### AMAZON COM INC

Form 4

February 18, 2014

# FORM 4

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

OMB

**OMB APPROVAL** 

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**SECURITIES** Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, obligations

Section 17(a) of the Public Utility Holding Company Act of 1935 or Section may continue. See Instruction

30(h) of the Investment Company Act of 1940

1(b).

(Print or Type Responses)

| 1. Name and Address of Reporting Person ** WILKE JEFFREY A |         |          | 2. Issuer Name <b>and</b> Ticker or Trading Symbol | 5. Relationship of Reporting Person(s) to Issuer |  |  |
|--|---------|----------|--|--|--|--|
| (Lear) (Einst) (Middle)                                    |         | (Middle) | AMAZON COM INC [AMZN]                              | (Check all applicable)                           |  |  |
| (Last)   | (First) | (Middle) | 3. Date of Earliest Transaction                    |  |  |  |
| P.O. BOX 81226   |         |          | (Month/Day/Year)                                   | Director 10% Owner                               |  |  |
|  |         |          | 02/15/2014   | X Officer (give title Other (specify below)      |  |  |
|  |         |          |  | Senior Vice President                            |  |  |
| (Street)   |         |          | 4. If Amendment, Date Original                     | 6. Individual or Joint/Group Filing(Check        |  |  |
|  |         |          | Filed(Month/Day/Year)                              | Applicable Line)                                 |  |  |
|  |         |          |  | _X_ Form filed by One Reporting Person           |  |  |
| SEATTLE, WA 98108-1226                                     |         |          |  | Form filed by More than One Reporting            |  |  |

| SEATTLE, WA 981 | U8 | 1226 |
|-----------------|----|------|
|-----------------|----|------|

| (City)  | (State)                              | (Zip) Tal   | ble I - Non                             | -Derivati               | ve Sec                       | urities Acqui  | red, Disposed of   | , or Beneficia   | lly Owned   |
|---|--------------------------------------|---|---|-------------------------|------------------------------|----------------|--|--|---|
| 1.Title of<br>Security<br>(Instr. 3)                | 2. Transaction Date (Month/Day/Year) | 2A. Deemed<br>Execution Date, if<br>any<br>(Month/Day/Year) | 3.<br>Transaction<br>Code<br>(Instr. 8) | owr Dispo<br>(Instr. 3, | sed of<br>4 and<br>(A)<br>or |                | 5. Amount of<br>Securities<br>Beneficially<br>Owned<br>Following<br>Reported<br>Transaction(s)<br>(Instr. 3 and 4) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of<br>Indirect<br>Beneficial<br>Ownership<br>(Instr. 4) |
| Common<br>Stock, par<br>value<br>\$.01 per<br>share | 02/15/2014                           |   | M                                       | 7,500                   | A                            | \$ 0           | 45,874   | D  |   |
| Common<br>Stock, par<br>value<br>\$.01 per<br>share | 02/15/2014                           |   | M                                       | 4,162                   | A                            | \$ 0           | 50,036   | D  |   |
| Common<br>Stock, par                                | 02/18/2014                           |   | S <u>(1)</u>                            | 700                     | D                            | \$<br>354.1707 | 49,336   | D  |   |

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| value<br>\$.01 per<br>share                         |            |              |       |   | (2)                   |         |   |   |
|---|------------|--------------|-------|---|-----------------------|---------|---|---|
| Common<br>Stock, par<br>value<br>\$.01 per<br>share | 02/18/2014 | S <u>(1)</u> | 2,850 | D | \$ 353.1738 (3)       | 46,486  | D |   |
| Common<br>Stock, par<br>value<br>\$.01 per<br>share | 02/18/2014 | S <u>(1)</u> | 3,112 | D | \$<br>352.0112<br>(4) | 43,374  | D |   |
| Common<br>Stock, par<br>value<br>\$.01 per<br>share | 02/18/2014 | S <u>(1)</u> | 4,200 | D | \$<br>351.2053<br>(5) | 39,174  | D |   |
| Common<br>Stock, par<br>value<br>\$.01 per<br>share | 02/18/2014 | S <u>(1)</u> | 800   | D | \$<br>350.1913<br>(6) | 38,374  | D |   |
| Common<br>Stock, par<br>value<br>\$.01 per<br>share |            |              |       |   |                       | 15,000  | Ι | In trust  |
| Common<br>Stock, par<br>value<br>\$.01 per<br>share |            |              |       |   |                       | 9,234   | I | In trust  |
| Common<br>Stock, par<br>value<br>\$.01 per<br>share |            |              |       |   |                       | 504.837 | I | Held by the reporting person's Amazon.com 401(k) plan account |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474 (9-02)

