

V F CORP
Form 4
February 14, 2008

FORM 4

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549**

OMB APPROVAL

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STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *
MCDONALD MACKKEY J

(Last) (First) (Middle)

105 CORPORATE CENTER BLVD

(Street)

GREENSBORO, NC 27408

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol
V F CORP [VFC]

3. Date of Earliest Transaction (Month/Day/Year)
02/13/2008

4. If Amendment, Date Original Filed (Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

____ Director _____ 10% Owner
____ Officer (give title below) _____ Other (specify below)

Chairman of the Board

6. Individual or Joint/Group Filing (Check Applicable Line)
X Form filed by One Reporting Person
___ Form filed by More than One Reporting Person

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount	(D)	Price
Common Stock	02/13/2008		M		76,362	A	\$ 26.2
Common Stock	02/13/2008		S		400	D	\$ 81.6325
Common Stock	02/13/2008		S		800	D	\$ 81.63
Common Stock	02/13/2008		S		2,900	D	\$ 81.62
Common Stock	02/13/2008		S		300	D	\$ 81.61

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Common Stock	02/13/2008	S	100	D	\$ 81.605	266,923.996	D
Common Stock	02/13/2008	S	600	D	\$ 81.6	266,323.996	D
Common Stock	02/13/2008	S	800	D	\$ 81.59	265,523.996	D
Common Stock	02/13/2008	S	1,900	D	\$ 81.58	263,623.996	D
Common Stock	02/13/2008	S	5,569	D	\$ 81.57	258,054.996	D
Common Stock	02/13/2008	S	100	D	\$ 81.565	257,954.996	D
Common Stock	02/13/2008	S	1,200	D	\$ 81.56	256,754.996	D
Common Stock	02/13/2008	S	100	D	\$ 81.555	256,654.996	D
Common Stock	02/13/2008	S	3,500	D	\$ 81.55	253,154.996	D
Common Stock	02/13/2008	S	300	D	\$ 81.54	252,854.996	D
Common Stock	02/13/2008	S	2,000	D	\$ 81.53	250,854.996	D
Common Stock	02/13/2008	S	500	D	\$ 81.52	250,354.996	D
Common Stock	02/13/2008	S	9,300	D	\$ 81.51	241,054.996	D
Common Stock	02/13/2008	S	400	D	\$ 81.505	240,654.996	D
Common Stock	02/13/2008	S	45,593	D	\$ 81.5	195,061.996	D

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Security (Instr. 3 and 4)
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Derivative Security		or Disposed of (D)		Code	V	(A)	(D)	Date Exercisable	Expiration Date	Title	Am or Num of S
2000 Non-Qualified Stock Option (right to buy)	\$ 26.2		02/13/2008	M				02/08/2001	02/07/2010	Common Stock	76

Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
MCDONALD MACKEY J 105 CORPORATE CENTER BLVD GREENSBORO, NC 27408			Chairman of the Board	

Signatures

Mark R. Townsend for Mackey J. McDonald (Pursuant to Signing Authority on File) 02/14/2008

__Signature of Reporting Person Date

Explanation of Responses:

* If the form is filed by more than one reporting person, see Instruction 4(b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.