#### **BOEHNE RICHARD A**

Form 4

March 16, 2010

## FORM 4

# UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB Number: 3235-0287

Check this box if no longer subject to Section 16.

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Expires: January 31, 2005

**OMB APPROVAL** 

Form 4 or Form 5 obligations may continue.

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section

Estimated average burden hours per response...

See Instruction

30(h) of the Investment Company Act of 1940

ponse... 0.5

1(b).

(Print or Type Responses)

1. Name and Address of Reporting Person * BOEHNE RICHARD A			2. Issuer Name <b>and</b> Ticker or Trading Symbol	5. Relationship of Reporting Person(s) to Issuer		
(Last) (First) (Middle)		(Middle)	SCRIPPS E W CO /DE [SSP]  3. Date of Earliest Transaction	(Check all applicable)		
312 WALNUT STREET, 28TH FLOOR			(Month/Day/Year) 03/15/2010	X Director 10% Owner Selection Other (specify below)  President & CEO		
	(Street)		4. If Amendment, Date Original Filed(Month/Day/Year)	6. Individual or Joint/Group Filing(Check Applicable Line) _X_ Form filed by One Reporting Person		
CINCINNATI, OH 45202				Form filed by More than One Reporting		

(City)	(State)	Zip) Table	e I - Non-D	erivative	Secur	ities Acc	quired, Disposed	of, or Beneficia	lly Owned
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired on(A) or Disposed of (D) (Instr. 3, 4 and 5)		5. Amount of Securities Beneficially Owned Following Reported Transaction(s)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)	
Class A Common			Code V	Amount		Price	(Instr. 3 and 4)		
Shares, \$.01 par value per share	03/15/2010		F <u>(1)</u>	1,327	D	9.06	250,787	D	
Class A Common Shares, \$.01 par value per share							0	I	Wife's Trust
Common Voting							0	D	

Shares, \$.01 par value per share

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474 (9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transacti Code (Instr. 8)	5. onNumber of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)			7. Title and Amount of Underlying Securities (Instr. 3 and 4)	
				Code V	(A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares
Option	\$ 6.87					01/25/2002	01/24/2011	Class A Common	93,896
Option	\$ 8.01					02/20/2003	02/19/2012	Class A Common	112,676
Option	\$ 8.52					02/26/2004	02/25/2013	Class A Common	103,286
Option	\$ 10.38					03/23/2005	03/22/2014	Class A Common	84,507
Option	\$ 9.9					02/10/2006	02/09/2013	Class A Common	56,338
Option	\$ 9.54					03/29/2007	03/28/2014	Class A Common	117,370
Option	\$ 10.41					02/22/2008	02/21/2015	Class A Common	258,215
Option	\$ 9.09					02/21/2009	02/20/2016	Class A Common	410,798
Option	\$ 9.54					03/29/2007	03/28/2014	Class A Common	46,948
Restricted Stock	<u>(2)</u>					03/05/2010	03/05/2013	Restricted Stock	0

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Units Units

Restricted Restricted

Stock (3) 03/09/2011 03/09/2014 Stock 120,000

Units Units

## **Reporting Owners**

Reporting Owner Name / Address Relationships

Director 10% Owner Officer Other

BOEHNE RICHARD A
312 WALNUT STREET, 28TH FLOOR X President & CEO
CINCINNATI, OH 45202

## **Signatures**

/s/ Mary Denise Kuprionis, Attorney-in-fact for Richard A.

Boehne

03/16/2010

\*\*Signature of Reporting Person Date

## **Explanation of Responses:**

- \* If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) The final tranche of a February 22, 2007 restricted share award vested on March 15, 2010. The Company withheld shares to satisfy the reporting person's tax obligation.
- (2) A restricted stock unit award was granted on March 5, 2009 and vests in four equal parts on March 5, 2010, 2011, 2012 and 2013. Upon vesting, each restricted stock unit converts into one Class A Common share of the Company.
- A restricted stock unit award was granted on March 9, 2010. The award is part time-vested and part performance-vested. The time-vested portion of the award vests in four equal parts on March 9, 2011, 2012, 2013 and 2014. If the performance objective is achieved, this portion of the award will vest over the same four-year period. Upon vesting, each restricted stock unit converts into one Class A Common share of the Company.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

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