

Bilbey Matthew  
 Form 3  
 May 18, 2018

**FORM 3 UNITED STATES SECURITIES AND EXCHANGE COMMISSION**  
**Washington, D.C. 20549**

OMB APPROVAL

OMB Number: 3235-0104  
 Expires: January 31, 2015  
 Estimated average burden hours per response... 0.5

**INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,  
 Section 17(a) of the Public Utility Holding Company Act of 1935 or Section  
 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *		2. Date of Event Requiring Statement	3. Issuer Name <b>and</b> Ticker or Trading Symbol	
Â Bilbey Matthew		(Month/Day/Year)	ELECTRONIC ARTS INC. [EA]	
(Last)	(First)	(Middle)	05/17/2018	
209 REDWOOD SHORES PARKWAY			4. Relationship of Reporting Person(s) to Issuer	5. If Amendment, Date Original Filed(Month/Day/Year)
(Street)			(Check all applicable)	
REDWOOD CITY, CA 94065			<input type="checkbox"/> Director	<input type="checkbox"/> 10% Owner
(City)	(State)	(Zip)	<input checked="" type="checkbox"/> Officer	<input type="checkbox"/> Other
			(give title below)	(specify below)
			EVP of Strategic Growth	6. Individual or Joint/Group Filing(Check Applicable Line)
				<input checked="" type="checkbox"/> Form filed by One Reporting Person
				<input type="checkbox"/> Form filed by More than One Reporting Person

**Table I - Non-Derivative Securities Beneficially Owned**

1. Title of Security (Instr. 4)	2. Amount of Securities Beneficially Owned (Instr. 4)	3. Ownership Form: Direct (D) or Indirect (I) (Instr. 5)	4. Nature of Indirect Beneficial Ownership (Instr. 5)
Common Stock	16,156	D	Â

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

SEC 1473 (7-02)

**Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.**

**Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)**

1. Title of Derivative Security (Instr. 4)	2. Date Exercisable and Expiration Date (Month/Day/Year)	3. Title and Amount of Securities Underlying Derivative Security (Instr. 4)	4. Conversion or Exercise Price of Derivative Security	5. Ownership Form of Derivative Security: Direct (D)	6. Nature of Indirect Beneficial Ownership (Instr. 5)
--	--	---	--	--	---

## Edgar Filing: Bilbey Matthew - Form 3

	Date Exercisable	Expiration Date		Amount or Number of Shares		or Indirect (I) (Instr. 5)	
Performance-based Restricted Stock Units	Â (1)	05/16/2019	Common Stock	5,556 (2) \$ (3)		D	Â
Performance-based Restricted Stock Units	Â (4)	05/16/2020	Common Stock	9,229 (2) \$ (3)		D	Â
Restricted Stock Units	Â (5)	05/16/2019	Common Stock	8,334 \$ (6)		D	Â
Restricted Stock Units	Â (7)	05/16/2020	Common Stock	13,574 \$ (6)		D	Â

## Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
Bilbey Matthew 209 REDWOOD SHORES PARKWAY REDWOOD CITY, CA 94065	Â	Â	Â EVP of Strategic Growth	Â

## Signatures

By: Deborah Berenjfoorosh, Attorney-in-Fact For: Matthew Bilbey 05/18/2018

\_\_Signature of Reporting Person

Date

## Explanation of Responses:

\* If the form is filed by more than one reporting person, *see* Instruction 5(b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Performance-based restricted stock units will vest subject to the terms and conditions of the grant agreement evidencing the award and the Company's 2000 Equity Incentive Plan. The performance conditions are described in the Form of 2016 Performance-Based Restricted Stock Unit Agreement filed as Exhibit 10.1 to the Company's Form 8-K filed with the SEC on May 23, 2016.

(2) Represents the maximum number of shares of Electronic Arts common stock that may be awarded upon the achievement of performance conditions.

(3) Each performance-based restricted stock unit represents a contingent right to receive one share of Electronic Arts common stock.

Performance-based restricted stock units will vest subject to the terms and conditions of the grant agreement evidencing the award and the Company's 2000 Equity Incentive Plan. The performance conditions are described in the Form of 2017 Performance-Based Restricted Stock Unit Agreement filed as Exhibit 10.1 to the Company's Form 8-K filed with the SEC on May 22, 2017.

(5) The remaining portion of this award represented here will vest in full on May 16, 2019.

(6) Each Restricted Stock Unit represents the right to receive, at settlement, one share of Electronic Arts Inc. common stock.

(7) The remaining portion of this award represented here will vest in equal installments on May 16, 2019 and May 16, 2020.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *See* Instruction 6 for procedure.

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.