#### **GELLY JAMES V**

Form 4

January 30, 2006

### UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

**SECURITIES** 

**OMB** Number:

3235-0287

**OMB APPROVAL** 

January 31, Expires: 2005

0.5

Estimated average burden hours per response...

5 Relationship of Reporting Person(s) to

 $D^{(1)}$ 

Ι

By

Savings

Plan (2)

13,341.5012

242.774

Check this box if no longer subject to Section 16. Form 4 or Form 5

obligations

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section may continue. 30(h) of the Investment Company Act of 1940

2 Jasuar Nama and Tiakar or Trading

See Instruction 1(b).

Stock

Stock

Stock

Common

Common

01/27/2006

(Print or Type Responses)

1. Name and Address of Reporting Person \*

GELLY JAMES V			Symb	KWELL A				Issuer  (Check all applicable)		
		(First) (SWISCONSIN SUITE 1400	(Mon	e of Earliest T h/Day/Year) 7/2006	ransaction	ı		DirectorX Officer (give below) Sr. V. P		Owner r (specify
		(Street)	4. If A	mendment, D	ate Origin	al		6. Individual or Jo	oint/Group Filin	g(Check
	MILWAUK	KEE, WI 53202	Filed	Month/Day/Yea	nr)			Applicable Line) _X_ Form filed by O Form filed by M Person	One Reporting Per More than One Re	
	(City)	(State)	(Zip)	able I - Non-	Derivative	Secui	ities Acq	uired, Disposed of	, or Beneficiall	y Owned
	1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, any (Month/Day/Yea	Code r) (Instr. 8)	4. Securi or(A) or D (Instr. 3,	isposed 4 and (A) or	of (D) 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
	Common Stock	01/27/2006		Code V M	Amount 10,000	` /	Price \$ 34.24	20,424.5012	D (1)	
	Common Stock	01/27/2006		S	3,800	D	\$ 66.79	16,624.5012	D (1)	

S

3,283

66.79

#### Edgar Filing: GELLY JAMES V - Form 4

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

SEC 1474 (9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transactic Code (Instr. 8)	orDeri Secu Acqu or D (D)	urities uired (A) visposed of tr. 3, 4,	6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amou Underlying Securi (Instr. 3 and 4)	
				Code V	(A)	(D)	Date Exercisable	Expiration Date	Title	Amo Nun Sha
Employee Stock Option (right to buy)	\$ 34.24	01/27/2006		M		10,000	01/05/2005(3)	01/05/2014	Common Stock	10
Employee Stock Option (right to buy)	\$ 43.9						11/08/2005(4)	11/08/2014	Common Stock	80
Employee Stock Option (right to buy)	\$ 56.36						11/07/2006 <u>(4)</u>	11/07/2015	Common Stock	43
Common Stock Share Equivalents	<u>(5)</u>						<u>(6)</u>	<u>(6)</u>	Common Stock	134

# **Reporting Owners**

Reporting Owner Name / Address			Keiationships	
	Director	10% Owner	Officer	Other

GELLY JAMES V 777 EAST WISCONSIN AVENUE SUITE 1400 MILWAUKEE, WI 53202

Sr. V. President and CFO

Relationshine

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## **Signatures**

Karen A. Balistreri, Attorney-in-Fact for James V.
Gelly
01/30/2006

\*\*Signature of Reporting Person

Date

## **Explanation of Responses:**

- \* If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) 8,400 shares are held by Company to implement restrictions on transfer unless and until certain conditions are met.
- (2) Includes shares represented by Company stock fund units acquired under the Company's Savings Plan since the date of the reporting person's last ownership report, based on information furnished by the Plan Administrator as of 1/25/2006.
- (3) 36,666 shares are currently exercisable and 23,334 shares become exercisable on 1/05/2007.
- (4) The option vests in three substantially equal annual installments beginning on the date exercisable.
  - Includes share equivalents represented by Company stock fund units acquired under the Company's Nonqualified Savings Plan since the date of the reporting person's last ownership report, based on information furnished by the Plan Administrator as of 1/25/2006. The
- (5) number of share equivalents represented by the balance of a participant's Company stock fund account may not exactly equal the number of share equivalents represented by a prior balance plus additions due to variances in the proportion of uninvested cash held in the reference fund used to determine unit values of the Company stock fund under the Plan.
- (6) The share equivalents are payable in cash upon retirement or after termination of employment.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

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