

PLAYBOY ENTERPRISES INC
Form 8-K
November 16, 2009

UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

FORM 8-K

CURRENT REPORT

Pursuant to Section 13 OR 15(d) of The Securities Exchange Act of 1934

Date of Report (Date of earliest event reported): November 16, 2009

Playboy Enterprises, Inc.
(Exact name of registrant as specified in its
charter)

Delaware (State or other jurisdiction of incorporation)	001-14790 (Commission File Number)	36-4249478 (IRS Employer Identification No.)
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680 North Lake Shore Drive, Chicago, Illinois
60611
(Address of principal executive offices) (Zip
Code)

Registrant's telephone number, including area code: (312) 751-8000

Not applicable.
(Former name or former address, if changed
since last report.)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

Section 5—Corporate Governance and Management

Item 5.02 Departure of Directors or Certain Officers; Election of Directors; Appointment of Certain Officers; Compensatory Arrangements of Certain Officers.

On November 16, 2009, Playboy Enterprises, Inc. (the “Company”) announced that Linda G. Havard has tendered her resignation as the Company’s Executive Vice President and Chief Financial Officer, to be effective as of December 31, 2009.

Section 7—Regulation FD

Item 7.01 Regulation FD Disclosure.

On November 16, 2009, the Company issued a press release regarding Ms. Havard’s resignation. A copy of the press release is furnished as Exhibit 99.1 to this report.

Section 9—Financial Statements and Exhibits

Item 9.01 Financial Statements and Exhibits.

(d) Exhibits

99.1 Press Release issued by Playboy Enterprises, Inc. on November 16, 2009.

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

Date: November 16, 2009

PLAYBOY ENTERPRISES, INC.

By: /s/ Howard Shapiro
Howard Shapiro
Executive Vice President,
Law and Administration,
General Counsel and Secretary

EXHIBIT INDEX

Exhibit Number	Description
99.1	Press Release issued by Playboy Enterprises, Inc. on November 16, 2009