#### Edgar Filing: V F CORP - Form 4

June 27, 2008 FORM 4 UNITED STATES SECURITIES AND EXCHANGE COMMISSION Check this box if no longer subject to Section 16. Form 4 or Form 4 or Form 5 Section 16. Section 17(a) of the Public Utility Holding Company Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940 1(b). (Print or Type Responses) 1. Name and Address of Reporting Person 1 1(b). (Print or Type Responses) 1. Name and Address of Reporting Person 1 1(c) (Last) (First) (Moddle) 3. Date of Earliest Transaction (Month/Day/Year) (Check all applicable) (Street) 4. If Amendment, Date Original Filed(Month/Day/Year) (Street) 4. If Amendment, Date Original Filed(Month/Day/Year) (Check all applicable) (Street) 4. If Amendment, Date Original Filed(Month/Day/Year) (Check all applicable) (Street) 4. If Amendment, Date Original Filed(Month/Day/Year) (Check all applicable) (Street) 4. If Amendment, Date Original Filed(Month/Day/Year) (Check all applicable) (Street) 4. If Amendment, Date Original Filed(Month/Day/Year) (Month/Day/Year) (Mo	V F CORP										
FORM 4 UNITED STATES SECURITIES NOT COMPANSE COMMISSION Washington, D.C. 20549       OMB APPROVAL Washington, D.C. 20549       OMB APPROVAL Mumber: 2020 Section 16. Form 4 or obligations may continue. Section 17(a) of the Public Utility Holding Company Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 10(a).       Statement or Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1930 or Section 10(b).       Statement or Section 17(a) of the Public Utility Holding Company Act of 1930 or Section 10(b).       Statement or Section 10(b)	Form 4										
Check this box if no longer subject or beam 4 or Form 5       STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549       OMB Number: 2005       3235-0287         Check this box if no longer subject or borm 4 or Form 5       STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES       Expire: 30(h) of the Securities Exchange Act of 1934, of the Public Utility Holding Company Act of 1935 or Section 16(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940 1(b).       Section 17(a) of the Public Utility Holding Company Act of 1935 or Section Section 17(a) of the Public Utility Holding Company Act of 1940 1(b).       Section 17(a) of the Public Utility Holding Company Act of 1940 1(b).       Section 17(a) of the Public Utility Holding Company Act of 1940 1(b).         (Print or Type Responses)       2. Issuer Name and Ticker or Trading Symbol V F CORP [VFC]       S. Relationship of Reporting Person(s) to Issuer         (Last)       (First)       (Middle)       3. Date of Earliest Transaction (Month/Day/Year)       Director Director       Director Director       10% Owner Dofficer (give tile Dofficer (give tile	June 27, 2008										
Check this box in longer subject to STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES Form 4 or Form 4 or Form 5 Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, obligations may continue. Section 17(a) of the Public Utility Holding Company Act of 1935 or Section ray continue. Section 17(a) of the Public Utility Holding Company Act of 1935 or Section section 17(a) of the Public Utility Holding Company Act of 1935 or Section section 17(a) of the Public Utility Holding Company Act of 1940 1(b). (Print or Type Responses) 1. Name and Address of Reporting Person 1 DE BEDOUT JUAN ERNESTO DE BEDOUT JUAN ERNESTO (Last) (First) (Middle) 3. Date of Earliest Transaction (Month/Day/Year) (Street) 4. If Amendment, Date Original Filed(Month/Day/Year) (Street) 4. If Amendment, Date Original Filed(Month/Day/Year) (City) (State) (Zip) Table 1 - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned 1.Title of 2. Transaction Date 2A, Deemed 3. 4. Securities A sum of 6. Ownership 7. Nature of Security (Month/Day/Year) (Month/Day/Year) (Street) 4. If Amendment, State Original Filed(Month/Day/Year) (City) (State) (Zip) Table 1 - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned 1.Title of 2. Transaction Date 2A, Deemed 3. 4. Securities A sum of 6. Ownership 7. Nature of Code V Amount (D) Price (Instr. 4) (Instr. 4) Reported (Instr. 4) (Instr. 4) (Instr. 4) (Instr. 4) (Instr. 4) (Instr. 4) (Instr. 4) (Instr. 4) (Instr. 3) and 4) Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.	FORM 4								PPROVAL		
