McKinney Rex D Form 4 May 02, 2018

FORM 4

OMB APPROVAL

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB 3235-0287 Number:

Check this box if no longer subject to Section 16. Form 4 or

January 31, Expires:

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STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF **SECURITIES**

Form 5 Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, obligations Section 17(a) of the Public Utility Holding Company Act of 1935 or Section may continue. 30(h) of the Investment Company Act of 1940

See Instruction

1(b).

STOCK

(Print or Type Responses)

1. Name and Address of Reporting Person McKinney Rex D			2. Issuer N Symbol	2. Issuer Name and Ticker or Trading Symbol				5. Relationship of Reporting Person(s) to Issuer			
			ServisFir	ServisFirst Bancshares, Inc. [SFBS]				(Check all applicable)			
(Last)	(First)	(Middle	3. Date of I	Earliest Tra	nsaction						
			(Month/Day	y/Year)			-	Director		Owner	
SERVISFIRST BANK, 316 S 04			04/30/20	04/30/2018				_X_ Officer (give t		er (specify	
BAYLEN ST	, STE 100						t	elow) EVP, l	below) Regional CEO	1	
	4. If Amend	4. If Amendment, Date Original				6. Individual or Joint/Group Filing(Check					
PENSACOLA	A, FL 35202		Filed(Month	n/Day/Year)			-	Applicable Line) _X_ Form filed by Or Form filed by Mo Person			
(City)	(State)	(Zip)	Table	I - Non-De	erivative Se	ecuriti	ies Acqu	ired, Disposed of,	or Beneficial	ly Owned	
1.Title of Security (Instr. 3)	2. Transaction (Month/Day/Y	Year) Ex	xecution Date, if	3. Transaction Code (Instr. 8)	4. Securit on(A) or Dis (Instr. 3, 4	sposed	Price	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)	
COMMON	04/30/2018			S	25,000	D	\$ 42.39	12.340	D		

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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(1)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

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1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transactio Code (Instr. 8)	5. onNumber of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	s I		7. Title and Amount of Underlying Securities (Instr. 3 and 4)	
				Code V	(A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares
STOCK OPTION (RIGHT TO BUY)	\$ 4.17					01/19/2016	01/19/2021	COMMON STOCK	50,000

Reporting Owners

Reporting Owner Name / Address	Relationships					
	Director	10% Owner	Officer	Other		

McKinney Rex D SERVISFIRST BANK, 316 S BAYLEN ST STE 100 PENSACOLA, FL 35202

EVP, Regional CEO

Signatures

/s/ Davis S. Mange, attorney-in-fact

05/02/2018

**Signature of Reporting Person Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

The price reported in column 4 is a weighted average price. The shares sold in multiple transactions ranging in price from \$41.98 to \$42.99, inclusive. The reporting person undertakes to provide ServisFirst Bancshares, Inc., any security holder of ServisFirst Bancshares, Inc., or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each price set forth in this footnote to this Form 4.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

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