 227,975	1.6 %

Revenues for the 2017 third quarter were consistent with 2016. The increase in revenues for the nine-month period ended September 30, 2017 compared with the same period in 2016 was due primarily to an increase in Medical Management and Disability cases in 2017 resulting from new clients in the 2017 periods.

Revenues were positively impacted by unit volumes, measured principally by cases received, which increased revenues by 10.4% in the three months and 6.4% in the nine months ended September 30, 2017 compared with the same periods in 2016. These increases were partially offset by changes in the mix of services provided and in the rates charged for those services, which decreased revenues by approximately 10.4% from the 2016 third quarter to the 2017 third quarter, and 4.8% for the nine months ended September 30, 2017 compared with the same period in 2016. This change is due an increase in cases in the Disability service line which has lower average case values than Workers' Compensation and Liability cases.

## Reimbursed Expenses included in Total Revenues

Reimbursements for out-of-pocket expenses incurred in our Broadspire segment were \$1.0 million and \$3.1 million for the three months and nine months ended September 30, 2017 compared with \$1.1 million and \$3.3 million in the 2016 periods.

## Case Volume Analysis

Broadspire unit volumes by major underlying case category, as measured by cases received, for the three months and nine months ended September 30, 2017 and 2016 were as follows:

(whole numbers, except percentages)	Three months ended			Nine months ended		
	September 2017	September 2016	Variance	September 2017	September 2016	Variance
Workers' Compensation	44,778	46,378	(3.4 )%	131,848	136,281	(3.3 )%
Casualty	31,580	40,347	(21.7 )%	96,175	112,596	(14.6 )%
Medical Management, Disability and Other	47,868	25,819	85.4 %	123,133	81,113	51.8 %
Total Broadspire Cases Received	124,226	112,544	10.4 %	351,156	329,990	6.4 %

Overall case volumes were 10.4% higher in the three months ended September 30, 2017 compared with the same period in 2016. This was due to an increase in Medical Management and Disability cases resulting from new clients, partially offset by declines in Workers' Compensation and Casualty cases from existing clients. There was a 6.4% increase in case volumes for the nine months ended September 30, 2017 compared with the same period in 2016. This was also due to an increase in Medical Management and Disability cases, partially offset by a decrease in Workers' Compensation and Casualty cases from existing clients. The reduction in Casualty cases was due to a decrease in high-frequency, low-complexity affinity claims.



Table of Contents

## Direct Compensation, Fringe Benefits &amp; Non-Employee Labor

The most significant expense in our Broadspire segment is the compensation of employees, including related payroll taxes and fringe benefits, and the payments to outsourced service providers that augment the functions performed by our employees. For the three months ended September 30, direct compensation, fringe benefits, and non-employee labor, as a percent of the related revenues before reimbursements, increased from 54.6% in 2016 to 54.9% in 2017. The amount of these expenses increased from \$41.9 million for the three months ended September 30, 2016 to \$42.1 million for the 2017 comparable period. The increase in both the amounts and the percent of revenues was due to an increase in compensation and related benefits, and the increase in employees in 2017.

For the nine months ended September 30, direct compensation, fringe benefits, and non-employee labor, as a percent of the related revenues before reimbursements, increased slightly from 55.2% in 2016 to 55.4% in 2017. The amount of these expenses increased from \$125.8 million for the nine months ended September 30, 2016 to \$128.3 million for the 2017 comparable period. The increase in both the amount and the percent of revenues was due to an increase in employees.

Average full-time equivalent employees in this segment totaled 2,048 in the first nine months of 2017, up from 1,994 in the comparable 2016 period. The increase in employees was due to conversion of outsourced contractors to full time employees in the Global Business Services Center and the increase in work supporting the increased revenues.

## Expenses Other than Reimbursements, Direct Compensation, Fringe Benefits &amp; Non-Employee Labor

Broadspire segment expenses other than reimbursements, direct compensation, fringe benefits, and non-employee labor as a percent of revenues before reimbursements were 34.4% and 34.1% for the three months and nine months ended September 30, 2017, compared with 34.6% and 34.5% in the comparable 2016 periods, respectively. The decrease in expenses as a percentage of revenues in the 2017 periods was due to operational efficiency gains and reductions in administrative support costs in 2017. The amount of these expenses were \$26.5 million in the three months ended September 30, 2016 and \$26.4 million for the comparable 2017 period. The amount of these expenses increased slightly from \$78.7 million in the nine months ended September 30, 2016 to \$79.0 million for the 2017 comparable period, due to the increased revenues.

