

NUVEEN NEW JERSEY DIVIDEND ADVANTAGE MUNICIPAL FUND  
Form NSAR-B  
June 30, 2010

PAGE 1  
000 B000000 04/30/2010  
000 C000000 0001087786  
000 D000000 N  
000 E000000 NF  
000 F000000 Y  
000 G000000 N  
000 H000000 N  
000 I000000 6.1  
000 J000000 A  
001 A000000 NUVEEN NEW JERSEY DIVIDEND ADVANTAGE MUNI FD  
001 B000000 811-09455  
001 C000000 3129178200  
002 A000000 333 WEST WACKER DRIVE  
002 B000000 CHICAGO  
002 C000000 IL  
002 D010000 60606  
002 D020000 1286  
003 000000 N  
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007 C010100 1  
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007 C010300 3  
007 C010400 4  
007 C010500 5  
007 C010600 6  
007 C010700 7  
007 C010800 8  
007 C010900 9  
007 C011000 10  
008 A000001 NUVEEN ASSET MANAGEMENT  
008 B000001 A  
008 C000001 801-14147  
008 D010001 CHICAGO  
008 D020001 IL  
008 D030001 60606  
008 D040001 1286  
012 A000001 EQUISERVE INC.  
012 B000001 84-05925  
012 C010001 PROVIDENCE  
012 C020001 RI  
012 C030001 02940  
013 A000001 ERNST & YOUNG LLP  
013 B010001 CHICAGO  
013 B020001 IL  
013 B030001 60606  
014 A000001 NUVEEN INVESTMENTS, LLC  
014 B000001 8-13464  
PAGE 2  
015 A000001 STATE STREET BANK AND TRUST COMPANY  
015 B000001 C  
015 C010001 BOSTON  
015 C020001 MA  
015 C030001 02110  
015 E010001 X

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018 000000 Y  
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 019 C000000 NUVEENFUND  
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 022 A000001 BARLCAYS BANK PLC  
 022 B000001 13-4942190  
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 022 A000002 SAMUEL A. RAMIREZ  
 022 B000002 13-2695511  
 022 C000002 0  
 022 D000002 1471  
 022 A000003 ROBERT W. BAIRD  
 022 B000003 39-6037917  
 022 C000003 0  
 022 D000003 1054  
 022 A000004 CITIGROUP  
 022 B000004 13-3214963  
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 022 A000005 MERRILL LYNCH  
 022 B000005 13-5674085  
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 022 B000006 13-3224016  
 022 C000006 806  
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 022 B000007 36-3194849  
 022 C000007 685  
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 022 A000008 M&T SECURITIES  
 022 B000008 16-1263079  
 PAGE 3  
 022 C000008 518  
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 022 A000009 STEPHENS INC  
 022 B000009 71-0211822  
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 022 B000010 41-1508325  
 022 C000010 0  
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 023 C000000 5630  
 023 D000000 4064  
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042 H000000 0  
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062 R000000 0.0  
063 A000000 0  
063 B000000 9.7  
064 A000000 Y  
064 B000000 N  
066 A000000 N  
067 000000 N  
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068 B000000 N  
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070 N020000 N  
070 O010000 Y  
070 O020000 N  
070 P010000 N  
070 P020000 N  
070 Q010000 N  
070 Q020000 N  
070 R010000 N

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070 R020000 N  
071 A000000 5630  
071 B000000 6717  
071 C000000 133321  
071 D000000 4

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074 O000000 0  
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080	B000000	BERKLEY, GREAT AMERICAN, ST. PAUL & CNA
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087	A020000	67069Y102
087	A030000	NXJ
	PAGE	9
088	A000000	N
088	B000000	N
088	C000000	N
088	D000000	Y
SIGNATURE	STEPHEN D. FOY	
TITLE	VP & CONTROLLER	