

UNITED FIRE GROUP INC  
Form 4  
June 07, 2013

**FORM 4**

UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

OMB APPROVAL

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
EVANS JACK

2. Issuer Name and Ticker or Trading Symbol  
UNITED FIRE GROUP INC  
[UFCS]

5. Relationship of Reporting Person(s) to Issuer  
  
(Check all applicable)

(Last) (First) (Middle)  
118 SECOND AVENUE SE, P.O. BOX 73909  
  
(Street)

3. Date of Earliest Transaction (Month/Day/Year)  
06/07/2013

Director  10% Owner  
 Officer (give title below)  Other (specify below)

CEDAR RAPIDS, IA 52407-3909

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
 Form filed by More than One Reporting Person

(City) (State) (Zip)

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Ownership (Instr. 4)
				(A) or (D) Code V Amount (D) Price			
Common Stock	06/07/2013		M	1,774 A <u>1</u>	32,908 <u>(2)</u>	D	
Common Stock					7,698 <u>(3)</u>	I	see footnote #2

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474 (9-02)

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**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
*(e.g., puts, calls, warrants, options, convertible securities)*

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)	8. Price or Value of Underlying Securities (Instr. 3 and 4)
				Code	V (A) (D)	Date Exercisable Expiration Date	Title	Amount or Number of Shares
Stock Option (right to buy)	\$ 27.32	06/07/2013		M	800	<u>(4)</u> 05/19/2014	Common Stock	800 \$
Stock Option (right to buy)	\$ 22.46	06/07/2013		M	545	<u>(5)</u> 05/19/2020	Common Stock	545 \$
Stock Option (right to buy)	\$ 21.095	06/07/2013		M	429	<u>(6)</u> 05/16/2022	Common Stock	429 \$

### Reporting Owners

**Reporting Owner Name / Address**

**Relationships**

Director 10% Owner Officer Other

EVANS JACK  
118 SECOND AVENUE SE  
P.O. BOX 73909  
CEDAR RAPIDS, IA 52407-3909

X

### Signatures

/s/ Jack B. Evans by Dianne M. Lyons,  
Attorney-in-Fact

06/07/2013

\_\_Signature of Reporting Person

Date

### Explanation of Responses:

\* If the form is filed by more than one reporting person, see Instruction 4(b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

(1)

## Edgar Filing: UNITED FIRE GROUP INC - Form 4

Represents 800 options exercised at \$27.32 per share; 545 options exercised at 22.46 per shares; and 429 options exercised at \$21.095 per share.

- The total number of securities beneficially held directly by the Reporting Person following the reported transaction includes: 32,488 held
- (2) directly by the Reporting Person and 420 shares of restricted stock issued under the Issuer's 2005 Non-Qualified Non-Employee Director Stock Option and Restricted Stock Plan which vest, subject to certain conditions, on May 15, 2014.

- The total number of securities beneficially held indirectly by the Reporting Person following the reported transaction includes: 3,674
- (3) shares held in an individual retirement account for Mr. Evans' benefit, 2,000 shares in a 401(k) account for Mr. Evans' benefit, and 2,024 shares held in an individual retirement account for the benefit of Mr. Evans' wife.
  - (4) All options currently exercisable.
  - (5) Includes 545 options currently exercisable; 545 options becoming exercisable on 5/19/2014; 546 options becoming exercisable on 5/19/2015.
  - (6) Includes 429 options currently exercisable and 1,716 options become exercisable in four equal installments of 429 options each on 05/16/2014, 05/16/2015, 05/16/2016 and 05/16/2017.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.