ServisFirst Bancshares, Inc.

Form 4

October 01, 2015

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

SECURITIES

OMB Number:

3235-0287

Expires:

January 31, 2005

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See Instruction

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Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section

30(h) of the Investment Company Act of 1940

1(b).

(Print or Type Responses)

| 1. Name and Address of Reporting Person * FOSHEE WILLIAM M | | | 2. Issuer Name and Ticker or Trading Symbol ServisFirst Bancshares, Inc. [SFBS] | 5. Relationship of Reporting Person(s) to Issuer | | |
|--|------------|----------|---|--|--|--|
| (Last) | (First) | (Middle) | 3. Date of Earliest Transaction | (Check all applicable) | | |
| 5120 STRATF | , , | , | (Month/Day/Year) 10/01/2015 | Director 10% Owner Officer (give title Other (specify below) EVP, CFO | | |
| | (Street) | | 4. If Amendment, Date Original | 6. Individual or Joint/Group Filing(Check | | |
| BIRMINGHAI | M, AL 3524 | 2 | Filed(Month/Day/Year) | Applicable Line) _X_ Form filed by One Reporting Person Form filed by More than One Reporting Person | | |

| (City) | (State) (Zip) T | able I - Non-Derivative Securities Acq | uired, Disposed of, or Beneficially Owned |
|------------------------|--|---|---|
| 1.Title of Security | 2. Transaction Date 2A. Deemed (Month/Day/Year) Execution Date | 3. 4. Securities Acquired e, if Transaction(A) or Disposed of (D) | 5. Amount of 6. 7. Nature of Securities Ownership Indirect |
| (Instr. 3) | any (Month/Day/Y | Code (Instr. 3, 4 and 5) | Beneficially Form: Beneficial Owned Direct (D) Ownership Following or Indirect (Instr. 4) |
| | | (A) or | Reported (I) Transaction(s) (Instr. 4) |
| | | Code V Amount (D) Price | (Instr. 3 and 4) |
| COMMON STOCK | 10/01/2015 | S $\frac{1,807}{\stackrel{(2)}{}}$ D $\frac{\$}{39.37}$ | 2 194,846 D |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of SEC 1474 information contained in this form are not (9-02)required to respond unless the form displays a currently valid OMB control number.

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

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| Deri Secu | itle of vative urity (r. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transactio Code (Instr. 8) | 5. Dr.Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5) | 5 | | 7. Title and Amount of Underlying Securities (Instr. 3 and 4) | | 3 3 4 4 4 4 4 4 4 4 4 4 4 4 4 4 4 4 4 4 |
|--------------|--------------------------------------|---|---|---|--|--|---------------------|--------------------|---|-------------------------------------|---|
| | | | | | Code V | (A) (D) | Date Exercisable | Expiration Date | Title | Amount or Number of Shares | |
| OP' | | \$ 8.33 | | | | | (3) | 02/16/2020 | COMMON STOCK | 15,000 | |
| OP' | | \$ 8.33 | | | | | 01/19/2016 | 01/19/2021 | COMMON STOCK | 7,500 | |
| OP' | | \$ 10 | | | | | 02/21/2017 | 02/21/2022 | COMMON STOCK | 7,500 | |

Reporting Owners

| Reporting Owner Name / Address | Relationships | | | | | |
|---|---------------|-----------|----------|-------|--|--|
| 1 | Director | 10% Owner | Officer | Other | | |
| FOSHEE WILLIAM M 5120 STRATFORD ROAD BIRMINGHAM, AL 35242 | | | EVP, CFO | | | |

Signatures

/s/ Edison K. Woodie III, attorney-in-fact

**Signature of Reporting Person Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) The price reported in column 4 is a weighted average price. The shares were sold in multiple transactions ranging in price from \$39.20 to \$39.73, inclusive. The reporting person undertakes to provide ServisFirst Bancshares, Inc., any security holder of ServisFirst Bancshares,

Reporting Owners 2

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Inc., or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each price set forth in this footnote (1) to this Form 4.

- (2) These shares were sold pursuant to a Rule 10b5-1 plan.
- (3) 3,000 options exercisable on 2/16/2014 and 12,000 options exercisable on 2/16/2015

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.