## GARDEN CITY GROUP SEGMENT

Our Garden City Group segment reported operating earnings of \$0.2 million for the three months ended September 30, 2017 and an operating loss of \$(2.3) million for the nine months ended September 30, 2017, compared with operating earnings of \$2.2 million and \$6.0 million in the comparable 2016 periods, respectively. The related segment operating margin decreased from 9.3% for the quarter ended September 30, 2016 to 0.9% in the comparable 2017 period, and from 8.0% for the nine months ended September 30, 2016 to (3.8)% in the comparable 2017 period. Operating earnings decreased for the three months and nine months ended September 30, 2017 compared to the 2016 periods primarily due to the continued winding down of the Deepwater Horizon class action settlement project and a reduction in employee utilization.

## Revenues before Reimbursements

Garden City Group revenues are primarily derived from legal settlement administration services related to class action settlements, mass tort, and bankruptcies, primarily in the U.S. Garden City Group revenues before reimbursements decreased 13.4% to \$20.0 million in the third quarter of 2017, compared with \$23.1 million for the same period in 2016. For the nine-month period ended September 30, 2017, Garden City Group revenues before reimbursements decreased 19.9% to \$59.7 million, compared with \$74.5 million for the same period in 2016.

Garden City Group revenues in the three months and nine months ended September 30, 2017 declined compared with the same prior year period primarily because of lower revenues from the Deepwater Horizon class action settlement project and a lower volume of case administration work on projects in the 2017 periods. We expect activity on this special project to continue through the remainder of 2017, although at further reduced rates as compared with 2016. Garden City Group revenues are project-based and can fluctuate significantly primarily due to the timing of projects awarded.

At September 30, 2017 we had a backlog of projects awarded totaling approximately \$66.0 million, compared with \$94.0 million at September 30, 2016. Of the \$66.0 million backlog at September 30, 2017, an estimated \$16.0 million

is expected to be recognized as revenues over the remainder of 2017.

**Reimbursed Expenses included in Total Revenues**

Reimbursements for out-of-pocket expenses incurred in our Garden City Group segment can vary materially from period to period depending on the amount and types of projects and were \$3.2 million in the 2017 third quarter compared with \$4.5 million in the comparable period in 2016. For the nine-month period ended September 30, 2017, Garden City Group reimbursements decreased to \$9.7 million compared with \$13.6 million for the comparable period in 2016. The decreases were due to a lower volume of case administration work on specific projects in the 2017 periods.

Table of Contents

## Transaction Volume

Garden City Group services are generally project based and not denominated by individual claims. Depending upon the nature of projects and their respective stages of completion, the volume of transactions or tasks performed by us in any period can vary, sometimes significantly.

## Direct Compensation, Fringe Benefits &amp; Non-Employee Labor

Garden City Group direct compensation, fringe benefits, and non-employee labor expenses as a percent of revenues before reimbursements were 69.9% in the 2017 third quarter compared with 64.7% in the 2016 third quarter. The dollar amount of these expenses was \$14.0 million for the 2017 third quarter and \$15.0 million for the comparable 2016 period. For the nine-months ended September 30, these expenses as a percent of revenues before reimbursements were 70.1% for 2017 compared with 65.5% for 2016. The dollar amount of these expenses was \$41.8 million for the 2017 nine-month period compared to \$48.8 million for the comparable 2016 period. The declines in dollar values were primarily due to the winding down of the Deepwater Horizon special project. The increases in direct compensation, fringe benefits, and non-employee labor expense as a percent of revenues before reimbursements were due to excess capacity resulting from a decrease in employee utilization in the 2017 periods. There was an average of 478 full-time equivalent employees in the 2017 nine-month period, compared with an average of 525 in the 2016 period, decreasing as a result of decreased activity from the special project referenced above.