if no longer subject to Section 16. SECURITIES Form 4 or Form 5 Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, obligations section 17(a) of the Public Utility Holding Company Act of 1935 or Section avy continue. Sec Instruction 1(b). (Print or Type Responses) 1. Name and Address of Reporting Person <sup>1</sup> Lessuer Section 17(a) of the Investment Company Act of 1940 Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 1(b). (Print or Type Responses) 1. Name and Address of Reporting Person <sup>1</sup> Lessuer Section 17(a) of the Investment Company Act of 1940 Symbol DE BEDOUT JUAN ERNESTO Symbol U F CORP [VFC] (Last) (First) (Middle) 3. Date of Earliest Transaction (Month/Day/Year) (Street) 4. If Amendment, Date Original Filed(Month/Day/Year) (Street) 4. If Amendment, Date Original Filed(Month/Day/Year) (City) (State) (Zip) Table 1- Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned (City) (State) (Zip) Table 1- Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned (Month/Day/Year) (Month/D	UNITED STATES SECURITIES AND EACHANGE COMMISSION							ONID	3235-0287		
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Form 4 or Form 5 Softigations may continue.       Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, obligations may continue.       0.5         See Instruction (b).       Section 17(a) of the Public Utility Holding Company Act of 1935 or Section may continue.       30(h) of the Investment Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940 (b).       1940         (Print or Type Responses)       1. Name and Address of Reporting Person 1 (b).       2. Issuer Name and Ticker or Trading Symbol       5. Relationship of Reporting Person(s) to Issuer         105 EBEDOUT JUAN ERNESTO       2. Issuer Name and Ticker or Trading Symbol       5. Relationship of Reporting Person(s) to Issuer         105 CORPORATE CENTER BLVD       Odo25/2008       — Director Month/Day/Year)       — Director Differe (give tile — 00% Owner Officer (give tile — 00% Owner Delow)         (Street)       4. If Amendment, Date Original Filed(Month/Day/Year)       6. Individual or Joint/Group Filing(Check Applicable Line)         (City)       (State)       (Zip)       Table 1 - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned         1.Title of Security       2. Transaction Date 2 A. Deemed (Month/Day/Year)       3.       4. Securities TransactionAcquired (A) or Securities Applicable Line)       6. Ownership Person         (City)       (State)       (Zip)       TransactionAcquired (A) or Code V Amount (D)       5. Amount of Form: Direct Indirect Beneficiall Owned       6. Ownership Form: Direct Indirect Benefic											
obligations may continue. Section 17(a) of the Public U(ility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940         (Print or Type Responses)         1. Name and Address of Reporting Person <sup>+</sup> 2. Issuer Name and Ticker or Trading Symbol       5. Relationship of Reporting Person(s) to Issuer         DE BEDOUT JUAN ERNESTO       Symbol       V F CORP [VFC]       (Check all applicable)         (Last)       (First)       (Middle)       3. Date of Earliest Transaction       Director         (Street)       4. If Amendment, Date Original Filed(Month/Day/Year)       6. Individual or Joint/Group Filing(Check Applicable Line)       Other (specify below)         (City)       (State)       (Zip)       Table 1 - Non-Derivative Securities       5. Amount of Beneficially Owneed       6. Ownership Person         (City)       (State)       (Zip)       Table 1 - Non-Derivative Securities       5. Amount of Beneficially (D) or Indirect Beneficially (Month/Day/Year)       6. Ownership Person       7. Nature of Beneficially (D) or Indirect Beneficially (D) or Indirect Beneficially (Month/Day/Year)         (Instr. 3)       (Month/Day/Year)       (Instr. 3) (Instr. 3) (Instr. 3, 4 and 5)       0wneet (Instr. 4) (Instr. 4)         (A) Code       Transaction(s) (Instr. 3)       (Instr. 4)       (Instr. 4)       (Instr. 4)									-		
may continue.       Section 17(a) of the Public Utility Holding Company Act of 1953 of Section 30(h) of the Investment Company Act of 1940         (Print or Type Responses)       30(h) of the Investment Company Act of 1940         1(b).       (Print or Type Responses)         1. Name and Address of Reporting Person <sup>*</sup> .       2. Issuer Name and Ticker or Trading Symbol       5. Relationship of Reporting Person(s) to Issuer         DE BEDOUT JUAN ERNESTO       Symbol       V F CORP [VFC]       (Check all applicable)         (Last)       (First)       (Middle)       3. Date of Earliest Transaction       ————————————————————————————————————	rileu j	oursuant to S	Section	16(a) of th	ne Securit	ies Excha	nge Act of 1934,				
