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Under Armour, Inc. Form SD June 02, 2014

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

FORM SD SPECIALIZED DISCLOSURE REPORT

UNDER ARMOUR, INC.

(Exact name of the registrant as specified in its charter)

Maryland 001-33202 52-1990078
(State or other jurisdiction of incorporation or organization) File Number) Identification No.)

1020 Hull Street, Baltimore, Maryland 21230 (Address of principal executive offices) (Zip Code)

Contact person: Michael Levine, Tel. no.: (410) 468-2512

(Name and telephone number, including area code, of the person to contact in connection with this report.)

Check the appropriate box to indicate the rule pursuant to which this form is being filed, and provide the period to which the information in this form applies:

X Rule 13p-1 under the Securities Exchange Act (17 CFR 240.13p-1) for the reporting period from January 1 to December 31, 2013.

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Section 1. Conflict Minerals Disclosure

Item 1.01 Conflict Minerals Disclosure and Report

Under Armour's Conflict Minerals Disclosure

In accordance with Rule 13p-1 of the Securities Exchange Act of 1934, Under Armour, Inc. ("Under Armour") has filed this Specialized Disclosure Form ("Form SD") and the associated Conflict Minerals Report. Under Armour's Conflict Minerals Report is also available on its corporate website at

 $http://files.shareholder.com/downloads/UARM/2799134620x0x758500/602503c0-62d8-486a-a18c-5e95c8d7375d/Conflict_Matter (Conflict) and the substitution of the conflict of the$

Section 2. Exhibits Item 2.01 Exhibits

Exhibit No. Description

1.02 Conflict Minerals Report as required by Items 1.01 and 1.02 of this Form.

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SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the duly authorized undersigned. UNDER ARMOUR, INC.

/s/ James H. Hardy, Jr.

June 2, 2014

By: James H. Hardy, Jr.

Date

Chief Supply Chain Officer