

- o Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)

- o Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))

- o Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

ITEM 8.01. Other Events.

On April 3, 2014, Rollins, Inc., a nationwide consumer services company (NYSE:ROL), issued a press release to announce that it, through its wholly-owned subsidiary Orkin, established a franchise in Montevideo, Uruguay.

ITEM 9.01. Financial Statements and Exhibits

Exhibit No. Description

99.1 Press Release Dated April 3, 2014

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, Rollins, Inc. has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

ROLLINS, INC.

Date: April 3, 2014 By: /s/ Harry J. Cynkus

Name: Harry J. Cynkus
Senior Vice

Title: President, Chief
Financial Officer
and Treasurer
(Principal Financial
and Accounting
Officer)