

bluebird bio, Inc.  
Form 8-K  
December 01, 2016

UNITED STATES

SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

FORM 8-K

CURRENT REPORT

Pursuant to Section 13 or 15(d) of The Securities Exchange Act of 1934

Date of Report (Date of Earliest Event Reported): November 30, 2016

bluebird bio, Inc.

(Exact name of registrant as specified in its charter)

DELAWARE

001-35966

13-3680878

(State or other jurisdiction of  
incorporation)

(Commission File Number)

(I.R.S. Employer  
Identification No.)

150 Second Street

Cambridge, MA

02141

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(Address of principal executive offices) (Zip Code)

Registrant's telephone number, including area code (339) 499-9300

Not Applicable

(Former name or former address, if changed since last report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)

Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)

Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))

Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

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Item 7.01 Regulation FD Disclosure

On December 1, 2016, bluebird bio, Inc. (“bluebird”) will be conducting an investor webcast summarizing clinical data from its anti-BCMA CAR T cell therapy, being presented at the EORTC-NCI-AACR Molecular Targets and Cancer Therapies Symposium on December 1, 2016. A copy of the presentation is being furnished as Exhibit 99.2 to this Report on Form 8-K. The information in Item 7.01 of this Report on Form 8-K and Exhibit 99.2 attached hereto is intended to be furnished and shall not be deemed “filed” for purposes of Section 18 of the Securities Exchange Act of 1934 (the “Exchange Act”) or otherwise subject to the liabilities of that section, nor shall it be deemed incorporated by reference in any filing under the Securities Act of 1933 or the Exchange Act, except as expressly set forth by specific reference in such filing.

Item 8.01 Other Events

On November 30, 2016, bluebird bio, Inc. issued a press release announcing clinical data from its anti-BCMA CAR T cell therapy, being presented at the EORTC-NCI-AACR Molecular Targets and Cancer Therapies Symposium on December 1, 2016. The full text of the press release regarding the announcement is filed as Exhibit 99.1 to this Current Report on Form 8-K and is incorporated herein by reference.

Item 9.01 Financial Statements and Exhibits.

(d) Exhibits

| Exhibit No. | Description                                                              |
|-------------|--------------------------------------------------------------------------|
| 99.1        | Press release issued by                                                  |
| 99.2        | bluebird bio, Inc. on November 30, 2016                                  |
|             | Investor presentation provided by bluebird bio, Inc. on December 1, 2016 |

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

Date: December 1, 2016 bluebird bio,  
Inc.

By: /s/  
Jason  
F. Cole  
Jason  
F. Cole  
Chief  
Legal  
Officer

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EXHIBIT INDEX

| Exhibit No. | Description                                                                                |
|-------------|--------------------------------------------------------------------------------------------|
| 99.1        | Press release                                                                              |
| 99.2        | issued by<br>bluebird bio,<br>Inc. on<br>November<br>30, 2016                              |
|             | Investor<br>presentation<br>provided by<br>bluebird bio,<br>Inc. on<br>December 1,<br>2016 |