See Instruction 1(b).       30(h) of the Investment Company Act of 1940         See Instruction 1(b).       30(h) of the Investment Company Act of 1940         (Print or Type Responses)       1. Name and Address of Reporting Person 1 Symbol       2. Issuer Name and Ticker or Trading Symbol       5. Relationship of Reporting Person(s) to Issuer         DE BEDOUT JUAN ERNESTO       2. Issuer Name and Ticker or Trading Symbol       5. Relationship of Reporting Person(s) to Issuer         (Last)       (First)       (Middle)       3. Date of Earliest Transaction (Month/Day/Year)       5. Relationship of Reporting Person(s) to Issuer         105 CORPORATE CENTER BLVD       06/25/2008       ————————————————————————————————————				•	•	· ·		on			
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1. Name and Address of Reporting Person _ DE BEDOUT JUAN ERNESTO       2. Issuer Name and Ticker or Trading Symbol       5. Relationship of Reporting Person(s) to Issuer         (Last)       (First)       (Middle)       3. Date of Earliest Transaction (Month/Day/Year)       . (Check all applicable)         105 CORPORATE CENTER BLVD       06/25/2008	1(b).										
1. Name and Address of Reporting Person _ DE BEDOUT JUAN ERNESTO       2. Issuer Name and Ticker or Trading Symbol       5. Relationship of Reporting Person(s) to Issuer         (Last)       (First)       (Middle)       3. Date of Earliest Transaction (Month/Day/Year)       . (Check all applicable)         105 CORPORATE CENTER BLVD       06/25/2008											
DE BEDOUT JUAN ERNESTO       Symbol       Issuer         (Last)       (First)       (Middle)       3. Date of Earliest Transaction       (Check all applicable)         105 CORPORATE CENTER BLVD       06/25/2008       ————————————————————————————————————	(Print or Type Responses)										
DE BEDOUT JUAN ERNESTO       Symbol       Issuer         (Last)       (First)       (Middle)       3. Date of Earliest Transaction       (Check all applicable)         105 CORPORATE CENTER BLVD       06/25/2008       ————————————————————————————————————	1 Name and Address of Reporti	ng Person *	<b>2</b> I	N	J.T. 1	т. I.	5 Relationship	of Reporting Per	rson(s) to		
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(Last)       (First)       (Middle)       3. Date of Earliest Transaction       (Check all applicable)         105 CORPORATE CENTER BLVD       (Month/Day/Year)		-									
105 CORPORATE CENTER BLVD       (Month/Day/Year)				-	-		(Check all applicable)				
105 CORPORATE CENTER BLVD       06/25/2008	(Last) (First)	(Middle)			ransaction						
(Street)       4. If Amendment, Date Original Filed(Month/Day/Year)       6. Individual or Joint/Group Filing(Check Applicable Line) _X_Form filed by One Reporting Person Form filed by More than One Reporting Person         (City)       (State)       (Zip)       Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned         1. Title of Security       2. Transaction Date (Month/Day/Year)       3.       4. Securities TransactionAcquired (A) or Code       5. Amount of Disposed of (D) Beneficially       6. Ownership 7. Nature of Security         (Instr. 3)       (Month/Day/Year)       (Instr. 8)       (Instr. 3, 4 and 5)       Owned       6. Ownership Following       7. Nature of Instr. 4)         Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly or indirectly.       Reported       7. and 4)											
Filed(Month/Day/Year)       Applicable Line) X_Form filed by One Reporting Person Form filed by More than One Reporting Person         (City)       (State)       (Zip)       Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned         1.Title of Security (Instr. 3)       2. Transaction Date (Month/Day/Year)       2A. Deemed Execution Date, if any (Month/Day/Year)       3.       4. Securities Transaction-Acquired (A) or Code       5. Amount of Securities       6. Ownership Form: Direct       7. Nature of Indirect         (Instr. 3)       (Month/Day/Year)       (Month/Day/Year)       3.       4. Securities Transaction-Acquired (A) or Code       5. Amount of Disposed of (D)       6. Ownership Form: Direct       7. Nature of Indirect         (Instr. 4)       (Instr. 8)       (Instr. 3, 4 and 5)       Owned       (I)       Ownership Following         (Instr. 4)       (Instr. 4)       (Instr. 4)       (Instr. 4)       (Instr. 4)         (A)       Or Transaction(s)       Or Transaction(s)       Owner (I)       Ownership Following         (Instr. 3)       Or       No       Owner (I)       Ownership         (D)       Or       No       (Instr. 4)       (Instr. 4)         (Instr. 3)       Owner       (I)       Ownership         (Or       Owner       Owner       (Instr. 3 and 4)	105 CORPORATE CENT.	EKBLVD	06/25/2	2008					ler (speeny		
