

V F CORP  
Form 4  
February 14, 2008

**FORM 4**

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549**

OMB APPROVAL

OMB Number: 3235-0287  
Expires: January 31, 2005  
Estimated average burden hours per response... 0.5

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
MCDONALD MACKKEY J

(Last) (First) (Middle)

105 CORPORATE CENTER BLVD

(Street)

GREENSBORO, NC 27408

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol  
V F CORP [VFC]

3. Date of Earliest Transaction (Month/Day/Year)  
02/13/2008

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

\_\_\_\_ Director \_\_\_\_\_ 10% Owner  
\_\_\_\_ Officer (give title below) \_\_\_\_\_ Other (specify below)

Chairman of the Board

6. Individual or Joint/Group Filing(Check Applicable Line)  
\_X\_ Form filed by One Reporting Person  
\_\_\_ Form filed by More than One Reporting Person

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V Amount (A) or (D) Price			
Common Stock	02/13/2008		M	33,000 A \$ 43.2	228,061.996	D	
Common Stock	02/13/2008		S	1,300 D \$ 81.78	226,761.996	D	
Common Stock	02/13/2008		S	4,700 D \$ 81.77	222,061.996	D	
Common Stock	02/13/2008		S	2,800 D \$ 81.76	219,261.996	D	
Common Stock	02/13/2008		S	2,800 D \$ 81.75	216,461.996	D	

Edgar Filing: V F CORP - Form 4

Common Stock	02/13/2008	S	1,500	D	\$ 81.745	214,961.996	D
Common Stock	02/13/2008	S	1,700	D	\$ 81.74	213,261.996	D
Common Stock	02/13/2008	S	800	D	\$ 81.735	212,461.996	D
Common Stock	02/13/2008	S	2,300	D	\$ 81.73	210,161.996	D
Common Stock	02/13/2008	S	200	D	\$ 81.725	209,961.996	D
Common Stock	02/13/2008	S	1,300	D	\$ 81.72	208,661.996	D
Common Stock	02/13/2008	S	200	D	\$ 81.715	208,461.996	D
Common Stock	02/13/2008	S	1,800	D	\$ 81.71	206,661.996	D
Common Stock	02/13/2008	S	2,200	D	\$ 81.7	204,461.996	D
Common Stock	02/13/2008	S	500	D	\$ 81.695	203,961.996	D
Common Stock	02/13/2008	S	2,700	D	\$ 81.69	201,261.996	D
Common Stock	02/13/2008	S	2,700	D	\$ 81.68	198,561.996	D
Common Stock	02/13/2008	S	300	D	\$ 81.675	198,261.996	D
Common Stock	02/13/2008	S	3,200	D	\$ 81.67	195,061.996	D

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

**Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.**

SEC 1474  
(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4,	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Security (Instr. 3 and 4)
--	--	--------------------------------------	--	--------------------------------	--	--	---

and 5)

	Code	V	(A)	(D)	Date Exercisable	Expiration Date	Title	Am or Num of S
1999 Non-Qualified Stock Option (right to buy)		\$ 43.2		02/13/2008	M	33,000	02/09/2000 02/08/2009	Common Stock 33

## Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
MCDONALD MACKEY J 105 CORPORATE CENTER BLVD GREENSBORO, NC 27408			Chairman of the Board	

## Signatures

Mark R. Townsend for Mackey J. McDonald (Pursuant to Signing Authority on File) 02/14/2008

\_\_Signature of Reporting Person Date

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
  - \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.  
Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.