

ASSURANT INC
Form 4
February 27, 2014

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

OMB APPROVAL

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STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *
Roberts John S

(Last) (First) (Middle)

ASSURANT, INC., ONE CHASE
MANHATTAN PLAZA, 41 FL.

(Street)

NEW YORK, NY 10005

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol
ASSURANT INC [AIZ]

3. Date of Earliest Transaction
(Month/Day/Year)
02/25/2014

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

Director 10% Owner
 Officer (give title below) Other (specify below)

EVP / Pres.& CEO, AEB

6. Individual or Joint/Group Filing(Check Applicable Line)
 Form filed by One Reporting Person
 Form filed by More than One Reporting Person

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Ownership (Instr. 4)
			Code	V	Amount (A) or (D) Price		
Common Stock	02/25/2014		S		100 D \$ 63.63	D	54,951.2397
Common Stock	02/25/2014		S		100 D \$ 63.635	D	54,851.2397
Common Stock	02/25/2014		S		300 D \$ 63.64	D	54,551.2397
Common Stock	02/25/2014		S		598 D \$ 63.65	D	53,953.2397
Common Stock	02/25/2014		S		100 D \$ 63.655	D	53,853.2397

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Common Stock	02/25/2014	S	300	D	\$ 63.66	53,553.2397	D
Common Stock	02/25/2014	S	100	D	\$ 63.665	53,453.2397	D
Common Stock	02/25/2014	S	300	D	\$ 63.67	53,153.2397	D
Common Stock	02/25/2014	S	200	D	\$ 63.69	52,953.2397	D
Common Stock	02/25/2014	S	1,001	D	\$ 63.7	51,952.2397	D
Common Stock	02/25/2014	S	200	D	\$ 63.705	51,752.2397	D
Common Stock	02/25/2014	S	500	D	\$ 63.71	51,252.2397	D
Common Stock	02/25/2014	S	100	D	\$ 63.715	51,152.2397	D
Common Stock	02/25/2014	S	400	D	\$ 63.72	50,752.2397	D
Common Stock	02/25/2014	S	100	D	\$ 63.725	50,652.2397	D
Common Stock	02/25/2014	S	1,400	D	\$ 63.73	49,252.2397	D
Common Stock	02/25/2014	S	900	D	\$ 63.74	48,352.2397	D
Common Stock	02/25/2014	S	31	D	\$ 63.745	48,321.2397	D
Common Stock	02/25/2014	S	400	D	\$ 63.75	47,921.2397	D
Common Stock	02/25/2014	S	1,101	D	\$ 63.76	46,820.2397	D
Common Stock	02/25/2014	S	100	D	\$ 63.765	46,720.2397	D
Common Stock	02/25/2014	S	500	D	\$ 63.77	46,220.2397	D
Common Stock	02/25/2014	S	400	D	\$ 63.79	45,820.2397	D
Common Stock	02/25/2014	S	469	D	\$ 63.8	45,351.2397	D
Common Stock	02/25/2014	S	100	D	\$ 63.805	45,251.2397	D
	02/25/2014	S	200	D	\$ 63.82		D

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Common Stock 45,051.2397
(1)

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)	8. Price of Derivative Security (Instr. 5)	9. Number of Derivative Securities Beneficially Owned Following Reported Transaction (Instr. 3)
				Code	V (A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares

Reporting Owners

Reporting Owner Name / Address

Relationships

Director 10% Owner Officer Other

Roberts John S
 ASSURANT, INC.
 ONE CHASE MANHATTAN PLAZA, 41 FL.
 NEW YORK, NY 10005

EVP Pres.& CEO, AEB

Signatures

Lisa Richter 02/27/2014
 Attorney-in-Fact

 Signature of Reporting Person Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

(1) Includes restricted stock units.

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