

SWISSCOM AG
Form 6-K
April 27, 2006

SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

Form 6-K

Report of Foreign Private Issuer

**Pursuant to Rules 13a-16 or 15d-16 of
the Securities Exchange Act of 1934**

Dated: April 27, 2006

Swisscom AG

(Translation of registrant's name into English)

Alte Tiefenastrasse 6

3050 Bern, Switzerland

(Address of principal executive offices)

Indicate by check mark whether the registrant files or will file annual reports under cover Form 20-F or Form 40-F.

Form 20-F ☒ Form 40-F ☐

Indicate by check mark if the registrant is submitting the Form 6-K in paper as permitted by Regulation S-T

Rule 101(b)(1): ☐

Indicate by check mark if the registrant is submitting the Form 6-K in paper as permitted by Regulation S-T

Rule 101(b)(7): ☐

Indicate by check mark whether the registrant by furnishing the information contained in this Form is also thereby
furnishing the information to the Commission pursuant to Rule 12g3-2(b) under the Securities Exchange Act of 1934.

Yes ☐ No ☒

If "Yes" is marked, indicate below the file number assigned to the registrant in connection with Rule 12g3-2(b):
82-_____

Press Release

Christoph Brand to leave Swisscom

Christoph Brand, Chief Strategy Officer and Member of the Group Executive Board of Swisscom AG, has decided to leave the company in mid-2006 after more than ten years of service. Following a sabbatical, he will take on a new career challenge outside the Swisscom Group. Christoph Brand has held a number of positions at Swisscom since 1995, including serving as CEO of Bluewin and as Head of Swisscom Fixnet's Network Division.

The Board of Directors and the CEO would like to thank Christoph Brand for his excellent contribution in various functions within the company. Carsten Schlöter, CEO of Swisscom AG, will take over responsibility for Strategy & Business Development until such time as a successor is appointed.

Berne, 27 April 2006

Swisscom AG

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SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

Swisscom AG

Dated: April 27, 2006

By: /s/ Rolf Zaugg

Name: Rolf Zaugg

Title: Senior Counsel Head of Capital
Market & Corporate Law