## Expenses Other than Reimbursements, Direct Compensation, Fringe Benefits &amp; Non-Employee Labor

Garden City Group expenses other than reimbursements, direct compensation, fringe benefits, and non-employee labor as a percent of related revenues before reimbursements were 29.2% and 33.7% for the three months and nine months ended September 30, 2017, respectively, compared with 26.0% and 26.5% for the comparable 2016 periods, respectively. The dollar amount of these expenses decreased to \$5.8 million in the 2017 third quarter as compared with \$6.0 million in the 2016 third quarter, but increased to \$20.1 million in the first nine months of 2017 compared with \$19.7 million in the comparable 2016 period. The increases in both the dollar amounts and the percent of revenues for the year-to-date period were due to an increase in professional fees and other administrative costs in 2017 compared to the 2016 periods. The slight decrease in the amount of expenses in the third quarter was due to cost reductions implemented in 2017. The increase in percentage of revenues for the third quarter was due to the decrease in revenues.

## EXPENSES AND CREDITS EXCLUDED FROM SEGMENT OPERATING EARNINGS

## Income Taxes

Our consolidated effective income tax rate for financial reporting purposes changes periodically due to fluctuations in the mix of income earned from our various domestic and international operations which are subject to income taxes at varied rates, our ability to utilize net operating loss and tax credit carryforwards, changes in uncertain income tax positions, and changes in enacted tax rates. We estimate that our effective income tax rate for 2017 will be approximately 30% after considering known discrete items. The decrease in rate is due to certain non-recurring benefits in 2017 and changes in the mix of income. The provision for income taxes on consolidated income totaled \$4.9 million and \$8.6 million for the three months ended September 30, 2017 and 2016, respectively. The provision for income taxes on consolidated income totaled \$16.6 million and \$20.0 million for the nine months ended September 30, 2017 and 2016, respectively. The overall effective tax rate decreased to 35.7% for the nine months ended September 30, 2017 compared with 40.7% for the 2016 period due to changes in non-recurring items and mix of income year over year.

## Net Corporate Interest Expense

Net corporate interest expense consists of interest expense that we incur on our short- and long-term borrowings, partially offset by any interest income we earn on available cash balances and short-term investments. These amounts vary based on interest rates, borrowings outstanding and the amounts of invested cash. Corporate interest expense totaled \$2.7 million and \$2.5 million for the three months ended September 30, 2017 and 2016, respectively. Interest income totaled \$174,000 and \$278,000 for the three months ended September 30, 2017 and 2016, respectively. Corporate interest expense totaled \$7.3 million and \$8.1 million for the nine months ended September 30, 2017 and 2016, respectively. Interest income totaled \$581,000 and \$498,000 for the nine months ended September 30, 2017 and

2016, respectively. The decrease in interest expense in 2017 compared with the 2016 period was due to the exchange rate impact on the U.K borrowings and lower average borrowing rates.

Table of Contents

Stock Option Expense

Stock option expense, a component of stock-based compensation, is comprised of non-cash expenses related to stock options granted under our various stock option and employee stock purchase plans. Stock option expense is not allocated to our operating segments. Stock option expense of \$468,000 was recognized during the three months ended September 30, 2017, compared with \$176,000 for the comparable period in 2016. Stock option expense of \$1,342,000 was recognized during the nine months ended September 30, 2017, compared with \$403,000 for the comparable period in 2016. The increase in the 2017 periods was due to a higher proportion of options having been granted in 2017 as a component of our Long Term Incentive Plans.

Amortization of Customer-Relationship Intangible Assets

Amortization of customer-relationship intangible assets represents the non-cash amortization expense for finite-lived customer-relationship and trade name intangible assets. Amortization expense associated with these intangible assets totaled \$2.7 million for the three months ended September 30, 2017 and \$2.4 million for the three months ended September 30, 2016, and \$8.2 million for the nine months ended September 30, 2017 and \$7.3 million for the nine months ended September 30, 2016. The increases in the 2017 periods over 2016 were due to the acquisition of WeGoLook discussed in Note 2, "Business Acquisition." This amortization expense is included in "Selling, general, and administrative expenses" in our unaudited Condensed Consolidated Statements of Operations.