Filed(Month/Day/Year)       Applicable Line) X_Form filed by One Reporting Person Form filed by More than One Reporting Person         (City)       (State)       (Zip)       Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned         1.Title of Security (Instr. 3)       2. Transaction Date (Month/Day/Year)       2A. Deemed Execution Date, if any (Month/Day/Year)       3.       4. Securities Transaction-Acquired (A) or Code       5. Amount of Securities       6. Ownership Form: Direct       7. Nature of Indirect         (Instr. 3)       (Month/Day/Year)       (Month/Day/Year)       3.       4. Securities Transaction-Acquired (A) or Code       5. Amount of Disposed of (D)       6. Ownership Form: Direct       7. Nature of Indirect         (Instr. 4)       (Instr. 8)       (Instr. 3, 4 and 5)       Owned       (I)       Ownership Following         (Instr. 4)       (Instr. 4)       (Instr. 4)       (Instr. 4)       (Instr. 4)         (A)       Or Transaction(s)       Or Transaction(s)       Owner (I)       Ownership Following         (Instr. 3)       Or       No       Owner (I)       Ownership         (D)       Or       No       (Instr. 4)       (Instr. 4)         (Instr. 3)       Owner       (I)       Ownership         (Or       Owner       Owner       (Instr. 3 and 4)	(Street)		4. If Am	endment. D	ate Origina	1	6. Individual or Joint/Group Filing(Check				
GREENSBORO, NC 27408 $$			-								
OKEENSBORO, NC 27403       Person         Person       Person         (City)       (State)       (Zip)       Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned         1.Title of Security (Instr. 3)       2. Transaction Date (Month/Day/Year)       2A. Deemed any       3.       4. Securities       5. Amount of Security (A) or Code       6. Ownership Disposed of (D)       7. Nature of Form: Direct         Indirect (Instr. 3)       (Month/Day/Year)       (Instr. 8)       (Instr. 3, 4 and 5)       Owned       6. Ownership Following       7. Nature of Form: Direct         (Instr. 4)       (Month/Day/Year)       (Instr. 8)       (Instr. 3, 4 and 5)       Owned       (I)       Ownership Following       Instr. 4)         (A)       Reported Transaction(s) or Code       Transaction(p) OP       Op       Price         Reminder:       Report on a separate line for each class of securities beneficially owned directly or indirectly.       Indirectly indirectly indirectly.				·							
(City)(State)(Zip)Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned1.Title of Security (Instr. 3)2. Transaction Date (Month/Day/Year)2A. Deemed Execution Date, if any (Month/Day/Year)3.4. Securities TransactionAcquired (A) or Code5. Amount of Security (Instr. 3, 4 and 5)6. Ownership Form: Direct7. Nature of Indirect Beneficially Owned Following Reported Transaction(s) (Instr. 4)6. Ownership Form: Direct7. Nature of Indirect Beneficial Owned (Instr. 4)Reminder: Report on a separate lineCodeVAmount(D)Price6. Ownership Following (Instr. 3 and 4)	GREENSBORO, NC 2740	)8						More than One R	eporting		
1.Title of Security (Instr. 3)       2. Transaction Date (Month/Day/Year)       2A. Deemed Execution Date, if any (Month/Day/Year)       3.       4. Securities TransactionAcquired (A) or Code       5. Amount of Securities       6. Ownership Form: Direct       7. Nature of Indirect         (Instr. 3)       any (Month/Day/Year)       3.       4. Securities       5. Amount of Security (Instr. 3, 4 and 5)       6. Ownership Form: Direct       7. Nature of Indirect         (A)       (Instr. 8)       (Instr. 8)       (Instr. 3, 4 and 5)       Owned       (I)       Ownership (Instr. 4)         (A)       or Code       Owned       (I)       Ownership (Instr. 4)       (Instr. 4)         Reported       Transaction(s) (Instr. 3 and 4)       (Instr. 3 and 4)       Vamount       (D) Price	(City) (State)	(Zin)									
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(Month/Day/Year) (Instr. 8) (Instr. 3, 4 and 5) Owned (I) Ownership Following (Instr. 4) (Instr. 4) (A) Transaction(s) or (Instr. 3 and 4) Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.			Date, if						Beneficial Ownership		
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Code V Amount (D) Price (Instr. 3 and 4) Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.						(A)	-				
Code V Amount (D) Price Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.											
				Code V	Amount	(D) Price	(Insu: 5 and 4)				
	Reminder: Report on a separate l	ine for each c	lass of sec	urities hene	ficially own	ned directly (	or indirectly				
Persons who respond to the collection of SEC 14/74	Remnition. Report on a separate i			unities belle	-	-	-	ction of	SEC 1474		
Persons who respond to the collection of information contained in this form are notSEC 1474(9-02)											
required to respond unless the form					requir	ed to resp	ond unless the fo	rm	. ,		
displays a currently valid OMB control number.							ntly valid OMB co	ntrol			

# Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of	2.	3. Transaction Date	3A. Deemed	4.	5. Number of	6. Date Exercisable and	7. Title and Amount of	
Derivative	Conversion	(Month/Day/Year)	Execution Date, if	TransactionDerivative		Expiration Date	Underlying Securities	
Security	or Exercise		any	Code	Securities	(Month/Day/Year)	(Instr. 3 and 4)	
(Instr. 3)	Price of		(Month/Day/Year)	(Instr. 8)	Acquired (A) or			

	Derivative Security				Disposed of (D) (Instr. 3, 4, and 5)					
			Code	V	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares
Phantom Stock-D	(2)	06/25/2008	А		295.0055 ( <u>3)</u>		(5)	<u>(6)</u>	Common Stock	295.0055

## **Reporting Owners**

**Reporting Owner Name / Address** 

Relationships

Director 10% Owner Officer Other

DE BEDOUT JUAN ERNESTO 105 CORPORATE CENTER BLVD GREENSBORO, NC 27408

#### Signatures

Mark R. Townsend for Juan Ernesto De Bedout (Pursuant to Signing Authority on File)

<u>\*\*</u>Signature of Reporting Person

## **Explanation of Responses:**

- \* If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Represents phantom stock units ("PSUs") accrued under the VF Corporation Directors' Deferred Savings Plan ("Plan"), to be settled 100% in cash upon the reporting person's retirement. PSUs are acquired based on a fund in which a trustee invests contributions in shares of VF Corporation Common Stock in the open market. The number of PSUs owned may vary over time due to reinvestment by the trustee

- (1) of dividends, the holding of a portion of the fund's assets in cash rather than shares, and changes in the proportionate interest in the fund of other participants. The reporting person receives quarterly statements regarding the fund. Accordingly, information regarding the number of PSUs acquired at the reporting date and beneficially owned as a result of that transaction is estimated based on the amount of the reporting person's cash deferrals under the Plan and the closing price of shares on the date of the deferral.
- (2) This column should have an entry which reads "1 for 1".

Represents phantom stock units ("PSUs") accrued under the VF Corporation Directors' Deferred Savings Plan ("Plan"), to be settled 100% in cash upon the reporting person's retirement. PSUs are acquired based on a fund in which a trustee invests contributions in shares of VF Corporation Common Stock in the open market. The number of PSUs owned may vary over time due to reinvestment by the trustee

- (3) of dividends, the holding of a portion of the fund's assets in cash rather than shares, and changes in the proportionate interest in the fund of other participants. The reporting person receives quarterly statements regarding the fund. Accordingly, information regarding the number of PSUs acquired at the reporting date and beneficially owned as a result of that transaction is estimated based on the amount of the reporting person's cash deferrals under the Plan and the closing price of shares on the date of the deferral.
- (4) See also Footnote #1. Each PSU was acquired at the election of the Director by deferring \$72.88 (estimated) of fees per PSU.
- (5) There is no date that should appear in these columns. These columns are not applicable to this particular filing.
- (6) There is no date that should appear in these columns. These columns are not applicable to this particular filing.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

06/27/2008

Date