

ServisFirst Bancshares, Inc.  
 Form 3  
 February 06, 2015

**FORM 3 UNITED STATES SECURITIES AND EXCHANGE COMMISSION**  
**Washington, D.C. 20549**

OMB APPROVAL

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**INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,  
 Section 17(a) of the Public Utility Holding Company Act of 1935 or Section  
 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *			2. Date of Event Requiring Statement	3. Issuer Name <b>and</b> Ticker or Trading Symbol	
Â MORRIS BUFORD HARRISON III			(Month/Day/Year) 02/02/2015	ServisFirst Bancshares, Inc. [SFBS]	
(Last)	(First)	(Middle)	4. Relationship of Reporting Person(s) to Issuer		
3207 FOXRIDGE ROAD			(Check all applicable)		
(Street)			<input type="checkbox"/> Director <input type="checkbox"/> 10% Owner <input checked="" type="checkbox"/> Officer <input type="checkbox"/> Other (give title below)    (specify below) EVP - Regional CEO		
DOTHAN, Â AL Â 36303			5. If Amendment, Date Original Filed(Month/Day/Year)		
(City)	(State)	(Zip)	6. Individual or Joint/Group Filing(Check Applicable Line)		
			<input checked="" type="checkbox"/> Form filed by One Reporting Person <input type="checkbox"/> Form filed by More than One Reporting Person		

**Table I - Non-Derivative Securities Beneficially Owned**

1. Title of Security (Instr. 4)	2. Amount of Securities Beneficially Owned (Instr. 4)	3. Ownership Form: Direct (D) or Indirect (I) (Instr. 5)	4. Nature of Indirect Beneficial Ownership (Instr. 5)
COMMON STOCK	3,000 <sup>(1)</sup>	D	Â
COMMON STOCK	59,830	D	Â
COMMON STOCK	1,200	I	STOCK HELD IN WIFE'S IRA

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

SEC 1473 (7-02)

**Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.**

**Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)**

1. Title of Derivative Security	2. Date Exercisable and Expiration Date (Month/Day/Year)	3. Title and Amount of Securities Underlying	4. Conversion	5. Ownership	6. Nature of Indirect Beneficial
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(Instr. 4)	Date Exercisable	Expiration Date	Derivative Security (Instr. 4) Title	Amount or Number of Shares	or Exercise Price of Derivative Security	Form of Derivative Security: Direct (D) or Indirect (I) (Instr. 5)	Ownership (Instr. 5)
EMPLOYEE STOCK OPTIONS (RIGHT TO BUY)	09/11/2014 <sup>(2)</sup>	09/11/2018	COMMON STOCK	18,000	\$ 8.33	D	Â
EMPLOYEE STOCK OPTIONS (RIGHT TO BUY)	02/16/2015 <sup>(3)</sup>	02/16/2020	COMMON STOCK	7,500	\$ 8.33	D	Â
EMPLOYEE STOCK OPTIONS (RIGHT TO BUY)	01/19/2016 <sup>(4)</sup>	01/19/2021	COMMON STOCK	7,500	\$ 8.33	D	Â
EMPLOYEE STOCK OPTIONS (RIGHT TO BUY)	02/21/2017 <sup>(5)</sup>	02/21/2022	COMMON STOCK	6,000	\$ 10	D	Â
EMPLOYEE STOCK OPTIONS (RIGHT TO BUY)	02/10/2021 <sup>(6)</sup>	02/10/2024	COMMON STOCK	6,000	\$ 13.83	D	Â
EMPLOYEE STOCK OPTIONS (RIGHT TO BUY)	01/20/2020 <sup>(7)</sup>	01/20/2025	COMMON STOCK	2,500	\$ 30.17	D	Â

## Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
MORRIS BUFORD HARRISON III 3207 FOXRIDGE ROAD DOTHAN, AL 36303	Â	Â	Â EVP - Regional CEO	Â

## Signatures

/s/ Edison K. Woodie III,  
attorney-in-fact

02/06/2015

\*\*Signature of Reporting Person

Date

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, see Instruction 5(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Restricted stock award which vests 100% on third anniversary of award date, February 19, 2016
- (2) The options vest 100% on the sixth anniversary of their grant date, September 11, 2014
- (3) The options vest 100% on the fifth anniversary of their grant date, February 16, 2015
- (4) The options vest 100% on the fifth anniversary of their grant date, January 19, 2016

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- (5) The options vest 100% on the fifth anniversary of their grant date, February 21, 2017
- (6) The options vest 100% on the seventh anniversary of their grant date, February 10, 2021
- (7) The options vest 100% on the fifth anniversary of their grant date, January 20, 2020

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *See* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.