Unallocated Corporate and Shared Costs and Credits, Net

Certain unallocated corporate and shared costs are excluded from the determination of segment operating earnings. For the three months and nine months ended September 30, 2017 and 2016, unallocated corporate and shared costs and credits represented costs of our frozen U.S. defined benefit pension plan, expenses for our chief executive officer and our Board of Directors, certain adjustments to our self-insured liabilities, certain unallocated legal costs and professional fees, costs of our cross currency swap in 2016, and certain adjustments and recoveries to our allowances for doubtful accounts receivable.

Unallocated corporate and shared costs were \$4.1 million and \$6.9 million for the three months ended September 30, 2017 and 2016, respectively. The decrease for the three months ended September 30, 2017 was due to a decrease in defined benefit pension expense and professional fees. Unallocated corporate and shared costs were \$6.3 million and \$17.5 million for the nine months ended September 30, 2017 and 2016. The decrease for the nine months ended September 30, 2017 was due to a reduction in defined benefit pension expense, self-insured expenses, and unallocated professional fees.

Restructuring and Special Charges

Total restructuring and special charges for the three months and nine months ended September 30, 2017 were \$1.4 million and \$8.8 million, respectively. There were \$1.5 million and \$7.4 million of restructuring and special charges during the three months and nine months ended September 30, 2016. See "Restructuring and Special Charges" in the "Results of Operations" section of this Item 2 where these charges are discussed.

LIQUIDITY, CAPITAL RESOURCES, AND FINANCIAL CONDITION

At September 30, 2017, our working capital balance (current assets less current liabilities) was approximately \$158.3 million, an increase of \$23.9 million from the working capital balance at December 31, 2016. Our cash and cash equivalents were \$73.3 million at September 30, 2017, compared with \$81.6 million at December 31, 2016.

Table of Contents

Cash and cash equivalents as of September 30, 2017 consisted of \$19.0 million held in the U.S. and \$54.3 million held in our foreign subsidiaries. All of the cash and cash equivalents held by our foreign subsidiaries is available for general corporate purposes. The Company generally does not provide for additional U.S. and foreign income taxes on undistributed earnings of foreign subsidiaries because they are considered to be indefinitely reinvested. The Company's current expectation is that such earnings will be reinvested by the subsidiaries or will be repatriated only when it would be tax effective or otherwise strategically beneficial to the Company such as if a very unusual event or project generated profits significantly in excess of ongoing business reinvestment needs. If such an event were to occur, we would analyze the potential tax impact and our anticipated investment needs in that region and provide for U.S. taxes for earnings that are not expected to be indefinitely reinvested. Other historical earnings and future foreign earnings necessary for business reinvestment are expected to remain indefinitely reinvested and will be used to provide working capital for these operations, fund defined benefit pension plan obligations, repay non-U.S. debt, fund capital improvements, and fund future acquisitions. We currently believe that funds expected to be generated from our U.S. operations, along with potential borrowing capabilities in the U.S., will be sufficient to fund our U.S. operations and other obligations, including our funding obligations under our U.S. defined benefit pension plan, for the foreseeable future and, therefore, except in limited circumstances such as those described above, do not foresee a need to repatriate cash held by our foreign subsidiaries in a taxable transaction to fund our U.S. operations. However, if at a future date or time these funds are necessary for our operations in the U.S. or we otherwise believe it is in our best interests to repatriate all or a portion of such funds, we may be required to accrue and pay U.S. taxes to repatriate these funds. No assurances can be provided as to the amount or timing thereof, the tax consequences related thereto, or the ultimate impact any such action may have on our results of operations or financial condition.

**Cash Provided by Operating Activities**

Cash provided by operating activities was \$13.9 million for the nine months ended September 30, 2017, compared with \$50.1 million of cash provided for the comparable period of 2016. The decrease in cash provided by operating activities was primarily due to an increase in accrued compensation and bonus payments, changes in pension cost, and increases in tax and self insurance payments. During the nine months ended September 30, 2016, the Company settled a cross currency swap for \$4.9 million, increasing cash from operations for the period.

