Edgar Filing: SMITH ROBERT G - Form 4

SMITH ROB Form 4	ERT G									
March 01, 20	Л	TATES SECU	RITIES A	ND EX(CHAI	NGE	COMMISSION		PPROVAL	
Check this if no longe subject to Section 16 Form 4 or Form 5 obligations may contin <i>See</i> Instruct 1(b).	Filed purse Filed purse Source. Section 17(a)	ONLITED STATES SECONTIES AND EXCHANGE COMMISSION Washington, D.C. 20549 STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940							Number:3235-0287Expires:January 31, 2005Estimated average burden hours per response0.5	
SMITH ROBERT G Symbol			er Name and FEN TRAN N]			g	5. Relationship of Reporting Person(s) to Issuer (Check all applicable)			
(Month/D 129 MARTEN STREET 02/28/20 (Street) 4. If Amer			 3. Date of Earliest Transaction (Month/Day/Year) 02/28/2012 4. If Amendment, Date Original Filed(Month/Day/Year) 				Director 10% Owner X Officer (give title Other (specify below) below) Chief Operating Officer			
							 6. Individual or Joint/Group Filing(Check Applicable Line) _X_ Form filed by One Reporting Person 			
MONDOVI, (City)		Zip) To					Form filed by M Person			
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	- 14	3. f Transactio Code r) (Instr. 8)	4. Securi onAcquirec Disposec (Instr. 3, Amount	ties l (A) c l of (D	or))	Beneficially	f, or Beneficial 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	-	
Common Stock	02/28/2012		А	3,300 (1)	А	\$0	8,943.7 <u>(2)</u>	D		

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

 Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
 (e.g., puts, calls, warrants, options, convertible securities)

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1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transact Code (Instr. 8)	5. ionNumber of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	;	Date	Amou Unde Secur	le and unt of rlying rities : 3 and 4)	8. Price of Derivative Security (Instr. 5)	9. Nu Deriv Secu Bene Owne Follo Repo Trans (Instr
				Code V	⁷ (A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares		

Reporting Owners

Reporting Owner Name / Address	Relationships							
	Director	10% Owner	Officer	Other				
SMITH ROBERT G 129 MARTEN STREET MONDOVI, WI 54755			Chief Operating Officer					
Signatures								
/s/ James J. Hinnendael, attorney-in-fact								
**Signature of Reporting Person		Date						

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Includes 1,650 shares that the reporting person has deferred under the Issuer's deferred compensation plan.

Includes: (i) 1,350 shares granted under a Performance Unit Award Agreement that vest on 12/31/2012 through 12/31/2014, (ii) 1,200 (2) shares granted under a Performance Unit Award Agreement that vest on 12/31/2012 through 12/31/2015 and (iii) 3,198.70 shares that the

reporting person has deferred under the Issuer's deferred compensation plan.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.