PLAYBOY ENTERPRISES INC Form 8-K July 16, 2010

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

FORM 8-K

CURRENT REPORT

Pursuant to Section 13 OR 15(d) of The Securities Exchange Act of 1934

Date of Report (Date of earliest event reported): July 15, 2010

Playboy Enterprises, Inc.

(Exact name of registrant as specified in its charter)

Delaware 001-14790 36-4249478

(State or other jurisdiction of incorporation) (IRS Employer Identification No.)

680 North Lake Shore Drive, Chicago, Illinois 60611

(Address of principal executive offices) (Zip Code)

Registrant's telephone number, including area code: (312) 751-8000

(Former name or former address, if changed since last report.)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

Not applicable.

- o Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- o Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- o Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- o Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

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Section 5—Corporate Governance and Management

Item Departure of Directors or Certain Officers; Election of Directors; Appointment of Certain Officers; 5.02. Compensatory Arrangements of Certain Officers.

On July 15, 2010, Russ Pillar notified Playboy Enterprises, Inc. (the "Company") that he was resigning as a member of the Company's board of directors, effective July 16, 2010. Mr. Pillar noted in his resignation that he is no longer able to make the time commitment he believes is needed to adequately serve the Company's interests and that his decision was not a result of any disagreement with the Company. Mr. Pillar joined the Company's board in 2003 and serves on the compensation committee. The Company said that it has no plans to announce a successor in the near term.

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SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

Date: July 16, 2010 PLAYBOY ENTERPRISES, INC.

By: /s/ Howard Shapiro

Howard Shapiro

Executive Vice President, Law and Administration, General Counsel and

Secretary