**Cash Used in Investing Activities**

Cash used in investing activities, primarily for acquisitions of businesses, property and equipment, and capitalized software, was \$68.5 million for the nine months ended September 30, 2017 compared with \$23.2 million in the first nine months of 2016. This increase was due to the acquisition of WeGoLook as discussed in Note 2, "Business Acquisition."

**Cash Provided by/Used in Financing Activities**

Cash provided by financing activities was \$43.1 million for the nine months ended September 30, 2017 compared with \$28.9 million used in financing activities for the 2016 period. We paid \$10.3 million and \$10.2 million in dividends in the nine-month periods ended September 30, 2017 and 2016, respectively. During the first nine months of 2017, we increased our short-term borrowings and book overdraft, net, by \$60.2 million, compared with a decrease during the first nine months of 2016 of \$16.2 million. The increase in the 2017 period was primarily due to borrowings to fund the WeGoLook acquisition and increased working capital requirements.

**Other Matters Concerning Liquidity and Capital Resources**

As a component of our credit facility, we maintain a letter of credit facility to satisfy certain contractual obligations. Including \$14.5 million of undrawn letters of credit issued under the letter of credit facility, the available balance under our credit facility totaled \$135.3 million at September 30, 2017. Our short-term debt obligations typically peak during the first half of each year due to the annual payment of incentive compensation, contributions to retirement plans, working capital fluctuations, and certain other recurring payments, and generally decline during the balance of the year. The balance of short-term borrowings represents amounts under our credit facility that we expect, but are not required, to repay in the next twelve months. Long- and short-term borrowings outstanding, including current installments and capital leases, totaled \$250.1 million as of September 30, 2017 compared with \$188.0 million at December 31, 2016.

**Defined Benefit Pension Funding and Cost**

We sponsor a qualified defined benefit pension plan in the U.S. (the "U.S. Qualified Plan"), three defined benefit plans in the U.K., and defined benefit pension plans in the Netherlands, Norway, Germany, and the Philippines. Effective December 31, 2002, we froze our U.S. Qualified Plan. Our frozen U.S. Qualified Plan and U.K. plans were underfunded by \$103.5 million and overfunded by \$21.6 million, respectively, at December 31, 2016 based on accumulated benefit obligations of \$479.2 million and \$243.7 million for the U.S. Qualified Plan and the U.K. plans, respectively.

## Table of Contents

For the nine-month period ended September 30, 2017, the Company made contributions of \$9.0 million and \$4.0 million to its U.S. and U.K. defined benefit pension plans, respectively, compared with contributions of \$9.0 million and \$4.6 million, respectively, in the comparable periods of 2016. The Company is not required to make any additional contributions to its U.S. or U.K. defined benefit pension plans for the remainder of 2017; however, the Company expects to make additional contributions of approximately \$1.3 million to its U.K. plan during the remainder of 2017. No additional contributions are expected to be made for the U.S. plan during the remainder of 2017.

### Dividend Payments

Our Board of Directors makes dividend decisions from time to time based in part on an assessment of current and projected earnings and cash flows. During the nine months ended September 30, 2017, we paid \$10.3 million in dividends. Our ability to pay future dividends could be impacted by many factors including the funding requirements of our defined benefit pension plans, repayments of outstanding borrowings, levels of cash expected to be generated by our operating activities, and covenants and other restrictions contained in any credit facilities or other financing agreements. The covenants in our existing credit facility limit dividend payments to shareholders.

### Financial Condition

Other significant changes on our unaudited Condensed Consolidated Balance Sheet as of September 30, 2017 compared with our Condensed Consolidated Balance Sheet as of December 31, 2016 were as follows:

Accounts receivable increased \$11.1 million, or \$6.2 million excluding foreign currency exchange impacts and other adjustments. This increase was largely due to increased receivables in the U.S. Services segment related to the hurricane activity when compared with December 31, 2016 balances.

Unbilled revenues increased \$22.0 million, or \$17.0 million excluding foreign currency exchange impacts. This increase was primarily due to increased unbilled revenues in the International and Garden City Group segments when compared with December 31, 2016 balances.

Accounts payable and accrued liabilities decreased \$10.8 million, or \$16.2 million excluding foreign exchange impacts and other adjustments. The decrease was due to lower accrued compensation and incentive compensation for the 2017 period, accrued self insurance, and accounts payable.