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# Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of<br>Derivative<br>Security<br>(Instr. 3) | 2.<br>Conversion<br>or Exercise<br>Price of<br>Derivative<br>Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed<br>Execution Date, if<br>any<br>(Month/Day/Year) | 4. 5. Number Transaction Derivative Code Securities (Instr. 8) Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5) |         | of Derivative Expiration Date Securities (Month/Day/Year) Acquired (A) or Disposed of (D) (Instr. 3, 4, |                    | 7. Title and Amount of Underlying Securities (Instr. 3 and 4) |                                       |
|---|---|--------------------------------------|---|---|---------|---|--------------------|---|---------------------------------------|
|   |   |                                      |   | Code V  | (A) (D) | Date Exercisable  | Expiration<br>Date | Title   | Amoun<br>or<br>Number<br>of<br>Shares |
| Restricted<br>Stock Unit<br>Award                   | \$ 0 <u>(7)</u>   | 02/15/2014                           |   | M   | 7,500   | 05/15/2011(8)   | 02/15/2014         | Common<br>Stock, par<br>value<br>\$.01 per<br>share           | 7,500                                 |
| Restricted<br>Stock Unit<br>Award                   | \$ 0 <u>(7)</u>   | 02/15/2014                           |   | M   | 4,162   | 05/15/2013(9)   | 02/15/2018         | Common<br>Stock, par<br>value<br>\$.01 per<br>share           | 4,162                                 |

# **Reporting Owners**

| Reporting Owner Name / Address | Relationships |
|--------------------------------|---------------|
|--------------------------------|---------------|

Director 10% Owner Officer Other

WILKE JEFFREY A P.O. BOX 81226

SEATTLE, WA 98108-1226

Senior Vice President

## **Signatures**

/s/ by Michael D. Deal as attorney-in-fact for Jeffrey A. Wilke, Senior Vice President

02/18/2014

\*\*Signature of Reporting Person

Date

## **Explanation of Responses:**

- \* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) This transaction was effected pursuant to a Rule 10b5-1 trading plan adopted by the reporting person.
- (2) Represents the weighted average sale price. The highest price at which shares were sold was \$354.72 and the lowest price at which shares were sold was \$353.75.
- (3) Represents the weighted average sale price. The highest price at which shares were sold was \$353.59 and the lowest price at which shares were sold was \$352.68.

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- (4) Represents the weighted average sale price. The highest price at which shares were sold was \$352.57 and the lowest price at which shares were sold was \$351.58.
- (5) Represents the weighted average sale price. The highest price at which shares were sold was \$351.56 and the lowest price at which shares were sold was \$350.60.
- (6) Represents the weighted average sale price. The highest price at which shares were sold was \$350.55 and the lowest price at which shares were sold was \$349.90.
- (7) Converts into Common Stock on a one-for-one basis.
- This award vested based upon the following vesting schedule and the satisfaction of certain business criteria intended to qualify the award as tax-deductible compensation under Section 162(m) of the Internal Revenue Code: 10,000 shares on each of May 15, 2011, August 15, 2011, November 15, 2011, February 15, 2012, May 15, 2012, August 15, 2012, November 15, 2012, and February 15, 2013; and 7,500 shares on each of May 15, 2013, August 15, 2013, November 15, 2013, and February 15, 2014.
  - This award vests based upon the following vesting schedule and the satisfaction of certain business criteria intended to qualify the award as tax deductible compensation under Section 162(m) of the Internal Revenue Code: 4,163 shares on May 15, 2013; 4,162 shares on each of August 15, 2013, November 15, 2013, and February 15, 2014; 3,892 shares on May 15, 2014; 3,891 shares on each of
- (9) August 15, 2014, November 15, 2014, and February 15, 2015; 2,569 shares on May 15, 2015; 2,568 shares on each of August 15, 2015, November 15, 2015, and February 15, 2016; 6,889 shares on each of May 15, 2016 and August 15, 2016; 6,888 shares on each of November 15, 2016 and February 15, 2017; and 5,312 shares on each of May 15, 2017, August 15, 2017, November 15, 2017, and February 15, 2018.

#### **Remarks:**

#### **REMARKS:**

The reporting person undertakes to provide, upon request by the staff of the SEC, the issuer, or a security holder of the issuer, Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.