KLOEPPEL DAVID C

Form 4

August 28, 2009

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

SECURITIES

OMB

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3235-0287 Number:

OMB APPROVAL

January 31, Expires: 2005

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if no longer subject to Section 16. Form 4 or Form 5

Check this box

obligations may continue. See Instruction

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

1(b).

Comon

Stock

08/26/2009

(Print or Type Responses)

1 Name and Address of Departing D

I. Name and Address of Reporting Person _ KLOEPPEL DAVID C		Symbol	and Ticker or Trading NTERTAINMENT	S. Relationship of Reporting Person(s) to Issuer (Check all applicable)			
(Last) (First)	, ,	3. Date of Earliest (Month/Day/Year)		DirectorX Officer (give below)		Owner er (specify	
ONE GAYLORD DRIVE		08/26/2009		President & COO			
(Street))	4. If Amendment, Filed(Month/Day/Y	Č	6. Individual or Joint/Group Filing(Check Applicable Line) _X_ Form filed by One Reporting Person			
NASHVILLE, TN 37	7214			•	More than One Re		
(City) (State)	(Zip)	Table I - Nor	n-Derivative Securities Ac	quired, Disposed o	of, or Beneficial	ly Owned	
1.Title of Security (Month/Day (Instr. 3)	any		4. Securities Acquired ion(A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)	

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Code V

S

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(Instr. 3 and 4)

 $122,057 \frac{(1)}{2}$

D

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

or

(D)

D

Price

21.19

Amount

10,000

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1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transacti Code (Instr. 8)	5. orNumber of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3,		ate	7. Titl Amou Under Securi (Instr.	nt of lying	8. Price of Derivative Security (Instr. 5)	9. Nu Deriv Secur Bene Owne Follo Repo Trans (Instr
					4, and 5)	Date	Expiration		Amount		
				Code V	(A) (D)	Exercisable	Date	Title	Number of Shares		

Reporting Owners

Reporting Owner Name / Address Relationships

Director 10% Owner Officer Other

KLOEPPEL DAVID C ONE GAYLORD DRIVE NASHVILLE, TN 37214

President & COO

Signatures

Carter R. Todd, Attorney in fact for David C. Kloeppel

08/28/2009

**Signature of Reporting Person

Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Includes 75,000 shares of comon stock issuable upon the vesting of restricted stock units, subject to performance based vesting on February 4, 2012.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

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