At September 30, 2017, we were not a party to any off-balance sheet arrangements, other than operating leases, which we believe could materially impact our operations, financial condition, or cash flows.

As disclosed in our Annual Report on Form 10-K for the year ended December 31, 2016, we have certain material obligations under operating lease agreements to which we are a party. In accordance with GAAP, these operating lease obligations and the related leased assets are not reported on our consolidated balance sheet.

We also maintain funds in various trust accounts to administer claims for certain clients. These funds are not available for our general operating activities and, as such, have not been recorded in the accompanying unaudited Condensed Consolidated Balance Sheets. We have concluded that we do not have a material off-balance sheet risk related to these funds.

## APPLICATION OF CRITICAL ACCOUNTING POLICIES AND ESTIMATES

There have been no material changes to our critical accounting policies and estimates from those disclosed in our Annual Report on Form 10-K for the year ended December 31, 2016.

### New Accounting Standards Adopted

Additional information related to adoption of accounting standards is provided in Note 3 to the accompanying unaudited condensed consolidated financial statements contained in this Quarterly Report on Form 10-Q.

### Pending Adoption of New Accounting Standards

Additional information related to pending adoption of recently issued accounting standards is provided in Note 3 to the accompanying unaudited condensed consolidated financial statements contained in this Quarterly Report on Form 10-Q.

## Item 3. Quantitative and Qualitative Disclosures About Market Risk



For a discussion of quantitative and qualitative disclosures about the Company's market risk, see Item 7A, "Quantitative and Qualitative Disclosures About Market Risk," of our Annual Report on Form 10-K for the year ended December 31, 2016. Our exposures to market risk have not changed materially since December 31, 2016.

Table of Contents

Item 4. Controls and Procedures

Evaluation of Disclosure Controls and Procedures

We maintain disclosure controls and procedures that are designed to ensure that information required to be disclosed in our Exchange Act reports is recorded, processed, summarized and reported within the time periods specified in the Securities and Exchange Commission's rules and forms, and that such information is accumulated and communicated to management, including the Chief Executive Officer and Chief Financial Officer, as appropriate, to allow timely decisions regarding required disclosure. Management necessarily applies its judgment in assessing the costs and benefits of such controls and procedures, which, by their nature, can provide only reasonable assurance regarding management's control objectives. The Company's management, including the Chief Executive Officer and the Chief Financial Officer, does not expect that our disclosure controls and procedures can prevent all possible errors or fraud. A control system, no matter how well conceived and operated, can provide only reasonable, not absolute, assurance that misstatements due to error or fraud will not occur or that all control issues and instances of fraud, if any, within the Company have been detected. There are inherent limitations in all control systems, including the realities that judgments in decision-making can be faulty, and that breakdowns can occur because of simple errors or mistakes. Additionally, controls can be circumvented by the individual acts of one or more persons. The design of any system of controls is based in part upon certain assumptions about the likelihood of future events, and, while our disclosure controls and procedures are designed to be effective under circumstances where they should reasonably be expected to operate effectively, there can be no assurance that any design will succeed in achieving its stated goals under all potential future conditions. Because of the inherent limitations in any control system, misstatements due to possible errors or fraud may occur and not be detected.

As of the end of the period covered by this report, we performed an evaluation, under the supervision and with the participation of management, including the Chief Executive Officer and Chief Financial Officer, of the effectiveness of the design and operations of our disclosure controls and procedures pursuant to Exchange Act Rules 13a-15(b) and 15d-15(b). Based upon the foregoing, the Chief Executive Officer along with the Chief Financial Officer concluded that, as of the end of the period covered by this report, our disclosure controls and procedures were effective at providing reasonable assurance that all information relating to the Company (including its consolidated subsidiaries) required to be disclosed in our Exchange Act reports is recorded, processed, summarized, and reported in a timely manner.

Changes in Internal Control over Financial Reporting

We have identified no material changes in our internal control over financial reporting that occurred during the period covered by this report that have materially affected, or are reasonably likely to materially affect, our internal control over financial reporting.

