#### KEANE JAMES P Form 3 February 02, 2011 **FORM 3 UNITED STATES SECURITIES AND EXCHANGE COMMISSION** Washington, D.C. 20549 OMB APPROVAL OMB Number: 3235-0104

## INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

| 1. Name and Address of Reporting<br>Person <u>*</u><br>KEANE JAMES P |              |              | 2. Date of Eve<br>Statement<br>(Month/Day/Y |  | 3. Issuer Name and Ticker or Trading Symbol<br>ROCKWELL AUTOMATION INC [ROK] |  |  |   |  |
|--|--------------|--------------|---|--|--|--|--|---|--|
| (Last)   | (First)      | (Middle)     | 02/01/2011                                  |  | 4. Relationship of Reporting Person(s) to Issuer                             |  | 5. If Amendment, Date Original Filed(Month/Day/Year) |   |  |
| 1201 SOUTH SECOND<br>STREET  |              |              |   |  | (Check all applicable)   |  |  | · · /   |  |
|  | (Street)     |              |   |  | Director<br>Officer<br>(give title below                                     | Other Filing(Check App   v) (specify below) _X_ Form filed by              |  | 6. Individual or Joint/Group<br>Filing(Check Applicable Line)<br> |  |
| MILWAUKEE, WI 53204  |              |              |   |  |  |  |  | Person<br>Form filed by More than One<br>Reporting Person         |  |
| (City)   | (State)      | (Zip)        |   | Table I - N                                | lon-Derivat  | ive Securiti   | ies Be   | neficially Owned  |  |
| 1.Title of Secu<br>(Instr. 4)  | urity        |              |   | 2. Amount of<br>Beneficially<br>(Instr. 4) |  | 3.<br>Ownership<br>Form:<br>Direct (D)<br>or Indirect<br>(I)<br>(Instr. 5) | 4. Nat<br>Owne<br>(Instr.                            | 1   |  |
| No securitie   | es are benef | ficially own | ed  | 0  |  | D  | Â  |   |  |
| Reminder: Rep<br>owned directly                                      | 1            |              | ich class of secu                           | rities benefici                            | ally S   | EC 1473 (7-02  | 2)   |   |  |
|  | infor        | mation conta | pond to the c<br>ained in this f            | orm are not                                |  |  |  |   |  |

### Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

currently valid OMB control number.

| 1. Title of Derivative Security<br>(Instr. 4) | 2. Date Exercisable and<br>Expiration Date<br>(Month/Day/Year) | 3. Title and Amount of<br>Securities Underlying<br>Derivative Security<br>(Instr. 4)<br>Title | 4.<br>Conversion<br>or Exercise<br>Price of<br>Derivative | 5.<br>Ownership<br>Form of<br>Derivative<br>Security:<br>Direct (D) | 6. Nature of Indirect<br>Beneficial Ownership<br>(Instr. 5) |
|---|--|---|---|---|---|
|   |  | Ittle   | Security  | Direct (D)  |   |

January 31,

2005

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Expires:

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Estimated average burden hours per

## Edgar Filing: KEANE JAMES P - Form 3

| Date        | Expiration | Amount or | or Indirect |
|-------------|------------|-----------|-------------|
| Exercisable | Date       | Number of | (I)         |
|             |            | Shares    | (Instr. 5)  |

# **Reporting Owners**

| <b>Reporting Owner Name / Address</b>                         |        | Relationships |           |         |       |  |  |
|---|--------|---------------|-----------|---------|-------|--|--|
|   |        | Director      | 10% Owner | Officer | Other |  |  |
| KEANE JAMES P<br>1201 SOUTH SECOND STR<br>MILWAUKEE, WI 53204 |        | Â             | Â         | Â       | Â     |  |  |
| Signatures  |        |               |           |         |       |  |  |
| James P. Keane 02   | /01/20 | 011           |           |         |       |  |  |
| <u>**</u> Signature of<br>Reporting Person                    | Date   |               |           |         |       |  |  |
| Explanation of Responses:                                     |        |               |           |         |       |  |  |

- \* If the form is filed by more than one reporting person, see Instruction 5(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *See* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.