

Edgar Filing: ASHE O REID - Form 4

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)	8. Amount or Number of Shares
Stock Option	\$ 63.18	01/27/2005		A	21,000	<u>(2)</u> 01/27/2015	Class A Common Stock	21,000

Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
ASHE O REID	X		President and COO	

Signatures

/s/ O. Reide Ashe Jr., by George L. Mahoney,
 Attorney-in-fact 01/31/2005

**Signature of Reporting Person Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Additionally, 2,840 non-derivative Class A common shares are held indirectly.
- (2) Options granted under 1996 Non-qualified Stock Option Plan, which become exercisable 1/3 per year on January 27, 2006, 2007, and 2008.
- (3) Represents January 27, 2005 balance of units acquired under Company deferred compensation plan, final balance of which is distributed upon employee's termination of service.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.