Table of Contents

## PART II — OTHER INFORMATION

## Item 1A. Risk Factors

In addition to the other information set forth in this report, the factors discussed in Part I, "Item 1A. Risk Factors" in our Annual Report on Form 10-K for the year ended December 31, 2016 could materially affect our business, financial condition, or results of operations. The risks described in this report and in our Annual Report on Form 10-K are not the only risks facing our Company. Additional risks and uncertainties not currently known to us or that we currently deem to be immaterial also may materially adversely affect our business, financial condition, or results of operations.

## Item 2. Unregistered Sales of Equity Securities and Use of Proceeds

The Company's share repurchase authorization, approved in August 2014, provided the Company with the ability to repurchase up to 2,000,000 shares of CRD-A or CRD-B (or both) through July 28, 2017 (the "2014 Repurchase Authorization"). Under the 2014 Repurchase Authorization, repurchases could be made in open market or privately negotiated transactions at such times and for such prices as management deems appropriate, subject to applicable contractual and regulatory restrictions. The 2014 Repurchase Authorization was terminated on July 28, 2017. Effective July 29, 2017, the Board of Directors authorized the repurchase of up to 2,000,000 shares of CRD-A or CRD-B (or both) through July 2020 (the "2017 Repurchase Authorization"). Under the 2017 Repurchase Authorization, repurchases may be made for cash, in the open market or privately negotiated transactions at such times and for such prices as management deems appropriate, subject to applicable contractual and regulatory restrictions.

The table below sets forth the repurchases of CRD-A and CRD-B by the Company during each month in the quarter ended September 30, 2017. As of September 30, 2017, the Company was authorized to repurchase 1,829,263 shares under the 2017 Repurchase Authorization after repurchasing 170,737 shares since July 29, 2017.

Period	Total Number of Shares Purchased	Average Price Paid Per Share	Total Number of Shares Purchased as Part of Publicly Announced Plans or Programs	Maximum Number of Shares That May be Purchased Under the Plans or Programs
Balance as of June 30, 2017				1,050,492
July 1, 2017 - July 31, 2017				
CRD-A	75,000	\$ 7.46	75,000	
CRD-B	75,000	\$ 8.90	75,000	
Totals as of July 31, 2017				1,999,890
August 1, 2017 - August 31, 2017				
CRD-A	75,000	\$ 7.42	75,000	
CRD-B	52,100	\$ 8.82	52,100	
Totals as of August 31, 2017				1,872,790
September 1, 2017 - September 30, 2017				
CRD-A	43,527	\$ 8.92	43,527	
CRD-B	—	—	—	
Totals as of September 30, 2017	320,627		320,627	1,829,263



Table of Contents

Item 6. Exhibits

Exhibit

No. Description

- 3.1 Restated Articles of Incorporation of the Registrant (incorporated by reference to Exhibit 3.1 to the Registrant's Current Report on Form 8-K filed with the Securities and Exchange Commission on May 14, 2007)
- 3.2 Restated By-laws of the Registrant, as amended (incorporated by reference to Exhibit 3.1 of the Registrant's Current Report on Form 8-K filed with the Securities and Exchange Commission on December 22, 2008)
- 15 Letter of Ernst & Young LLP
- 31.1 Certification of principal executive officer pursuant to Section 302 of the Sarbanes-Oxley Act of 2002
- 31.2 Certification of principal financial officer pursuant to Section 302 of the Sarbanes-Oxley Act of 2002
- 32.1 Certification of principal executive officer pursuant to 18 U.S.C. Section 1350, as adopted pursuant to Section 906 of the Sarbanes-Oxley Act of 2002
- 32.2 Certification of principal financial officer pursuant to 18 U.S.C. Section 1350, as adopted pursuant to Section 906 of the Sarbanes-Oxley Act of 2002
- 101 XBRL Documents

45

---

Table of Contents

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

Crawford &  
Company  
(Registrant)

Date: November 6, 2017 /s/ Harsha  
V. Agadi  
Harsha V.  
Agadi  
President  
and Chief  
Executive  
Officer  
(Principal  
Executive  
Officer)

Date: November 6, 2017 /s/ W.  
Bruce  
Swain  
W. Bruce  
Swain  
Executive  
Vice  
President  
and Chief  
Financial  
Officer  
(Principal  
Financial  
Officer)